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MyFlyx Media Inc. Appoints Best-Selling Author and Screenwriter Sean O'Neil as Vice President, Creative

Award-winning author and founder of Sensory Films Inc. joins MyFlyx Media's executive team to help lead creative development across the company's expanding film and television slate.

TORONTO, ON — [DATE] — MyFlyx Media Inc. today announced the appointment of **Sean O'Neil as Vice President, Creative**, strengthening the company's creative leadership as it advances an expanding slate of feature films and episodic projects toward production.

O'Neil is a Canadian best-selling and award-winning author, screenwriter and producer whose work spans novels, feature films, limited series and episodic television. As **CEO of Sensory Films Inc.**, O'Neil has also been instrumental in developing a portfolio of original intellectual property that forms an important part of MyFlyx Media's growing production slate.

As Vice President, Creative, O'Neil will work alongside **MyFlyx Media CEO Chris Clayton** and **VP, Development & Marketing Sandra "Sandy" Lindala** to oversee creative development across the company's projects, including story development, screenwriting, adaptation of underlying IP and the continued development of properties with franchise and series potential.

"Sean is a storyteller first, and that creative foundation is enormously important to what we are building at MyFlyx," said Chris Clayton, CEO of MyFlyx Media Inc. "He has created a substantial body of original material and understands how to develop that material for the screen. Bringing Sean into the executive team as VP, Creative ensures that storytelling remains at the centre of our production strategy."

O'Neil has published **15 novels**, including *The Plague: Judgment Day* and *Demons: Judgment Day*, both of which have achieved Amazon best-seller recognition. His novels *Jhill*, *The Chosen* and *Galway Banshee* have received International Impact Awards, while his work has also received recognition from the New England, London, Hollywood, New York and Halloween Book Festival Awards.

Since expanding into screenwriting and film development, O'Neil has written feature films, limited series and episodic projects and has received recognition at numerous film and screenplay festivals.

Among the projects moving forward through MyFlyx Media is **The Plague**, an apocalyptic horror feature adapted from O'Neil's best-selling novel. Budgeted at approximately **\$4.2 million CAD**, the film is being developed as the first chapter of the larger **Judgment Day Universe**, with **Demons** positioned as the second installment.

O'Neil's novel **The Chosen** is also being adapted as a supernatural thriller, while his screen work extends across additional projects within the MyFlyx and Sensory Films development pipeline.

“For me, everything begins with story,” said O'Neil. “But a great story also needs the right team around it to make the transition from the written page to the screen. MyFlyx gives us the opportunity to bring together original IP, experienced filmmakers, disciplined production and a commercial strategy under one roof. We're building worlds and characters that can live beyond a single film, and I'm excited to help shape that creative direction.”

The appointment reflects MyFlyx Media's strategy of developing a sustainable Canadian production company built around **original intellectual property, commercially identifiable concepts and a repeatable pipeline from development through production and distribution.**

O'Neil will continue to serve as **CEO of Sensory Films Inc.**, which works collaboratively with MyFlyx Media in the development of original film and television properties.

About Sean O'Neil

Sean O'Neil is a Canadian best-selling and award-winning author, screenwriter, producer and creative executive. He is the author of 15 novels and has expanded his storytelling into feature films, limited series and episodic television. His work spans supernatural horror, thrillers, drama and genre entertainment, with several of his literary properties now being developed for the screen.

He serves as **Vice President, Creative, MyFlyx Media Inc. and CEO of Sensory Films Inc.**

About MyFlyx Media Inc.

MyFlyx Media Inc. is a Canadian film and television production company focused on developing, financing and producing commercially driven feature films and episodic content for the global marketplace.

Working with creative and production partners, including Sensory Films Inc., MyFlyx is building a diversified slate around strong intellectual property, disciplined production economics, international market potential and opportunities for franchise expansion.

Media Contact

Sandra “Sandy” Lindala

Vice President, Development & Marketing

604.440.0650 // lindalaroad@gmail.com

[MyFlyx Media Inc.](#)