

For Immediate Release

**To everyone involved in Pink Country;**

I want to start off by thanking every single one of you for all the time and energy you've already put into making the Pink Country Music Festival a success.

Please know that it is with a heavy heart that I must take action now and acknowledge that covid is still very much a hinderance in all our lives, and unfortunately for this new and ground breaking music festival. The health and safety of everyone involved in Pink Country is very important to all of us.

Not only has one of our ladies come down with Covid, but our ticket sales directly reflect that the general public is still uncertain about covid and how it effects the current economy.

Ticket sales have been dismal and with only 2 weeks away from opening day - despite all our efforts to put on a good show — it's imperative that we reschedule instead of performing to an empty field.

**We are not canceling!**

However **we are rescheduling for 2022**. I'm looking at a few dates in June (Thursday-Sunday) — and if covid continues on a similar pattern, then June 2022 should be an ideal time to launch this festival with a large enough crowd to support a six-figure donation to Susan G. Komen.

I am actively coordinating with the venue owners, sponsors and vendors to assure we can continue to work together as we pivot and work towards a June 2022 date to launch the festival.

**From the very beginning this has been about raising money for breast cancer patients and celebrating women in country music. This will always be the case and I will continue to work behind the scenes to grow a strong core of folks working along side of me, continue to acquire corporate sponsorships, continue to sell tickets for 2022 — meanwhile adding merchandise online to benefit our corporate partner, Susan G. Komen throughout the fall & winter of 2021 and prior to the festival in 2022.**

Furthermore all 2021 ticket holders will be attend the 2022 festival whereas their 2021 tickets will be honored for 2022.

If you have any questions you can reach out to me personally; Monday-Friday 10am-6pm.

Sincerely,



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