



BE PART OF THE PARADE OF HOMES 2026

BE A MEMBER IN THE SPOTLIGHT

SPONSORSHIP INVESTMENT
\$1,500

OVERALL PACKAGE VALUE \$4,999

DISCOUNTED
**OCBA
RATE**

HERE'S WHAT YOU WILL RECEIVE:

- A pre-taped video live stream, with broll editing to feature a project, jobsite, employment opportunity, etc. This could include drone footage if desired.
- Promotion / Exposure showcasing all MEMBERS involved in the Parade of Homes
- Each video will have an advertising budget and is expected to reach views between 5,000 – 10,000 people.
- The MS2 Team will also take stills while on location and promote on OCBA Socials and TAG your accounts

EXCLUSIVE FEATURE!

Each VIEW and SHARE means a new opportunity to connect with VIEWERS!

You might be a BUILDER and have a home to feature.

You might be a RENOVATOR and have a project to highlight.

OR you might be a SUPPLIER and want to showcase your showroom.

The possibilities are endless. ANY OCBA Member can be part of the Parade of Homes!

**Please let Melissa know if
you will be participating.
office@oxfordcountyba.ca**

NEXT STEPS: Discuss your project / schedule recording date