

Tecnotitan — One-Page Investor Summary

Overview:

Tecnotitan is a multi-division technology company creating an AI-powered ecosystem across software, robotics, cybersecurity, and digital entertainment. We build scalable products that solve real operational problems for SMBs and enterprises across Latin America — a region underserved in intelligent automation.

The Problem:

Latin American businesses struggle with labor shortages, high operational costs, inefficient administrative processes, slow AI adoption, and cybersecurity vulnerabilities.

Our Solution:

1. Tracy AI — 24/7 AI phone assistant with call-handling and scheduling.
2. Frictionless CRM — Simplest CRM ever built for SMBs.
3. Robotics Division — Autonomous robots for agriculture, manufacturing, and cleaning.
4. Cybersecurity AI — Automated threat detection and anomaly response.
5. Tecnotitan Games — Videogame IP and brand expansion.

Why Now:

LATAM is entering a massive AI adoption phase. Labor shortages and digital gaps accelerate the need for automation.

Traction:

Tracy AI MVP in development, growing content engine, early customer interest.

Business Model:

SaaS subscriptions, robotics hardware+service, cybersecurity retainers, entertainment IP licensing.

Team:

David Arias (CEO), Yan Frank (CTO).

Why Invest:

Diversified AI ecosystem, underserved LATAM market, strong founder-market fit, global scalability.