



ELECTROLUX

*Users
Manual*

Instructions for the Care and Use of Your

new automatic
Electrolux®
the only cleaner you never have to empty

An Entirely New Idea in Vacuum Cleaning

Introduced by the Manufacturer of the

Famous Electrolux Cleaner

Leader in Sales to United States Homes

MODEL LX

ELECTROLUX CORPORATION

500 Fifth Avenue
New York 36, N. Y.

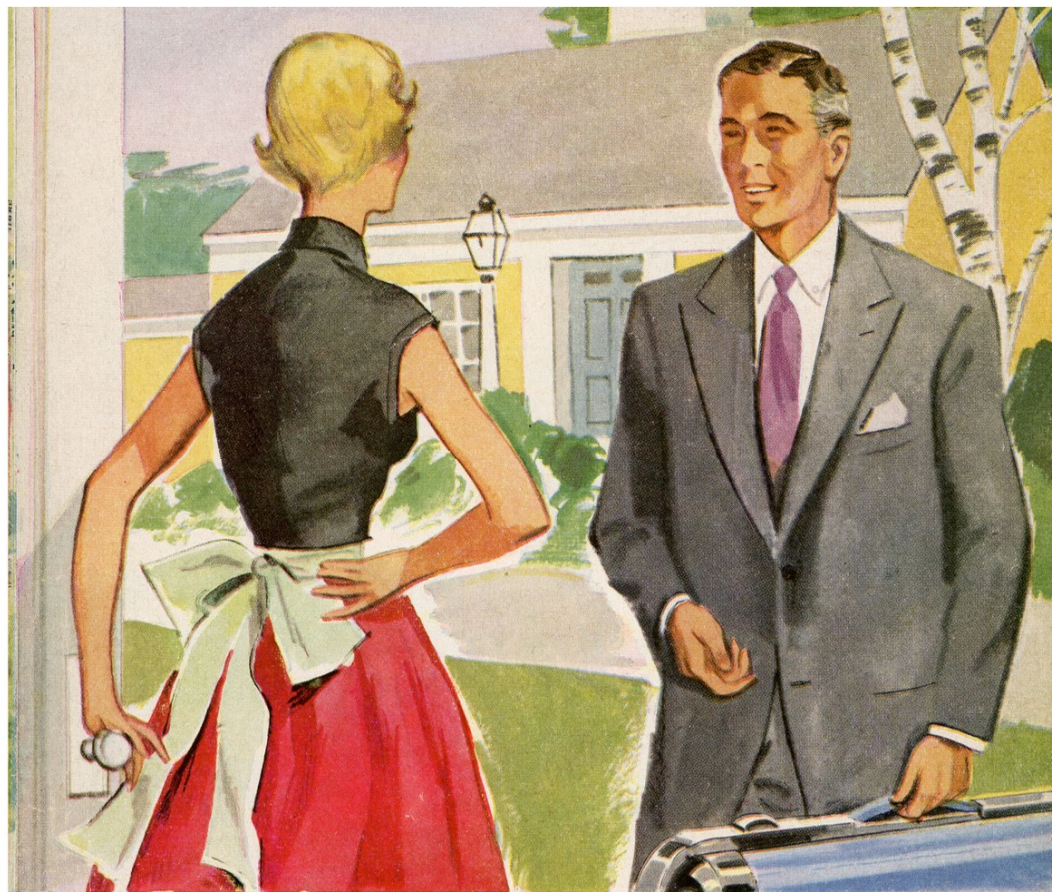
Old Greenwich, Conn.

417 Montgomery Street
San Francisco 4, Calif.

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The Complete Electrolux Home Maintenance Service



YOUR *friendly* ELECTROLUX SALESMAN

You have been welcomed into the great family of Electrolux users, now in the millions, by your friendly Electrolux Salesman whose chief interest is in how he can serve you.

He is a bonded representative of Electrolux Corporation, a responsible and respected member of your community who works through each day and sometimes into the evening to make housework easier and more enjoyable for more women.

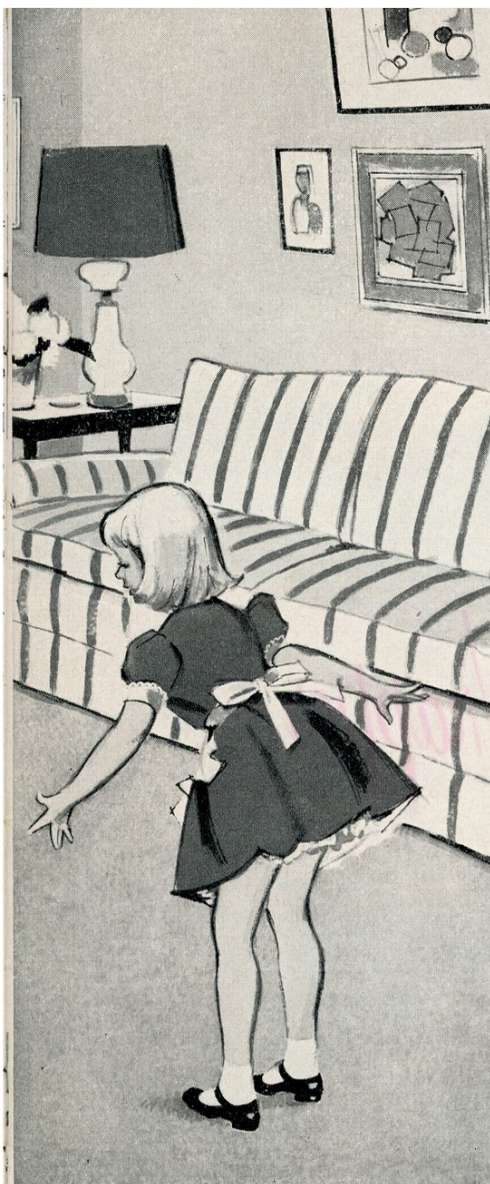
In the course of his work he has acquired a great deal of knowledge about the care of rugs, furnishings, floors and walls. He is in a sense a home economics expert specializing in the maintenance of the home interior. If you ever have a question to ask him or if you wish to order more of the products he sells, just telephone or write the Electrolux Authorized Factory Branch nearest you. He will be glad to come to your home to help you.



It empties itself!

AUTOMATICALLY

YOU NEVER SEE OR



TOUCH THE SEALED-IN DIRT

Just throw the wrapper away and
with it the dirt you never see.

You will never have to empty your Electrolux* Cleaner. It empties itself automatically. The dirt is sealed in. You will never accidentally touch or breathe dirt, you will never even see it because you never have to remove the dirt from your Electrolux Cleaner.

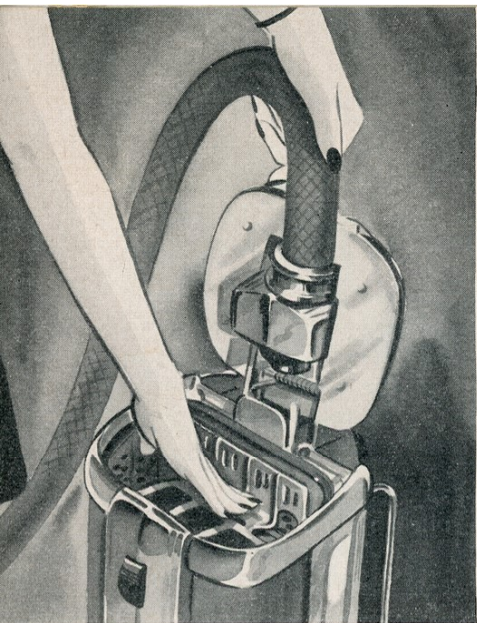
While you are cleaning your home, the dust and dirt are being trapped in the Self-sealing Wrapper inside the cleaner. When there is enough dirt, the cleaner *automatically* tosses the wrapper out with the dirt sealed inside it.

Just throw the wrapper away and with it the dirt you never see. Insert a new Self-sealing Wrapper, as shown in the pictures on the next page, and you are ready to resume cleaning with the cleanest cleaner you ever owned.

Your Electrolux Cleaner will always operate efficiently no matter how much household dirt it picks up. How often the wrappers will be ejected depends on the kind and amount of household dirt picked up. Fine powdery dirt will be ejected sooner than loose linty dirt. *The wrapper will not necessarily be filled.* If the cleaner is to be used only on fine powdery dirt or any place where fine powdery dirt prevails, be sure the Control Dial described on page 8 is set properly.

**Reg. U. S. Pat. Office.*

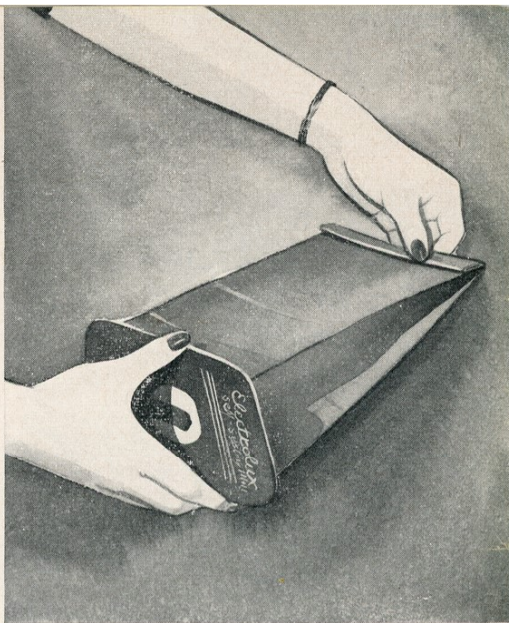
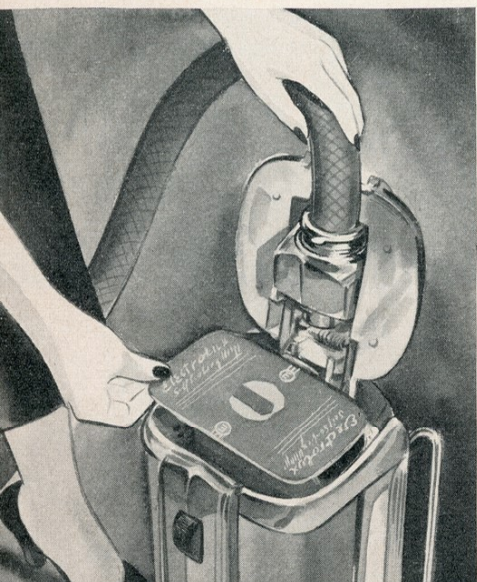




Stand the cleaner on end. Push the ejector down to bottom until it catches.

PUTTING IN A NEW

Guide it into place.



Pull the Wrapper straight.

Wrapper

Close the front cover.



SELF-SEALING

Wrappers

With every Electrolux Cleaner comes a carton containing Electrolux® Self-sealing Wrappers. It is impossible to determine how long these wrappers will last as the kind and amount of household dirt picked up varies not only from home to home but also in different parts of the country. Dust conditions vary because of different soil formations.

HOW TO ORDER SELF-SEALING WRAPPERS

The carton also contains Electrolux® Air Filter replacement and a mail order form. They are packed in the order of their recommended use. Pictures on page 44 show how the Air Filter is inserted. The mail order form is near the bottom of the carton. It should be filled out and mailed as soon as it comes to light. Should the order form be lost or mislaid, Wrappers may be obtained at your nearest Electrolux Authorized Factory Branch or from Electrolux Corporation at either 500 Fifth Avenue, New York 36, N. Y., or 417 Montgomery St., San Francisco 4, Calif.

If your cleaning requirements are so light that not even one wrapper of household dirt is ejected every 30 days, it is suggested that you *switch on the motor* and press the lever on the bottom of the cleaner upward. The lever is on the right front side of the cleaner. It will set off the automatic ejection and a new wrapper may then be put in place.

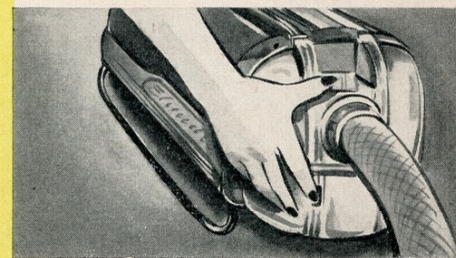
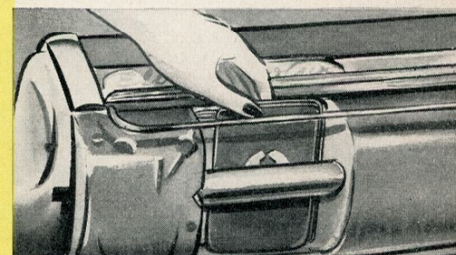
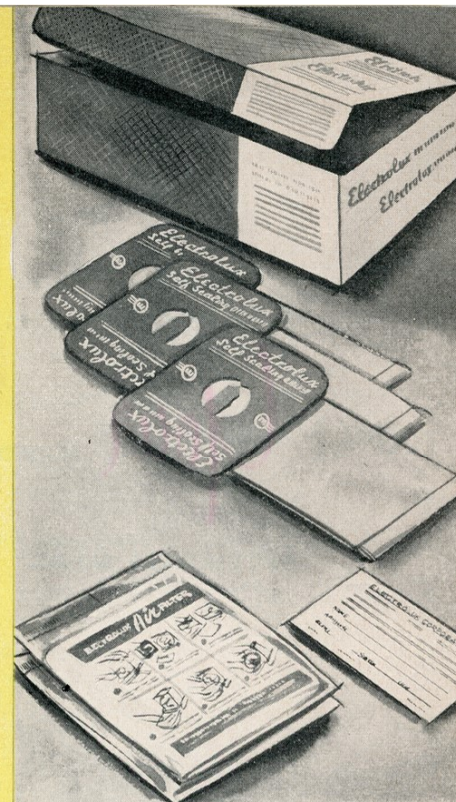
*Reg. U. S. Pat. Office.

STORING WRAPPERS ON CLEANER

There is a convenient storage place for wrappers on the bottom of the cleaner. Just fold them double and slide them under the roller.

OPENING THE FRONT COVER

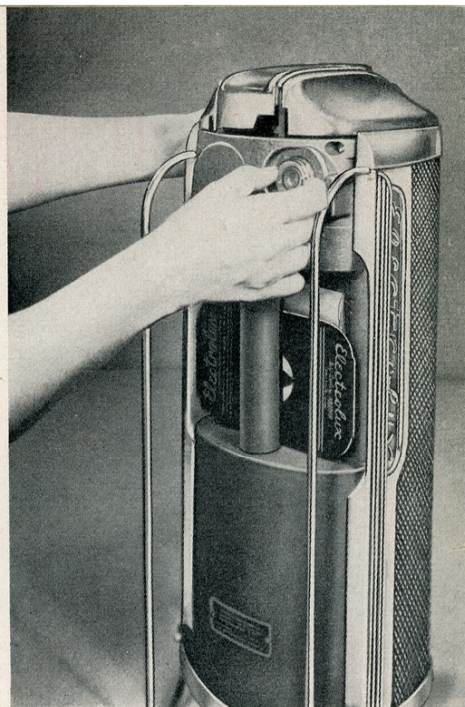
You may want to open the wrapper, perhaps in a search for lost jewelry. Set the cleaner on the floor. Start the motor. Lift the latch on front cover as pictured. The front cover will open and the motor will stop. The wrapper will not be ejected. Take out the wrapper and tear it open to recover the lost jewelry.



HOW TO ADJUST TO

Your **NEEDS**

WITH THE DIAL



Turn this dial to higher number to **RETARD** ejection
or to a lower number to **HASTEN** ejection.

When your Electrolux Cleaner leaves the factory, it is adjusted for dirt conditions generally prevailing in most homes.

Cleaning conditions are different in some homes, even different in various parts of the same home. For example, attic and basement cleaning problems differ from those of the living room.

Your Model LX Electrolux Cleaner can be custom adjusted to your house and meet any cleaning conditions in your home. Electrolux is first to offer this exceptional and exclusive custom tailored service.

You can make adjustments with the Control Dial on the bottom of the cleaner near the front cover. It shows numbers one to six and arrows pointing to "hasten" and "retard".

The Control Dial regulates the ejection of the wrapper. If the wrappers eject too soon, you can retard ejection by turning the knob to a higher number on the dial. If the wrappers stay in too long, you can hasten ejection by turning to a lower number.

For occasional special cleaning jobs such as cleaning an automobile, attic or basement floors, it is recommended that you turn the dial from your regular setting to a higher number and *when the special cleaning job is completed turn the Control Dial back to your regular cleaning setting.*

SUCTION END



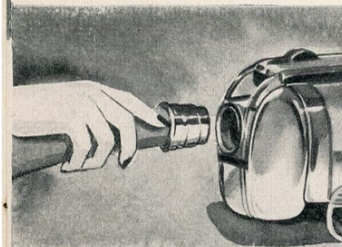
BLOWING END

Use the suction end for cleaning and polishing, the blowing end for spraying and demoting.

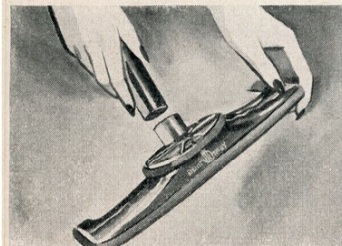
PUTTING THE CLEANER TO

Work

Slip the hose into the suction end of the cleaner until it clicks. To remove press buttons on side.



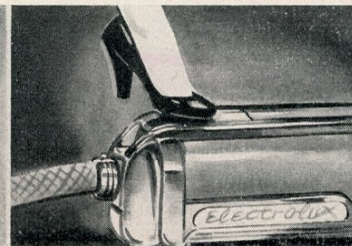
Attach the Rug Cleaner to the other end of the wand, slipping it into place with a slight twist.



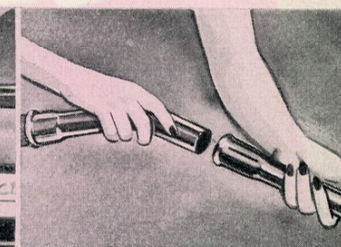
Lift the small cover on top of the cleaner by pressing the side button and attach the cord.



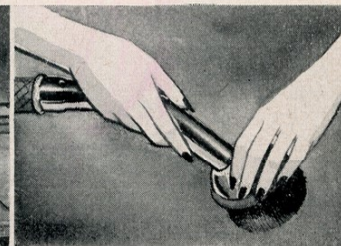
You are ready now to clean your rug. A touch of your toe on the switch starts the cleaner.



Fit the two sections of the wand together and slip the hose handle into one end of the wand.



Other cleaning tools are used on hose handle or end of wand, whichever is the most convenient.





Floors and walls are cleaned with -out spreading dust

Polished floors and all bare surfaces stay polished longer when cleaned with the Electrolux Floor and Wall Brush. In addition to removing the surface lint it draws the scratchy dust and grit from cracks and crevices. Without such thorough cleaning the grit would be trampled to the surface to mar the finish.

Lower the wand with a slight side twist and you can clean beneath the furniture. You do not have to push heavy pieces out of the way.

Go over the walls, too, to remove clinging dust. They will always be bright and clean.

If lint clings to the brush whisk it off with the open hose end. You'll find the Electrolux Cleaner convenient for keeping all kinds of brushes clean.





**IT IS EASY
TO CLEAN THE**
*Upholstered
furniture*
AND KNOW
THAT IT IS CLEAN

Frequent cleaning of the furniture with the Upholstery Cleaner and the Narrow Space Cleaner prevents dust from working beneath the surface. Dust can attract destructive moths. In damp climates it may hold moisture and cause inner fabrics to weaken. There is no better or easier way to remove it than with your Electrolux Cleaner. Just slip the Upholstery Cleaner on the hose handle and clean every surface. It will remove even the deep down embedded dust and dirt. One of the advantages of the Electrolux Cleaner is the ease with which you can change from one kind of cleaning to another. Just slip off one cleaning tool and replace it with another or use the open hose end.





Dusting ...THE

The dust just disappears when you dust with the Electrolux Cleaner. It is caught in the powerful air flow and trapped in the Self-sealing Wrapper. No more flying dust when you dust the Electrolux way.

Just put the Dusting Brush on the hose handle. For high or low dusting, as when cleaning mouldings or baseboards, use a section

CLEAN WAY

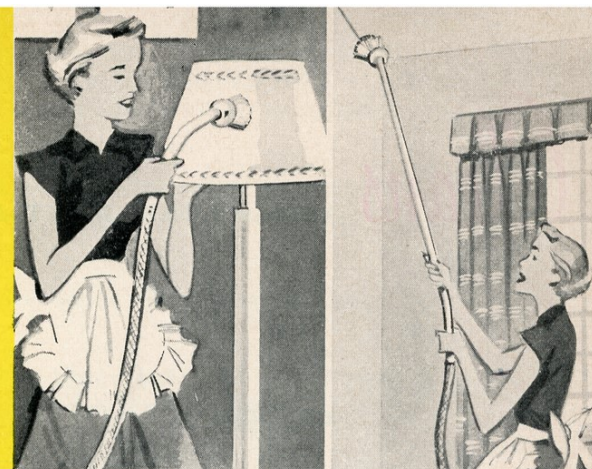
or two of the wand. No need to stoop. No need to climb on chair or stepladder.

The Dusting Brush has abundant flexible bristles that fit every dust pocket. They will not injure the most delicate fabrics.

You will find so many uses for the Dusting Brush—dusting furniture, picture frames, window sills, shelves, banisters, bookcases, shades, wicker furniture, Venetian blinds, the piano and many other things.

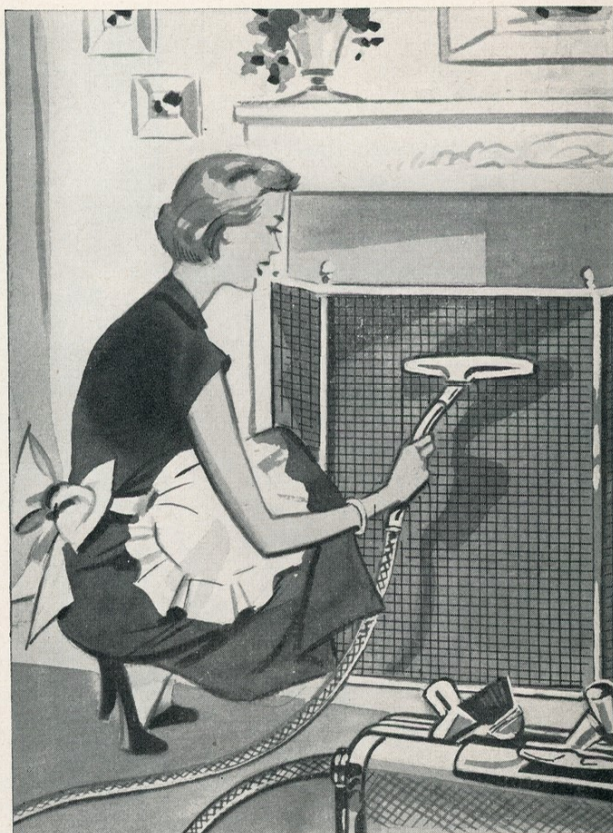
This is the modern way to dust, by removing the dust, not just unsettling it to fly in the air and settle elsewhere.

For a special purpose Dusting Brush see page 45.



Cleans

WHEREVER DUST AND DIRT ARE FOUND

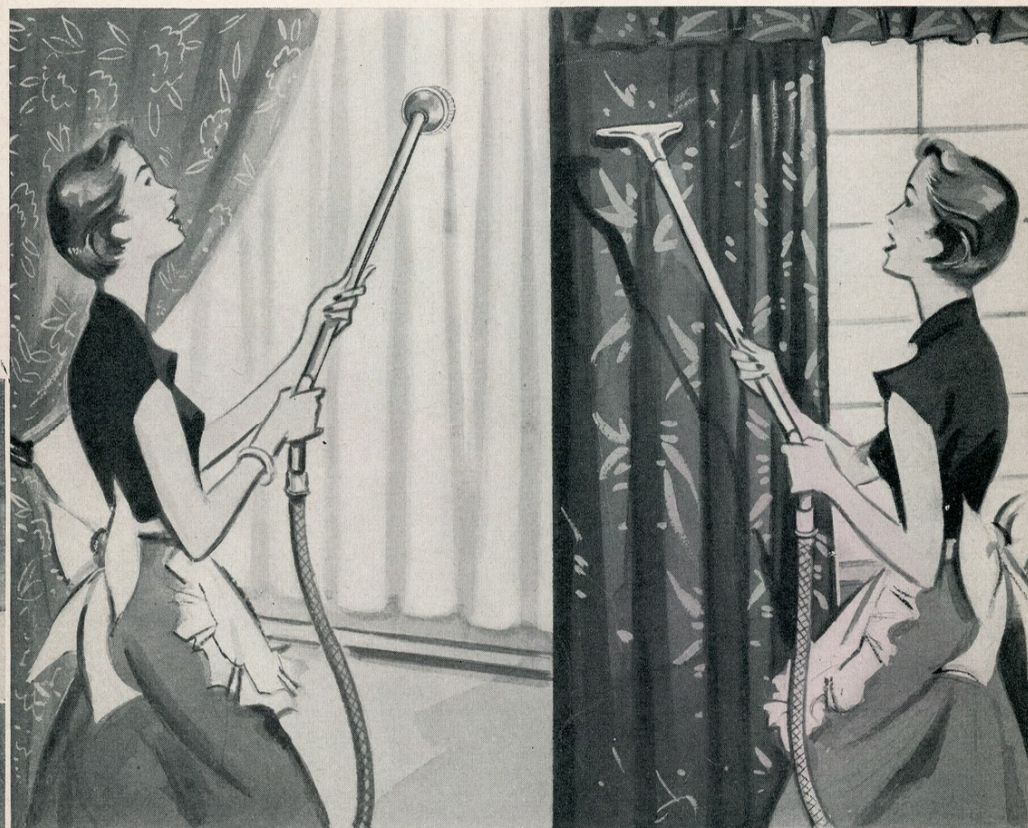


Think of your Electrolux Cleaner as an instrument to remove dust and dirt wherever they may be found, not just in terms of keeping rugs, floors and furniture clean. The easy, rapid effectiveness of the Electrolux Cleaner makes that possible. It will clean your entire home.

There's no end to the dust and dirt. It is carried into the home on shoes and clothing in the wintertime, blown in through open doors and windows in the summertime.

The pictures suggest a few of the many uses to which you can put your Electrolux Cleaner.

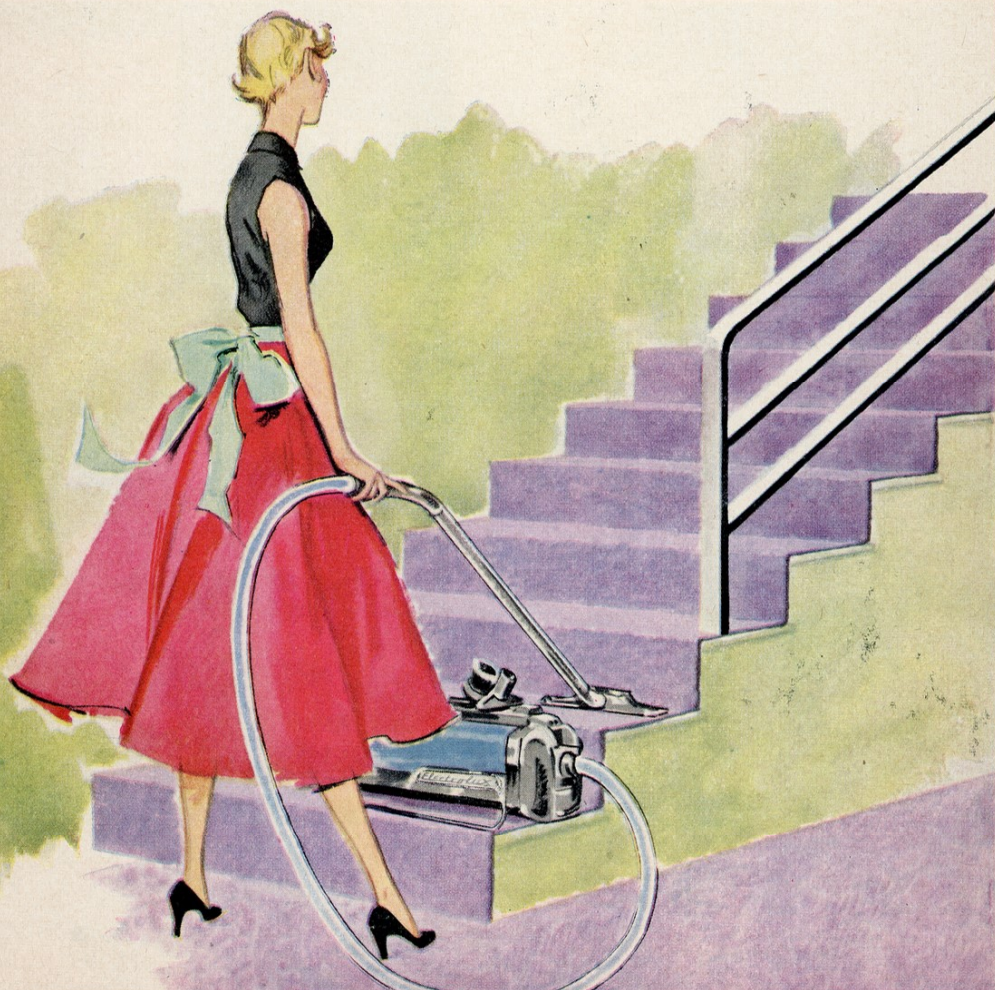
From floor to ceiling, every part of the home is within easy reach. No stooping or bending, no climbing on chair or stepladder at risk of a fall.



Ideal

FOR CLEANING STAIRWAYS

Now you can move right up the stairway with your Electrolux Cleaner, cleaning a step or two at a time. Use only one section of the wand. For carpeted stairways use either the Rug Cleaner or the Upholstery Cleaner, whichever you find the easier to use. For uncarpeted stairways use the Floor and Wall Brush. It is so easy to change from one cleaning tool to another, you may wish to clean the mouldings or banisters with the Dusting Brush at the same time.



Cleans

NARROW SPACES

There are many narrow spaces that only the Narrow Space Cleaner can reach. Intended originally for radiators it is also useful in cleaning closets, book shelves, rug edges between rug and baseboard, the recesses of upholstered furniture and around automobile seats.





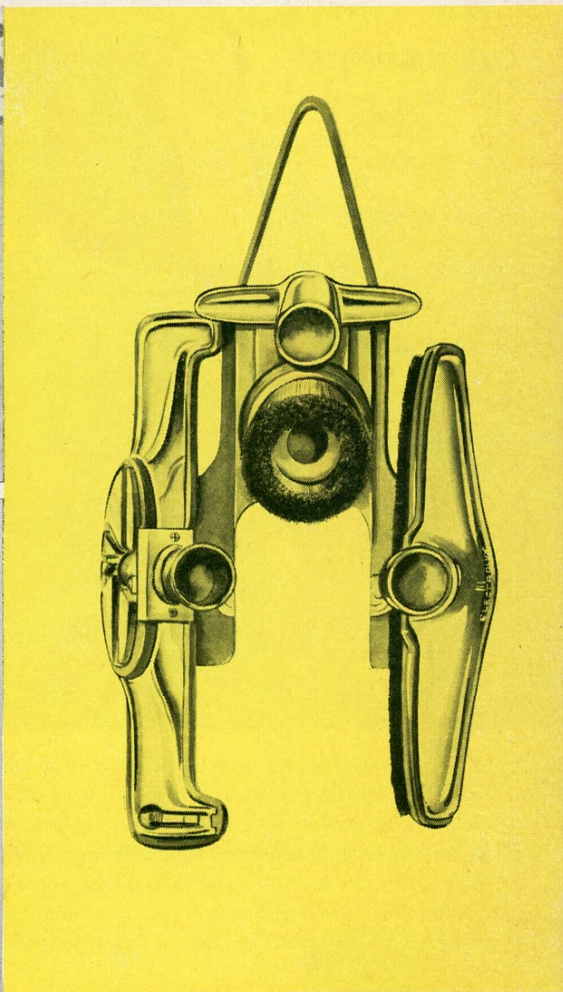
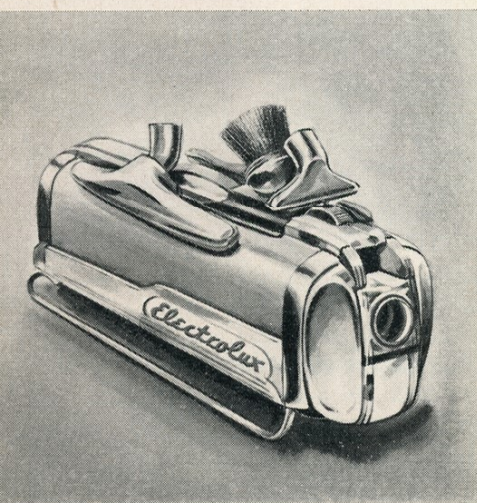
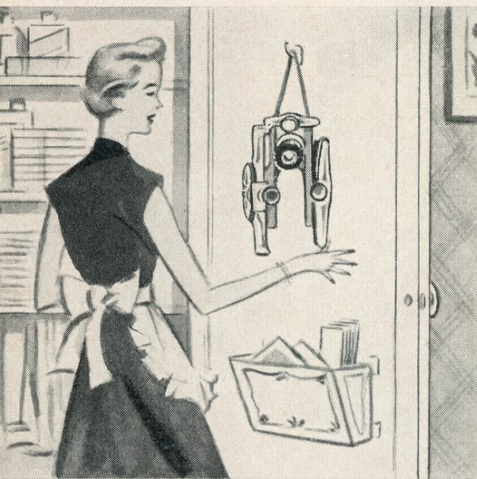
Carefully

CLEANS BEDDING

Frequent cleaning of the mattress and the pillows with the Electrolux Cleaner adds to sleeping pleasure. It airs them and removes fine dust caused by crushed pillow feathers or dry felt. Use the Upholstery Cleaner on the hose handle. Cleaning silk quilts and woolen blankets postpones dry cleaning. Exposed springs are easily cleaned with the Dusting Brush.

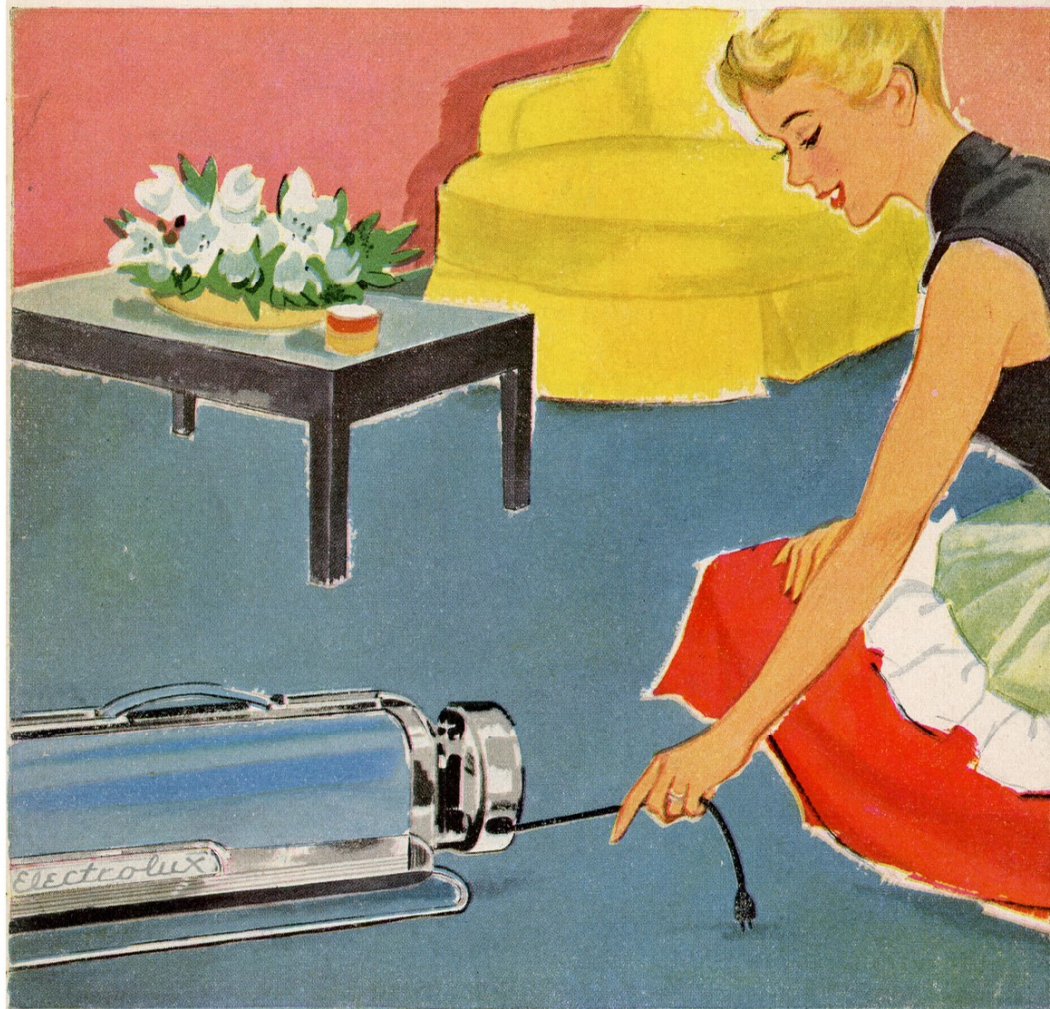


THE *Companion* ...A HANDY TOOL HOLDER



It is so easy to change from one kind of cleaning to another with the Electrolux Cleaner but the Electrolux Companion makes it still easier by putting the cleaning tools right at your finger tips. It fits like a saddle on top of the cleaner—turn the latches to clip it on—or it may be hung on the wall of the closet where the cleaner is stored.

THE *Cord Winder*...A CONVENIENT TIME SAVER

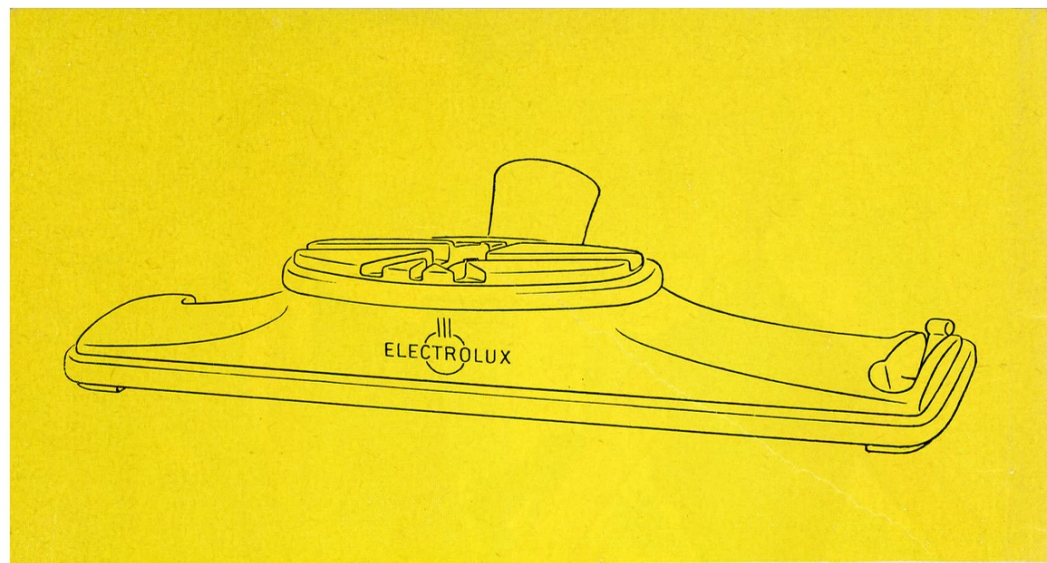


You can have the Electrolux* Cord Winder, the Companion, the Sprayer and the Vaporizer as inexpensive added services. The Cord Winder has a window-shade action which rewinds the cord automatically. Its long cord added to the regular cord supplied with the cleaner permits cleaning up to 40 feet from one electric outlet, or the entire floor of a medium sized home. To remove Cord Winder unscrew thumb knob at top.

*Reg. U. S. Pat. Office



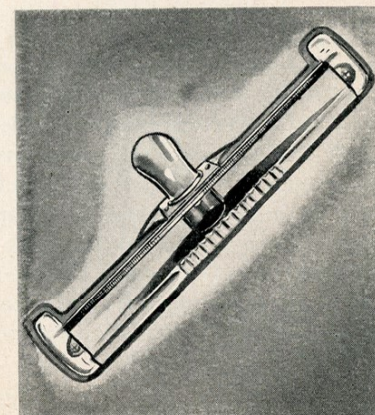
Your Rugs

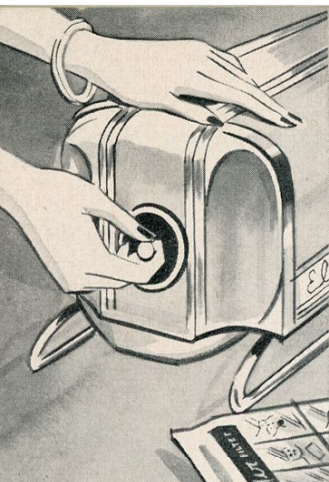


World's Fastest **HOME** **RUG SURFACE CLEANER**

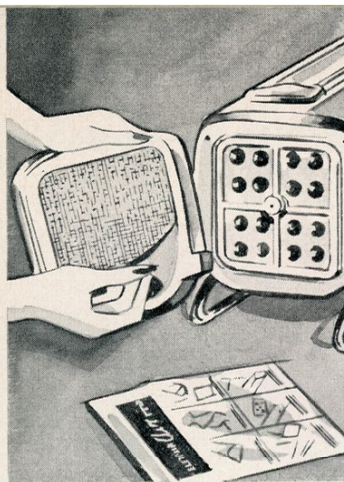
One of the time-saving advantages of owning an Electrolux Cleaner is rapid pick-up. The Electrolux Rug Cleaner picks up the surface litter quickly and gets the deep-down dirt, too. Threads or dog hair tangled in the nap of the rug may be removed without effort by bringing the Gleaner* air flow concentrator into play. A tip of the lever on top of the Rug Cleaner puts the Gleaner to work. The Electrolux Rug Cleaner makes the most effective use of the rapidly moving air that has ever been devised.

*Reg. U.S. Pat. Office





Remove the rear cover by unscrewing the center thumb knob
See Page 43 for removing Cord Winder.



Grasp the dirty filter by one corner, pull it out, throw it away



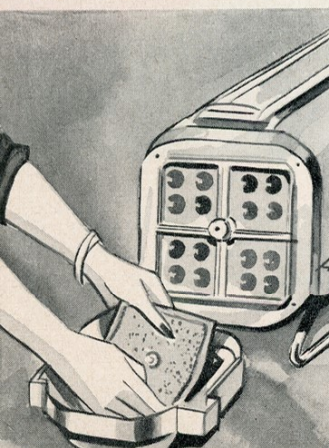
Remove the clean Electrolux® Air Filter from its glassine envelope

HOW TO CHANGE THE

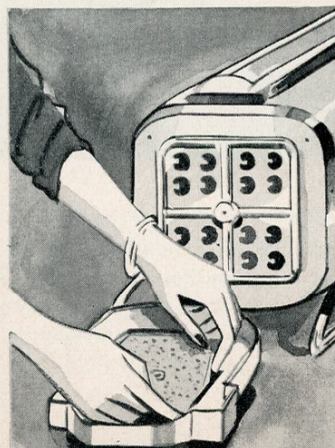
Air filter

Minute particles of dust are caught on the Air Filter inside the rear cover. The filter should be replaced when you come to it in the carton of Self-sealing Wrappers.

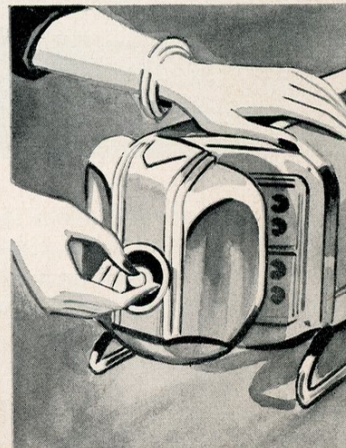
Place clean filter in rear cover.
Make certain the felt side is up



Tuck the edges of the filter within the side flanges of the rear cover



Put the rear cover back on the cleaner, tighten the thumb knob



Touch no dirt!



Breathe no dirt!



See no dirt!

New Electrolux

The cleaner you never have to empty + it's automatic!

Made by the makers of Electrolux, America's largest-selling cleaner