

How to Use Your New Electrolux®



**Super J Model
Deluxe
Vacuum Cleaner**

Rug Saver Power Nozzle® attachment & Power Hose

Meet Your New Super J Model Deluxe Vacuum Cleaner

You are now the owner of the world's most advanced, automatic and effective home cleaning system. For over half a century Electrolux has been the leading manufacturer of vacuum cleaners. Now you have the latest result of that experience. With your new Super J Model Deluxe Vacuum Cleaner to do the work, your home will stay cleaner and brighter with less effort on your part.

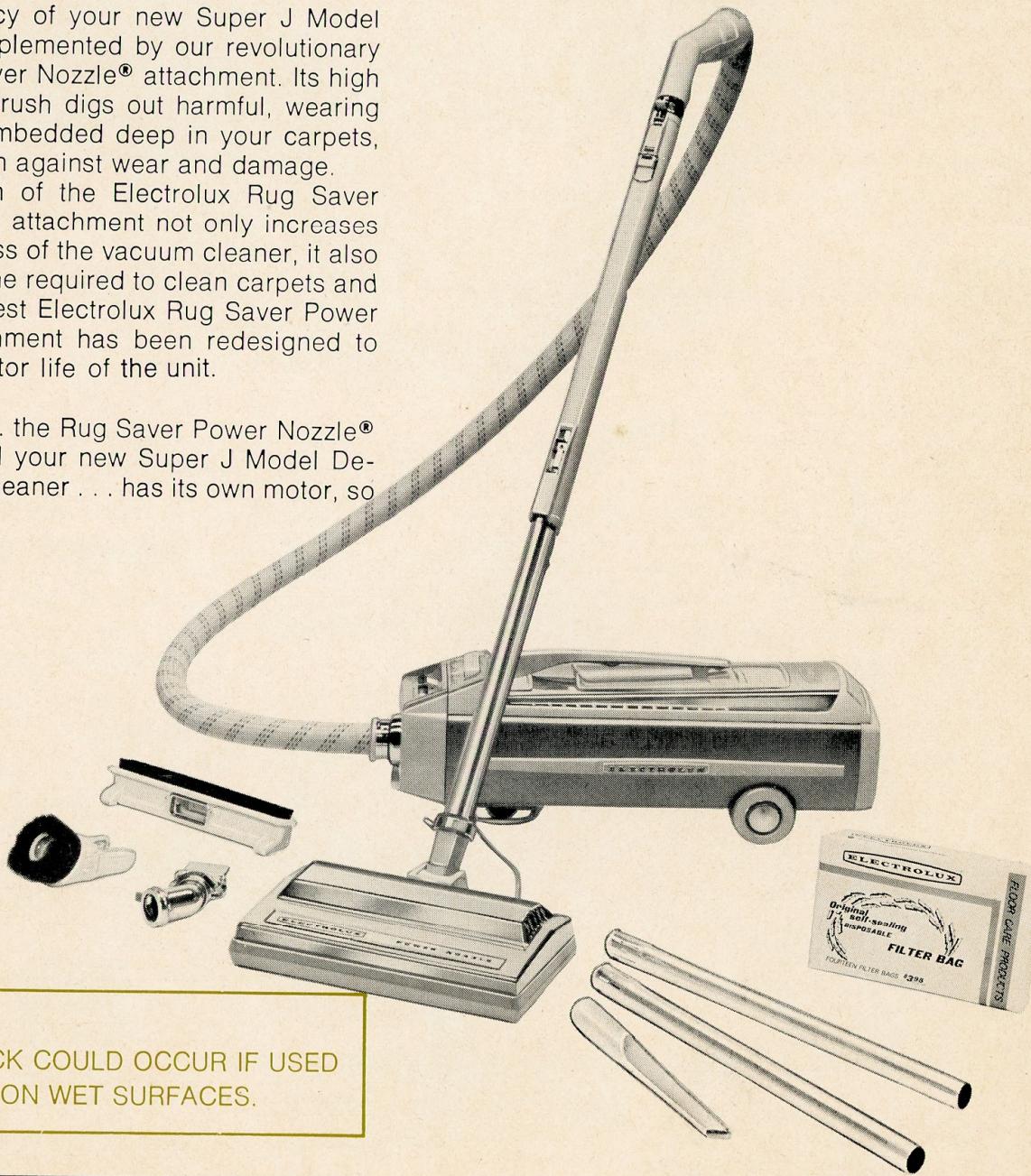
The efficiency of your new Super J Model Deluxe is complemented by our revolutionary Rug Saver Power Nozzle® attachment. Its high speed rotary brush digs out harmful, wearing grit and dirt embedded deep in your carpets, protecting them against wear and damage.

The addition of the Electrolux Rug Saver Power Nozzle® attachment not only increases the effectiveness of the vacuum cleaner, it also reduces the time required to clean carpets and rugs. The newest Electrolux Rug Saver Power Nozzle® attachment has been redesigned to double the motor life of the unit.

Each unit . . . the Rug Saver Power Nozzle® attachment and your new Super J Model Deluxe Vacuum Cleaner . . . has its own motor, so

the use of one does not diminish the power of the other. Rather, they work together—to make cleaning faster, easier!

The following pages are designed to answer your questions concerning the use of your new Electrolux® Super J Model Deluxe Vacuum Cleaner. For any information not contained in this manual, call your Electrolux representative.



WARNING:
ELECTRIC SHOCK COULD OCCUR IF USED
OUTDOORS OR ON WET SURFACES.

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**THE SUPER J MODEL
DELUXE includes:**

Automatic Vacuum Cleaner
Motorized Rug Saver Power Nozzle® attachment with
Electric Power Hose,
2 Steel Wands, Sheath and Detachable Cords
Combination Rug-Floor Tool and Swivel Connector
Combination Upholstery-Dusting Brush
Crevice Tool
Package of Filter Bags
2 Aluminum Wands

© Electrolux 1977

FILL IN AND KEEP FOR FUTURE REFERENCE AND SERVICE

Stand your new Electrolux cleaner upright and locate the serial number on the raised pad of the front wheel bracket. Write it here and retain it for future reference.

Serial No. _____

Model No. 1401 (Super J) _____

Date of Purchase _____

Name of Salesman _____

Branch Address _____

Branch Phone Number _____

ELECTROLUX

**FULL 2- AND 5-YEAR
WARRANTY**

(AS SET FORTH BELOW)

Electrolux hereby warrants for a period of two years from the date of purchase from Electrolux that upon return of the cleaner to an Electrolux office within that period it will repair or replace, free of cost, any part which its examination shall disclose to be defective in workmanship or material. This warranty also applies to attachments and optional accessories. The above warranty, with respect to the motor and fan unit, is five years from the date of purchase. Ordinary wear and tear shall not be considered a defect in workmanship or material.

The warranty period for commercial and/or industrial use is limited to one year.

This warranty is null and void, with respect to the motor and fan unit, if it is damaged as a result of dirt leakage through a filter bag other than an Electrolux® filter bag.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

For service under the above warranty or for any information you may need at any time about the products purchased, consult any local Electrolux Branch Office, the address of which may be found in your local telephone directory.

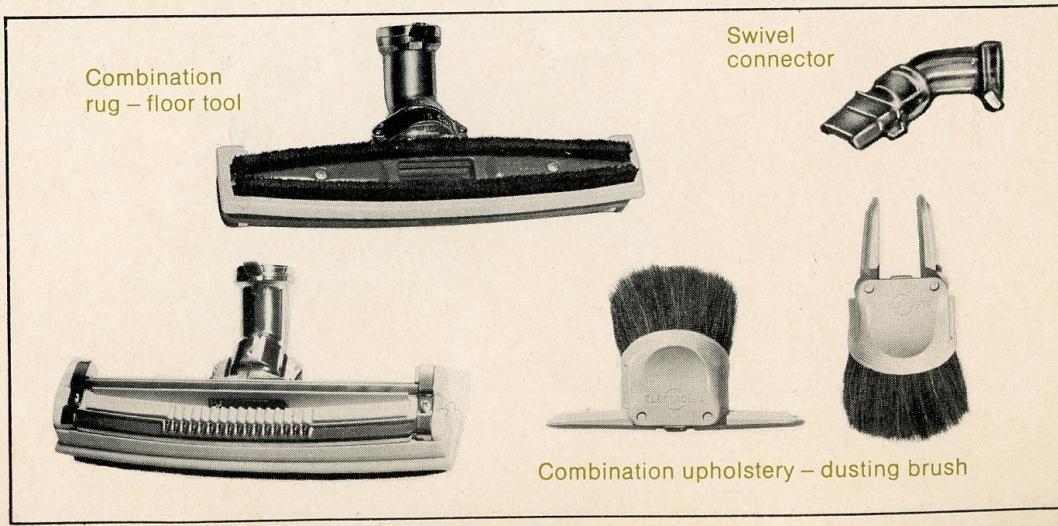
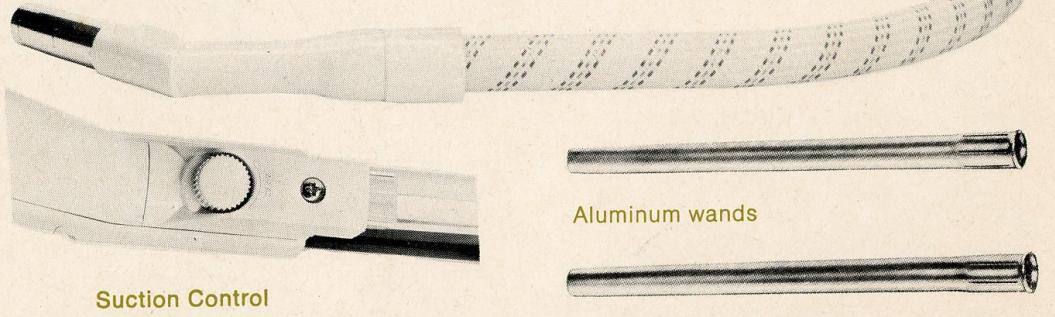
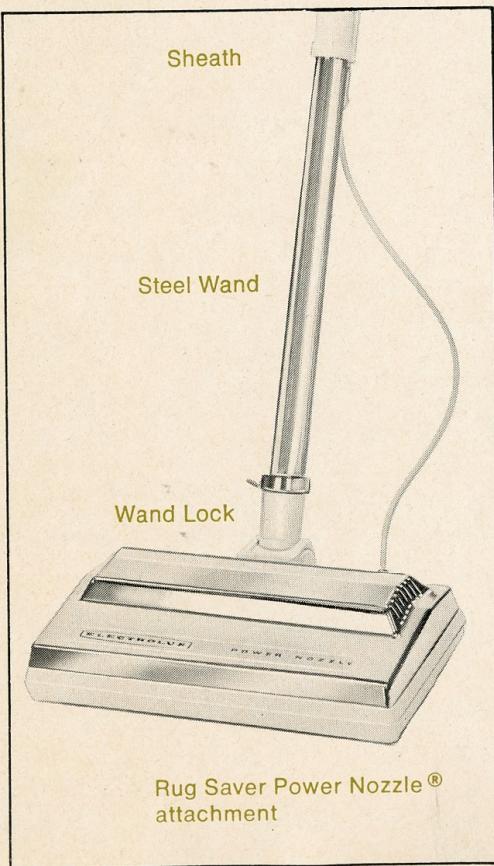
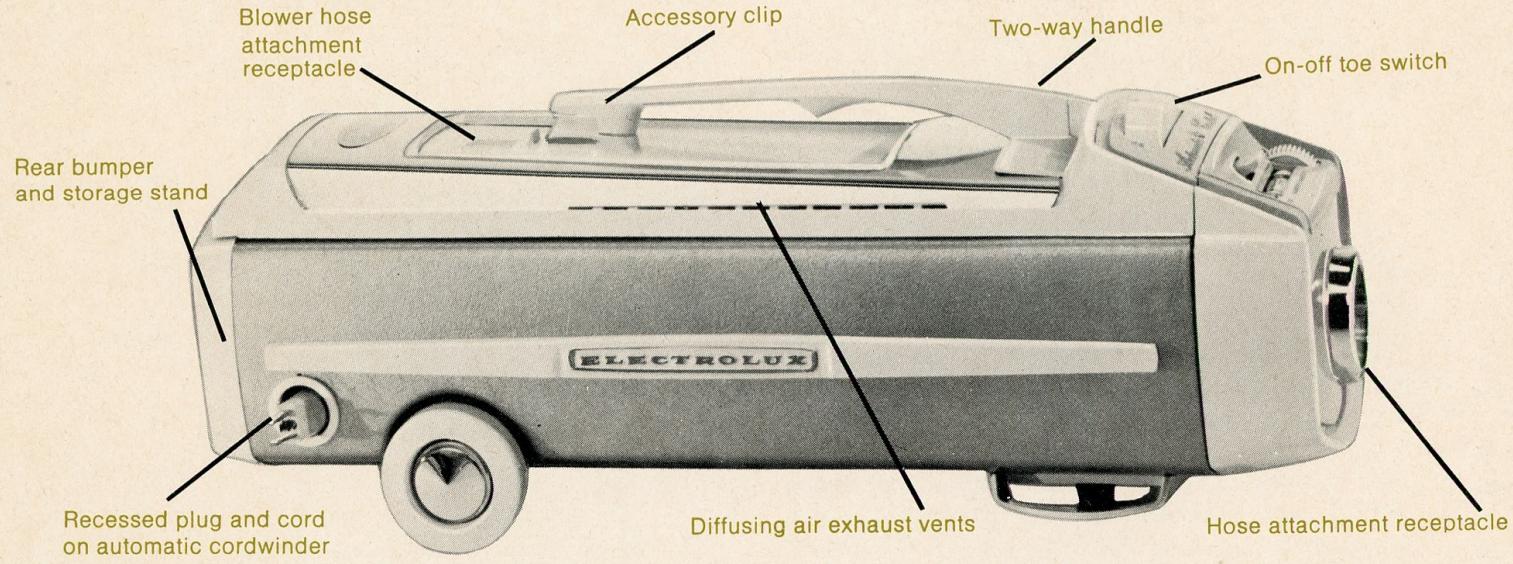
By

H.E. Harris
Vice President - Finance

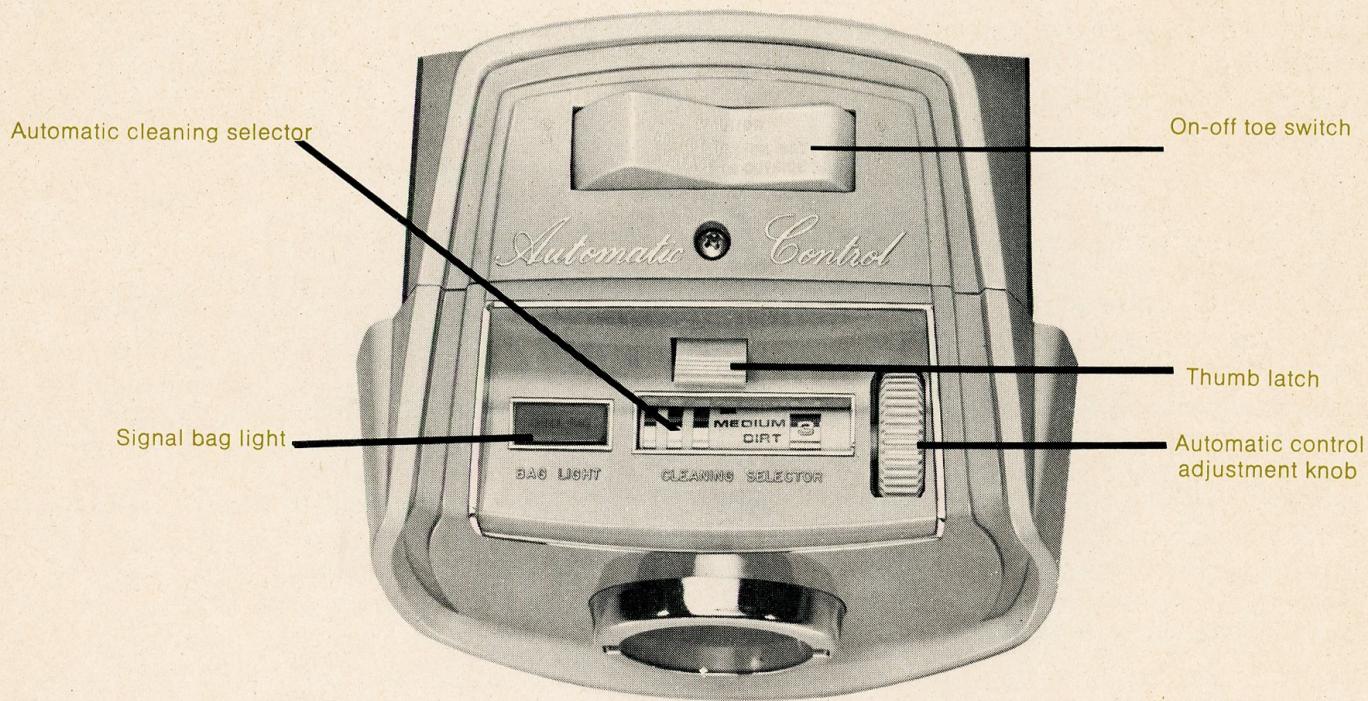


ELECTROLUX
A CONSOLIDATED FOODS COMPANY
RESPONSIVE TO CONSUMER NEEDS
2777 SUMMER STREET
STAMFORD, CONN. 06905

Features, accessories



Automatic Control Features



Your Electrolux representative will adjust the automatic selector on your new cleaner to the setting that best matches your usual cleaning needs. You will get the best results on all cleaning jobs if you adjust the cleaning selector to changing needs. Here is an easy-to-follow guide:

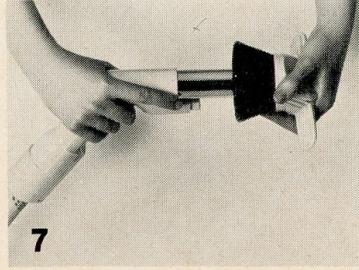
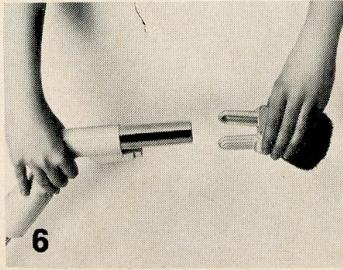
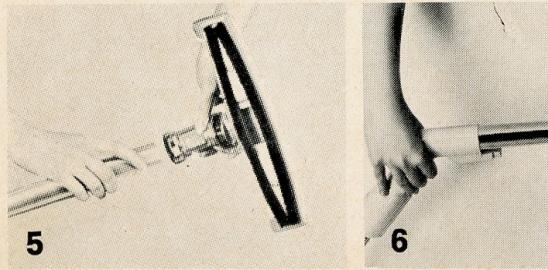
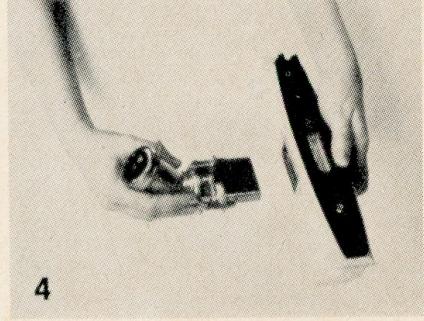
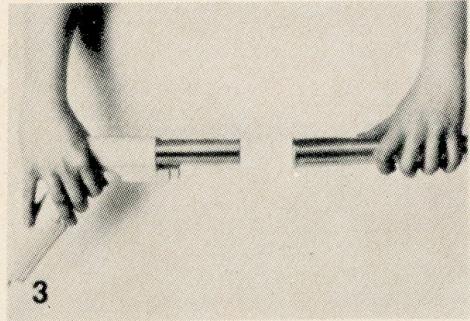
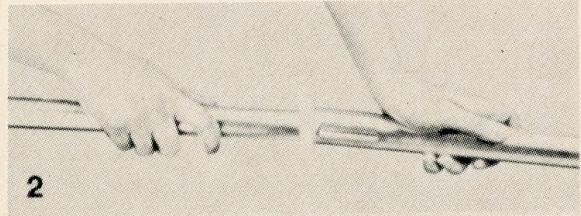
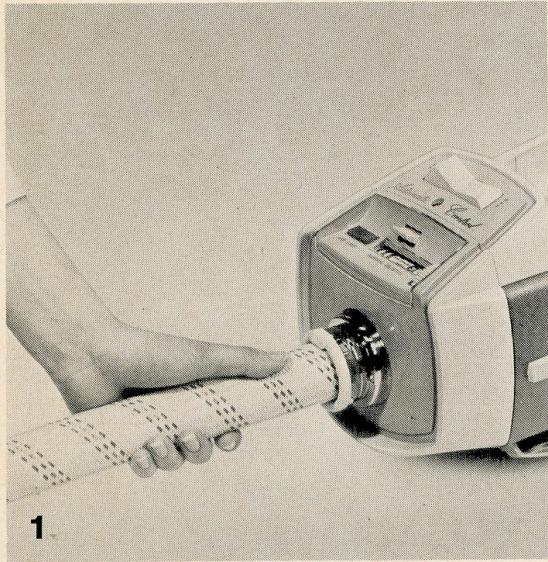
- Set selector at **coarse** (Nos 1 or 2) when vacuuming fuzz, animal hair, lint, thread, crumbs, larger particles of dirt, gravel, etc.
- Set selector at **medium** (Nos 3 or 4) when cleaning up ordinary household dirt, sand and dust.
- Set selector at **fine** (Nos 5 or 6) when cleaning attic or cellar floor, ashes, soot, plaster dust or other fine-particle dirt.

Automatic Shut-Off — The instant enough dirt has been picked up to reduce the air flow so that further cleaning is inefficient, your new Electrolux Super J Model Deluxe Vacuum Cleaner will shut off its motor automatically, will unlatch the cover automatically, and the amber **bag light** will come on and tell you it's time to replace the bag. The motor will not start, the **bag light** will remain lit and tell you to "check bag".

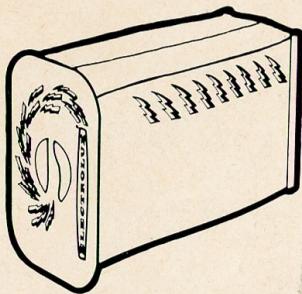
This automatic operation prevents damage to the motor from overheating and prolongs its efficient cleaning power by *not* operating after the filter bag is clogged.

Accessories, How to Assemble

1. Insert hose into the cleaner until it locks into place. On power hose be sure the word "top" faces up. To detach, depress spring latches.
2. Assemble two-section aluminum wands.
3. Slip handle end of flexible hose into the flared end of wand.
4. To use the combination rug/floor tool, slide swivel connector into slotted side of tool until it locks into place.
NOTE: Remove, turn over and reinsert the swivel connector into tool each time you change from the rug cleaning to floor cleaning. Be sure the tag reading "This Side Up" is always visible when in use.
5. Lock swivel connector into place by pushing it onto the wand as far as it will go. Depress spring clip and twist wand to release it.
6. Combination dusting brush/upholstery tool may be used on hose handle or wand. Slip it on and twist slightly.
7. Reverse tool to clean upholstery or fabrics. You may adjust wings to the contour of furniture. To reduce suction when cleaning curtains and light draperies, open suction control adjuster on hose handle.
8. Pull out cord from automatic cordwinder. Allow cord to retract slightly until it locks, then plug into electrical outlet. To release, pull lightly and release like a window shade. Cord rewinds automatically.



Using the right filter bags a must

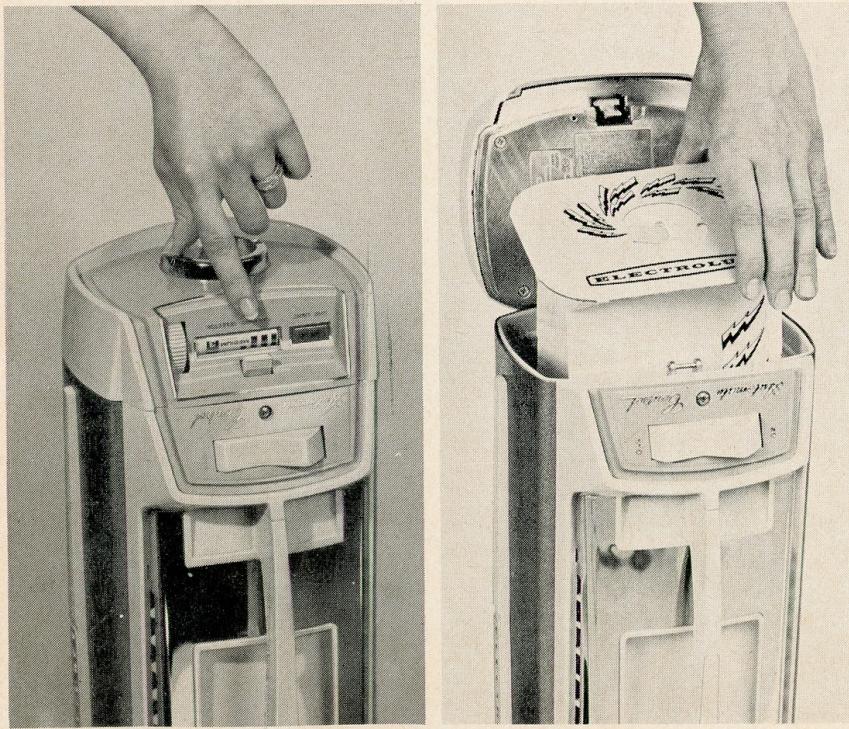
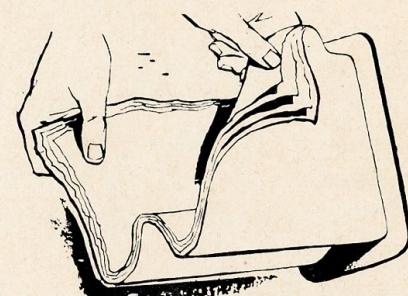


Always use genuine Electrolux® disposable, self-sealing filter bags.

The Electrolux Filter Bag is especially designed and manufactured in such a way that it will safeguard the motor against dirt leakage. . . . Used exclusively, the Electrolux Filter Bag will promote longer motor life and a more efficient operation of your cleaner. We are so sure of its superiority that we make it a part of our warranty.

Remember . . . every bit of air brought into your new Electrolux® Super J Model Deluxe by its powerful motor must be quickly dispersed. To accomplish this without having the air carry dust particles into the fan motor calls for the best filter bag on the market . . . and that means Electrolux.

Multi-lined Electrolux filter bags also provide you with longer service without changing, as they pick up more dirt than other bags before shutting off the flow of air.



To change bags stand cleaner on end. Pressure on the thumb latch opens the front end of the cleaner. Lift out self-sealed filter bag. Drop new Electrolux filter bag into position. Close the front of the cleaner and the self-sealing filter bag is locked in position.

To reorder use re-order envelope in package of filter bags, call your sales representative, or consult your telephone directory for nearest authorized Electrolux Branch Office.

Assembling the Rug Saver Power Nozzle® attachment

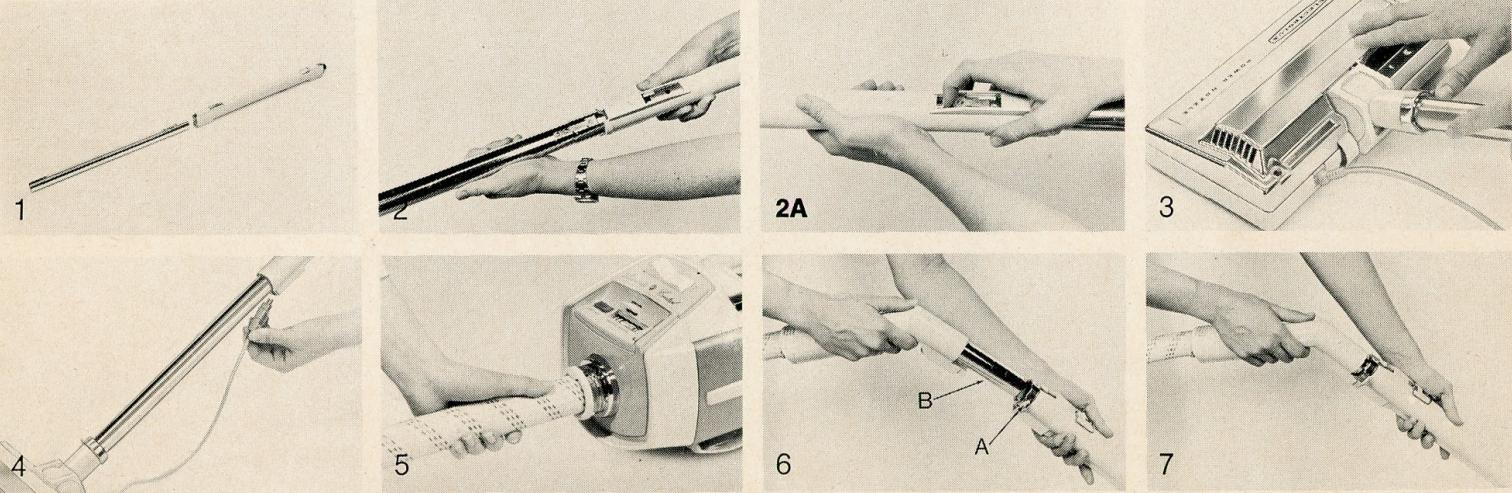
1. The upper wand, sheath and cord have been preassembled at the factory.
2. All that is required to complete the assembly is to insert the lower wand, large end first, into the sheath from the bottom until the latch engages.
- 2A. Disassemble as shown by disengaging latch.
3. Insert the sheath/wand assembly fully into the Power Nozzle elbow opening until firmly seated.
4. Plug the Rug Saver Power Nozzle® attachment cord into the sheath cord receptacle.
5. Insert Power Hose into cleaner as shown, making sure the word "top" is facing up.
6. Push down lightly on wand lock spring button (A) and insert metal hose handle (B).
7. Make sure plug on handle and plug on sheath are lined up properly so they interlock completely as shown.

The Electrolux® Rug Saver Power Nozzle® attachment (PN-4) is the most advanced rug and carpet cleaning tool made. Its efficiency, quality, styling, durability, safety and serviceability help make the automatic Electrolux® Super J Vacuum Cleaner the world's finest home cleaning system.

1. Efficient 2 Motor Cleaning System.
2. Longer Motor Life.
3. Full 2 Year Warranty.*

*For Commercial Use The Warranty Period is One Year.

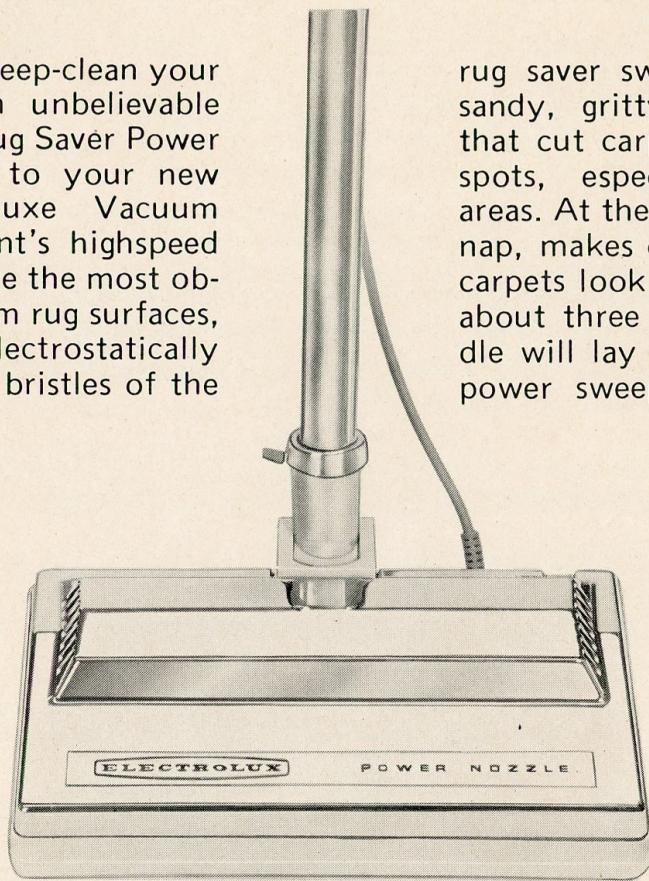
4. Automatic Self Adjusting to Varied Heights of Carpet Piles.
5. Better Dirt Pickup of Deep Imbedded Harmful Grit.
6. Top Cleaning Efficiency on all Types of Rug Textures and Designs.
7. Quick Easy Cleaning of Unsightly Surface Litter, Lint, Threads, Hair and Dust.
8. Front and Sides Up-to-Wall Edge Cleaning.
9. Superior Corner Cleaning.
10. Large Wheels to Glide Over Any Surface.
11. Less Pushing Effort. Glides Smoothly Back and Forth.
12. Finger Tip Control.
13. Longest Lasting Belts.
14. Long Life Wheel Bearings.
15. All Around Vinyl Bumper Protection.
16. Easy Brush Removal for Cleaning or Changing Brushes.
17. Choice of Agitator Brushes to Meet Your Particular Cleaning Need.
18. Low Profile to Clean Under Furniture Where Other Cleaners Can't Reach.
19. Swiftly Cleans Upholstery, Furniture and Bed Mattresses.
20. Automatic Motor Shut-Off When Object Clogs Attachment.



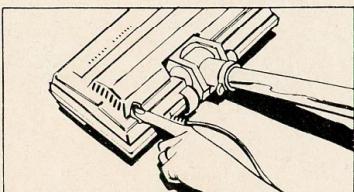
Using the Rug Saver Power Nozzle® attachment

You are now ready to deep-clean your rugs and carpets with unbelievable ease by attaching the Rug Saver Power Nozzle® attachment to your new Super J Model Deluxe Vacuum Cleaner. The attachment's highspeed rotary brush will remove the most obstinate lint and hair from rug surfaces, even when they are electrostatically charged. And the long bristles of the

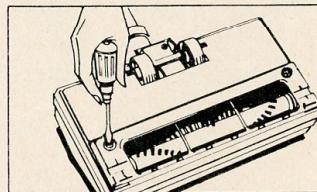
rug saver swiftly get the deep down sandy, gritty dirt with sharp edges that cut carpet fibers and cause bald spots, especially in heavy traffic areas. At the same time it fluffs up the nap, makes colors more radiant, your carpets look younger. The rug saver is about three inches high, and the handle will lay perfectly flat so you can power sweep under most furniture.



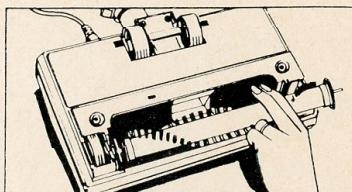
How to clean Rug Saver Power Nozzle® attachment and brush



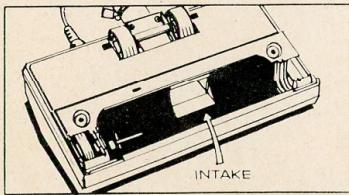
1. If an object clogs attachment, unplug cord from sheath, detach wand, and remove object through elbow. To restart press reset button, replug cord.



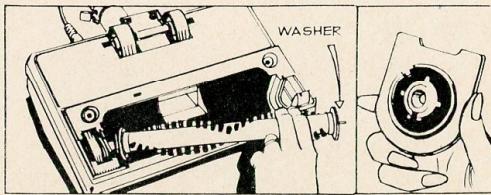
2. To clean thoroughly, remove 2 screws in bottom plate and lift off plate.



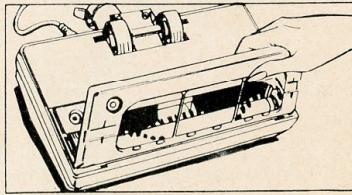
3. To remove brush, raise end, pull to right until brush slides off belt drive spindle. Belt assembly need not be removed. Remove bearing plate.



4. Clean bristles and bearing plates of lint, threads, etc. and clear intake passage.



5. To reassemble, slide brush back over spindle until it interlocks firmly. Replace bearing plate at other end. Slotted side of bearing plate must face brush. Reseat bearing plate in groove, curved side down.



6. Replace bottom plate. Be sure front edge is in groove provided. Tighten screws securely. Replace wand. Replug cord (in sheath). Press reset button.

Care and maintenance

With reasonably good care, your new Electrolux Super J Model Deluxe Vacuum Cleaner and Rug Saver Power Nozzle® attachment will give you long and satisfactory service. We build them to do that.

Avoid dropping it. Do not pick up water with it nor store in a damp place. Keep the motor clean by using Electrolux® Filter Bags exclusively. Have your representative give it periodic check-ups. The returns are more than worth the effort.

Suction control If your Rug Saver Power Nozzle® attachment or Rug Tool does not glide easily over carpets, open the suction control adjuster on the hose handle until it does.

Cleaning clogged hose If an object clogs the hose, reverse the suction by putting the hose handle into the suction end of the power unit and connecting the other end of the hose to the blower hose receptacle. Turn the cleaner on to blow the object into the dust bag. DO NOT run cleaner with a clogged hose. It may cause overheating and damage. If you cannot clear the obstruction, call your Electrolux representative.

To clean Rug Saver Power Nozzle® attachment Simply remove two screws from bottom plate, lift off plate, vacuum and replace. (See page 8)

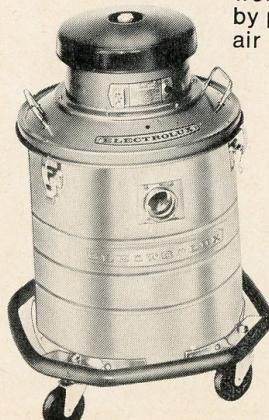
Cleaning your tools Lint comes right off brushes when you vacuum them with the end of the hose handle. Wipe tools occasionally with a damp cloth or sponge and mild detergent.

Storage Always stand the Cleaner on its storage end with wands beside it. Avoid bending hose sharply by hanging it over two clothes hooks spaced about a foot apart on the closet wall. Rug Saver Power Nozzle® attachment will stand with handle upright or may be hung on a hook.

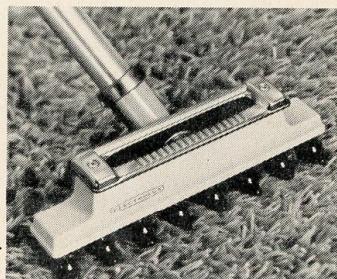
Other Fine Electrolux® Products



The Electrolux® B-8 Triple Brush Carpet Beautifier™ Shampooer-Floor Polisher. Scrubs, waxes, polishes floors. Shampoos rugs and carpeting.



The Electrolux® Commercial Model CB. Vacuum Cleaner. For heavy duty cleaning.



Shag Rug Tool
A Shag Rug Tool that really works. Cleans and preens by powerful suction through air rakes.



Rug Washer
An economical work-saving optional cleaner attachment for shampooing rugs and carpets.

Other Optional Equipment

White Bristle Dusting Brush
White Bristle Wall Brush
Vaporizer
Sprayer

VCMA

VACUUM
CLEANER
MANUFACTURERS
ASSOCIATION

Service To The Consumer Since 1913

CONSUMER INFORMATION

This information has been compiled by the Vacuum Cleaner Manufacturers Association from Governmental and Private Sources concerned with product safety. These basic guidelines are for your protection and convenience.

TO AVOID ELECTRIC SHOCK

Never vacuum liquids (unless using equipment designed for wet pick-up).

Never vacuum carpeting that is damp or wet (unless using equipment designed for wet pick-up).

Do not store machine outdoors.

Replace worn or frayed power cord immediately.

TO AVOID ACCIDENTS

Never vacuum live ashes or cigarette butts.

Never run machine over power cord or place sharp objects on it.

Never let children use machine as a toy.

Use extra caution when cleaning on stairs.

Keep machine on floor – not on chairs, tables, etc.

When machine is turned on, never allow fingers, hair or garments to come near intake suction ports or revolving brushes.

Never leave machine running or cord plugged in when unattended.

(TO AVOID ACCIDENTS CONTINUED)

Turn machine off at switch before unplugging from wall outlet.

When unplugging machine, grasp plug – not cord.

Always unplug power cord from wall outlet before servicing machine or attaching accessories.

Store machine promptly after each use to prevent accidents from tripping over power cord or machine.

Use machine and accessories only in manner intended by manufacturer.

FOR BEST PERFORMANCE

Keep your machine and all accessories clean and in good operating condition.

Change or clean bags and/or filters as recommended by manufacturer to maintain optimum cleaning efficiency.

Periodically check revolving brush for build-up of lint, hair or other foreign material and remove as necessary.

Adjust or replace cleaning brushes when worn.

Buy replacement parts from manufacturer's authorized service center.

Have machine checked periodically by manufacturer's authorized service center.

Store machine carefully – in dry area – never outdoors.

For optimum cleaning performance and safety, study and follow your Owner's Manual – keep it in a handy and safe place for future reference.

®



Touch no dirt!



Breathe no dirt!



See no dirt!

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SERVICE

For prompt service, call your Electrolux representative or the nearest Electrolux branch listed in your telephone directory. Authorized Electrolux branches are best suited to service your cleaner both during and after the warranty period. Only through an Electrolux branch can you be sure of getting genuine Electrolux parts.

REGIONAL OFFICES

- 6145 Cosmopolitan Center
Suite 200
Atlanta, Georgia 30328
- 6650 North Northwest Highway
Chicago, Illinois 60631
- 453 Bearcat Drive
Salt Lake City, Utah 84115
- 1500 Main Street
Springfield, Massachusetts 01101



This cleaner and other Electrolux products are listed under the Reexamination Service of Underwriters' Laboratories, Inc. for your protection.

EXECUTIVE OFFICES: 2777 SUMMER ST., STAMFORD, CONNECTICUT 06905