





Easy-to-follow  
instructions  
on the care and use  
of the

**AUTOMATIC**  
**Electrolux**<sup>®</sup>  
**CLEANER MODEL G**

... the world's only  
fully automatic  
cleaner



**ELECTROLUX CORPORATION**

Makers of America's most advanced  
vacuum cleaners since 1924

235 East 42nd Street, New York 17, N.Y.



**Congratulations...**

...and welcome to  
the family of happy Electrolux users

You now have in your own home one of America's  
finest, easiest-to-use home-cleaning and home-care tools:  
the new Electrolux Cleaner—Model G. It's ready and eager  
to go to work for you.

As your friendly Electrolux man, I've already had the  
privilege of showing you how much easier your Electrolux  
makes your home-cleaning. Now in this little book,  
I'm going to answer all the questions you might have about  
using your Electrolux Cleaner and its work-saving  
attachments.

Read it over carefully—it will give you many ideas for  
getting the most out of your new cleaner.

If you ever have any additional questions about your  
Electrolux Cleaner... or if you want to find out more  
about one of the other fine Electrolux products for  
complete home maintenance... be sure to write or call me  
at your nearest Electrolux branch. I'll be glad to help.

Once again—thank you, and congratulations on joining  
the millions of satisfied home-makers who clean their  
homes the "Electrolux Way."

*Your friendly  
Electrolux Man*



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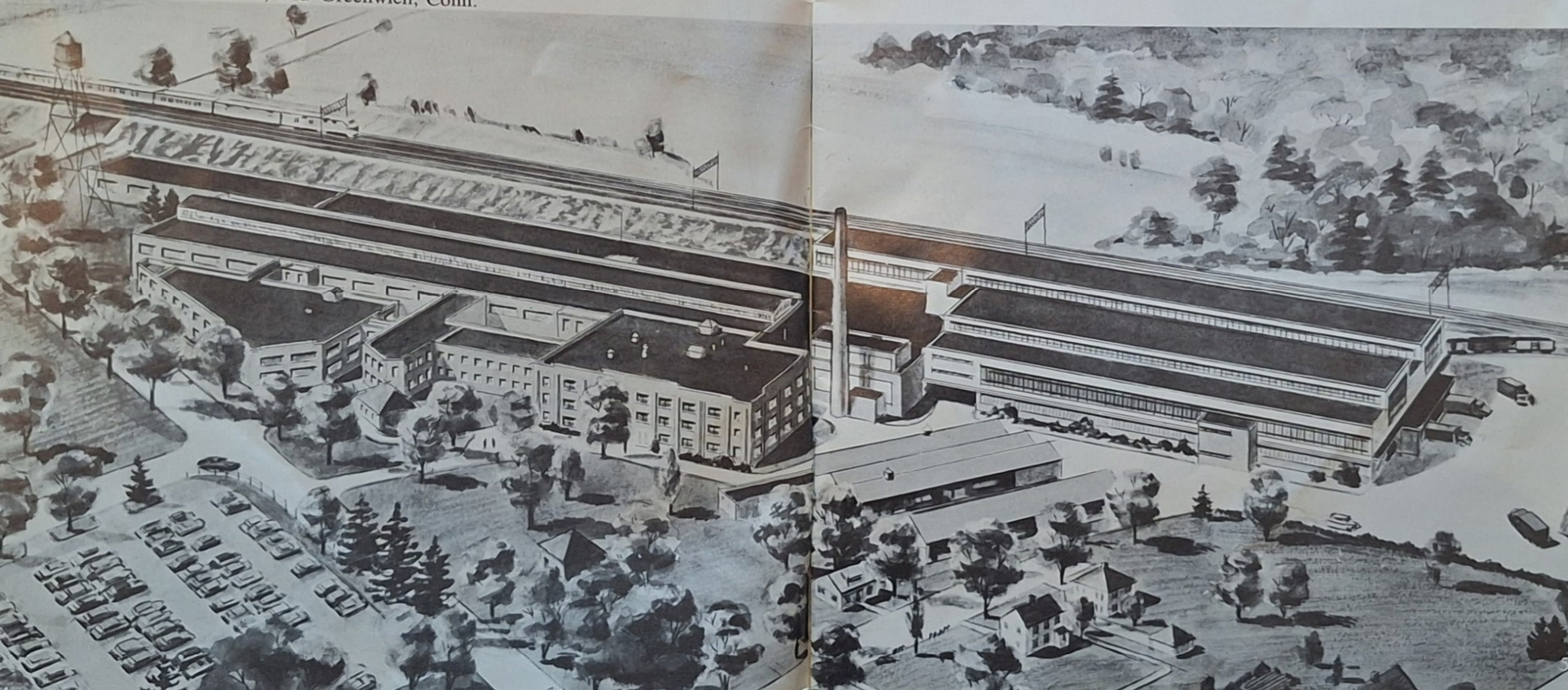
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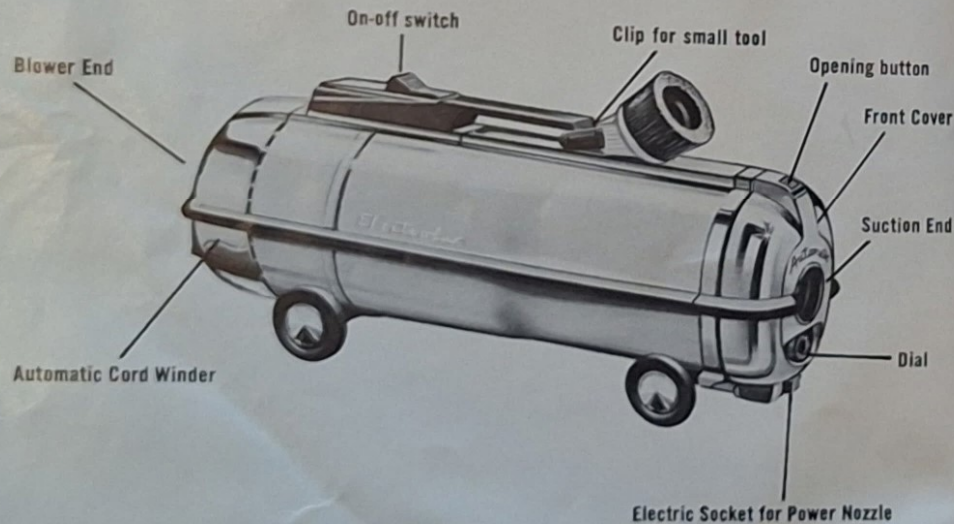
\*REG. U.S. PAT. OFF.

Home of Electrolux Products, Old Greenwich, Conn.



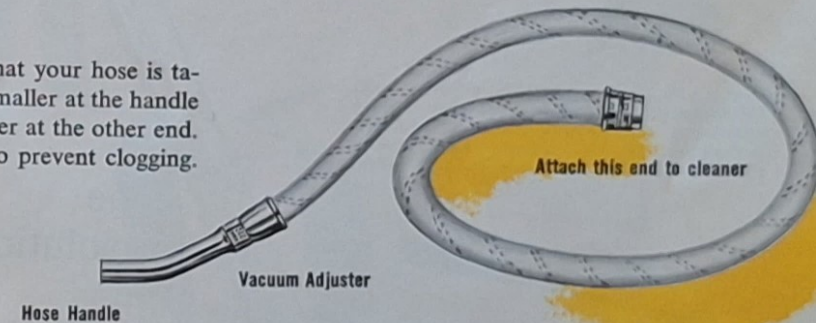


# Let's get acquainted with your new Automatic ELECTROLUX® Cleaner and its work-saving attachments



This is your Electrolux Cleaner—the heart of your cleaning system. On the following pages you'll see how to use it for all kinds of cleaning.

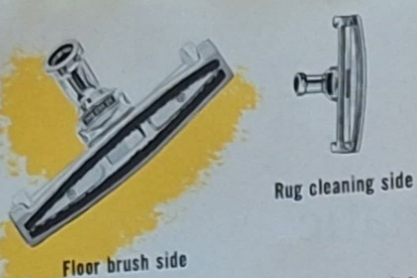
Notice that your hose is tapered—smaller at the handle end, larger at the other end. This is to prevent clogging.



Depending on the type of cleaning you are going to do, you may attach your cleaning tool directly to the hose handle, or use one or two sections of the light-weight wands between the hose handle and the tool. The swivel-connector is always used with the larger cleaning tool.







Rug cleaning side

Floor brush side

Your larger multi-purpose tool is reversible. Simply attach it to the swivel-connector, always being sure that plate marked "This Side Up" is visible when the cleaner is in use. Use the smooth side of the tool for rugs, and the brush side for floors, walls and ceilings.



Above you see your smaller cleaning tool. When the hinged sides are extended, it is an upholstery cleaner that cleans on flat or curved surfaces. Fold the sides back, reverse the tool and it becomes a dusting brush.



Crevice Tool... gets your Electrolux Cleaner's suction to work in radiators, other hard-to-reach places.



## The revolutionary new POWER NOZZLE

This new and remarkable attachment is available with your Electrolux Cleaner. The Power Nozzle has a rapidly spinning, motor-driven brush that quickly cleans your carpets and at the same time gently fluffs the nap of the carpet to keep or restore its luxurious look. The extra-soft bristles of the brush are gentle to rugs and carpets. Because the brush is driven by its own separate electric motor, you do not lose any of the powerful suction of your Electrolux Cleaner.



How to be sure of always getting top cleaning power and efficiency from your Electrolux Cleaner



The answer is simple: always use only a genuine Electrolux® automatic self-sealing disposable filter bag. This is the bag that automatically seals in the dirt and dust your Electrolux cleaner picks up—so that you never touch it, breathe it or see it! Equally important, this is the bag that works *with* your Automatic Electrolux to make it truly automatic. On the next page you'll see how!



## How to dial for your special cleaning needs



Fine, powdery dirt will make your cleaner stop automatically sooner than loose, linty dirt. If you have a special cleaning job such as cleaning an automobile, a fireplace, an attic or basement, you can slow up the automatic stop action by turning the dial on the front cover of your cleaner to the left.

*Be sure to return the dial to its regular setting after you've done the special cleaning job.*

Remember, when your friendly Electrolux man delivered the cleaner to you, he adjusted the dial for the most efficient operation in your particular home. Keep it there for all ordinary cleaning jobs. Incidentally, your cleaner will not operate unless there's a dust bag in it. While it is possible to use your cleaner with a cloth dust bag, it is not recommended.

### This is why the ELECTROLUX® automatic self-sealing filter bag keeps on trapping dirt long after other bags fail

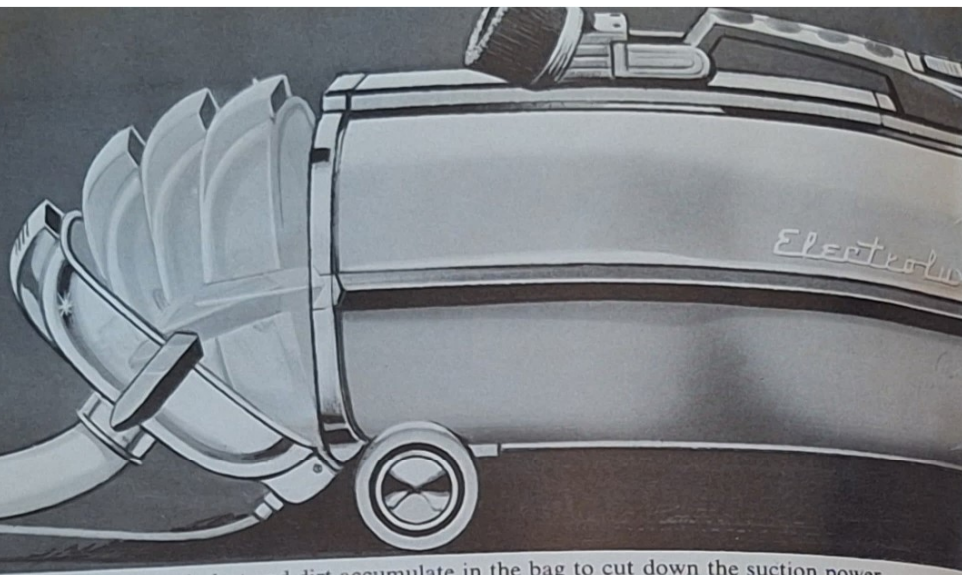
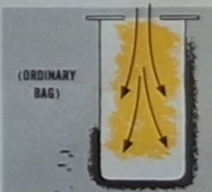
This is the filter bag that traps all the dirt your Electrolux Cleaner picks up. There's no other bag like it. Why? Looking at it from the outside, you can see *part* of the reason. You can see that when the cleaner opens the Electrolux bag seals itself, locks in all the dirt. But that's not all . . .

It's the *inside* of the bag that counts! An ordinary vacuum cleaner bag consists of just a single thickness of paper or cloth. But if you tore open an Electrolux filter bag, you'd see inside *three* extra layers of filter *liner*, each with millions of tiny filters that trap dirt and let air through.

Take an ordinary dirt bag, cloth or paper. There's only *one* surface to trap the dirt. As the cleaner picks up dirt, the pores of this ordinary bag clog quickly. Suction goes down quickly. You waste time and effort trying to clean with a dust-clogged bag that chokes off the cleaning power.

Now look what happens inside the Electrolux filter bag: the *three* layers of filter paper trap the dirt while air keeps on flowing through the bag . . . the suction keeps on picking up more dirt. When ordinary bags clog up, you can be sure that the Electrolux bag is still working for you.

**IMPORTANT:** To order a new supply of Electrolux filter bags, use the reorder envelope in the package of filter bags, or use the order form attached to the back cover of this book.



The instant enough dust and dirt accumulate in the bag to cut down the suction power of your cleaner, the Automatic Electrolux with the Electrolux filter bag stops and opens itself *automatically*. That is your signal to change bags. It means you never have to guess about when your bag needs replacement. It means you never waste time trying to clean with a dust-clogged bag that is choking off cleaning power!

And that's why you can proudly say you have the *world's only fully automatic vacuum cleaner*.

**NOTE:** If you want to put a clean bag in before the cleaner opens automatically, you may. Open the front cover by pushing down on the latch at top. Some women put a clean bag in every time they clean.



When your cleaner stops and the front end opens, stand the cleaner on end and remove the used filter bag.

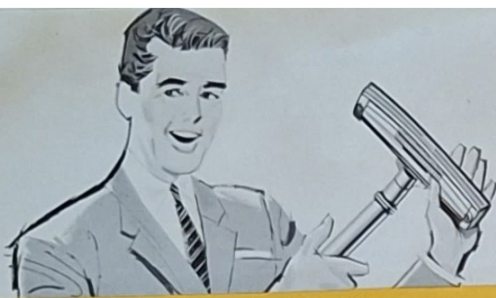


Throw the used bag away—never try to use it over again. The bag is automatically sealed with the dirt inside.

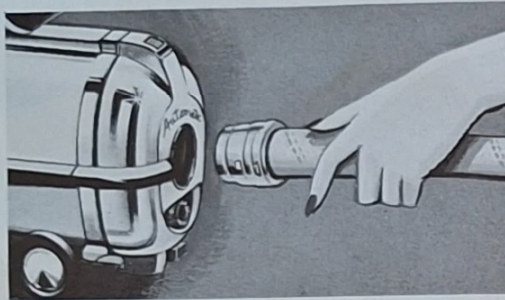


Insert the new genuine Electrolux disposable filter bag. Close the front cover, and your cleaner is again ready for use.

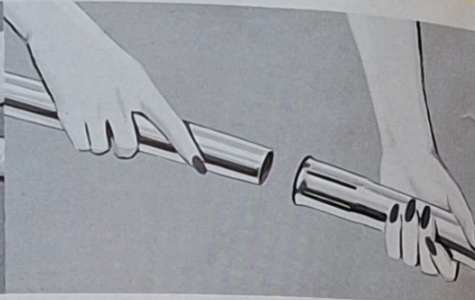




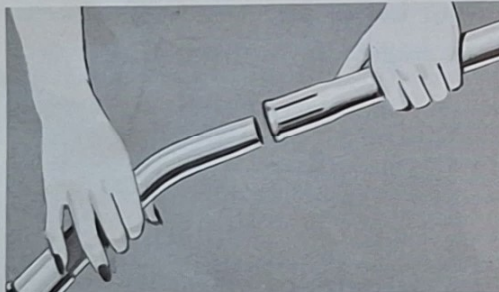
Now we're ready to  
put your cleaner  
to work for you!



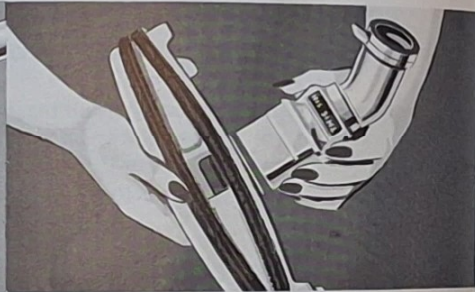
1 Slip the larger end of the hose into the suction end of the cleaner until it clicks. To remove, press buttons on side and pull out.



2 The two sections of your wand fit together. For all cleaning at floor level, insert one of the sections of the wand into the other.



3 Slip the hose handle into one end of the wand. Now you're ready to attach the tool to the other end of the wand.



4 To use the larger cleaning tool, first attach the swivel connector to the tool. In use, be sure the plate marked "THIS SIDE UP" is visible.

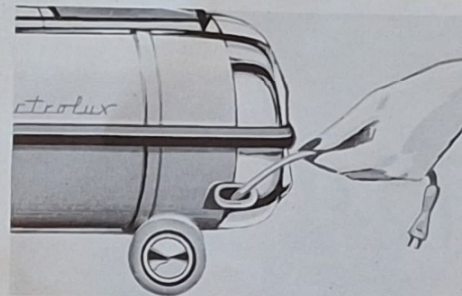


5 Merely sliding the swivel connector on the free end of the wand locks it into place. Pressure on the spring clip unlocks it.

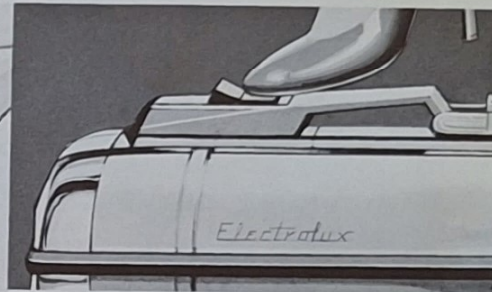


6 Your smaller cleaning tool is slipped into place with a twist, either on the hose handle or the wand, whichever is more convenient.

Now that we've looked over your cleaner, your attachments and your filter bags, we're ready to let your cleaner do the jobs it was meant for. Here are the easy, step-by-step ways to put your Electrolux Cleaner and its attachments together, so that the powerful cleaning action can go to work!

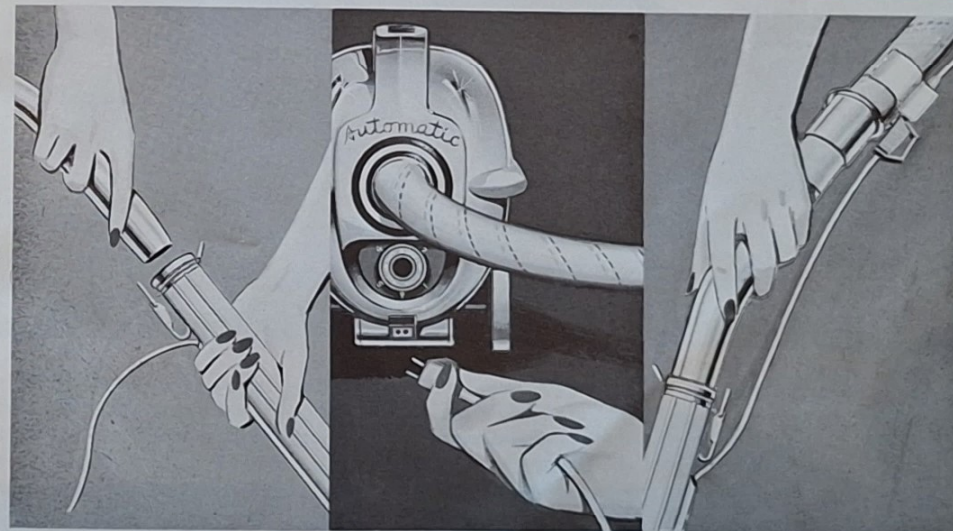


7 The Automatic Cord Winder has window-shade action. Just pull the cord out and plug it into a convenient electric outlet.



8 A touch of your toe on the switch starts your cleaner. Remember, there should always be a dust bag in the cleaner.

### How to attach the power nozzle.



1 After connecting the hose to the suction end of the cleaner, connect the other end to the wand of the Electrolux® Power Nozzle.

2 Plug the cord from the Power Nozzle into receptacle provided. When not in use, push lock-tight flap all the way into receptacle.

3 Attach clips on the cord to the hose. When you turn on your cleaner, the Power Nozzle will be turned on automatically.



# LOOK HOW EASY IT IS TO CLEAN YOUR RUGS AND CARPETS

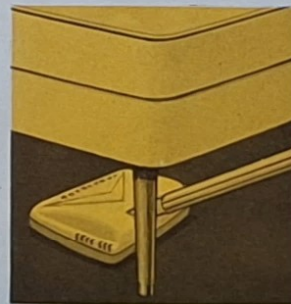
...with the larger multi-purpose tool

...or with the new Power Nozzle



Just put hose in suction end, wand on hose, and the larger multi-purpose tool on the end of the wand, as shown on page 12. Use the tool with the bristles up, smooth rug-cleaning surface down on the carpet. Let the Electrolux Cleaner do the work. Simply guide the tool back and forth in free and easy strokes until every area has been covered.

If threads or other surface litter are tangled in the nap, a tip of the lever at one end of the tool brings the Gleaner® air-flow concentrator into action. Even dog hairs can be picked up easily. Hint: be sure Gleaner is in OFF position when cleaning looped pile rugs, hooked rugs or rag rugs.



Attach the Power Nozzle as described on page 13—then let the swift but gentle motor-driven brush action clean and beautify your carpet! The rotating brush helps make the powerful Electrolux suction even more effective, while it fluffs the nap of your carpet. Guide the Power Nozzle in a slow motion across the area to be cleaned—notice how swiftly it works, even on “problem” carpets.

Your Power Nozzle slips easily under low furniture to take care of even those hard-to-reach places. Use it as often as you wish—it “gentles” fine carpeting. The Power Nozzle is available as an attachment to your Electrolux Cleaner.



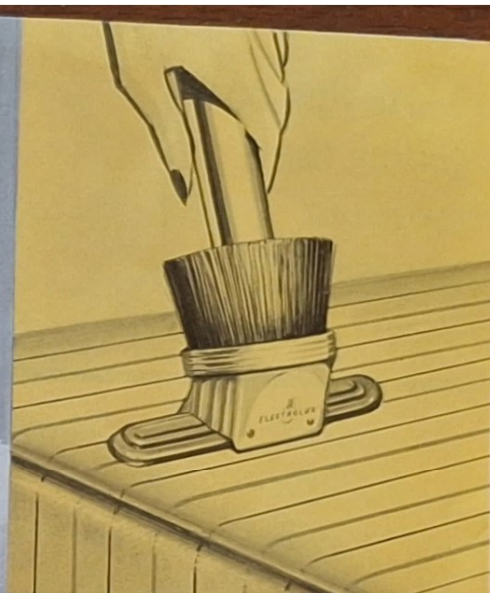
# Important cleaning "How-to's" for all around your home



## How to get the deep-down dirt out of your UPHOLSTERED FURNITURE

Attach hose to suction end, insert hose handle *through* the brush of the smaller multi-purpose tool. Now extend the hinged sides of the tool. Your cleaner will remove the deep dirt as well as surface dust.

Note that the hinged sides of the tool make it a contour cleaner that will clean round and square edges as well as flat surfaces.

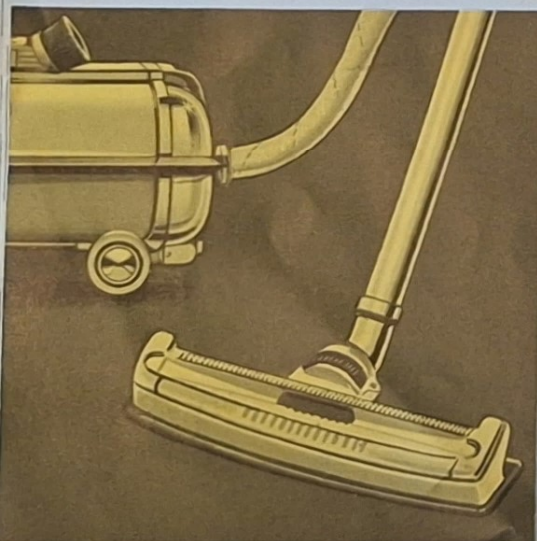


## How to keep BEDDING fresh and airy

Use the smaller multi-purpose tool in the same way as for cleaning upholstered furniture.

Frequent cleaning airts and freshens mattresses, pillows and blankets... removes fine dust seeping from pillows or mattress fillers.

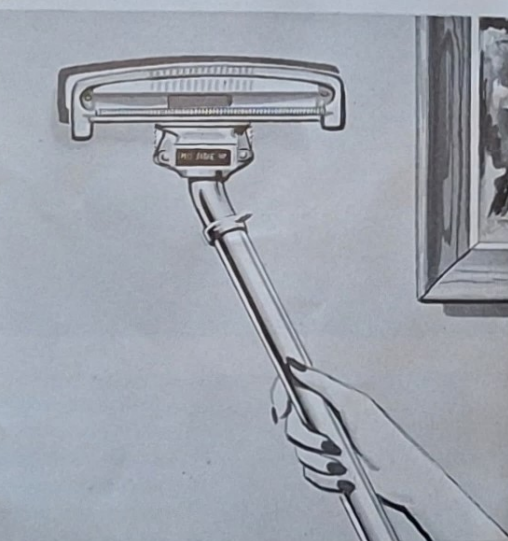
To clean exposed bed-springs, reverse the tool and use the brush.



## How to clean FLOORS without spreading dust

Put hose in suction end, wand on hose, and larger multi-purpose tool on wand. Use tool with bristles *down*. Your cleaner will pick up all the scratchy dust and grit... keep your polished floors gleaming longer.

Lower wand with a slight twist to clean beneath furniture.



## How to clean WALLS to save redecorating bills

Attach large multi-purpose tool same way as for floors... brush walls with bristle side. Dust clings to walls and ceilings, too. But regular cleaning keeps them fresh-looking, saves on repainting and redecorating bills.

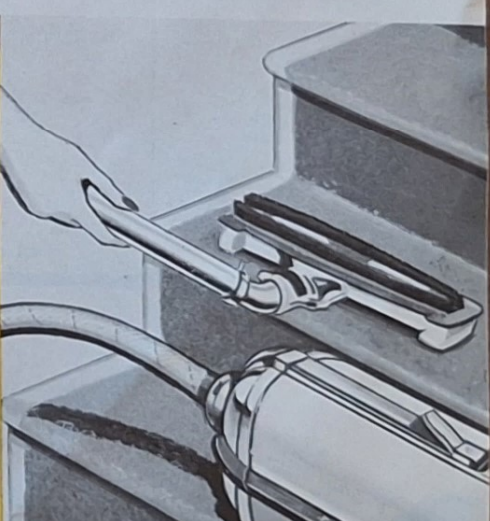
If lint clings to brush, whisk it clean with suction from the open hose end.



## How to clean filmy CURTAINS... DRAPES

Use the smaller multi-purpose tool, as above... or reverse the tool and use the dusting brush.

To tame the powerful suction so that it doesn't "suck in" filmy fabrics, twist the Vacuum Adjuster until the suction is gentle enough.



## How to take the drudgery out of cleaning STAIRWAYS

Put hose in suction end, use only *one* section of wand. Use larger tool with bristles *up* for carpeted stairways, bristles *down* for uncarpeted stairs.

Use brush end of smaller tool for banisters.

Move your cleaner right up the stairs with you... cleaning a step or two at a time.



More tips on  
getting the  
most out  
of your  
Electrolux



PETS



CAR



FIREPLACE



KITCHEN CABINET



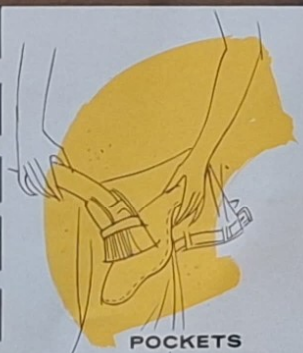
FUR COAT



LAMP SHADE



CUFFS



POCKETS



ASH TRAY

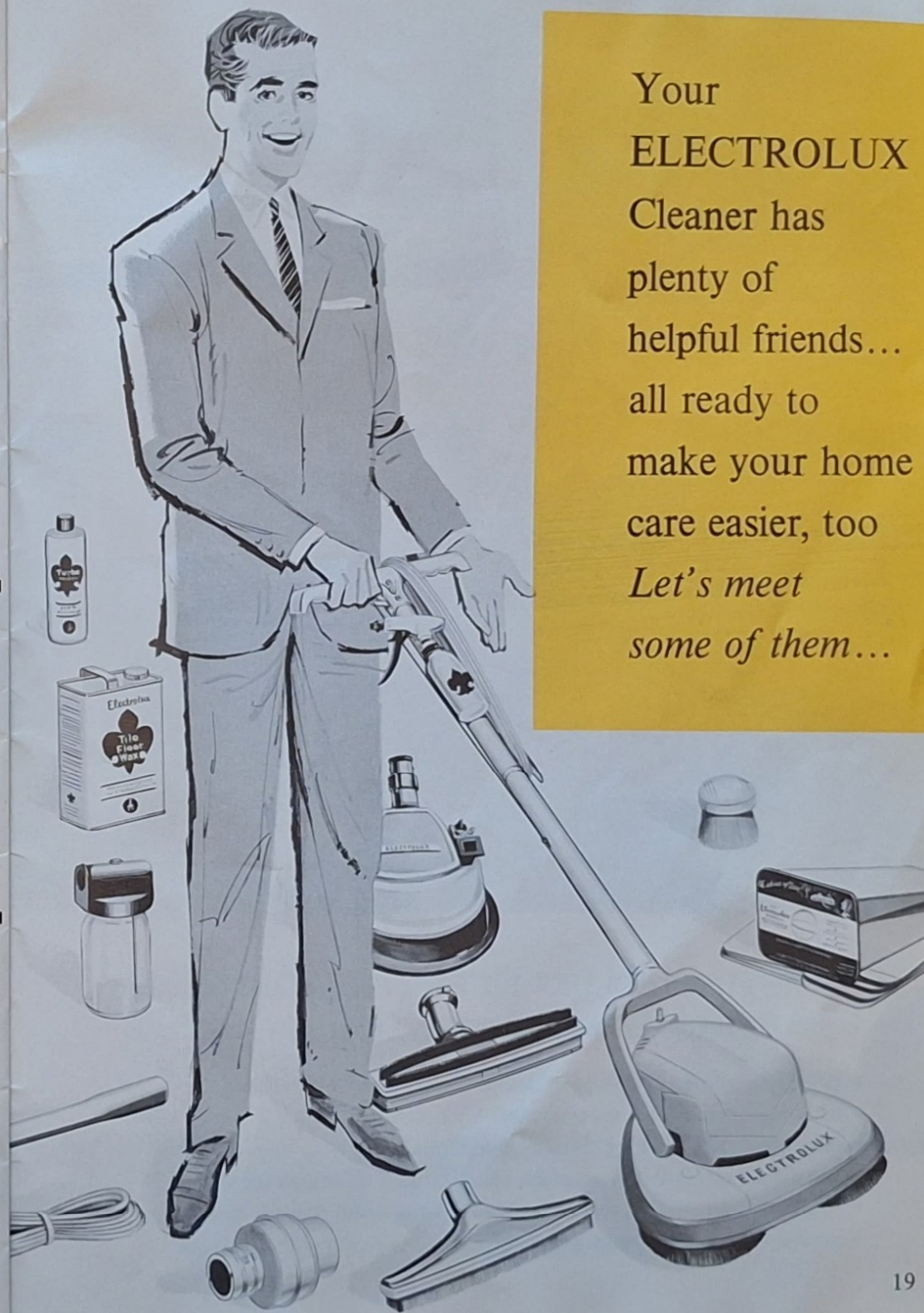


HAT



TV

Your  
**ELECTROLUX**  
Cleaner has  
plenty of  
helpful friends...  
all ready to  
make your home  
care easier, too  
*Let's meet  
some of them...*







### THE ELECTROLUX® B-7 Floor Polisher and Scrubber Makes “professional quality” floor care easy

- cleans and polishes every type of floor to gleaming lustre in minutes
- because it has the extra power no other home polisher and scrubber can offer
- three heavy-duty “floating” brushes automatically adjust to uneven floors
- two speeds: cleans and waxes at low speed . . . polishes at high speed
- automatic safety feature turns off polisher when handle drops to floor
- specially-designed wax mist sprayer applies just the right amount of wax



### The Air-Powered Rug Washer and Floor Polisher A versatile attachment to your Electrolux Cleaner lets you . . .

- shampoo your rugs and carpeting without getting down on hands and knees
- no rinsing or wiping up required
- dispenses the right amount of shampoo
- quick, easy, saves rug cleaning bills
- good for light-duty scrubbing, polishing





The  
Electrolux®  
Sprayer

- sprays insecticide, garden spray, moth-proofing liquids
- may be used to spray paint if paint is thinned
- a dial on top controls the amount of spray

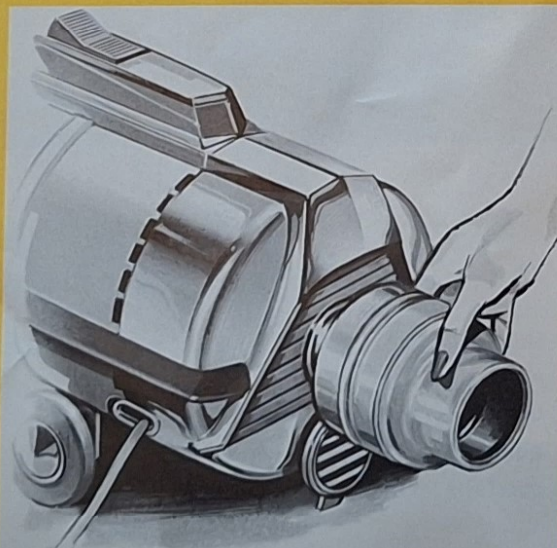
Other helpful  
**ELECTROLUX**  
cleaning aids



White Dusting Brush . . . for delicate lampshades or other furnishings that need special care.

The  
Electrolux®  
Vaporizer

- for effective, economical moth protection
- attaches to blower end of your Electrolux Cleaner
- vaporizes moth crystals to form a gas that is deadly to moths when the gas is confined as in a closet.



White Wall Brush . . . ideal for cleaning all kinds of walls and ceilings, painted or papered.



The ELECTROLUX Waxes, Polishes, Shampoos, Mothproofers...quality to match the Electrolux appliances they're used with



MOTH PROOFER



TILE FLOOR WAX



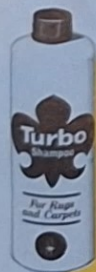
WOOD FLOOR WAX



FLOOR CLEANER  
AND WAX STRIPPER



MOTH CRYSTALS



TURBO SHAMPOO



FURNITURE POLISH



NUVO® SHAMPOO

wherever you are...wherever you move

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is yours throughout the United States

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 Englewood—38 W. Palisades Ave.  
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 Jersey City—580 Newark Ave.  
 Little Silver—508 Prospect Ave.  
 Plainfield—1609 Park Ave.  
 Ramsey—4 E. Main St.  
 Trenton—1609 N. Olden Ave. Ext.  
 Vineland—31 S. Delsea Dr.

**NEW MEXICO**

Albuquerque—510 Central Ave., S.E.  
 Roswell—113 East 7th St.

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 —914 Broadway  
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 Huntington—217 New York Ave.  
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 Manhasset—1673 Northern Blvd.  
 Patchogue—453-455 E. Main St.  
 Smithtown—400 W. Main St.  
 Valley Stream—32 W. Merrick Rd.  
 Wantagh—3249 Sunrise Hwy.  
 Poughkeepsie—641 Main St.  
 Rochester—176 Garson Ave.  
 —209 W. Main St.  
 Schenectady—726 State St.  
 Syracuse—815 N. Salina St.  
 Troy—83 Fourth St.  
 Utica—218 Columbia St.  
 Watertown—285 State St.  
 White Plains—456 Mamaroneck Ave.  
 Yonkers—268 S. Broadway

**NORTH CAROLINA**

Asheville—75-77 North Market St.  
 Charlotte—1534 West Boulevard  
 Durham—224 Morgan St.  
 Gastonia—807 W. Franklin Ave.  
 Greensboro—712 W. Market St.  
 New Bern—1511 National Ave.  
 Raleigh—2005 Fairview Rd.  
 Winston-Salem—847 Reynolda Rd.

**NORTH DAKOTA**

Bismarck—716 E. Broadway  
 Fargo—124 Roberts St.

**OHIO**

Canton—2356 Mahoning Rd., N.E.  
 Cincinnati—22 W. Ninth St.  
 Cleveland—2419 St. Clair Ave.  
 —14206 Euclid Ave.  
 Columbus—1585 N. High St.  
 Cuyahoga Falls—1555 State Rd.  
 Dayton—1109 Cincinnati St.  
 Hamilton—10 Main St.  
 Lima—641 N. Main St.  
 Lorain—1623-1625 Broadway  
 New Boston—4019 Gallia St.  
 Norwood—2401 Robertson Ave.  
 Toledo—3932 Secor Road  
 Youngstown—2920 Market St.  
 Zanesville—706 Putnam Ave.

**OKLAHOMA**

Bartlesville—221 Comanche St.  
 Enid—412 S. Buchanan St.  
 Oklahoma City—815 S.W. 29th St.  
 Tulsa—1506 S. Utica

**OREGON**

Eugene—628 Blair Blvd.  
 Portland—6653 N.E. Glisan St.  
 Salem—1079 Broadway

**PENNSYLVANIA**

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 Greensburg—107 East Otterman St.  
 Hanover—43 E. Walnut St.  
 Harrisburg—316 Emerald St.  
 Johnstown—721 Bedford St.  
 Kingston—223 Wyoming  
 Lancaster—146 College Ave.  
 Lewistown—37 Valley St.  
 New Castle—117 N. Mercer St.  
 Philadelphia—6326 Rising Sun Ave.  
 —1802 Shunk St.  
 Pittsburgh—101 Federal St.  
 Reading—209 N. Fifth St.  
 Scranton—719-723 W. Lackawanna Ave.  
 Upper Darby—8102 Westchester Pike  
 Williamsport—521 Market St.  
 York—348 W. Market St.

**RHODE ISLAND**

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**SOUTH CAROLINA**

Charleston—195½ King St.  
 Columbia—701 Saluda Ave.  
 Florence—376 W. Evans St.  
 Greenville—916 Pendleton St.  
 Spartanburg—584 W. Main St.

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Sioux Falls—410 S. Main Ave.

**TENNESSEE**

Chattanooga—123 Market St.  
 Cookeville—205 Reagan St.  
 Jackson—517 E. Chester St.  
 Knoxville—713 Broadway, N.E.  
 Memphis—60 N. Cleveland St.  
 Murfreesboro—109 E. Lyle St.  
 Nashville—2518 Nolensville Rd.

**TEXAS**

Abilene—1392 Sayles Blvd.  
 Amarillo—1001 W. 8th St.  
 Austin—1413 S. Congress Ave.  
 Beaumont—2010 Park St.  
 Corpus Christi—2209 Ayers St.  
 Dallas—4220 Live Oak St.  
 El Paso—2121 N. Piedras St.  
 Ft. Worth—2505 W. Berry St.  
 Houston—7512 Harrisburg Blvd.  
 —2138 Portsmouth St.  
 Longview—701-B E. Methvin St.  
 Lubbock—2412 Broadway  
 Lufkin—121 W. Dozier  
 Odessa—1025 N. Whitaker  
 San Antonio—526 Brooklyn Ave.  
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## ORDERING automatic self-sealing FILTER BAGS

The re-order form for Electrolux® automatic self-sealing filter bags is in the package of bags that came with the cleaner or you may use the re-order form on the reverse of this page. Just tear it out and mail it with your remittance.

On your order you will be sent a carton containing 18 automatic self-sealing filter bags.

When payment of \$3.45 accompanies your order, there is no C.O.D. charge. On C.O.D. orders delivered either by the postman or otherwise the 77-cent delivery charge brings the total to \$4.22.

You may also obtain a supply of filter bags by calling at any Electrolux Authorized Factory Branch. Mail orders should be sent to Electrolux Corporation at the address nearest you as listed on the re-order form.



# MINNESOTA

Duluth—118 W. First St.  
Minneapolis—1612 Harmon Place  
St. Paul—492 Rice St.

# MISSISSIPPI

Greenville—Thomas Shopping Center  
Bldg. 604  
Jackson—509 S. State St.

# MISSOURI

Columbia—107-109 Highway 40 E.  
Kansas City—700 Grand Ave.  
St. Joseph—1001 South 10th St.  
St. Louis—6176 Delmar Blvd.  
—3336 Watson Rd.  
Springfield—1924 S. Glenstone

# MONTANA

Great Falls—2305 Tenth Ave. S.

# NEBRASKA

North Platte—219 So. Jeffers  
Omaha—4622 South 24th St.

# NEVADA

Las Vegas—1208 E. Stewart  
Reno—526 W. 2nd St.

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Manchester—1351 Elm St.  
Rochester—12 Portland St.

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Madison—1801 Monroe St.  
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Oshkosh—901 S. Main St.  
Racine—1341 Washington Ave.

# Let's keep in touch!

... call or write me, your friendly  
Electrolux man, at the address  
or phone below, if you need any help with  
your cleaning problems.

CUSTOMER'S NAME \_\_\_\_\_

DATE \_\_\_\_\_ SERIAL NO. \_\_\_\_\_

ELECTROLUX MAN'S NAME \_\_\_\_\_

ADDRESS, ELECTROLUX CORPORATION \_\_\_\_\_

TELEPHONE \_\_\_\_\_

PATENTS: More than 50 patents assure Electrolux users of exclusive  
Electrolux time-saving and work-saving advantages.

# Guarantee

The Electrolux Cleaner which you receive herewith has been thoroughly tested at the factory of Electrolux Corporation in Old Greenwich, Connecticut. Electrolux Corporation hereby guarantees for a period of one year from date of purchase that upon return of the Cleaner to an Electrolux office it will repair or replace, free of cost to you, any part of such cleaner which an examination shall disclose to our satisfaction to be defective in workmanship or material.

ELECTROLUX CORPORATION

By

*W. Leets*

Vice President and Treasurer





Use only genuine Electrolux® filter bags in your Electrolux Cleaner. When you need more, use the handy re-order envelope packed with the bags or tear off the order form attached to this page. Mail it with your check or money order to one of the regional offices listed at the top of the order form.



Touch no dirt! Breathe no dirt! See no dirt!

# Electrolux®

THE CLEANER WITH THE AUTOMATIC SELF-SEALING DISPOSABLE BAG

The Electrolux® is America's largest-selling vacuum cleaner