

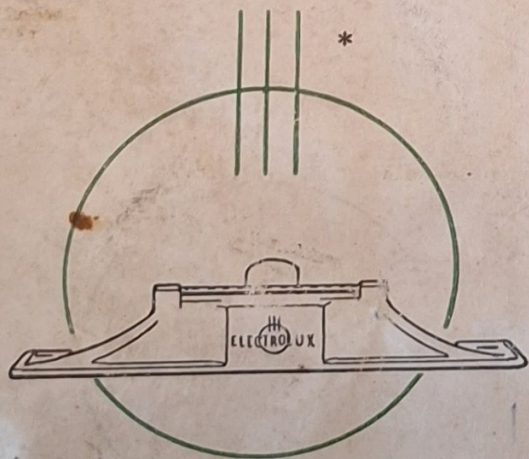
RUG CLEANING IS SO EASY AND THOROUGH WITH THE ELECTROLUX* VACUUM CLEANER

YOU merely glide the Rug Cleaner with free and easy strokes. The Electrolux Cleaner does the work.

The powerful but harmless suction of the Electrolux Cleaner applies itself naturally and effectively to all kinds of rugs—domestic—Oriental—hooked—high or low pile.

See how easy it is to clean under furniture by just lowering the wand. No need to shift furniture. With the Electrolux Cleaner there are no more of those hard-to-get-at places.

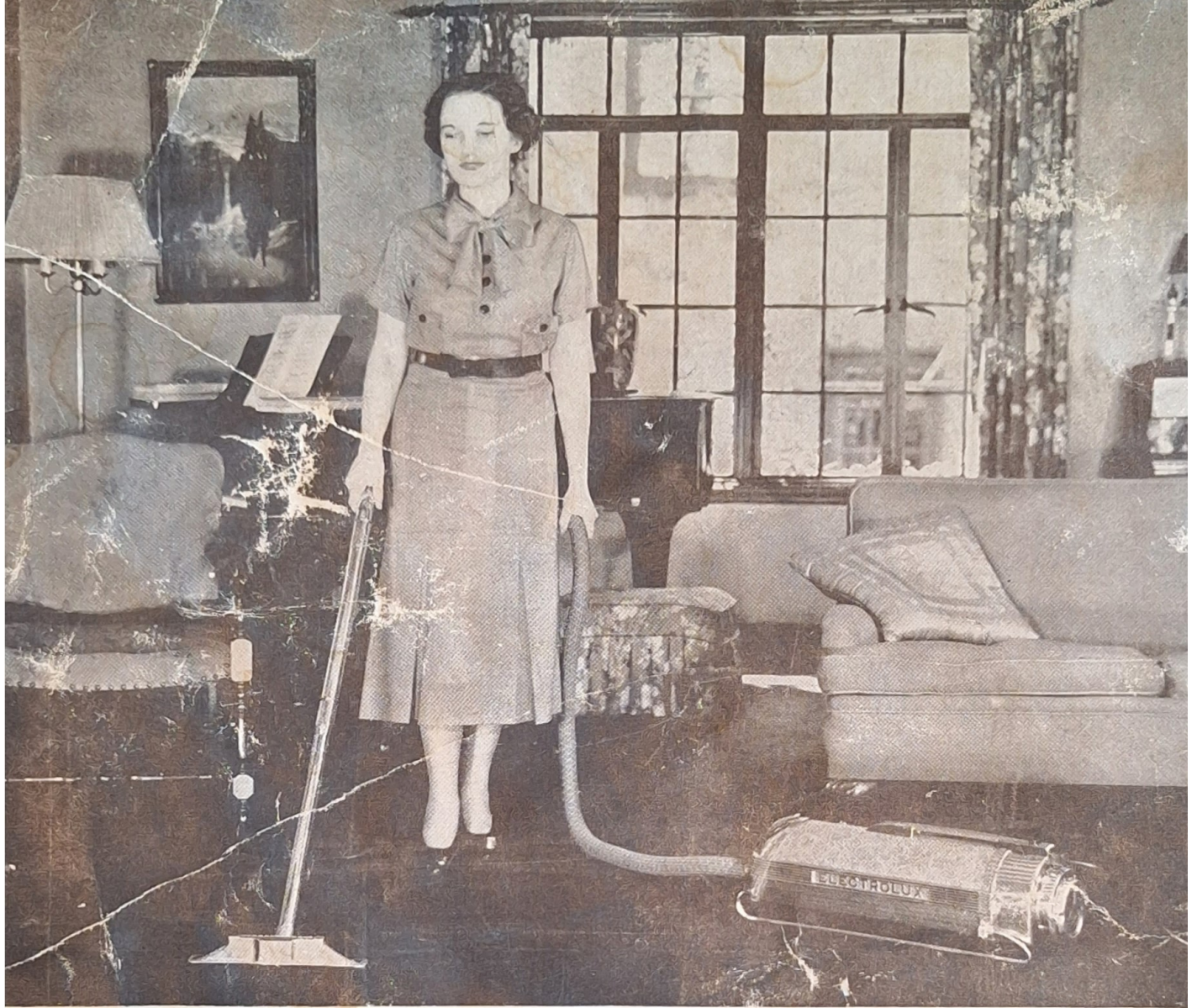
Merely lift the wand and the upper cleaning surface swings into place automatically. Even dog hair can be picked up instantly.



*Reg. U. S. Pat. Off.



500 FIFTH AVENUE, NEW YORK 18, N. Y.—ELECTROLUX CORPORATION, 500 FIFTH AVENUE, NEW YORK



ELECTROLUX CORPORATION, 500 FIFTH AVENUE, NEW YORK 18, N. Y.—ELECTROLUX CORPORATION



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DUSTING THE CLEAN WAY

THERE are so many things to dust—shades, wooden furniture, mouldings, picture frames, window sills, shelves, banisters, wicker furniture, the fire screen, Venetian blinds, the piano and many others.

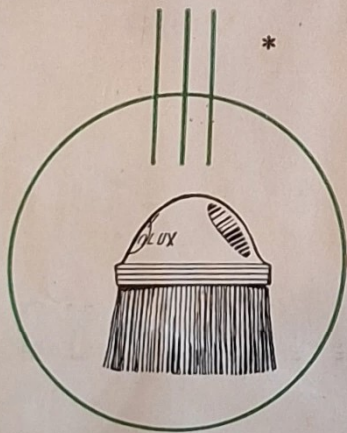
Just put the Dusting Brush on the hose end—or on a section or two of wand for high and low dusting.

The dust doesn't fly around for it is caught in the suction. The Dusting Brush will not injure even the most delicate fabrics.

The Dusting Brush is made with extra abundant flexible bristles to fit every kind of dust pocket. And its exclusive inner construction concentrates the air flow for most effective dusting.

It's equally easy to clean baseboards and high mouldings.

This is the modern way to dust.



UPHOLSTERED FURNITURE



CAN *REALLY* BE CLEANED WITH THE ELECTROLUX* VACUUM CLEANER

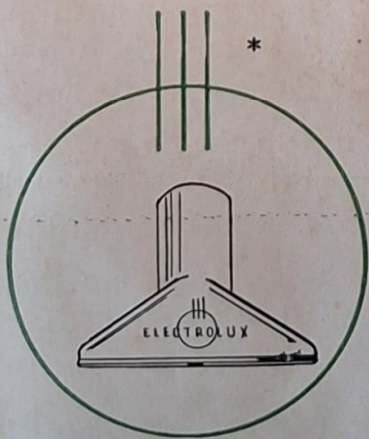
IT'S the sure way to get rid of that deep-down embedded dirt that causes dry rot and makes so fine a breeding place for the destructive moth. Just place the Upholstery Cleaner on the hose end.

It's so easy to change from floor or rug cleaning to furniture cleaning. In all its many uses, the Electrolux Cleaner has the same supreme cleaning ability.

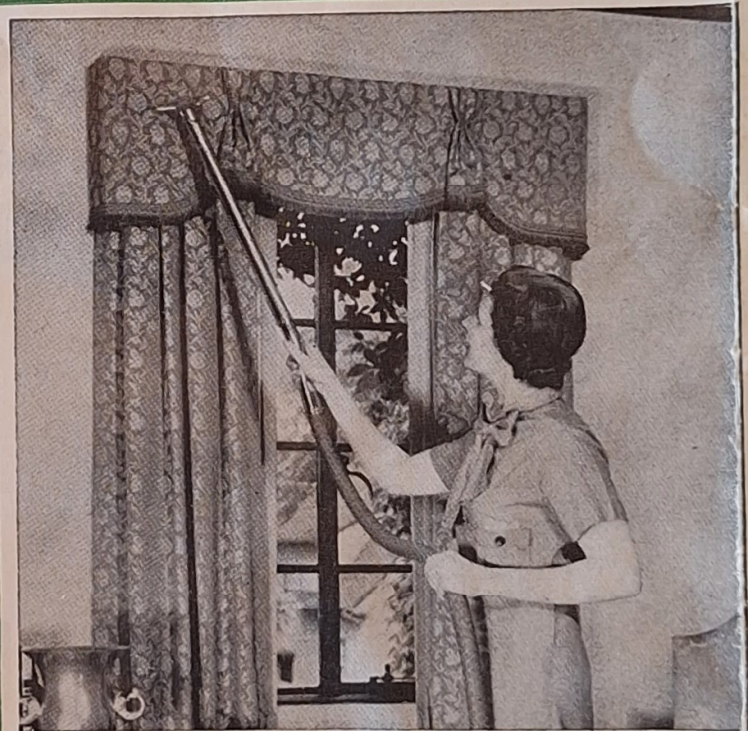
You will want to clean your furniture at least once a week. It lasts longer with frequent cleanings because it eliminates dry rot.

For drapes use one or both wands, as convenient. You don't need a chair to stand on.

For the hidden recesses and deep crevices of furniture, the Narrow Space Cleaner should be used.



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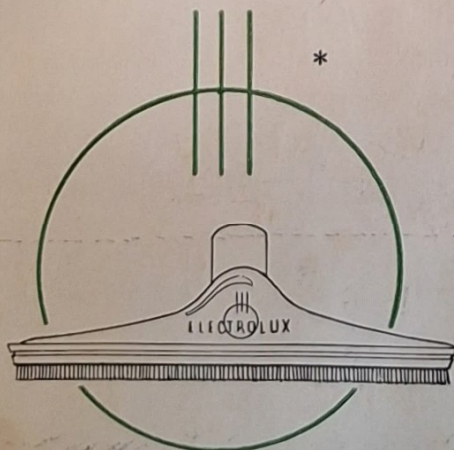
FLOORS, WALLS, BARE SURFACES CLEANED WITHOUT SPREADING DUST

THE Floor and Wall Brush cleans bare surfaces quickly—whether high or low—whether easy to reach or out of the way.

Only the lightest gliding movement, and your floors are spick-and-span. It's so easy to guide the Floor and Wall Brush under furniture by merely lowering the wand. The furniture can stay where it is. To clean the walls just raise the wand. No need to couple up different cleaning systems for the different operations.

Stone, wood, linoleum and other floors are easy to clean with the Floor and Wall Brush. It takes the dirt out of the cracks and crevices and preserves the polish.

You'll find your Electrolux Cleaner so convenient for keeping brushes of all kinds clean. Just apply the suction at the end of the open hose direct to the bristles.



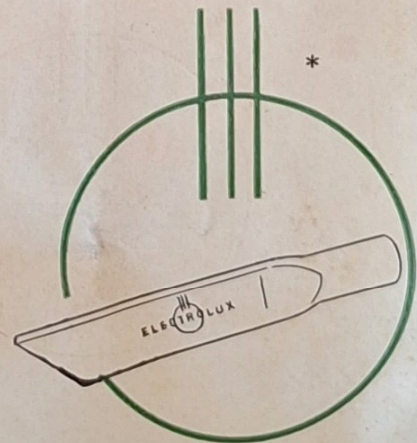
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CLEANS
NARROW
SPACES



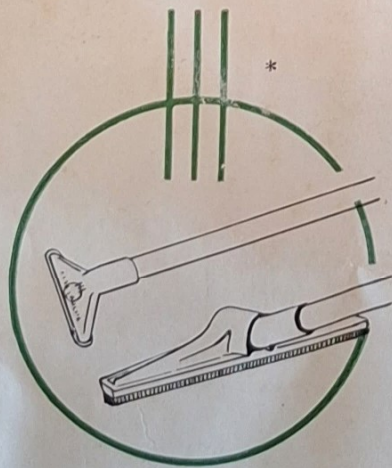
THERE are lots of narrow spaces that only the Narrow Space Cleaner can reach. Besides radiators, it is useful for furniture, automobiles, closets, bookshelves, and other places.



IDEAL FOR CLEANING STAIRWAYS



STAIRWAYS present no problem to the Electrolux Cleaner. Use one section of wand and either the Upholstery Cleaner or the Rug Cleaner for the carpeting. For the wood, rails and moulding you may use the Dusting Brush. For uncarpeted stairs use the Floor and Wall Brush.



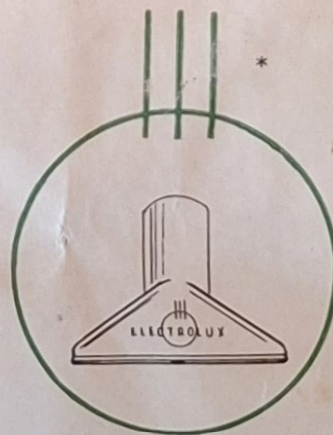
CARING *WISELY* FOR CLOTHING, FURS



PARTICULARLY before putting away furs or other clothes for the summer or winter, it is prudent to give them a thorough cleaning—for the first step in preventing moth damage is complete cleanliness. Either the Upholstery Cleaner or the Dusting Brush may be used directly on the hose end.

Felt and woolen hats, sweaters, suits, shawls and all kinds of clothing will be protected and freshened by cleaning. Of course, this gentle and effectual cleaning of clothes is not limited to spring and fall cleaning. It can be used any day.

The dust is removed from circulation — and stays removed.

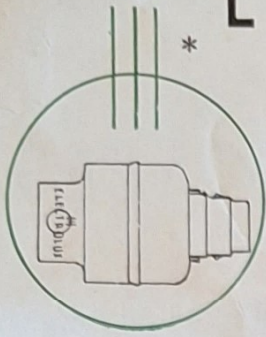


CAREFULLY CLEANS BEDDING

WITHOUT doubt, this is one of the outstanding advantages of the Electrolux Cleaner in the well-appointed home. Here again the powerful suction of the Electrolux Cleaner demonstrates its superior effectiveness for household service.



EFFECTIVE MOTH PROTECTION



MOTH protection — and even killing moths already present — can be accomplished effectively, easily and economically with the Electrolux Cleaner and the Electrolux Vaporizer. The first step in moth control is a thorough cleaning with your Electrolux Cleaner.



WITH THE VAPORIZER

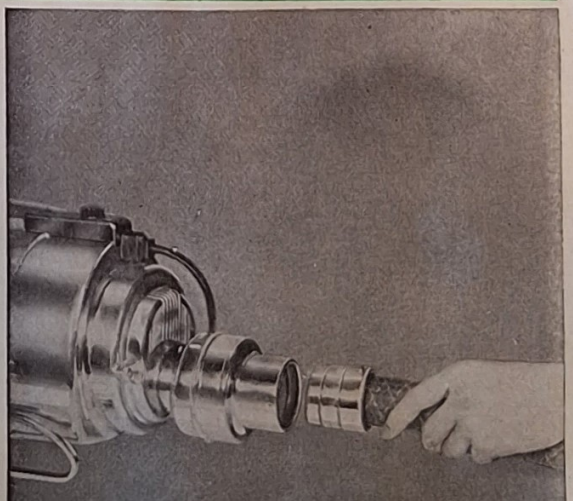
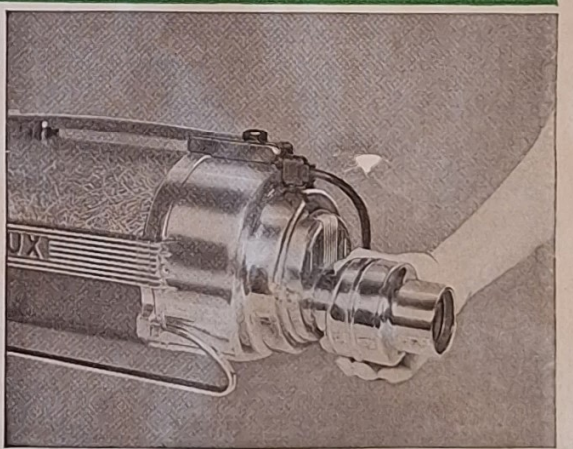
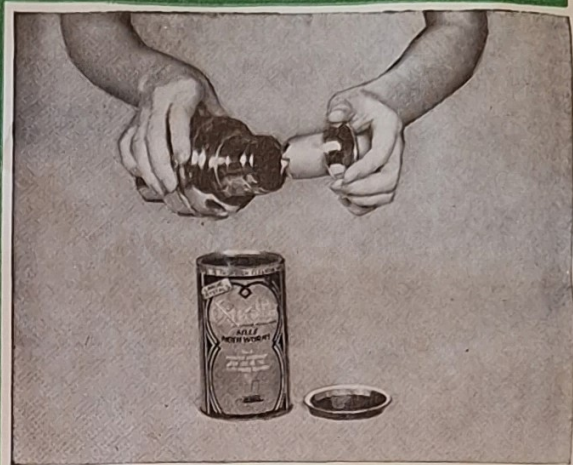
Next, carry out the demothing process in a tight container where you can obtain a high gas concentration, as in a closet. The clothes or material to be treated should be unloosened so that the gas can reach all parts. The closet should be tight so that the gas will remain concentrated. Cracks should be sealed. This can be done by forcing in moist newspaper with a pointed instrument.

Fill the Vaporizer with moth crystals, a specially prepared form of paradichlorobenzene in large size crystals ready for use. To fill the Vaporizer, remove the insert at one end. Pour the moth crystals into the Vaporizer and replace the insert, then push the Vaporizer into the blower end of the cleaner. Place the cleaner in the closet and attach the electric cord. The cord may be run under the door. Close the closet tightly and then start the cleaner. Allow the cleaner to run for at least one hour, keeping the closet tightly closed. What is then happening is that the air current of the Electrolux Cleaner is blowing over the moth crystals and quickly vaporizing them, and the air of the closet becomes supersaturated with the vapor.

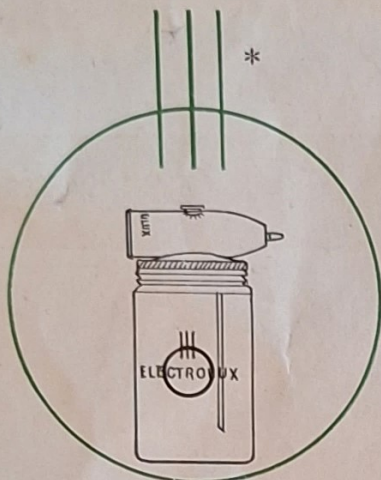
After at least one hour's operation, disconnect the cleaner. Be sure the closet is tight and cracks sealed, and allow the closet to remain in this condition for 24 hours if the clothes are loose; 48 hours if packed tightly. This procedure should be carried out periodically, at least once a month.

To remove the Vaporizer from the cleaner outlet, push the two buttons on the neck of the Vaporizer and pull straight out.

For other applications see the directions on the crystal container.



THE SPRAYER IS SO USEFUL WAXING AND



*Reg. U. S. Pat. Off.

RUG SHAMPOOING

NOW you can save the cost of rug laundering by shampooing your rugs at home—without moving them. They will look as fresh, clean and livened as though they were especially treated by experts.

First, of course, you must clean the rug in the usual way with the Electrolux Cleaner to remove the embedded dirt. The next step is to spray on the shampoo. Nuvo* Shampoo is recommended.

Fill the Sprayer with warm water and add one teaspoon of Nuvo* Shampoo. Connect the hose to the blower end. A wand may be used between the Sprayer and the hose. Set the adjusting knob on the top of the Sprayer midway between extreme positions. Spray evenly until there is a heavy dew on the rug—thoroughly dampened but not soaked.

Wipe up the dew with a clean damp cloth. You will see the dirt and grime come out on the cloth.

As a last step, use the Floor and Wall Brush on the wands



FOR RUG SHAMPOOING, MANY OTHER APPLICATIONS

with the hose connected to the blower end. This will air-dry the rug and fluff up the nap.

WAXING

TO wax hardwood floors, linoleums, walls or other surfaces, use an approved liquid wax in the Sprayer. Before applying wax, clean with the Floor and Wall Brush. Then connect the hose to the blower end. A wand may be used between the Sprayer and the hose. Place the adjusting knob on the top of the Sprayer at "off" position before starting the cleaner. Turn the knob slowly until the wax sprays out in a fine mist. Hold the Sprayer close to the floor, so that the spray opening is about four inches above the floor. Move the Sprayer so as to apply a thin even coat.

Rubbing is not necessary. Just let the wax dry. Of course, it should not be applied too thick.

Wax approved for this service may be obtained from your nearest Electrolux office.

OTHER USES

THE Sprayer may be used for germicides, mothproofing liquid, deodorants, for killing bugs in the garden and other uses. Nothing should be sprayed of a consistency appreciably heavier than water. Less flowable liquids should be thinned to the consistency of water.

