



JDRF ROCK THE CURE

Saturday, August 26, 2023
7:00pm • SweetWater Brewery

GEORGIA COMMUNITY SPONSORSHIP OPPORTUNITIES



JDRF South Carolina Chapter

3525 Piedmont Road, NE | Bldg 5, Suite 120 | Atlanta, GA | 30305
404-205-5990 | www.JDRFRockTheCure.org



Announcing the 15th Annual **ROCK THE CURE** Saturday, August 26, 2023 7:00pm • SweetWater Brewery

YOUTH LEADERSHIP COMMITTEE CHAIR

Kira Schleicher

SPEARS MALLIS ROCK STAR OF HOPE RECIPIENT

Katie Hopper

WHY PARTNER WITH US?

T1D is an autoimmune disease in which insulin-producing beta cells in the pancreas are mistakenly destroyed by the body's immune system. T1D seems to have genetic and environmental components and can be diagnosed in both children and adults. Its causes are not fully known, and there is currently no cure. Approximately 1.25 million Americans are living with T1D, including about 200,000 children.

ABOUT ROCK THE CURE

Rock the Cure is our annual summer fest hosted by our JDRF Georgia Chapter Young Leadership Committee. This committee plans and organizes the fundraising event, which features live music, awesome raffle item prizes, great food and beverages. We are excited to expand our reach with a brand new venue, but with the same goal - turn type one into type none. To date, Rock the Cure has raised over \$1 million for type 1 diabetes research.

ABOUT JDRF

For fifty years, JDRF has been renowned as a highly effective organization with remarkable efficiency in directing donor dollars to our mission to cure, treat, and prevent type 1 diabetes (T1D). From funding innovative research to advocating for government action to providing a support structure for our community, no other organization does more to fight T1D than JDRF. JDRF's unwavering commitment has earned it high marks from the scientific and business media, and from charity watchdogs including Charity Navigator, Forbes and the American Institute of Philanthropy, who for the 11th year in a row, gave JDRF top-ranking and an "A" grade. The Georgia Chapter is leading the fight by raising nearly \$5 million annually to fund diabetes research, advocacy and community programs.

JDRF is the leading global organization funding T1D research. Our strength lies in our exclusive focus and singular influence on the world effort to end T1D. We are committed to doing the greatest amount of good, for the largest number of people, in the shortest amount of time.

SUPPORT RESEARCH, ADVOCACY AND COMMUNITY CONNECTIONS THAT MAKE AN IMPACT

GLOBALLY



COMMITTED OVER

\$2B

Cumulative Research
Funding Since 1970



AWARDED

150+

New Research
Grants in 2018



CURRENTLY FUNDING

75+

Clinical Trials



FUNDING RESEARCH IN

21

Countries Across
the Globe

LOCALLY IN 2019



CONNECTED WITH

56,000

Georgians and
their families



AWARDED

\$1.5 million

To Georgia Tech and
other research
institutions



SUPPORTED

9,000

Children living with
T1D in Georgia



JDRF Rock the Cure | August 26, 2023 | Atlanta, GA

For more information please contact Mary Beth King at mking@jdrf.org



ROCK THE CURE SPONSORSHIP LEVELS

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	\$20,000 Presenting	\$15,000 Diamond	\$10,000 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
Recognition in the event name: "Rock the Cure Presented by ACB Company"	•					
Logo on all event promotional materials (digital/print)	•	•				
Customized event step and repeat	•	•				
Logo on Rock the Cure website	•	•				
Exclusive area signage (registration, stage, etc.)	•	•	•			
Logo on customized souvenir cup	•	•	•			
Announcements from stage at event	•	•	•			
Recognition on JDRF social media and e-blasts	•	•	•	•		
Logo on event tickets	•	•	•	•		
Customized sponsor ticket discount code	•	•	•	•	•	
Logo on event t-shirt	•	•	•	•	•	
Inclusion on event sponsorship banner	•	•	•	•	•	•
Name on Rock the Cure website	•	•	•	•	•	•
Dedicated sponsor bar(s) at event	•	•	•	•	•	•
Complimentary event tickets, t-shirts, and sponsor only lounge passes	40	30	20	12	8	4

Sponsor commitment forms must be turned in by **August 9th** in order to participate.

Sponsor tickets must be claimed by **August 14th**.

Contributions that exceed \$50/person are tax deductible as a gift to JDRF.



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For more information please contact Mary Beth King at mking@jdrf.org



ROCK THE CURE COMMITMENT FORM

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Yes, I will be a...

☐ **Presenting Sponsor \$20,000**

Includes 40 T-shirts (indicate sizes below)

☐ **Diamond Sponsor \$15,000**

Includes 30 T-shirts (indicate sizes below)

☐ **Platinum Sponsor \$10,000**

Includes 20 T-shirts (indicate sizes below)

☐ **Gold Sponsor \$5,000**

Includes 12 T-shirts (indicate sizes below)

☐ **Silver Sponsor \$2,500**

Includes 8 T-shirts (indicate sizes below)

☐ **Bronze Sponsor \$1,000**

Includes 4 T-shirts (indicate sizes below)

T-Shirt Sizes

My sponsor level includes _____
Complimentary T-Shirts.

Please reserve them in
the following sizes:

Men's (indicate number of each size)

____ Small
____ Medium
____ Large
____ XL
____ 2XL
____ 3XL

Women's (indicate number of each size)

____ X-Small
____ Small
____ Medium
____ Large
____ XL
____ 2XL

Registration Information

Donor/Company Name _____

Contact Name (if different) _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Method of Payment

☐ Send Invoice.

☐ Check enclosed. Please make payable to JDRF (mailing info below).

☐ Please charge my credit card.

Credit Card Number _____

Expiration Date _____

CID _____

Amount _____

Mail or Fax Form to:

JDRF Georgia Chapter | ATTN: Mary Beth King
3525 Piedmont Rd, NE, Building 5, Suite 120 | Atlanta, GA 30305
Phone: (404) 420-5990 | Email: mking@jdrf.org

*JDRF is a tax-exempt organization under section 501(c)(3) of the
Internal Revenue Code. The Federal ID number is 23-1907729.*



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