JDRF ROCK THE CURE
Saturday, August 26, 2023
7:00pm • SweetWater Brewery

GEORGIA COMMUNITY SPONSORSHIP OPPORTUNITIES

JDRF South Carolina Chapter
3525 Piedmont Road, NE | Bldg 5, Suite 120 | Atlanta, GA | 30305
404-205-5990 | www.JDRFRockTheCure.org
Announcing the 15th Annual
ROCK THE CURE
Saturday, August 26, 2023
7:00pm • SweetWater Brewery

YOUTH LEADERSHIP
COMMITTEE CHAIR
Kira Schleicher

SPEARS MALLIS
ROCK STAR OF HOPE
RECIPIENT
Katie Hopper

WHY PARTNER WITH US?
T1D is an autoimmune disease in which insulin-producing beta cells in the pancreas are mistakenly destroyed by the body’s immune system. T1D seems to have genetic and environmental components and can be diagnosed in both children and adults. Its causes are not fully known, and there is currently no cure. Approximately 1.25 million Americans are living with T1D, including about 200,000 children.

ABOUT ROCK THE CURE
Rock the Cure is our annual summer fest hosted by our JDRF Georgia Chapter Young Leadership Committee. This committee plans and organizes the fundraising event, which features live music, awesome raffle item prizes, great food and beverages. We are excited to expand our reach with a brand new venue, but with the same goal - turn type one into type none. To date, Rock the Cure has raised over $1 million for type 1 diabetes research.

ABOUT JDRF
For fifty years, JDRF has been renowned as a highly effective organization with remarkable efficiency in directing donor dollars to our mission to cure, treat, and prevent type 1 diabetes (T1D). From funding innovative research to advocating for government action to providing a support structure for our community, no other organization does more to fight T1D than JDRF. JDRF’s unwavering commitment has earned it high marks from the scientific and business media, and from charity watchdogs including Charity Navigator, Forbes and the American Institute of Philanthropy, who for the 11th year in a row, gave JDRF top-ranking and an “A” grade. The Georgia Chapter is leading the fight by raising nearly $5 million annually to fund diabetes research, advocacy and community programs.

JDRF is the leading global organization funding T1D research. Our strength lies in our exclusive focus and singular influence on the world effort to end T1D. We are committed to doing the greatest amount of good, for the largest number of people, in the shortest amount of time.

SUPPORT RESEARCH, ADVOCACY AND COMMUNITY CONNECTIONS THAT MAKE AN IMPACT

GLOBALLY
COMMITTED OVER
$2B
Cumulative Research Funding Since 1970

AWARDED
150+
New Research Grants in 2018

CURRENTLY FUNDING
75+
Clinical Trials

FUNDING RESEARCH IN
21
Countries Across the Globe

LOCALLY IN 2019
CONNECTED WITH
56,000
Georgians and their families

AWARDED
$1.5 million
To Georgia Tech and other research institutions

SUPPORTED
9,000
Children living with T1D in Georgia

JDRF Rock the Cure | August 26, 2023 | Atlanta, GA
For more information please contact Mary Beth King at mking@jdrf.org
### ROCK THE CURE

**SPONSORSHIP LEVELS**

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<table>
<thead>
<tr>
<th>Recognition in the event name: “Rock the Cure Presented by ACB Company”</th>
<th>$20,000 Presenting</th>
<th>$15,000 Diamond</th>
<th>$10,000 Platinum</th>
<th>$5,000 Gold</th>
<th>$2,500 Silver</th>
<th>$1,000 Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on all event promotional materials (digital/print)</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Customized event step and repeat</td>
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<tr>
<td>Logo on Rock the Cure website</td>
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<tr>
<td>Exclusive area signage (registration, stage, etc.)</td>
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<td>Logo on customized souvenir cup</td>
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<tr>
<td>Announcements from stage at event</td>
<td>●</td>
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<tr>
<td>Recognition on JDRF social media and e-blasts</td>
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<tr>
<td>Logo on event tickets</td>
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<td>Customized sponsor ticket discount code</td>
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<tr>
<td>Logo on event t-shirt</td>
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<td>Inclusion on event sponsorship banner</td>
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<tr>
<td>Name on Rock the Cure website</td>
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<tr>
<td>Dedicated sponsor bar(s) at event</td>
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</tr>
<tr>
<td>Complimentary event tickets, t-shirts, and sponsor only lounge passes</td>
<td>40</td>
<td>30</td>
<td>20</td>
<td>12</td>
<td>8</td>
<td>4</td>
</tr>
</tbody>
</table>

Sponsor commitment forms must be turned in by **August 9th** in order to participate.
Sponsor tickets must be claimed by **August 14th**.
Contributions that exceed $50/person are tax deductible as a gift to JDRF.
Yes, I will be a...

- Presenting Sponsor $20,000
  Includes 40 T-shirts (indicate sizes below)
- Diamond Sponsor $15,000
  Includes 30 T-shirts (indicate sizes below)
- Platinum Sponsor $10,000
  Includes 20 T-shirts (indicate sizes below)
- Gold Sponsor $5,000
  Includes 12 T-shirts (indicate sizes below)
- Silver Sponsor $2,500
  Includes 8 T-shirts (indicate sizes below)
- Bronze Sponsor $1,000
  Includes 4 T-shirts (indicate sizes below)

T-Shirt Sizes
My sponsor level includes _____ Complimentary T-Shirts.

Please reserve them in the following sizes:

**Men’s** (indicate number of each size)
- ____ Small
- ____ Medium
- ____ Large
- ____ XL
- ____ 2XL
- ____ 3XL

**Women’s** (indicate number of each size)
- ____ X-Small
- ____ Small
- ____ Medium
- ____ Large
- ____ XL
- ____ 2XL

Registration Information

Donor/Company Name ________________________________________________

Contact Name (if different) ____________________________________________

Billing Address _______________________________________________________

City __________________________ State ____ Zip __________________________

Phone ______________________________________________________________

Email ________________________________________________________________

Method of Payment

- Send Invoice.
- Check enclosed. Please make payable to JDRF (mailing info below).
- Please charge my credit card.

  Credit Card Number _________________________________________________

  Expiration Date ____________________________________________________

  CID ______________________________________________________________

  Amount ____________________________________________________________

Mail or Fax Form to:
JDRF Georgia Chapter | ATTN: Mary Beth King
3525 Piedmont Rd, NE, Building 5, Suite 120 | Atlanta, GA 30305
Phone: (404) 420-5990 | Email: mking@jdrf.org

*JDRF is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. The Federal ID number is 23-1907729.*