# Be a Part of Big Truck Day!!!

Saturday, May 10, 2025 | 10 am - 2 pm



Join us as we celebrate public works <u>with the public we serve</u>! Downtown Baltimore, 751 Eastern Avenue, Harbor East



### *Opportunities include:* Bring Your Big Truck Set Up a Display / Activity Sponsor This Fundraiser!

#### 2025 Keynote Address:

Mayor Brandon M. Scott

#### **VIP Reception and Program**

The Festivities begin with our VIPs, as we recognize the importance of public works, and the amazing people and organizations delivering these services every day. A breakfast reception begins at 9:30, and the public program begins at 10:00. And then it is all about FUN!

Each year, our VIPs have included leadership from Baltimore, neighboring counties, and state agencies. Our VIP roster for 2025 is in the works, and is sure to bring more leaders than ever, as we honor the hard work and dedication of public works providers, and all those who support them.





**Planning Partners** 



## **The Fine Print**

#### **Big Trucks**

Big Truck spaces include a 10' x 10' tented space, a 6' table and 2 chairs. Truck providers also get 20% off the cost of fixed-price sponsorships.

#### 10' x 10' Tent Displays

Display tents are available on the E. Falls Ave. Promenade, along the Jones Falls. Government entities, private service providers, and professional associations are all invited to bring displays, activities, and information that will be of interest to the public. Display tents come with a 6' table and two chairs.

	Tent Display	Add'l Tent	Big Truck	Add'l Truck
Government / Utility	\$250	\$100	\$250*	\$100
Non-Profit	\$350	\$200	\$700	\$500
Private Company	\$500	\$300	\$1000	\$700

\*Government entities and public utilities should contact us directly at info@pwexperience.org to reserve truck spaces.

#### **All Trucks and Displays**

Prices are for one full-sized vehicle or display only. Additional spaces are available with the discount shown.

#### **Sponsorships**

Sponsorships are a great way to show your support for public works, while you get your company excellent visibility before, during and after Big Truck Day. There's a sponsorship for every budget!

#### Event Naming Sponsor - \$5,000

Benefits include the sole naming sponsor of the event, an opportunity to speak during the Opening Ceremony, co-branded giveaways, recognition as the volunteer lunch provider, and all Platinum benefits listed below.

Level	Cost	Benefits
Bronze	< \$500	Name on website and event signage
Silver	\$500	Logo recognition on website, event signage and social media
Gold	\$1000	Silver benefits plus two guests at the VIP reception
Platinum	\$2,000+	Gold benefits plus literature/giveaways at Welcome Desk



Purchases must be made by 11:59 pm on May 5<sup>th</sup>, to ensure inclusion on event signage. Purchases after this time will receive recognition on the event website.

The Public Works Experience is a 501c3 non-profit organization, tax ID #52-1308441. We are located in the Eastern Avenue Pumping Station, 751 Eastern Ave., at Harbor East.