



Dear Friend of Public Works:

On behalf of the Public Works Experience Board of Directors, thank you for considering becoming a Founding Member! As one of only 50 Founding Members, you will be permanently recognized in the Experience, beginning this summer – but, these are going fast, so don't be left out!

Our goal is to become THE place to learn about public works and the critical nature of infrastructure. We will offer a hands-on, STEM-focused approach to educating the public, who benefit from the complex systems that deliver safe drinking water, gas and electricity, affordable transit, and passable roads and bridges – every day!

We know of no other educational attraction dedicated to explaining ALL of public works, especially in a premier setting such as Baltimore's downtown waterfront. We are certain we will succeed in reaching thousands of kids and adults every year.

However, we are in a critical time of transition, as we shift focus from strategic planning into capital fundraising and operations. We could not navigate this effort without the generous support of our Founding Members!

Enclosed is more information about our strategy to deliver the Public Works Experience, the mission and vision that guide us, and your expected return on investment. You can also view and download from our website (www.PWExperience.org) our Master Plan that provides ample detail about the envisioned Experience.

For now, please accept my sincere gratitude for your time and interest in our endeavor. We hope you share in our excitement about this important educational opportunity, and will consider joining me and many others as Founding Members in the Public Works Experience.

Thank you!

Ray Buscarini

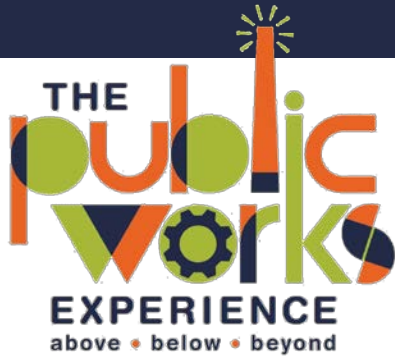
Chairman of the Board

The Public Works Experience

www.PWExperience.org

The Public Works Experience is a 501c3 non-profit organization, tax ID #52-1308441. We hereby verify that no goods or services were provided in return for a Founding Membership.

Founding Members Campaign



The Public Works Experience has initiated its Founding Member Campaign!

A **maximum of 50** Founding Members will be permanently acknowledged within the Public Works Experience, with a donation of \$3,000 or more.

Your gift will allow us to:

- Complete our *Capital Campaign Feasibility Study*
- Transition from planning to operations and fundraising
- Complete our displays so the Experience can be open for limited public engagement, capital fundraising, and event rentals.

Your Name: _____

Organization: _____

Email: _____

Phone: _____

Founding members can be individuals, companies, government agencies, or professional associations.

Please print clearly in the box below, the name you would like permanently displayed as one of our Founding Members:

Return with payment to:
Public Works Experience
PO Box 26174
Baltimore, MD 21210

Or donate online www.PWExperience.org

Questions? info@PWExperience.org

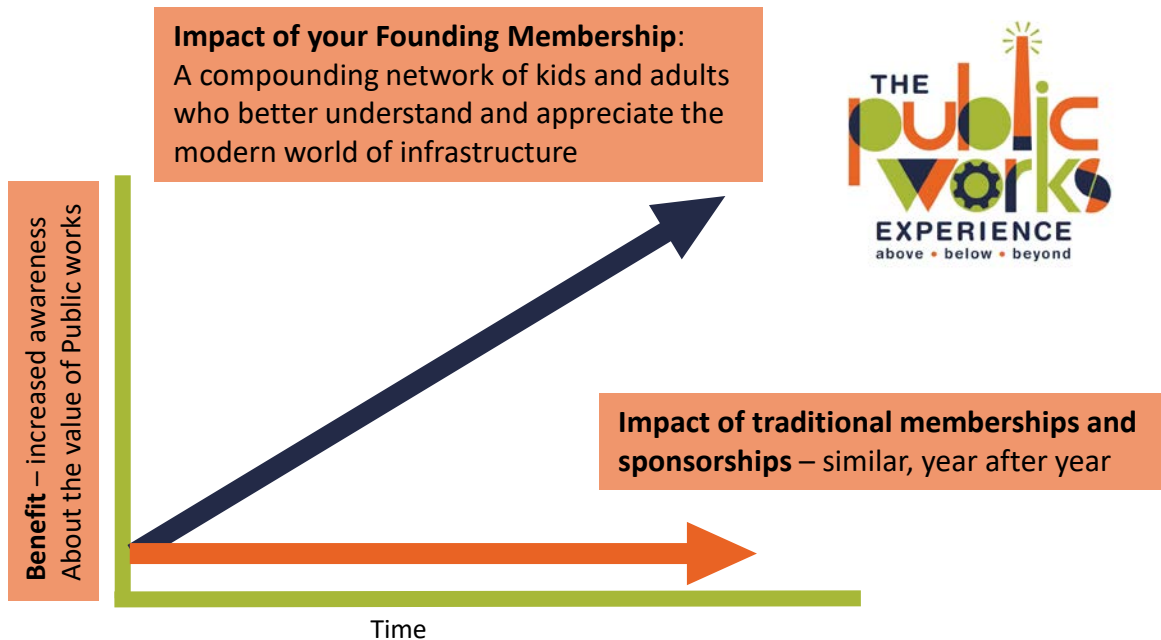
*We are a 501c3, and your donation may be tax deductible.
Please consult your accountant if you have questions.*



Why Should I Become a Founding Member???

The Public Works Experience fills the gap for hands-on, STEM-focused engagement about today's Public Works – it truly is one-of-a-kind!

The return on your investment with a Founding Membership far exceeds what you already spend on sponsorships and other memberships, as we can engage thousands of people every year.



- There are over **75,000 students** in Baltimore City's public schools, and thousands more in private schools. Our STEM-focused program will make an excellent field trip that can include visits to other nearby attractions.
- Surrounding counties, also with tens of thousands of school kids, are just a short bus ride from downtown Baltimore.
- **Over 250,000 visitors** from around the world come to Baltimore's inner harbor every year, and over **600,000 call Baltimore home**: our unique experience will engage everyone about their relationship with Public Works!

The Founding Membership's impact increases over time, as more visitors come to learn about Public Works

Timeline to Deliver the Public Works Experience

2018 – 2019

- Founding Members Campaign
- Feasibility Study - Capital Campaign
- Initiate Rental Program
- Initiate Schematic Design

2019 – 2021

- Capital Campaign to construct the Experience
- Continued programming and design

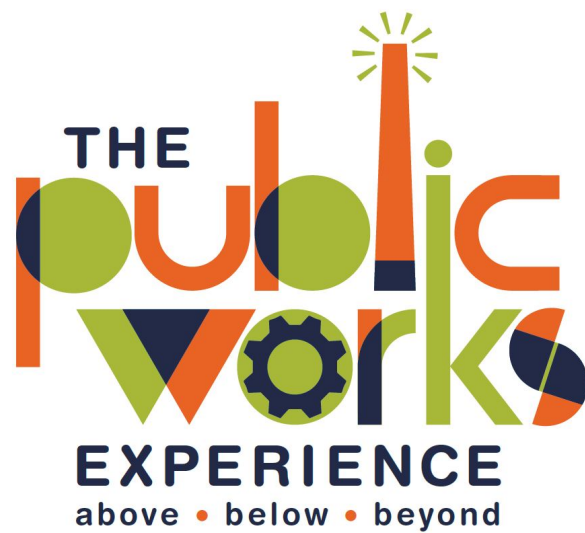
2020 - 2022

- Final Design / Construction of the Public Works Experience

2022

The Public Works Experience is THE place to learn about Infrastructure!





We are the faces and places, the technology, and infrastructure that you depend on every day, to survive in our modern world.



Above and below – we are everywhere.

**You couldn't exist very long without us,
and yet you hardly know us...**

Our mission is to demonstrate the value and importance of Public Works.

Our vision is an increased awareness of Public Works, and the vital nature of infrastructure in sustaining our quality of life, health, and environment.



The Public Works Experience will create connections and interactions that highlight infrastructure, the environment, and future sustainability; through STEM-focused education, exhibits, and programming.



Public Works epitomize civilization—they deliver the most basic and yet vital services necessary for our survival. From the ancient aqueducts of Rome, to the high-tech transportation systems of tomorrow, Public Works are the life blood of communities.



We are always on, delivering vital public health, environmental, and civil services to communities large and small — 24 hours a day, 365 days a year.



The *Public Works Experience* is located in a working sanitary pumping station on the Jones Falls River where it meets the inner harbor.

Its Harbor East location is one of Baltimore's fastest growing downtown neighborhoods.

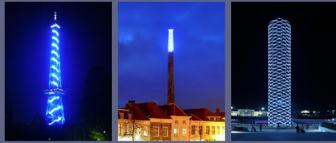
Built in 1915, the Eastern Avenue Pumping Station continues to operate incognito – critical infrastructure for the city's public and environmental health, within a beautiful historic landmark.



Our unique experience will inform the visitor's understanding of how Public Works are a critical part of their everyday experience, and reinforce ways that everyone can help improve our infrastructure and our environment.



[SHOW] 4 sentences describing the existing, towering chimney and it becoming the institution's new beacon for the city thru the use of live data and programmable lighting. The Beacon will broadcast a wide range of information about water, power and the city's systems. The Beacon will be the "heartbeat" of the new institution and be seen by all.



The Public Works Experience is the only one of its kind in the nation.

It will enrich the visitor's appreciation for the complexity, scale, and vital nature of the infrastructure that serves so many.



Our comprehensive Master Plan creates a strategy to achieve our Mission. The renderings shown embody our vision of making Public Works and its vital stories accessible to everyone.

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For more information: www.PWExperience.org