



Saturday | May 9, 2026 | 10 am – 2 pm

Downtown Baltimore • Eastern Avenue Pump Station
751 Eastern Avenue, Harbor East

Join us as we celebrate public works with the public we serve — and shine a spotlight on the people, equipment, and essential services that keep Baltimore running.



BE PART OF THE ACTION!

Showcase Your Big Truck

Host a Display or Activity

Sponsor Big Truck Day & Support PWE

VIP Reception and Program

The festivities begin with our VIPs, as we recognize the importance of public works, and the amazing people and organizations delivering these services every day. A breakfast reception begins at 9:30, and the public program begins at 10:00. And then it is all about FUN!

Each year, our VIPs have included leadership from Baltimore, neighboring counties, and state agencies. Our VIP roster for 2026 is in the works, and is sure to bring more leaders than ever, as we honor the hard work and dedication of public works providers, and all those who support them.

PLANNING PARTNERS



The Fine Print

Big Trucks

Big Truck spaces include a 10' x 10' tented space, a 6' table and 2 chairs. Truck providers also get **20% off the cost of a sponsorship!**

10' x 10' Tent Displays

Display tents are available on the E. Falls Ave. Promenade, along the Jones Falls. Government entities, private service providers, and professional associations are all invited to bring displays, activities, and information that will be of interest to the public. Display tents come with a 6' table and two chairs.

	Tent Display	Add'l Tent	Big Truck	Add'l Truck
Government / Utility	\$250	\$100	\$250	\$100
Non-Profit	\$350	\$200	\$700	\$500
Private Company	\$500	\$300	\$1000	\$700

Sponsorships

Sponsorships are a great way to show your support for The Public Works Experience, while you get your company excellent visibility before, during and after Big Truck Day. There's a sponsorship for every budget!

New Sponsorships for 2026!

Truck Lot Sponsor - \$2,000: This unlimited opportunity gets you recognized right on the "showroom floor"! Your name / logo will be on signage in all truck parking areas provides maximum visibility to all visitors and VIPs. Includes all benefits of Platinum Sponsor.

VIP Breakfast or the Truck Driver / Volunteer Lunch! - \$1,500 each: These two exclusive sponsorships will help us offset the cost of these important Public Works Celebration & Big Truck Day features. Each includes all the benefits of a Gold Sponsor, plus exclusive signage.

Event Naming Sponsor - \$5,000

Benefits include the sole naming sponsor of the event, an opportunity to speak during the Opening Ceremony, co-branded giveaways, and all Platinum benefits listed below.

Level	Cost	Benefits
Bronze	< \$500	Name on website and event signage
Silver	\$500	Logo recognition on website, event signage and social media
Gold	\$1000	Silver benefits plus two guests at the VIP reception
Platinum	\$2,000+	Gold benefits plus literature/giveaways at Welcome Desk



Visit the link below or scan the code to sign up!

<https://PWExperience.regfox.com/2026-pwc-big-truck-day>

Or contact us at info@pwexperience.org



Purchases must be made by 11:59 pm on May 5th, to ensure inclusion on event signage. Purchases after this time will receive recognition on the event website. *The Public Works Experience is a 501c3 non-profit organization, tax ID #52-1308441.*