



Retaining our services will positively affect your bottom line, profit margins, profitability, brand and most important, the new customer. We deliver people with disposable income who are ready to spend with small businesses.

### ADVERTISING RATE SHEET

AD TYPE	Size	RATE	TERM
<b>Website</b>			
<b>BlackVegas.com Home Page</b>			
<a href="#">Home Page Medium Box</a>	250x250 (middle)	\$700	30 days
<a href="#">Home Page Medium Box</a>	250x250 (bottom)	\$500	30 days
<a href="#">Home Page Photo Album AD</a>	Landscape (horizontal)	\$250	30 days
<b>BOBV Page (Best of Black Vegas)</b>			
<a href="#">BOBV Landing Page Featured AD w/pics</a>	250x250	\$500	30 days
<a href="#">BOBV Category Page Featured AD w/pics</a>	250x250	\$250	30 days
BOBV Category Page Text Only Listing	*Upon Approval	FREE	TBD
<b>Concerts &amp; Shows Page</b>			
<a href="#">Must See Shows Feature</a>	180x180	\$400.00	30 days
<a href="#">Events Calendar</a>	Text listing	\$5.00	TBD
<b>Newsletter (E-Blast)</b>			
	Weekly circulation		
<a href="#">Column Ad Large Box</a>	300x250	\$75.00	One time
<a href="#">Full Page Custom E-Blast</a>	Full Page Newsletter	\$300.00	One time
<b>Social Media</b>			
<a href="#">3 posts; 1 premium post, 2 general post</a>	Includes: Twitter	\$150.00	15 days
<a href="#">5 posts; 2 premium posts, 3 general posts</a>	Instagram & Facebook	\$200.00	15 days

Custom Ads not referenced above are also available. Give us a call to discuss your needs.  
Any advertising service listed above can be combined into a package. **Tel: 702-751-4575**

**[TO PURCHASE ADS: Click here or on any of the links above](#)**

Or Email Us:

[advertise@blackvegas.com](mailto:advertise@blackvegas.com)

### Our Stats: BlackVegas.com

**Our Website Traffic:** 2018 Monthly Average Home Page Visitors: **289,300**

**Email Subscribers:** **53,954**

**Facebook:** **11,800** members plus

- Active Users **29,451** - Post Views: **284,369** - Source: Facebook Insights.

**Twitter:** **2,300** plus followers

**Instagram:** **2,700** plus followers