Mirline Valentin

DFVA233 SYNC1 Electronic Field Production

Professor Kyle Farley

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Client: Grand Marnier

Title: “Bitter Sweet”

Length: 40 seconds

Writer: Mirline Valentin

Date: 2-15-2021

Version: 2

AV Script- Grand Marnier

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| **VIDEO** | **GRAPHICS** | **AUDIO** | **SEG** | **RUN** |
| FADE UP FROM BLACK:  MCU Orange slices splash down on water  Truck move from right to left across the top of wine glasses.  CU of whole orange rolling across a table with blurred oranges and bottom of glasses in background. As orange rolls off screen background becomes focused.  CU Grand Marnier bottle slammed on counter, splashing water in front of camera adjusting focus to camera and blurring background.  ECU ARC across the moist label from left to right.  CUT TO ECU pouring of a Grand Marnier into a glass  CUT TO CU of liquid being poured on ice  CUT TO CU of hand placing Orange slices on glasses with half of bottle blurred in front right corner of screen.  WS ARC from right to left table that has full bottle, two full wine glasses with orange slices, two brandy shifters with straight GM, few oranges and orange slices  CUT TO CU two brandy snifters toasting, beverage splashes slightly.  CUT TO CS Background is a visual of two people chatting with glasses in their hand. Grand Marnier bottle on table in lower left quadrant.  CS of two people chatting at table. ZOOM into MCU of table top with bottle, glasses, and props set up. (Separate table from background.)  FADE TO BLACK. | Grand Marnier Logo appears in Right upper quadrant  Text: Dare to live Grand!  Grand Marnier flash on Black background. | (MUSIC: CLASSICAL)  **SFX**: Splashing sounds    NARRATOR:  With a unique blend of Cognac and orange bitters, you mustn’t dare put a twist on tradition.  **SFX**: something rolling across table    **SFX**: sound of bottle slamming on counter      NARRATOR:  Something Grand was already created.      SFX: Sound of liquid pouring    NARRATOR:  Drink in style…  NARRATOR:  Drink responsibly….  NARRATOR:  Grand Marnier…  NARRATER:  Luxury Drinking for those who dare to live Grand!  SFX: Cheers of a crowd | :01  :02  :02  :02  :02  :01  :01  :03  :03  :02  :04  :02  :02  :02 | :00  :01  :04  :06  :08  :10  :11  :12  :15  :18  :20  :24  :26  :28  :30 |

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| Color | Purpose |
| Green | Camera Moves |
| Lavender | Props |