

Life and Legacy of Kobe Bryant

Video	Audio:	Direction
1. Open Graphic :10	7,6 5,4 3,2 1,	Ready Opening Sequence Ready Tape Tape Fade up Open Sequence Ready Mic & Cue Ready 1 wide Ready ID
2. Dissolve to Wide Shot of Host	Welcome to Ai Now. I'm your guest host, <u>Michael Clayton</u> . I am truly excited to be here with you today to talk about the life and legacy of the NBA great Mr. Kobe Bryant. For those who are not familiar with me, I am a former NFL wide receiver that played for the Tampa Bay Buccaneers and the New York Giants. As a professional athlete I understand the responsibilities, expectations, and the drive which make a professional athlete successful. Kobe epitomized what we as fans expect in a professional athlete.	Dissolve to Camera 1 Ready Camera 2 Ready Loose ID Loose ID
3. MCU Host	Kobe Bryant was just a teenager when he walked onto the NBA stage. Drafted directly out of high school, he showed drive with the ability to produce excitement, while being charismatic. Instantly, fans knew they were in for something special. In the following years	Dissolve to Camera 2 Ready Graphic 1

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5. Wide Shot of Host	he reached new levels of mental and physical dominance on and off the court, elevating his game when it counted the most. In his early career he teamed up	Insert Graphic 1
	with Shaquille O'Neal to form a power house championship team, earning the LA Lakers three back to back NBA titles.	Loose Graphic 1
	Kobe has never been a finished product,	Ready Graphic 2
	he always believed there was room to grow, and that true greatness was	Insert Graphic 2
	inspiring those around you. He embraced	Ready Camera 1
	his role as a leader, and as a result was a	Loose Graphic 2
	triumphant return of the championship	Dissolve to Camera 1
	Los Angeles Lakers, winning two more consecutive NBA Titles.	
	Kobe's ability to inspire was not limited	Ready Graphics 3
	to his body of work in the NBA. He was the motivating force of the 2008 Olympic team that reestablished the USA	Insert Graphics 3
16. Wide Screen	basketball team's position at the top of the podium. And returned to win gold again	Loose Graphic 3
	in 2012.	Ready Roll In
	Unfortunately, On January 26, 2020 Kobe Bryant, his daughter Gianna, along with seven other individuals were involved in a tragic helicopter crash that cut their lives short. Please take a moment with me to remember Kobe.	Insert Roll In
		Ready Camera 1
		Cut to Camera 1
	Kobe Bryant transcended the game of basketball. He embodied excellence,	

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17. Close	perseverance, and was an inspiration for millions of fans around the world. His work ethic will forever the blue print of striving to be the best. That is all we have time for today. Thank you for watching until next time. I am your host Micheal Clayton, and this is Ai Now.	Ready Closing Graphics
30. Fade to Black		Dissolve to Closing Graphic Fade to black CUT