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Electronica Field Production

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**Mini Documentary**

**Treatment**

Working Title: Sunken Garden

Genre: Mini Historical Document

Duration 2-3 Minutes (No longer than 4 Minutes)

Target Audience: All Ages, Nature lovers

**Logline**: Let everything go as you wander through meandering paths, lush with over fifty thousand exotic plants and flowers from around the world. Explore cascading waterfalls, beautiful demonstration gardens, garden tours, horticultural programs, special events, field trips, weddings, private, and corporate rentals.

**Outline**: This historical documentary is about a world-famous botanical attraction in the center of a bustling city. As St Petersburg’s, oldest living museum, this 100-year-old garden is home of some of the oldest tropical plants and flowers in the region. I will the interview from the staff to explain the history of the six-acre attraction, the services that it provides, and how the project is funded. I will interview a patron to see the different reasoning behind coming this attraction and how it makes them feel. The B-Roll will be footage of the garden and everything that is discussed in the interview. I will use historical pictures from old newspapers and inside the museum. There will also be interview footage from patrons and employees.

**Documentary Outline:**

1. What is Sunken Garden?
2. History of Sunken Garden?
3. What make Sunken Garden so special?
4. Things Sunken Gardens Offer?
5. What do people like about Sunken Garden?
   1. Interview with patrons
6. How is Sunken Garden funded?
   1. Sunken Garden Forever Foundation
   2. Membership
7. What does it do for the community?

**Interview Questions:**

1. What is your name and job title?
2. Please describe the change from 1924 to 1935, when Mr. Turner first open the doors and it officially becoming Turners Sunken Garden.
3. What make Sunken garden so unique?
4. What type of plant, vegetation, and or animals would we expect to see?
5. What are some of the things the garden offers? What did he start with and what do you have now?
6. Why do people visit? What should they expect?
7. Tell me about the flamingos?
8. If you had to sell the Sunken Garden is 15 seconds what would you say?

**On Location Interview:**

* + Dwayne Biggs (Garden Supervisor) at Sunken Garden
  + One-three Patrons

**Visual Elements:**

* Lighting
  + Two-point lighting
  + Natural light
* Camera Movement
  + Using a tripod on wheels to capture: DOLLY, PAN, TRACKING, ZOOM, MS, WS, ARC SHOTS.
* Editing
* Setting
  + Sunken Gardens, outdoors, all B-ROLL will be shot on site.

**Audio Elements:**

* Professional Voice over
* On location interviews
* Effects (Foley)
  + Stock nature sound (such as birds, winds, etc.)
* Music will go along with the tone of the interview and b-roll. Will be stock music.