

How to

BECOME AN ADVOCATE FOR ANIMAL SHELTERS

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GET INVOLVED

- Get to know our local shelters and rescues.
- Volunteer - dogs need walking and litter boxes need cleaning
- Attend fundraising events
- Share everything they post on social media
- Foster

3 REASONS WHY YOU SHOULD PHOTOGRAPH AT THE SHELTER

- Provide visual to potential adopters so they can imagine the animal in their home
- Replace intake photos
- Offer images for animals that have restrictions or medical issues

DURING THE SESSION

- Use treats and noisemakers to get attention
- 3 images - headshots and full body
- Go when shelter is closed to the public
- Photograph for events and fundraisers
- Be flexible

EQUIPMENT TO TAKE TO THE SHELTER

- Adjust what you take to fit the size of the space you have
- 1 light, modifier, backdrop stands, v-flat
- Use seamless paper. It's easy to clean up after the session

DELIVERY AND POSTING

- 24 - 48 hours to Dropbox
- I do not share images - staff at shelter posts
- Share once posting begins

ANIMALS WITH RESTRICTIONS

- Restrictions include only pet in the home, no young children, medical issues
- Photograph dogs first then cats
- Clothes go in washing machine and shower before touching your own pets