

# Logo Designs Final

From review session on 11.07.2023

## Salty Beach Vacation Rentals

Logo Designs Final  
Deanna Sholler . 11/07/2023

# Final Logo Design Graphic Element: Mermaid S

Based Font: Dream Orphans

## Salty Beach Vacation Rentals

Colors:



### Logo Variations

Square Logo



Salty Beach  
Vacation Rentals



Salty Beach  
Vacation Rentals



Salty Beach  
Vacation Rentals

Rectangular Logo



Round Logo



## Final Logo Design Color Pallet



HEX: #00AAAD C: 100%  
R: 0 M: 0%  
B: 173 Y: 40%  
G: 170 K: 0%



HEX: #262262 C: 100%  
R: 38 M: 100%  
B: 98 Y: 25%  
G: 34 K: 25%



HEX: #1A73B3 C: 87%  
R: 26 M: 52%  
B: 179 Y: 4%  
G: 115 K: 0%



HEX: #9DD9E0 C: 36%  
R: 157 M: 0%  
B: 224 Y: 12%  
G: 217 K: 0%



HEX: #CAE7DD C: 20%  
R: 202 M: 0%  
B: 221 Y: 14%  
G: 231 K: 0%



HEX: #ECE075 C: 9%  
R: 236 M: 5%  
B: 117 Y: 67%  
G: 224 K: 0%



HEX: #E1E1E5 C: 10%  
R: 225 M: 8%  
B: 229 Y: 6%  
G: 225 K: 0%