menu

SERVICE MENU

STUART ROSEN

WHAT'S IN IT FOR YOU?

From Soup to Nuts, I've got you covered!

Take the time to view just a few of the services you'll get if you bring me into your team.

starters

Analysis

Nothing gets you started off better than bold data. Whether it's business requirements, user stories, or gap analysis, this one is sure to please.

Planning

Turning Analysis into Action requires the right plan. Comes in a wide variety of project plans, comm plans, and training plans.

Design

Sometimes you just have to see it to believe it. Whether it's a sketch, mockup or working wireframe, I can help your vision come to life.

specials

Email

Communication is key, but it's not just what you say, it's how you say it.

Create your messages using the latest CMS tools such as Poppulo, to get the right message to the right people.

Web

Don't get caught up in a messy web. Get someone who has built sites since before it was cool. Comes in Sharepoint, Dreamweaver, WordPress, among other varieties. HTML options available.

Presentation

PowerPoint isn't a boring workhorse if you know the power behind it.

Combining experience and expertise can raise your presentation into an engaging work of art.

Video

A picture says a thousand words, and a moving picture says it all!

This complete package comes with everything from story development, production, editing and delivery.

Available as a series or standalone.

Try Tips You Want to Know

Click to view

sides

Graphics

Trying to find the right image can be time consuming, and outsourcing to an agency can be money consuming.

I make it easy and make making it look even easier. I'm known for turning complex concepts into easy-to-understand content.

Stories

People won't remember what you told them, until they remember how you made them feel.

While I'm paraphrasing a famous saying, it's true that people get more from stories than facts and figures. I know how to tell good stories.

Events

There are going to be times when online and inboxes aren't enough. For that you need events. Live events.

I have years of experience creating in-person events, often with hundreds of attendees and a lot of moving parts.

It's how it makes you feel

This short video won a company award, promoting the latest client-based app. Instead of focusing on just the features and benefits, it reminds the viewer what's most important.

See for yourself here.

sweets*

Microsoft Suite

Expert level in Word, Excel and Powerpoint, with experience going back to its very beginning.

Skills include Outlook, Sharepoint, Teams, Forms and Stream.

Adobe Suite

Images by Photoshop, videos by Premiere, Audio by Audition and web by Dreamweaver.

Expanding into Illustrator, Character Animator and AfterEffects.

Articulate Suite

Interactive animation is one of the best ways to enhance your messaging and training.

I've been working with Storyline since its arrival on the scene.

* For real sweets, there Porto's... I live near Porto's... I'm the life of the party.