

STUART ROSEN

TRAINING & INSTRUCTIONAL DESIGN SPECIALIST

Instructional Design | eLearning | Virtual & Instructor-Led Training | Learning Technology
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PROFESSIONAL SUMMARY

Training and instructional design professional with extensive experience transforming complex technical information, business processes, and organizational knowledge into clear, engaging, learner-centered experiences. Experienced in developing eLearning, instructor-led materials, training videos, presentations, job aids, and digital learning resources for large and diverse employee audiences. Hands-on experience with Articulate Storyline, Cornerstone OnDemand, adult learning principles, needs assessment, learner feedback, multimedia development, and cross-functional collaboration with subject matter experts (SMEs). Known for combining instructional design discipline with strong communication, storytelling, visual design, and technology skills to make complicated information easier to understand and apply.

CORE COMPETENCIES

Instructional Design: ADDIE | Adult Learning Principles | Needs Assessment | Learning Objectives | Assessment & Knowledge Checks | Learner-Centered Design | Training Evaluation | Continuous Improvement

Learning Development: eLearning | Instructor-Led Training | Virtual Training | Hybrid Learning | Job Aids | Training Videos | Presentations | Microlearning | Multimedia Learning

Collaboration: SME Partnership | Stakeholder Management | Content Analysis | Cross-Functional Collaboration | Project Management | Learner Support | Coaching & Communication

Learning Technology: Articulate Storyline | Cornerstone OnDemand | Captivate | Camtasia | Adobe Creative Suite | Microsoft 365 | SharePoint | HTML/CSS | WordPress

Digital & AI: AI-Supported Content Development | Video Production | Audio Production | Multimedia Development | Emerging Learning Technologies

PROFESSIONAL EXPERIENCE

VETERINARY CENTERS OF AMERICA (VCA) | Communications/Training Manager | 2010–2025

Developed training, communications, and digital learning content for a large, distributed organization, with a particular focus on transforming complex technical data, software processes, and business information into clear, engaging, YouTube-style learning experiences.

- Developed 300+ interactive training modules for proprietary software and business systems using Articulate and Cornerstone OnDemand.
- Created course material using Synthesia and Articulate, combining AI-supported video, visual storytelling, and interactive learning to make technical content easier to understand and apply.
- Created and produced short-form, YouTube-style training series that translated complex technical data, software workflows, and system changes into approachable tips, demonstrations, and performance support for 25,000+ users.
- Developed multimedia learning and communication resources including eLearning, training videos, presentations, instructional content, and supporting materials.
- Collaborated across technical and business teams to gather information, clarify requirements, and convert subject-matter expertise into accurate, learner-centered content.
- Led a cross-functional initiative to implement a new SharePoint intranet, improving access to organizational knowledge across the U.S. and Canada and supporting 1.3 million+ monthly visits.
- Developed and launched an integrated IT communication and training strategy supporting existing and emerging practice-management systems.

STU ROSEN ART | Chief Creative Officer | 2018–Present

- Create original fine art and develop ancillary products including canvases, prints, magnets, apparel, and hoodies for online sales and juried art shows.
- Exhibit and sell artwork at shows across the United States and internationally, including Beverly Hills and London.
- Manage all aspects of an independent creative business, including product development, sales, marketing, branding, customer engagement, event participation, e-commerce, and social media presence.
- Create marketing, social media, video, and promotional materials using AI-supported tools including ChatGPT, Claude, Galaxy, Leonardo, ElevenLabs, and OpusClips.
- Serve as creator and producer of the YouTube channel "Go Boldly Into the Great Unknown," managing concept development, scripting, visual design, filming, editing, audio, publishing, and audience-facing content.

MANATT, PHELPS & PHILLIPS LLP | eLearning & Intranet Specialist | 2008–2010

- Designed, developed, and launched 40+ eLearning courses, contributing to a 30% increase in training completion rates.
- Implemented a new Learning Management System (LMS), improving user engagement and satisfaction scores by 35%.
- Conducted needs assessments and learner feedback analysis, resulting in a reported 40% improvement in course relevance and effectiveness.
- Partnered with subject matter experts and stakeholders to gather, refine, and validate training content.
- Created interactive, multimedia-rich learning experiences designed to simplify complex information and improve learner understanding.
- Updated learning content based on organizational needs, learner feedback, and changing business requirements.

GURU STU ENTERPRISES LLC | Social Media Producer | 2007–2010

- Developed digital communication and multimedia strategies to improve audience engagement and knowledge sharing.
- Produced educational and promotional video content for YouTube, web, and private distribution.
- Designed user-friendly digital experiences emphasizing clear information architecture, navigation, and audience needs.

COUNTRYWIDE FINANCIAL CORPORATION | Executive Producer | 2004–2007

- Produced 150+ training videos distributed to more than 8,000 employees.
- Managed the complete learning-video production process, including concept development, scriptwriting, directing, production, editing, and final delivery.
- Produced interactive learning modules using Adobe Captivate and Flash.
- Translated business and technical information into engaging video-based learning and communication.
- Produced and edited monthly executive video communications from the company president.

COUNTRYWIDE FINANCIAL CORPORATION | Web Development Project Lead | 2000–2004

- Led a 12-person cross-functional team of designers, developers, and programmers responsible for customer-facing applications and employee eLearning solutions.
- Managed multiple concurrent digital projects while balancing business requirements, technical constraints, usability, quality, and deadlines.
- Built and maintained high-volume digital systems supporting more than 1 million homeowners per month.

STEEL ROSE PRODUCTIONS | Owner — Video, Web & Learning Production | 1996–2000

- Owned and operated a multimedia production company serving corporate and private clients.
- Designed instructional and eLearning solutions supporting organizations with up to 1,500 employees.
- Produced corporate video, web, visual communication, and training materials.
- Managed client needs analysis, project planning, content development, production, quality control, and delivery.

EDUCATION

Marietta College — Bachelor of Arts, Theater

Sussex County Vocational-Technical School — Commercial Art

TECHNOLOGY

Learning & Development: Articulate Storyline | Cornerstone OnDemand | Adobe Captivate | Camtasia

Video & Multimedia: Adobe Premiere Pro | Audition | Photoshop | Illustrator | InDesign

Business & Collaboration: Microsoft Word | Excel | PowerPoint | Outlook | SharePoint

Web & Digital: HTML5 | CSS | WordPress | Dreamweaver

Emerging Technology: ChatGPT | Claude | Galaxy | Leonardo | ElevenLabs | OpusClips | Synthesia | AI-supported content, video, voiceover, and multimedia workflows

ADDITIONAL CREATIVE EXPERIENCE

Enlightoons — Cartoonist: Creator of illustrated content combining humor, storytelling, and life lessons.

Author & Content Creator: Experienced writer, storyteller, video producer, and multimedia creator with a demonstrated ability to communicate ideas to diverse audiences.