



# KITTY TRUAX

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## EXPERIENCE

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### PODCAST HOST

#### **More Than Just Dumbbells - April 2021**

- Study & prepare all notes on guests for smooth interviews
- Create & execute new segments to keep offerings fresh
- Connect, post & utilize social media to build brand's story

### PODCAST CREATOR

#### **Magic Moon Faze - October 2019**

- Produce & record weekly podcast episodes listened to by fans in over 55 countries
- Edit audio files in to a pleasing, entertaining format
- Utilize targeted social media outlets to boost audience

### ELITE PERFORMER

#### **Enticing Entertainment, LLC - October 2017**

- Create one of a kind entertainment experiences
- Utilize improvisation skills to connect with crowd quickly
- Coordinate events & manage performance roster
- Provide engaging & captivating shows at corporate events
- Execute all back end logistics with costumes & props

### INSTRUCTOR / OWNER

#### **High Five Fit, LLC - May 2013**

- Empower clients to lead a healthy, fulfilling lifestyle
- Create & maintain multiple profitable MRR streams
- Coordinate & manage all in person / virtual events
- Lead all digital marketing & social media strategy
- Community development: 150+ memberships
- Provide thought leadership & creative content

### CUSTOMER SERVICE

#### **Electroshops, LLC - June 2010 to 2015**

- Managed front desk & took incoming service calls to provide a positive first impression
- Created social media content resulting in steady growth

## SKILLS

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- Self aware professional with engaging personality
- Thoughtful, clear communicator
- Positive attitude & energy
- Engaging storyteller
- Team player & self starter
- Ability to work under pressure

## EDUCATION

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### GRADUATE DIPLOMA

**Andover High School (2000 - 2004)**