

To learn more about CUNY'S COVID-19 response, [visit our Coronavirus Updates page](#).

## Support Students Impacted by Coronavirus Crisis

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## Upskilling



### A CUNY BRIDGE TO JOBS RESOURCE

# Upskilling

Upskilling means developing new skills specifically for gaining employment. In the economic aftermath of COVID-19, use this page as a resource to get access to the guidance and skills that **employers need**, and to learn about some great careers that will still be in



high demand in the next few years.  
We've even curated training programs  
for a few of them.

While this website is primarily for  
CUNY college students and graduates,  
it may help all New Yorkers, including  
those without college experience.

**Visitors can take advantage of the  
following offerings:**

- **Upskilling Programs**: Sign up for  
online courses on the skills  
employers want, including data  
analytics, digital marketing, and  
digital literacy
- **Personalized next steps**: Find  
out what actions you should be  
taking today based on your field  
of study



## FAQ

Are these all the programs that are  
available to me?

No – we continue to vet high-  
demand jobs and partner with  
training providers, so additional  
training programs will be added  
in the future.

**Who can participate in these programs?**

Anyone! This site is tailored for CUNY students and recent graduates, but there is upskilling content available to all New Yorkers.

**Is there a limit to participants?**

At this time, there is no limit to participants in self-led online programs. In the future, there will be additional programs added to this site, and those that are instructor-led may have a cap on enrollment.

**As a current CUNY student, what should I be thinking about?**

- **Don't delay to think about how your academics and careers tie together to build your skills and credentials to succeed and have a fruitful career after college. This time will go fast & you need to be focused on getting the most out of it**

- **Leverage all the resources available to you at college,** including professors, advisors, online resources, and career services.  
**Reach out & ask questions, if you are confused!**
- Review career maps & **choose the best experiences across classes and real-world experiences** while you are in school to both explore different and also build skills / credentials for you to be competitive after graduating
- Try to **enroll in courses that give you real-life work experience** – like working with a real company on a real problem – and gain experience towards the technical skills you'll be expected to have in your job
- **Think critically about the skills you are building at**

college with each class, how they apply to your chosen career path and how you could properly showcase this in your job applications (e.g., resume, cover letter, interview).

- **Build your ‘story’ both in your resume and as a narrative** you use in interview – this story should be tailored to the job you’re seeking, and should articulate why you are the best fit with meaningful examples of relatable experience
- Try to **participate in at least one internship**, and more if you’re able. Your experience is one of the strongest stories you can tell a future employer

What is the time commitment?

The time required is program-dependent. While some courses are no more than a few hours, some may take weeks or months

to build a deep expertise and skillset.

Will these programs end in a job?

There is no guarantee that these programs will result in a job, but if you pair your new skills with a tailored narrative / resume reflecting your existing experience, more doors will be opened for you.

Can I do multiple programs?

There is no limit to how many programs you can do. However, we suggest focusing on one career path that excites you, and tailoring your upskilling, resume, and interview prep accordingly.

Is this program free?

YES! The program is free of charge to anyone who completes the registration. After registering you will receive a curated link to online training programs you chose for the upskill training(s).

# Ready to Get Started?

Complete this form to receive a personalized email for your interests

Your Name \*

First Name

Last Name

Your Email \*

What CUNY school are you affiliated with? \*

What is your Field of Study or Major? \*

Which of these statements best describes you? \*

Which programs are you interested in? \*

☐ Trainings on new business skills (data analytics/digital marketing)

☐ Trainings on software and tech-related topics (cybersecurity)

☐ Trainings on career foundational skills (job search & digital literacy)

Check all that apply!

Submit Form

# Upskilling Programs

These online courses are **tailored to help you get the skills that today's employers need**, in the context of COVID-19. Read through the job descriptions associated with each program to see which are most interesting to you, and then do a bit more research on your own before investing in an upskilling course. All programs are conducted virtually, so you can learn in the safety and comfort of your own home.



**Entrepre  
neurship**



**Digital  
Marketin  
g &**



**Foundati  
onal  
Skills**



## *Business Track*

It takes more than a single great idea to become a successful entrepreneur. The winding road between idea and execution requires business acumen, financial skills, and most importantly the right mind-set. This knowledge can not only set you apart, but set up your technology venture for greater success.

So, why not benefit from a course that's made for you, jump-starting

## **Data Analytics**

### *Business Track*

Now more than ever, customers are doing their shopping online. This course will allow you to refine your creative and analytical skills as you learn about the different tools companies use to attract new customers.

Digital marketers help companies promote their products and services through social media and other digital channels.

## *Foundational Skills Track*

Accenture's Learning Exchange is a free, highly interactive online training program. It helps learners build important workplace skills such as communication, global and diversity awareness, and career readiness so that they have the confidence they need to make smart career choices and find and succeed in employment. After signing up click on "MY TRAINING PLAN" located in the top right

your ideas,  
and arming  
you with the  
right skills to  
take the next  
step with more  
self-  
confidence.

section of your  
screen to get  
started with  
the  
Foundational  
Skills course.



## **Learn Python**

*IT/Software  
Development  
Track*

How great  
would it be to  
write your own  
computer  
program? Or,  
design a web  
or desktop  
application  
that millions of  
people could  
enjoy? Both  
are a  
possibility if  
you learn how  
to code in  
Python.  
Python is the



## **Software Program ming**

*IT/Software  
Development  
Track*

CUNY and  
Revature have  
partnered to  
offer all  
graduates and  
soon-to-be  
graduates an  
opportunity to  
fast track their  
technology  
career.  
RevaturePro  
introduces  
and helps  
students build  
up their



## **Intro to Cybersec urity**

*IT/Software  
Development  
Track*

Whether  
you're  
attracted to  
the new world  
of  
cybersecurity  
as a  
profession, or  
just interested  
in protecting  
yourself  
online, this  
introductory  
course  
explores cyber  
trends, threats

very versatile, object-oriented programming language used by startups and tech giants, Google, Facebook, Dropbox and IBM.

Python is also recommended for aspiring young developers who are interested in pursuing careers in Security, Networking and Internet-of-Things.

software development skills via self-placed modules. Those who complete them may be accepted and offered a place with Revature, where they would receive paid, intensive training in a team-focused setting where you can become certified in the latest enterprise-level, next-gen, and niche technologies.

—along with the broader topic of cybersecurity in a way that will matter to YOU. For instance, you'll learn how to protect your personal privacy online while gaining additional insight on the challenges companies, and governmental and educational institutions face today. You'll also earn a [Networking Academy badge](#) for completing this course.

“As an international student, CUNY helped



me settle in NYC by teaching me hard and marketable skills. Through my internship, I was taught how to create this page to help other students access CUNY's professional resources.”

— Vera Rilossi, BMCC '19 & Baruch '22, International Student from Italy



# Contact Us

Questions? Please use the form below, and we'll get back to you as soon as possible!

Name \*

First Name

Last Name

Email \*

What is your enrollment status? \*

I am a CUNY student

What is the subject of your message or question? \*

What is your message? \*

Submit Form

## INFORMATION FOR

Future  
Students

## FINANCIAL AID

Applying for  
Financial Aid

## RESOURCES

CUNYfirst |  
Blackboard

## QUICKLINKS

Find People  
(phone/emails)

Current	Pell/TAP	Combating	)
Students	Need-Based	Sexual	University
Faculty & Staff	Support	Misconduct	Advancement
	Scholarships	(Title IX)	Communicatio
	and Grants	Freedom of	ns and
	Estimating	Information	Marketing
	College Costs	Law (FOIL)	Media Relations
		CUNY Builds:	CUNY Arts
		CUCF	CUNYMatters
		Procurement	Employment
		Emergency	Sell to CUNY
		Preparedness	

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