

OUTLAW RUN: "LIGHTS! CAMERAS! ACTION!"

JIM WEICHERDING

It was just a matter of time before the book titled; OUTLAW RUN, became a monthly magazine series that is actually published in Motorhead Magazine for thousands of fan readers across New England in print, as well as nationwide, as an online read at the website; GetMotorhead.com. OUTLAW RUN was recently a showcase at the 2024 SEMA SHOW located in Las Vegas, Nevada, this past November, as full color promotional circulars displayed on the exhibition booth of Boss Hog Torque Converters and Car Show Nationals for the entire event. Dozens of automotive enthusiasts took the OUTLAW RUN circulars off of the display table, while Mike from Car Show Nationals,

and series pilot with the star attraction being a 1969 Pontiac GTO. Dawn is currently working on two spiritual themed projects before beginning production of OUTLAW RUN in the spring of 2025. Soul Family: A Day in the Lives, about three souls that are incarnate several times in 1956, 2022 and 2075. A series pilot titled NDE: Near Death Experience, set in 1957 about a comic who bonds with a child following a tragedy in his life. Both projects feature classic cars. Dawn is mostly proud of directing Larry Natalia's military themed work, including Pledging Allegiance and Seasons, supporting our troops which aired on HULU Network as well as military bases worldwide. Dawn founded a non-profit organization called Scenes: Teens, as a vehicle to mentor "at risk" teens in the art of filmmaking. Dawn holds a B.S. from Duke University and an MBA from



met with automotive celebrities, television producers, manufacturers and specialty equipment suppliers and discussed the book and magazine series after handing out the circulars to these individuals. The responses were overwhelmingly supportive of a book that has a storyline premise about the overreaching of the federal government banning classic vehicles, hot rods and muscle cars from road use across America. Primarily soliciting interest from the National Street Rod Association and the NHRA. While OUTLAW RUN was making its rounds at the 2024 SEMA SHOW the first week of November, I was at meetings with a movie producer and owner of a movie production company here in New England discussing the opportunities regarding my book and series as a potential film and series pilot for movie cinemas nationwide next summer. Dawn Natalia, owner of Mystic Motion LLC, was immediately interested in OUTLAW RUN as we discussed our options and directions we would take my story to the viewing audiences across the USA. Dawn made her film directing debut in the mid-nineties directing Academy Award-Winning actress, Melissa Leo, in the thriller, Code of Ethics. She has written, produced, directed, and edited numerous features, short films and television pilots securing worldwide distribution and garnering many national and international awards. Dawn has worked in many genres, and is looking forward to her next project producing and directing, OUTLAW RUN. She considers this project a powerhouse film



URI. We signed a film and series pilot deal while starting a movie production studio together called: OUTLAW RUN PRODUCTIONS. We begin production of OUTLAW RUN The Film and Series Pilot in Massachusetts late spring for distribution nationwide during the summer season. With more than 120 million automotive enthusiasts nationwide this film and series has a very large audience with a mass market appeal. OUTLAW RUN Merchandise, Apparel, Toys, Games, Puzzles, Coloring Books and Comic Books are being developed along the way. I'm writing the screenplay, securing extras, securing classic cars and trucks and organizing car show scenes, action scenes and product placements while Dawn secures actors and canvases for production locations along with establishing our film crew. Lav's Muscle Car Workshop located in Punta Gorda, Florida, is securing the OUTLAW GTO for the film and series pilot project build according to my vision and with my direction, making it ready to hit the road before we go into production next spring. The OUTLAW GTO will be appearing at New England car shows, cruise nights and drag racing events all summer and fall promoting the film and series pilot. OUTLAW RUN Merchandise and Apparel will also be available with autographed copies of my book, OUTLAW RUN, for fans and muscle car enthusiasts everywhere.

Buckle Up! OUTLAW RUN The Film and Series Pilot is coming soon in 2025.