



COMMUNITY BOOK PROJECT

Sponsorship

communitybookproject.org

Mission

Our community-driven organization is committed to fostering brighter futures through literacy. With a focus on enhancing kindergarten readiness and advancing educational success, we strive to instill a love for learning among underserved youth aged 0-11 in Seattle. By delivering culturally diverse and developmentally appropriate books, we bridge educational gaps and nurture thriving, empowered individuals. We believe that every child deserves access to high-quality books that reflect their diverse backgrounds and experiences. Through our efforts, we aim to empower children to become curious, lifelong learners who are equipped to overcome challenges and reach their full potential.



Time and time again, studies have shown that access to books at home is directly correlated with academic achievement, yet many children don't have this privilege. That's why we make it our mission to eliminate as many barriers as we can and take books to them.

With each book we provide, we bridge the literacy gap and help level the playing field for every child.



Power of Books

"The presence of books in the home has a greater influence on a child's level of education than does the parents income, nationality, or level of education. A 20-year study shows how investing in books can make a big difference."*

-Education World



PARTNER

Benefits

By aligning with Community Book Project, you will ignite curiosity, promote educational equity, and strengthen communities.



Supporting Literacy

Research shows that the most significant barrier to childhood literacy is a lack of access to books. Community Book Project creates ways to get more books into the hands of more kids; especially those furthest from educational justice.



Community

CBP's commitment to the youth of Seattle is unwavering. We've rapidly grown to reach children aged birth to 11 years old across 10 zip codes. In the first six months of operations, we mailed more than 2,500 kids approx 12,000 books! We also gave hundreds of books through distributions, free libraries and more.



Innovative

Community Book Project combines solid educational foundations, science-backed programming, and a start-up entrepreneurial mindset to operate frugally and with agility and innovation. Our FY2024 modest budget of \$55,000 will achieve so much and we have new initiatives in the works. CBP is attracting new volunteers and partners eager to expand our mission.

The Good

WE DO

At our organization, we strongly believe in the transformative power of books, especially when it comes to positively impacting children and the communities they belong to. Our mission is to promote a love for reading and enhance access to educational opportunities by providing free books and valuable resources to children.



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Zip Codes Across Seattle

We currently cover the expense to mail books from Dolly Parton's Imagination Library to kids in the following areas:

■ 98103 ■ 98106 ■ 98107 ■ 98109 ■ 98116 ■ 98117
■ 98119 ■ 98126 ■ 98136 ■ 98199. At full capacity, this reaches approximately 15,244 kids aged 0-5 every month.

02

Partner Schools

Community Book Project currently provides literacy support to two public elementary schools in South Seattle. Through this program we provide new, high-interest & diverse books to students, collaborate on other events, such as literacy and multi-cultural nights, and have initiatives in the works to help prevent the Summer slide.

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Little Free Libraries (and counting)

CBP stocks a number of Little Free Libraries around the city. We provide fresh books weekly, ensuring kids have continuous access to new and interesting reading materials. We are working to build our own reading hubs in a few neighborhoods particularly lacking in access to books.



year AT-A-GLANCE

QUARTER 4 (JAN-MAR)

- DPIL Enrollment
- New Year's Around the World Activity Packet
- Community Engagement & Events
- Book Collection Development
- Coloring Pages

QUARTER 1 (APRIL-JUN)

- Literacy Night and Book Distribution Program
- Coloring Pages
- Book Guides
- Prevent the Summer Slide (targeted literacy support)
- Volunteer Opportunities

QUARTER 2 (JULY-SEPT)

- Summer Reading Challenge
- Magnolia Summerfest
- Annual Book Drive
- Volunteer Opportunities
- QAFM Community Booth
- Reuben's Gratitudesday

QUARTER 3 (OCT-DEC)

- Book Distributions (Community and Schoolwide opportunities)
- Community Engagement
- Themed Activity Packets
- Coloring Pages
- Volunteer Opportunities

ONGOING MONTHLY

- Imagination Library Enrollment and Distribution of Books
- Little Free Libraries
- Literacy Advocacy
- Community Partners

*Additional Events and Initiatives Planned. Calendar Subject to Change Upon Community Need.

Your Impact



From a parent of two:

"Receiving a book in the mail each month is a highlight for my kids and they love having a book that is especially theirs. They often pick to read the books again and again and again!"

A Seattle parent shared:

"This program is incredible! I can't put into words how wonderful we feel this program is and can't wait to either keep the books for grandchildren or give them to someone in need who may not have the program available in their area. We read at least one of these books per night."

Mariah, mother of Yazmine, Melody and Bastain:

"The Imagination Library has been an amazing resource to keep my children interested in reading by giving them something new each month. My kids get so excited to see new books and have new stories to listen to. My oldest is now 6 and these books have made him fall so far in love with reading that he has the third highest reading level in his grade. I am very grateful for this program and these books."

Community Book Project, in partnership with Dolly Parton's Imagination Library and ACLT, mails books to approximately 2,700 Seattle kids each month. This number grows exponentially every week!

"We just love it so much. My kids look forward to receiving their books each month and I starting crying when my oldest received "Look Out Kindergarten Here I Come" and read the letter from Dolly Parton in the beginning. What an incredible gift to our family and the community-- as our kids outgrow the books, we pass them on to other families or donate. They will be in circulation for many years. Some of our kids very favorite books of all time have come from the Imagination Library. We love that many of the books feature diverse voices, characters, and themes. Thank you, thank you, thank you."

Signed, a grateful Seattle mom

2024-2025 Sponsorship Levels



	1	2	3	4	Champion
Donated Books in Company Name	10	25	50	100	200
Recognition on Website & Event Signage	✓	✓	✓	✓	✓
Shout Out on SM Leading Up to CBP Events	✓	✓	✓	✓	✓
Coloring Page w/Company Logo	✓	✓	✓	✓	✓
Newsletter Recognition	✓	✓	✓	✓	✓
Dedicated Social Media Posts	1	2	3	4	6
Logo on Reading Guide		1	2	3	Theme Choice
Sponsored Book Drive		✓	✓	✓	✓
Logo on Bookmarks Distributed at Events			✓	✓	✓
Provide Books and Rotate Monthly (lobby, waiting room, etc.)				✓	✓
Dolly Parton Imagination Library Sign-Up Event				✓	✓
Storytime @ Company Event					✓
Recognized as DPIL Zip Code Sponsor					✓
Knowing You Are Making a Huge Impact	✓	✓	✓	✓	✓
Sponsorship Levels	\$250	\$500	\$1,000	\$2,500	\$5,000

*If an item is not outwardly relevant to your business, we will work to replace it or brainstorm how it could be beneficial to your business.

WE ARE READY TO SUPPORT COMMUNITY BOOK PROJECT

Your sponsorship helps us sustain our programming and grow to new heights.

- Community Book Project provides new books to thousands of children in Seattle every month.
- Community Book Project's commitment to literacy and Seattle youth is unwavering and rapidly growing. We currently reach kids aged 0-11 from Delridge to Crown Hill, West of I-5.
- CBP will continue to innovate. We operate frugally, but with huge vision and innovation to improve literacy, provide necessary resources, and foster educational justice; all leading to thriving communities.

[CLICK HERE TO INVEST IN LITERACY](#)

Together we can create more equitable access to vital resources for our most vulnerable kids, ensuring success and brighter futures. Should you have any questions about becoming a sponsor AKA a hero to our kids, don't hesitate to reach out.

With Immense Gratitude,

Rebecca

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