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ECHO

ECHO

Echo is the typeface that echo's itself through repetition of curves, staffs, and angles. Each letter contains its own personality and yet having the exact angles and curves as one another, become different in their own way.

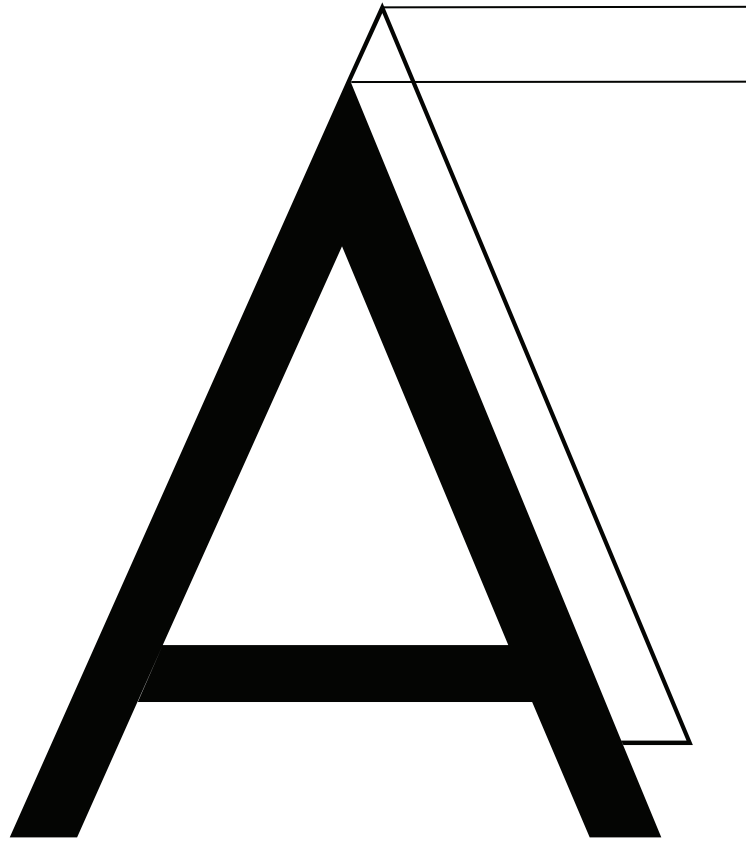
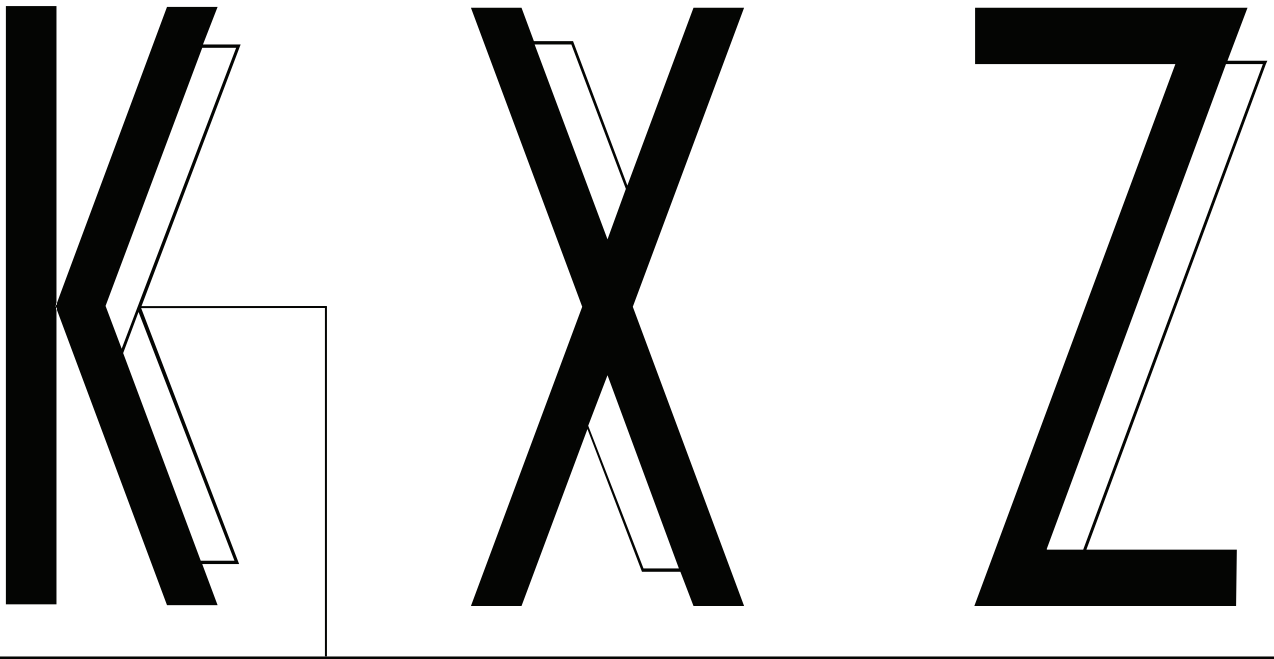
A B C D E F
G H I J K L M
N O P Q R S T
U V W X Y Z

This typeface has the ability to use each character as an individual icon or as a complete set to form words. Even with the unique individuality of each letter the whole typeset comes together as a collective form.



A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z

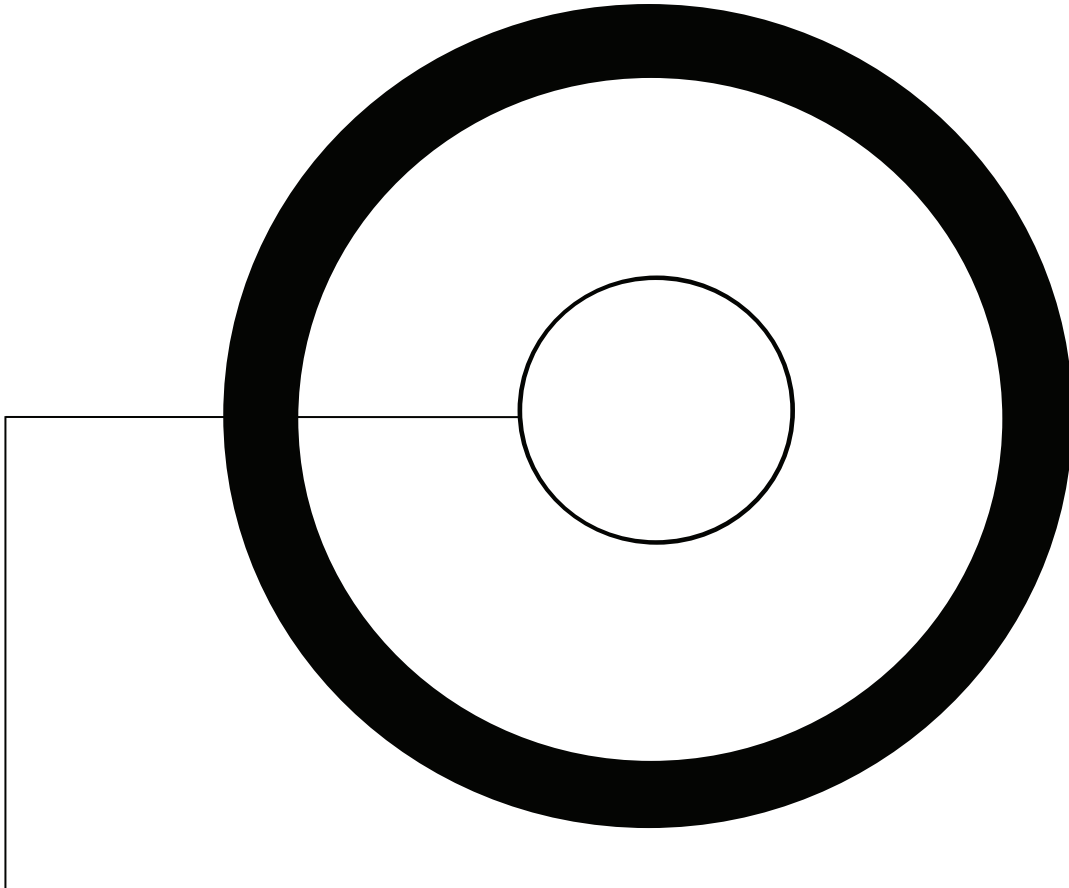
This typeface has the ability to be set as the decorative typeface as well as a character set without the echo lines. The personality of each character can be seen in a large scope without the addition of the echo lines.



Certain letters like the A have special qualities different than other letters, A being the only letter that peaks above the x-height with the Echo lines acting as an ascender. This also shows an example of the low bar in letters like E, and the F. The K, X and Z are examples of how all the letters that contain angles all cohesively have the same angle.



ECHO



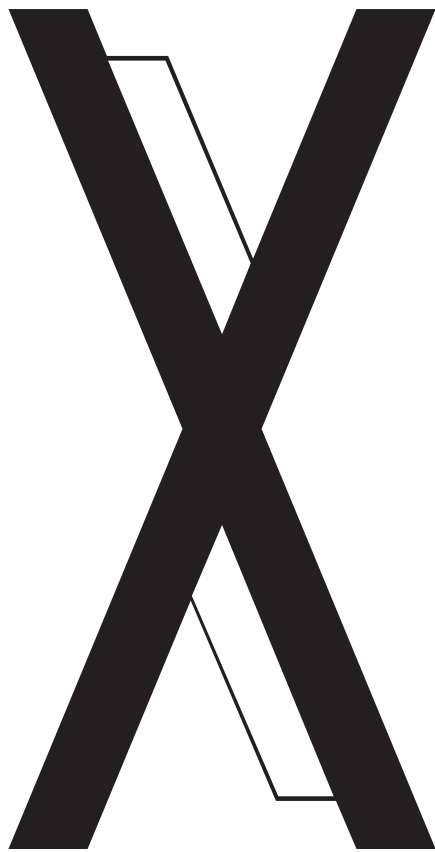
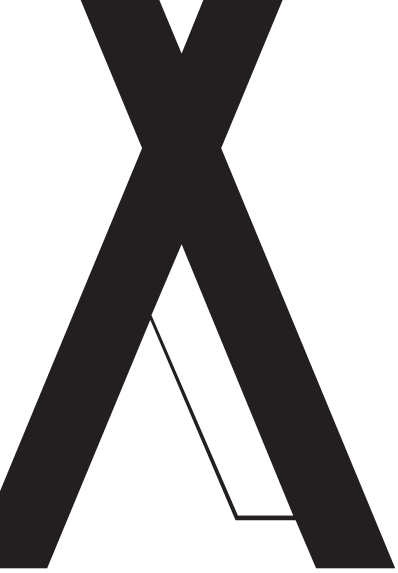
Letters like the O and the Q contain a different stroke for the design of them. Each one is a perfect circle along with the stroke lines contained in each one. On all the letters the Echo lines are 4 pixels wide and mimic the same straights and angles.

COFFEE

This typeface is great for single words or small sentences mainly used for dynamic headers. This typeface is also great used as just logos with the letters themselves seen on the mug below. Overall this typeface has a great flexibility in terms of personality but not the best used as body text due to it only being a fully uppercase typeface.



This typeface can be easily used as accent letter design and as packaging design. Smaller titles or words tend to work better with this typeface.



ECHO

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z

BB

ECHO

