Rules for Member Advertising in the Newsletter
As of March 2026

Poway Stamp Club

Member Advertising Rules

The Poway Stamp Club offers free advertising to members interested in selling philatelic items through the Club's newsletter as part of its membership benefits. Advertisements may be a two-line black-and-white written ad, artwork, or a combination of both, containing information about the seller. The Poway Stamp Club does not prepare advertisements for its members. Artwork and verbiage are to be provided by the advertiser for review by the newsletter Editor. If modifications are recommended, the amended advertisement will be forwarded to the advertiser for approval before publication.

Please note that the Poway Stamp Club does not endorse advertisers. All information that you provide in your advertisement is accepted by the Club in good faith. The Club makes no representation or warranty of any kind, expressed or implied, as to the accuracy, adequacy, validity, reliability, availability, completeness, or authenticity of any information presented in your advertisement. Consequently, if the veracity of the information contained in your advertisement comes into question, the Club may remove your advertisement and prohibit you from future advertising for a period of up to two years.

1. You must be a member of the Poway Stamp Club to receive a free advertisement in the Club's Newsletter. Membership forms and payment instructions are available on the Poway Stamp Club website (https://powaystampclub.com/). A one-year membership, as of March 2026, is reasonably priced at $20.

2. The advertisement artwork, if any, color and/or black and white, cannot exceed approximately 1.5 inches in width by approximately 2 inches in length. The artwork may be enlarged or shrunk by the Editor, and at the editor's discretion, to accommodate the space provided. Consequently, please ensure your verbiage is large enough to be easily read by our readers.

3. The verbiage cannot exceed two lines of text (i., Times Roman type, 12pt. font size, which, depending on the length of the words, is about 20-30 words). This line count includes the company name, individual's name, phone number, and/or e-mail address. Text will not be reduced in size to fit the space available for your advertisement; size adjustment is only available for artwork and at the Editor's discretion.

4. If you want to include both verbiage and artwork, then the two will be set side-by-side. Consequently, the artwork's space will limit the remaining space for verbiage. See the advertising section of the November 2025 newsletter for guidance in this regard.

5. Your advertisement may be for selling or seeking to purchase philatelic items. Your advertisement is not limited to stamps; it may include any philatelic-related items.

6. The verbiage utilized in your advertisement will be reviewed and may be edited by the Editor. However, any modifications/changes must be approved by you before publication.

7. Advertisements will run for one calendar year unless otherwise instructed by the advertiser. The calendar year begins in January and ends in December. Any advertisement received after January will terminate in December of that calendar year. Consequently, in order to receive a full year of advertising, it is recommended that you submit your artwork near the end of December for January publication.

8. If there is an error in the advertisement, please notify the Editor immediately, and it will be corrected for the next publication. Mistakes happen, and it is up to you to review your advertisement after publication and notify the Editor if changes are needed. There will be no extension of the advertising term when errors occur, no matter what the cause of the error.

9. Sales and purchases from published advertisements are between the advertiser and their client. The Poway Stamp Club does not intervene in such disputes and is merely a third-party provider of the advertising venue for philatelic items.

10. The Poway Stamp Club reserves the right to refuse and/or relinquish advertising in the Poway Stamp Club Newsletter to/by any advertiser for any reason.

11. Advertising space is provided on a first-come, first-served basis, and the order in which advertisements appear in the newsletter is at the Editor's discretion.

12. Comments, concerns, and/or complaints regarding any advertisement or advertisement space may be submitted to the Editor for consideration. Any change in an advertisement or the advertising space provided based on consideration of those comments, concerns or complaints will be at the Editor's discretion.

13. If the veracity of the information provided in your advertisement is in question, then the Editor will have the authority and discretion to remove your advertisement and prohibit you from future advertising for a period of up to two years.

14. You may challenge any decision by the Editor to remove your advertisement and/or prohibit future publication of your advertisement in the Poway Stamp Club newsletter by bringing your concerns to the Board of Directors of the Poway Stamp Club. Under these circumstances, the Board will have the final say on the issue at hand.