## PRIVACY PLICY

#### **GENERAL MATTERS**

Photos to Designs (the "Site") and the Photos to Designs application (the App), are operated by Photos to Designs. (PhotosToDesigns, we, and us), protecting our users' privacy and security is a top priority. This policy describes what types of information we gather about you, how we use it, under what circumstances we disclose it to third parties, and your rights to change or delete it. This privacy policy applies to the Site and the App (collectively, the Platforms); it does not apply to the websites or applications of other companies or organizations, even if we link to those websites or applications.

# **DISCLOSURE EXCEPTIONS**

- We reserve the right to disclose your personal information to appropriate third parties if we are required to do so by law or if we believe that such action is necessary:
- To comply with legal process such as a search warrant, subpoena or court order;
- To protect Photos to Designs rights and property;
- To investigate reports of users sending material using a false e-mail address or users sending harassing, threatening, or abusive messages;
- To protect against misuse or unauthorized use of the Platforms; or
- During emergencies, such as when we believe someone's physical safety is at risk.

### **INFORMATION GATHER FROM VISITORS**

We and our third-party service providers collect certain information about your use of our Platforms (Usage Information). Usage Information may include the browser and operating system you are using, the URL, advertisements, or search terms that referred or otherwise led you to the Platforms (if applicable), aspects of the Platforms that you use or visit, the products or services you access or view, and the time of day you accessed the Platforms, among other information. Usage Information also includes the IP address or other unique identifier (Device Identifier) for any computer, mobile phone or other device (any, a Device) used to access the Platforms. A Device Identifier is a number that is automatically assigned to your Device, and our servers identify your Device by its Device Identifier. Some mobile service providers may also provide us or our third party service providers with information regarding the physical location of a Device used to access the Platforms.

Usage Information is very much like television ratings that tell the networks how many people tuned in to a program. We and our third-party service providers use this type of data to help us determine the extent to which our customers use certain parts of our Platforms, which, in turn, enables us to make our Platforms as appealing as possible. Usage Information is generally non-identifying, but if we associate it with you as a specific and identifiable person, we treat it as Personal Information.

### **INFORMATION GATHER FROM REGISTERED USERS**

If you register with us, you may be required to provide us with certain Personal Information, including your name, e-mail address, physical address, phone number, credit card number, credit card expiration

date, and billing address (this required information is subject to change from time to time depending on, among other things, the nature of your relationship with us). You may also be asked to provide us with additional information regarding your preferences and interests; however, preference information is not required and the provision of which is completely optional on your part.

# COMMENTS, COMMUNICATIONS, REVIEWS, QUESTIONS & OTHER CONTENT

Visitors may send reviews, comments, and other communications, and submit suggestions, ideas, or questions, to <a href="mailto:customersupport@photostodesigns.com">customersupport@photostodesigns.com</a>. By doing so, you acknowledge that we will be free to use, disclose, reproduce, modify, license, transfer and exploit any of the foregoing suggestions or ideas in any manner. You should carefully review the privacy policies of those websites and applications in order to determine how they treat any personally identifiable information that may identify you as a specific individual (Personal Information).

The Comments may be used by a Covered Party in any medium and for any purpose worldwide, without obtaining your specific consent and you relinquish all rights to such Comments. No Covered Party is under any obligation to maintain your Comments (and the use of your first name and first initial of your last name with any comments) in confidence, to pay to you any compensation for any Comments submitted or to respond to any of your Comments. You agree you will be solely responsible for the content of any Comments you make.

#### MANDATORY COMMUNICATIONS

We reserve the right to communicate with you from time to time about important administrative, policy, legal, credit card, and billing matters that affect your use of our Platforms, including without limitation any alleged violations of our Terms of Service. These communications are mandatory.

### CHOICE TO OPT-OUT OF COMMUNICATIONS

If you are no longer interested in receiving e-mail announcements and other marketing information from us, please e-mail your request to <a href="mailto:customersupport@photostodesigns.com">customersupport@photostodesigns.com</a>. Please include your complete name, e-mail address and mailing address. Note that you may still receive customer service related communications from us.

### **PRIVACY POLICY & CHANGES**

We value your business and we know your privacy is important to you. Accordingly, we have implemented this Privacy Policy to inform you of the information that we collect from you, how we collect it and what we do with it. By using this website you are accepting the practices described in this Privacy Policy.

If we change our Privacy Policy, we will post a new version on our Website, which will become effective when posted. The new policy will apply to all current and past users of the Website and will replace any prior policies that are inconsistent with it.

Pursuant to California Civil Code Section 1798.83, residents of the State of California have the right to request from companies conducting business in California certain information relating to third parties to which the company has disclosed certain categories of Personal Information during the preceding year for the third parties' direct marketing purposes. Alternatively, the law provides that a company may comply,

as we do, by disclosing in its privacy policy that it provides consumers choice (opt-out or opt-in) regarding sharing Personal Information with third parties for those third parties' direct marketing purposes, and information on how to exercise that choice. As stated above in this Privacy Policy, we provide you choice prior to sharing your Personal Information with third parties for their direct marketing purposes. If you do not opt-in or if you do not choose to opt-out at the time we offer that choice, we do not share your Personal Information with that identified third party for its direct marketing purposes.

If you are a California resident and you have questions about our practices with respect to sharing information with third parties for their direct marketing purposes and your ability to exercise choice, please send your request to the following email address: <a href="mailto:customersupport@photostodesigns.com">customersupport@photostodesigns.com</a> or write to us at the following mailing address:

### **CONTACT US:**

PhotosToDesigns ATTN: Customer Relations PO Box 8082 Woodland, CA 95776

We can be reached via email: <a href="mailto:customersupport@photostodesigns.com">customersupport@photostodesigns.com</a> or by telephone: 1 (530) 723-0077

You must put the statement "Your California Privacy Rights "in the subject field of your e-mail or include it in your writing if you choose to write to us at the designated mailing address. You must include your name, street address, city, state, and zip code. We are not responsible for notices that are not labeled or sent properly, or do not have complete information.