



Investor: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

SPONSOR BENEFITS*	Present \$5000	Perform \$2000	Support \$1000	Benefit \$500
• on-stage recognition prior to performance	X			
• opportunity for on-site presence at performance	X	X		
• logo placement on front cover of program book	X	X		
• recognition on shakesperience.org	w/link	X	X	
• name recognition on promo posters & postcards	w/logo	w/logo	X	
• recognition in press releases, ads and publicity	X	X	X	X
• program ad (size indicated, location choice as available)	full page color	full page b&w	½ page b&w	¼ page b&w
• recognition on site signage or program book	w/logo	w/logo	w/logo	w/logo
• complementary tickets	10	4	2	1

Ad Sizes
Full Page - 7.5”h x 4.5”w
Half Page - 3.625”h x 4.5”w
Quarter Page - business card
Donation
Item Value: \$
Description:

Program Advertising (if applicable)

AD ARTWORK & COMMITMENT DEADLINES:
To reserve ad space, please submit this form with payment.

ARTWORK NOTES:

- For camera-ready artwork, please print on white paper with no staples or tape. Do not fold through image.
- You may also email hi-res (300 dpi) .pdf or .jpeg files to jlapham@shakesperienceproductions.org
- Editing and placement of artwork that does not fit advertisement aspect ratio is at the discretion of Shakesperience.

ADVERTISING OPTIONS:

- Advertising includes design of simple text ads (up to 5 lines / approx 30 words).
- Contact Shakesperience for significant ad design, if needed, at an additional charge.
- Advertising space may be used for business promotion, personal messages and tributes.

Agreement Date: _____

Investor Level: \$ _____

Sponsor Signature

Shakesperience Signature

PLEASE MAKE PAYABLE TO:
Shakesperience Productions, Inc.
117 Bank Street
Waterbury, CT 06702

Ph: 203-754-2531
Fax: 203-759-0971
info@shakesperienceproductions.org
www.shakesperience.org

Directors

Claudio Capone ■ Althea Coleman
Bill DeMaida ■ Gina Donato
Heather Wood Johnson ■ Bob Kelly
Joshua Novo ■ Jim O'Rourke
Diane Stewart ■ Dan Vollaro ■ Kathryn Walker



Staff

Emily Mattina - Artistic Director
Jeffrey Lapham - Executive Director
Peter Mulholland - Education Manager
Teresa Moran - Company Dramaturge

Investment Opportunities



**The Tempest
July & August, 2017**

Emily Mattina once again brings Shakespeare to life for thousands of theatre-goers during her production of

Shakespeare's most magical work, *the Tempest*. Starring Dr. David Richman, published author, actor, director, and professor at the University of New Hampshire, as Prospero. It is performed 5 times for Shakespeare on the Shoreline on the Guilford Green, as well as July 22nd for Shakespeare in Hollow Park in Woodbury! The cast and crew give preshow discussions and Ms. Mattina tours to various venues during the production to give informative and engaging talks! August 2nd-6th (Guilford).

Radium Girls September 2017

Directed by Emily Mattina, this harrowing and true story is a piece of Waterbury history. In 1926 radium was a miracle cure, Madame Curie was an international celebrity, and luminous watches were all the rage—until the girls who painted them began to fall ill with a mysterious disease. *Radium Girls* traces the efforts of Grace Fryer, a dial painter, as she battles the U.S.



Radium Corporation and her own family and friends, who fear that her campaign for justice will backfire. Sept. 28th — Oct. 1st. Showings in Waterbury and Woodbury.



**Sweets to the Sweet
March 2018**

One of our biggest fundraisers of the year, *Sweets to the Sweet* isn't just a Shakespeare

Quotation - it's the theme of the evening! Dessert tasting, live auctions, and special guest stars come together for an evening of fun and laughter! While guests circumambulate around goodies of all varieties, our special guests take on Shakespeare scenes—and each other—to help raise funds for arts, education, and the good work we do throughout CT and in parts of NY, MA, and RI!

The Gift of Peace, December 2017

Shakespeare's holiday show in which our professional actors work alongside a group of multi-generational, experienced, and dedicated community theatre members is *The Gift of Peace*. It showcases community and good will, as well as a multi-denominational and non-materialistic focus on the season of giving. Our holiday show is also an



excellent opportunity for students in our 8-week fall acting class to perform in front of their friends and family and to highlight their strengths, their skills, and their passions. Performances will take place in our company theatre locate in downtown Waterbury as well as in Woodbury, CT. December 7th-10th.



Shakespeare-a-thon, April 2018

As part of Give Local America, a nationwide, grassroots initiative to get people donating to local nonprofits, we host 36 hours of free, public, and fun programs in our studio! Coffee and tea

are always brewing and friends from the community always bring freshly baked snacks and treats! During Shakespeare-a-thon, select school classrooms are invited to bring free shows, local celebrities come through and engage audience members on community topics, and we even have a sonnet reading marathon at midnight! Yes, all 154 sonnets read one after the other! We always anticipate at least 300 guests!

**Waterbury Interactive: Our
City, Our Neighborhoods
2017-2018 School Year**

Funded by the CT Community, the Ion Bank, and the George A. & Grace L. Long Foundations,



Neighborhoods is a cutting-edge program with Waterbury PAL, Osher Lifelong Learning Institute, Palace Theater, and other partners. Using a multi-generational approach, elementary students create visual art, sing, and dance; high school students help write scripts and act; older adults share their experiences and anecdotes for script development. Check in to see how you can get involved in one of Shakespeare's most exciting projects!