



EastmarkPTO

EIN #84-2022664

Date: February 14, 2022

Call to order: 6:07 p.m.

Present:

Paul Gagnon
Shanna Herzfeld
Guillermo Lopez
Willow Torres

Amanda Errington
Cori Gagnon

No attendees

Absent:

Liz Murray-Davis
Marie Jew

Secretary's Report

- Willow motioned to accept the last meeting minutes (1/10/22), seconded by Shanna, and approved by all.

Old Business:

Treasurer's Report

- Shanna provided the Treasurer's report.
 - End of February PTO bank account balance, \$9,020.62.
 - Current PTO bank balance, \$7,668.60.
 - Venmo's \$120.00 balance will be transferred at the end of the month.
 - \$20.00 for T-shirt purchase.
 - \$50.00 coffee donations, noted in Executive meeting minutes.

- \$50.00 new coffee donations.
- Shanna transfers Venmo funds on the 2nd of the month.

President's Report

- Senior Scholarship:
 - Amanda has not received a response from QC Education Foundation (QCEF); she will call them.
 - Amanda created an advertisement.
 - Amanda is trying to contact QCEF to ask questions about scholarship tax forms.
 - Scholarship date changes: open 3/1/22 & close 4/18/22.
 - Amanda suggested, instead of students submitting an essay, she could include a link for students to upload a video.
 - Possible video options: Flip grid, loom, cell phone recorded video.
 - Amanda will send the PTO Board the template for us to give feedback.
- Staff T-Shirt updated order:
 - Minimum order is 24 T-Shirts.
 - 11 additional shirts for staff and the other 13 will be for the PTO to sell.
 - Cost to order 24 T-Shirts, \$293.18.
 - They do not have 4X Tall, they do have 3X but in a different color/style.
 - **Cori Motion to spend not more than \$300.00 of PTO funds to buy additional T-Shirts as staff gifts and some shirts to sell. Willow seconded and all approved.**

Teacher Appreciation Review

- January All Staff lunch:
 - Sponsored by Focus Church, purchased Salad N' Go, went great!
- February All Staff lunch:
 - Sponsored by Katie Darby Realtor, purchased Some Burros, it ran smoothly.
- Snack cart:
 - Sponsored by Focus 314 Church, popcorn continues to be popular.
- Staff birthday cakes:
 - January birthday cakes, first time with Principal Gagnon's new assistant, all went well.
 - Marie picked up and delivered the cakes.

- Coffee Drive:
 - Wing Orthodontics dropped off some supplies. That in conjunction with the PTO funds donated kept the coffee stations stocked until the coffee drive.
 - Coffee drive was a success!
 - Sun Valley Community Church called Cori to ask if EHS needed anything for their coffee stations.
 - Cori will do an inventory tomorrow and call Sun Valley to let them know what is needed.

PBIS Updates

- Cori attended the 2/11/22 meeting.
- Quarter 3 prizes are all set using PTO funds and certificates.
- PBIS will not need money from the PTO for Quarter 4.
- EHS received \$500.00 for students completing a survey that is being used for PBIS.
- Raising Cane's will be sending a gift basket and other items, such as:
 - Free lunch cards, water bottles, fanny packs, lip balm, etc.
- A member suggested asking the Mesa Police Department if they could support the PBIS program in any way.
- PBIS is in need of a PBIS volunteer.

New Business

Principal

- Power of One Awards:
 - Amanda will be presented the Power of One Volunteer award.
 - Meeting to honor the award winners is on Tuesday, 3/1/22 at 6p.m.
 - Need to decide what the gift baskets will be. Shanna will do this.
 - Principal Gagnon would like PTO members present, 6 - 6:30 p.m.
 - \$50.00 plus tax per gift basket.
 - **Cori motioned to spend not more than \$250.00 to purchase the Power of One gift baskets, Willow seconded and all approved. (Amanda abstained from this vote).**
 - Principal Gagnon would like the gift baskets at the school by Monday, 2/28/22.
- Quarter 3 is almost over, it is almost Spring Break.
- Principal Gagnon said thank you for the Some Burros lunch, he said the staff enjoyed it!

Teacher Appreciation Upcoming Events

- February 23 - Snack Cart:
 - (usually on the 4th Wednesday of every month).
 - Sponsored by Focus 314 Church.
 - **Cori motioned to spend not more than \$150.00 that Focus 314 Church donated for the February snack cart. Shanna seconded and all approved.**
 - This snack cart will be a mobile grab and go, no popcorn, staff has to be at a 1p.m. meeting/training.

- February & March - Monthly birthday cakes:
 - No March PTO meeting due to Spring Break.
 - **Cori motioned to spend not more than \$100.00 that Wing Orthodontics donated for birthday cakes. Amanda seconded, all approved.**
 - The February cakes have been ordered and Marie will pick up the cakes.
 - The PTO is always looking for volunteers to pick up the cakes from COSTCO and deliver them to EHS.

- Monthly volunteer SignUp Genius:
 - Not discussed in this meeting.

- March 23rd - All Staff lunch: (Usually 2nd Wednesday of every month).
 - Moved from 3/2/22 to 3/23/22 (in place of the snack cart) because of the March break.
 - Sponsored by Focus 314 Church.
 - **Cori motioned to spend not more than \$750.00 that will be donated by Focus 314 Church for the March All Staff lunch (we do not have the funds/check yet). Seconded by Willow, and approved by all.**
 - Not sure of the food type yet.

- Teacher Appreciation Week Events:
 - Monday:
 - Dad's with Donuts
 - Donuts provided by an EHS family.
 - Tuesday:
 - Katie Darby, Realtor will be sending personalized notes with scratch off tickets.
 - The PTO will consider an additional small gift.
 - Wednesday:
 - Need an All Staff Lunch sponsor.
 - Thursday:
 - Crumbl Cookies from Wing Orthodontics.
 - Friday:
 - Gift card Giveaway

- Guillermo suggested asking for Venmo donations, cash and check donations that can be left in the PTO locked mailbox, and personalized parent/student messages to teachers.
 - Guillermo also suggested holding a “check drive” to fund the April All Staff lunch, since we do not have a sponsor yet. Or to just raise funds for Teacher Appreciation to use where needed most. A fundraiser similar to the coffee drive. Or a semesterly check drive.
 - The Board discussed the first check drive could collect money for a specific purchase, for example after Spring Break the funds raised could be directed to the April All Staff lunch. Any funds collected over the \$750.00 needed for the lunch would be applied to the general Teacher Appreciation fund to be used where needed.
 - Semester 2 Teacher Appreciation check drive - Guillermo will create the advertisement.
 - Amanda will send the ad to Liz to coordinate with the student council about setting up the signs/A Frames in the drive lanes during drop off and pick up.
 - Another check drive could be held at the start of the next school year.
 - Guillermo suggested we consider buying something for the students, such as a kindness board (purchased by the PTO).
 - It was suggested to put a “Thank you” message to parents on the A Frames in the drive lanes as well.
- Yearly Website and Domain Name Renewal:
 - **Guillermo motioned to spend \$25.17 to renew the domain website for another year. Amanda seconded, all approved.**
 - Announcements:
 - **Amanda motioned to cancel the March General PTO due to Spring Break. Cori seconded and all approved.**
 - Parent Rally Opportunity at Capitol to show support for Exceeding the AEL.
 - The House and the Senate have put forth a bill.
 - Tomorrow (2/15/22) at the Capitol at 11:30 a.m.

Public Comments/Questions

- Principal Gagnon asked about the Color Run.
 - We have not heard anything from them.
 - Board members heard they were unable to obtain permits from the city of Mesa.
- Climate Survey.
 - Add a comment section to each question for parents to voice their opinions on each topic instead of only one comment section at the end of the survey.
 - There could be a character limit.

- Principal Gagnon also asked how we could get more parents to show up to the PTO Meetings.
 - Suggestions:
 - Ask the parents that have attended in the past, why they stopped coming, so we could make adjustments to allow for more people to attend.
 - Offer a game night for the children of parents that attend the PTO meetings.
 - See if a teacher would be willing to volunteer as a tutor to the students of parents that attend the PTO Meetings.
 - See if teachers would be willing to offer a free homework pass (skip one homework assignment) to students of parents that attend a PTO meeting.
 - Offer something like "attend 4 PTO meetings and receive a free T-Shirt" or be an "honorary" PTO Member.
 - We could use GroupMe to advertise when we need assistance from parents.
 - Utilize invites and texts.
 - Remind - A class wide message. People can text just to the owner, they do not see your phone number, they can set up an online account, create a code, text code.
 - Add PTO list to gmail, to Bcc, in April.
 - Hold a PTO meeting off campus, but where?
 - Hold a PTO meeting on another night than Monday's?
 - Amanda can change the PTO Meeting reminder to 24 hours before the meeting.
 - Take a survey to ask if people have attended a PTO meeting; if no, ask why they have not attended.
 - Survey could be on FaceBook.

Upcoming Events

- February 21st - No school, President's Day
- February 23rd - Snack Cart
- February 25th - birthday cakes
- March 7th - 18th - No school, Spring Break
- March 23rd - All Staff lunch
- March 31st - Birthday cakes
- April 11th - PTO General Board meeting - Board nominations
- April 13th - All Staff lunch
- April 15th - No school, April break
- April 25th - Executive PTO Board meeting
- April 27th - Snack Cart
- April 29th - birthday cakes

Other Business

- Contact the PTO at EastmarkPTO@gmail.com to volunteer.
- Teachers please contact Marie, PTO VP, with your needs.

Next Meeting

General Board Meeting - April 11th, 6 -7 pm at EHS.

- Discuss upcoming fundraising.
- Try to keep to one hour meeting time, if we need more time we must vote on it, and the meeting cannot go over 1 ½ hours total.
- Amanda will send the Agenda out a week before the meeting.

Reimbursements

None.

Meeting Adjourned

Amanda made a motion to adjourn at 7:09 p.m., seconded by Paul, and approved by all.

Willow Torres

Eastmark High School PTO
Secretary