



EastmarkPTO

EIN #84-2022664

Date: May 8, 2024

Call to order: 6:06 p.m.

Present:

Prudence Sanders - President
Marie Jew - Vice President
Guillermo Lopez - Historian/website
Willow Torres - Secretary
Liz Murray-Davis - Teacher representative
Diana Crebs - Teacher appreciation
1 parent in attendance - Christy Kenyon
1 Student in attendance

Absent:

Malisa Serrano - Treasurer
Jay Schnittger - Principal

Secretary's Report

- Willow motioned to accept the last General PTO meeting minutes (4/10/24), seconded by Diana, and approved by all.

Treasurer - Financial report

- Marie provided the treasurer report.
- The PTO bank account at the end of April 2024 was \$9,790.48.
- Current PTO bank account balance per Marie's report was \$6,987.10, but Prudence had just deposited a \$1,500.00 scholarship donation, so the current balance as of today is \$8,487.10.

New Business:

- **Fundraising opportunity:**
 - Jason from Step it Up spoke to the PTO about a fundraising opportunity for next school year.
 - Step it Up helped Crismon HS earn \$15,000.00.
 - Step it Up does 90% of the work, they just need to work with one PTO committee member.
 - They distribute a "golden ticket" to students and teachers show a 6 minute video in class to students.
 - Each student gets their own link and children send emails to family and friends.
 - Every child that registers and sends 10 + emails gets two prizes, one of which is a LED light.
 - Step it Up gives away 2-3 prizes every day of the fundraising event which lasts about two weeks.
 - They display a thermometer on the website that increases as donations come in.
 - Jason stated 80% of the money raised comes in from Venmo and Apple Pay.
 - When people donate they get an automated report.
 - 90% of the funds raised are from outside the school community.
 - They can advertise that the funds are being raised just for the PTO.
 - EHS gets 60% of all the money raised, the other 40% goes to Step it Up for prizes and other overhead costs.
 - All donations are made out to the PTO, so donations are tax deductible.
 - The PTO gets a finalized donor report that we can download.

- Jason will send additional information to the EastmarkPTO@gmail email address so the new PTO board will receive the information.

President:

- The departing PTO members thanked everyone.
- Seven attendees voted on the 2024-2025 PTO Board.
 - Results of the 2024-2025 PTO Board elections:
 - President - Guillermo Lopez
 - Vice President - Marie Jew
 - Secretary - Christy Kenyon
 - Treasurer - Malisa Serrano
- New Board member comments:
 - Guillermo would like to get more parent participation next school year.
 - Marie has been Vice President for three years and is looking forward to year four.
 - Christy has a daughter in high school and her son will be a freshman at EHS next year.
 - Malisa was absent.
- Guillermo stated that the new PTO Board goes into effect 10 days before the end of the current (2023-2024) school year, which will be 5/13/24.

Public Comments/Questions/Ideas

- Christy asked if the PTO has a CPA - no.
- Christy asked if the PTO has an insurance policy in case the PTO gets sued - unknown.

Next Meeting

General Board Meeting - TBD

- Will be determined by the 2024-2025 PTO Board.

Executive Board Meeting - TBD

- Need to set a date.

GroupMe Motions/information:

- **On April 21, 2024 Willow motioned for the EHS to provide (4) \$750.00 scholarships for the 2023-2024 school year. Diana seconded. Guillermo, Willow and Prudence approved. Marie and Malisa did not vote. Motion passed.**
- **On April 25, 2024 Diana motioned to spend \$250.00 on May's coffee station supplies. Willow seconded. Guillermo and Prudence approved. Marie and Malisa did not vote. Motion passed.**
- Prudence announced that the PTO has earned \$486.00 as of May 3, 2024 from the Class of 2024 yard signs.

Upcoming Events

- 5/23/24 - Last day for students
- 5/24/24 - Last day for teachers - breakfast burritos?

Meeting Adjourned

Prudence motioned to adjourn at 6:36 pm, seconded by Willow, and approved by all.

Willow Torres

Eastmark High School PTO Secretary