



EastmarkPTO

EIN #84-2022664

Date: August 9, 2023

Call to order: 6:02 p.m.

Present:

Prudence Sanders - President
Marie Jew - Vice President
Guillermo Lopez - Historian/website
Willow Torres - Secretary
Liz Murray-Davis - Teacher representative
Diana Crebs - Teacher appreciation
Jay Schnittger - Principal
1 parent in attendance

Absent:

Malisa Serrano - Treasurer
Rajeon Cruz - Social
Media/fundraising

Secretary's Report

- Willow motioned to accept the last General PTO meeting minutes (5/11/23), seconded by Marie, and approved by all.

Treasurer - Financial report

- Marie provided the treasurer report.
- PTO bank account fiscal year starting balance on 7/1/23 was \$8,308.06.
- PTO bank account current balance as of today is \$10,712.57.

Introduction of the new EHS PTO Board

- **President** - Prudence Sanders
- **Vice President** - Marie Jew
- **Treasurer** - Malisa Serrano
- **Website/Historian** - Guillermo Lopez
- **Secretary** - Willow Torres
- **Teacher Appreciation** - Diana Crebs
- **Social Media/fundraising** - Rajean Cruz

New Business

- **Principal:**
 - EHS currently has about 2,000 students
 - Counselors are still working on moving schedules
 - EHS has growing pains, but the building of new classrooms has just been approved.
 - EHS is currently a 4A school; one day it will grow to be 6A
 - The principal briefly covered his career background and stated he hopes to bring stability to EHS.
- **President:**
 - Sponsorship and Volunteer Opportunities:
 - The PTO president thanked the 2022-2023 PTO sponsors and volunteers.
 - The back to school breakfast was sponsored by the PTO and went well.

- Prudence stated that if someone would like to be a PTO sponsor in the current school year, please email the PTO at eastmarkpto@gmail.com or contact a PTO Board member.
 - T-shirt update:
 - The PTO sold T-shirts at the Eastmark Community Back to School Spirit Night.
 - The PTO will sell T-shirts at home football games, starting with the Homecoming football game on 9/22/23.
 - GroupMe App (Communication):
 - Guillermo can create another GroupMe for volunteers.
 - Send information for the Principal's weekly newsletter by Thursday mornings.
 - Either Prudence or Marie will send the information to be added.
- **Fundraising:**
 - Eastmark Community Back to School Spirit Night - 8/4/23:
 - The PTO sold T-Shirts.
 - Jamba Juice sold drinks with 20% of proceeds going to the PTO; we have not received the amount earned yet.
 - The principal randomly picked Desi Fulop as the winner of the 4 Diamondback tickets that were donated to the PTO.
 - Passive Fundraising:
 - American Furniture Warehouse:
 - Once a year the PTO gets a check from them with a percentage of furniture purchases that mention EHS.
 - Fry's Community Rewards:
 - Register your VIP card, search Eastmark PTO or TT461 then click Enroll or Save, use your VIP card when you shop and donations will go to EHS PTO.
 - You can enroll at <https://www.frysfood.com/> or via the Fry's Mobile App.
 - BoxTops:
 - Download the BoxTops App

- Select Eastmark High School
 - Buy BoxTops products, scan your receipts, and earn cash for EHS.
 - Learn more at BTFE.com
 - The PTO is looking for a PTO Coordinator to advertise the program.

- **Teacher Appreciation Events:**
 - Caffeinate & Educate:
 - Diana reported all is going well; the coffee stations are stocked.
 - **Diana motioned for not more than \$250.00 of PTO funds to purchase additional coffee supplies. Prudence seconded and all approved.**
 - Teacher Snack Cart - quarterly:
 - First Wednesday of the month, done quarterly. (9/27/23)
 - Costs about \$250.00 and the PTO is looking for sponsors.
 - All Staff Lunch - quarterly:
 - Third Wednesday of the month, done quarterly, (10/25/23)
 - Costs about \$1,250.00 and the PTO is looking for sponsors.
 - Birthday Cakes - monthly:
 - Usually the last Friday of the month (8/25/23)
 - 2 cakes, one vanilla and one chocolate, which cost about \$50.00 a month.
 - **Wing Orthodontics** donated all the monthly birthday cakes last school year, which we would like to thank them for; and they offered to sponsor this school year's birthday cakes as well!

Public Comments/Questions/Ideas:

- The Principal thanked the PTO for building camaraderie at EHS.
- Liz will talk to Mr. VonLondon about students refilling the coffee stations once a week.
- **Willow motioned to move the date of the All Staff Lunch from 10/18/23 to 10/25/23, seconded by Diana and approved by all.**

Next Meeting

General Board Meeting - 9/13/23

- Looking for additional PTO volunteers.

Executive Board Meeting - TBD

- Fundraising ideas.

Upcoming Events

- 9/4/23 - Labor Day - No school
- 9/22/23 - Home football game to sell T-shirts at
- 10/2/23 - 10/13/23 - Fall break - No school
- 10/20/23 - Home football game to sell T-shirts at
- 11/3/23 - Home football game to sell T-shirts at
- 11/10/23 - Veteran's Day - No school
- 11/21/23 - Pie Drive (Tuesday)
- 12/22/23 - 1/5/24 - Winter break - No school
- 1/15/24 - Civil Rights Day - No school
- 2/19/24 - Presidents Day - No school
- 3/11/24 - 3/22/24 - Spring break - No school
- 5/23/24 - Last day for students
- 5/24/24 - Last day for teachers

Meeting Adjourned

Prudence motioned to adjourn at 6:29 pm, seconded by Willow, and approved by all.

Willow Torres

Eastmark High School PTO
Secretary