



## EastmarkPTO

EIN #84-2022664

**Date:** August 10, 2022

**Call to order:** 6:02 p.m.

### Present:

Amanda Errington

Marie Jew

Guillermo Lopez

Liz Murray-Davis

Willow Torres

Jamie Penkhus

6 parent  
attendees

### Absent:

Dr. Tom Swaninger

### Secretary's Report

- Willow motioned to accept the last General PTO meeting minutes (5/9/22), seconded by Marie, and approved by all.

## Treasurer - Financial report

- Jamie reported that the current PTO bank balance is \$6,879.39, which includes all deposits.
- Paid for annual Money Minder subscription.
- Purchased coffee supplies to start the year off and fill the break rooms.
- Paid for a welcome back breakfast.
- Reconciled July and everything balanced to the penny.

## Introduction of EHS PTO Board

- **President** - Amanda Errington
- **Vice President** - Marie Jew
- **Treasurer** - Jamie Penkhus
- **Website/Historian** - Guillermo Lopez
- **Secretary** - Willow Torres
- The PTO Board follows Roberts rules for voting.
- The PTO is a 501c3 Non Profit, we follow Bylaws and report to the IRS/AZ Corporation Commission.

## New Business

- **President:**
  - T-Shirt update/future order:
    - The PTO purchased T-shirts and hats, and with recent sales we have almost recouped the purchase price.
    - PTO is considering ordering some additional gray and blue tie-dye T-shirts to sell before the Eastmark Back to School event.
- **Sponsorship and Volunteer Opportunities:**
  - The PTO has a sponsorship form on our website eastmarkpto.org
    - from the home page scroll down to "Sponsor the PTO" and click on the form.
  - Jamie is reaching out to past sponsors to ask if they would be willing to sponsor again this school year.

### **All Staff lunches:**

- The number of teachers at EHS has increased this school year and with inflation the cost of the All Staff lunches has increased to \$800.00 to \$1,000.00 a lunch. Due to this increase, lunches may have to be held once a quarter instead of once a month, it will depend on the amount of sponsors we receive.
- A sponsor can provide the full amount of a lunch, or we can try to get multiple sponsors for a lunch (splitting the cost among multiple sponsors).

### **Snack carts:**

- We need sponsors (around \$200.00 per snack cart);
- We can also use volunteers to set up, run the cart, and put away the snack cart items.

### **Caffeinate and Educate:**

- We stock 5 staff break rooms with coffee pods, tea bags, creamers, sugar packets.
- Donations of coffee items, or Venmo Donations designated "coffee" are appreciated to help keep these areas stocked.

### **Teacher Appreciation:**

- First week of May
- Need volunteers and sponsors.
- A different sponsor/activity/gift each day of the week.

### **Waffle Party:**

- Need volunteers to set up, run, and clean up.
- Need people to lend us waffle irons.
- Sponsor(s)

### **Monthly Birthday Cakes:**

- Each month two sheet cakes (one vanilla and one chocolate) are purchased from Costco for \$50.00.
- Need volunteers to pick up the cakes from Costco and bring them to EHS.
- Sponsor(s)

### ● **Ways to donate:**

- By Venmo
- Leave cash or a check in our PTO lockbox in the EHS lobby - very secure.

### ● **Group Me App:**

- Created to communicate with EHS PTO volunteers.
- Guillermo will add volunteers.

- Once added to the group you can add others interested in volunteering.
- You can leave the group at any time.

## Fundraising

- **Eastmark Community Spirit Night - Friday, 8/26/22:**
  - 5:30 p.m. - 8:30 p.m.
  - There will be food trucks
  - We will be selling T-Shirts
  - **Jamba Juice** sales:
    - 2 flavors
    - \$4.00 cash or card accepted
    - 25% of sales go to the PTO
  - We want to earn the Spirit award!
    - Each ticket you give to the EHS PTO booth you will be given a raffle ticket. We will be raffling off a T-shirt, a hat, 5 Firebird stickers, and 4 packages of **Floss N Freeze** freeze dried Skittles (donated).
    - You earn tickets for the following:
      - Entrance
      - Wearing school colors or school T-shirts
      - For donating school supplies
      - taking a selfie
    - **Once you receive tickets, bring them to the EHS PTO table, at the end of the night they will count our tickets. We could win the donated school supplies for our school or funds to use for teacher appreciation.**
- **Please like and share our PTO social media posts!**
- **Someburros Restaurant Night - Wednesday, 9/7/22:**
  - All day, from open to close.
  - **Someburros** donates 30% of sales to the PTO.
  - Tell the cashier before paying that you are there to support Eastmark High School so we will receive 30% of your purchase (not including tax).
  - Or show the flier that is advertised on our social media sites.
  - 2836 S Signal Butte Road, Mesa location

- **Saver Fun drive - Saturday, 11/12/22:**
  - People donate unwanted items to us and we bring the items to Savers for them to weigh and pay us.
  - Jamie will be arranging curbside pickup of small sized donations.
  - **Klaus Team Real Estate Solutions** has donated the use of a large truck so the PTO can bring the donated items to Savers! **Thank you Klaus Team!**
  - We are planning this event the same day as the Cadence Community yard sale so if people don't want to bring unsold items back into their homes they can donate them to us to earn funds for the PTO.
  - The PTO did this fundraiser a couple of years ago and made around \$1,400.00; we are hoping to double that amount this year.
  - Please see the website link in the PTO corner to view a list of items that are accepted.
  - We will need volunteers on the collection day, Bring your camping chair and help us collect donated items.

## **Passive Fundraisers**

- **American Furniture Warehouse:**
  - We earn 2% - 4% (mattresses) of your purchase price (excluding taxes) that mention Eastmark High School or our ID: EMRK19 at check-out, all year round.
- **Amazon Smile:**
  - The PTO gets a percentage of sales made through **Smile.Amazon.com**
  - We receive checks quarterly.
  - Please see the PTO website for instructions on how to sign up for this and other fundraisers.
- **Fry's:**
  - Must go into the account and link the card to EHS.

- **Box Tops:**
  - Michelle M. enrolled EHS in the Box Tops program.
  - Takes up to 30 days to find out if we have been approved.
  - Once approved, parents download the Box Tops App to their cell phones, choose Eastmark High School under "Manage Schools" and scan receipts to submit.
  - We will provide more information once our school's enrollment has been approved.
- **Shoe Drive - Possible event:**
  - Collect gently used shoes to be weighed and earn cash for the PTO.
  - Would need a storage unit to hold the shoes until they could be picked up.
  - Liz could get the student council to help with this event if we decide to do it.
  - Would be later in the school year.

## Teacher Appreciation

- Caffeinate & Educate:
  - MacDonald Orthodontics just donated around 400 coffee pods to stock the teachers 5 breakrooms - Thank you!!!
  - Parents have donated to the coffee fund via Venmo - Thank you!!
- Upcoming Snack Cart - Wednesday, 9/7/22:
  - Sponsor: Debby Berry, Listing Llama Real Estate
  - Will be popping popcorn - very popular.
  - Takes about an hour; we could use volunteers to:
    - Set up
    - Run the snack cart
    - Clean up after the snack cart
    - Any amount of time you could help is appreciated!
- Upcoming All Staff Lunch - Wednesday, 9/21/22:
  - Have a sponsor that we are finalizing.

- We would love to offer the lunches monthly, but it will be based on if we can obtain sponsors.
- Lunch may have to be held quarterly, again based on sponsorship.
- Multiple people/companies could team up to sponsor one lunch together.
- Monthly Birthday cakes - Friday, 8/26/22:
  - \$50.00 for 2 cakes (1 vanilla and 1 chocolate).
  - The last Friday of the month.
  - This month the cakes will be for July and August birthdays.

## Public comments/questions

- **Floss N Freeze Sweets** donated 30 bags of freeze dried cotton candy, the PTO will sell them for \$5.00 each and all proceeds go to teacher appreciation. Thank you!!
- Considering setting up a snack cart to sell to students after school if allowed.
- Will discuss with the principal to make sure it does not interfere with nutritional guidelines.
- If allowed we could also coordinate with Floss N Freeze and Jamba Juice to sell items for the PTO to receive a percentage of the proceeds.
- Liz suggested we would need at least 6 adult volunteers to supervise children.
- The PTO follows district rules.
- If we were to set-up outside, we would need to wait until after the buses leave to start sales.
- We would like to create events specific to Junior High and High School separately sometime so students can get to know their classmates.
- PTO will send a follow-up email with the PTO volunteer GroupMe information to all parents attending tonight's meeting.

## Next Meeting

General Board Meeting - September 14 6 -7:00 p.m. at EHS.

- Looking for additional PTO volunteers.

### Executive Board Meeting - TBD

- Discuss selling T-shirts at the homecoming game on 9/23/22.
- Discuss purchasing smaller sized T-shirts or "future Firebird" T-shirts for upcoming Cheer Little, 10/9/22.

### Upcoming Events

- August 26th - Monthly Birthday cakes
- August 26th - Eastmark Community Spirit Night, 5:30 - 8:30 pm
- September 7th - Someburros fundraiser all day, 9 a.m. - 9 p.m.
- September 14th - General PTO Board meeting 6-7:30 p.m.
- September 21st - All Staff Lunch
- September 23rd - Homecoming football game - T-shirt sales?
- October 9th - Cheer Little - T-shirt sales?
- November 12th - Saver's Fun Drive

### Meeting Adjourned

**Amanda made a motion to adjourn at 7:15 pm, seconded by Willow, and approved by all.**

*Willow Torres*

Eastmark High School PTO  
Secretary