



EastmarkPTO

EIN #84-2022664

Date: September 13, 2023

Call to order: 6:00 p.m.

Present:

Prudence Sanders - President
Malisa Serrano - Treasurer
Guillermo Lopez - Historian/website
Willow Torres - Secretary
Liz Murray-Davis - Teacher representative
Diana Crebs - Teacher appreciation
Jay Schnittger - Principal
1 parent in attendance

Absent:

Marie Jew - Vice President

Secretary's Report

- Willow motioned to accept the last General PTO meeting minutes (8/9/23), seconded by Diana, and approved by all.

Treasurer - Financial report

- Malisa provided the treasurer report.
- PTO bank account at the end of August was \$11,922.01.
- PTO bank account as of 9/13/23 is \$11,869.10.
- There is \$65.00 in Venmo which will be included in next month's balance.

New Business

- **Principal:**
 - **Homecoming events:**
 - Currently planning homecoming activities, something each day.
 - Thursday afterschool, at 5:30 pm there is an off campus parade starting on Copernicus Road, going through the neighborhood and ending at the football field.
 - Movie night on the baseball field, the older Charlie and the Chocolate Factory movie.
 - Football game Friday night
 - Dance on Saturday
 - Guillermo suggested getting the parade route on social media asap.
 - **Bond Presentation:**
 - On November Ballot
 - Asking for \$98 million for projects over 5 years, including security, new buses, and renovations.
 - Vote on the 15% budget override
 - Please confirm you are registered to vote
 - EHS currently has 4 lunches and would like to reduce to 2.
 - We currently have 5 baseball teams and one field; JV teams play home games at Queen Creek High School.

- We just want to complete the master build plan from 5 years ago.
- We have grown 88% over the last 5 years.
- With growth, in the future, Copernicus Road would need to be widened from Point Twenty-Two to Ray Road.
- A traffic light is needed at the student parking lot.
- The dirt lot will need to be paved for additional student parking spots.
- Use of bond money at EHS:
 - Admin area with cafeteria & learning stairs
 - Gym
 - Classrooms
 - Multi-use field with track
 - Baseball field
 - Softball field
 - Practice field
 - Tennis courts
 - Outdoor dining
 - Turf field
 - Additional parking
- **Graduation:**
 - 23% larger this year than last year
 - We might outgrow our stadium
 - We could hold graduation at ASU
 - The principal does not want to limit the number of seats per graduate.
 - Last year EHS used the dirt lot for parking, this year it is under construction.
 - We may have to consider having visitors park at nearby elementary schools and shuttle them to EHS for the graduation ceremony.

- **President:**
 - **Sponsorship and Volunteer Opportunities:**
 - Prudence thanked the past and present PTO sponsors and volunteers.
 - We would love to have more sponsors for:
 - All staff lunches, about \$1,250.00
 - Snack carts, about \$300.00
 - Caffeinate & Educate, monthly coffee supplies, or about \$250.00
 - Last year we awarded (3) \$500.00 PTO scholarships and (1) \$100.00 scholarship, which we would like to be able to offer again this school year.
 - Teacher appreciation events such as cookies, breakfast, gift cards, etc.
 - Volunteers are always needed to set up and clean up after events, and to provide kind notes to staff.
 - Prudence stated that if someone would like to be a PTO sponsor in the current school year, please email the PTO at eastmarkpto@gmail.com or contact a PTO Board member.
 - **Senior Signs:**
 - Use QR code to order signs
 - Signs come with the metal stand
 - Made to order from Big 3
 - Generic sign, \$19.99 & personalized sign (name & message), \$24.99
 - Signs are available for pick up a week after ordering.
 - Liz suggested the PTO picking up the signs from the company (7319 S Atwood, Mesa) and allowing parents to pick up the signs from the school.
 - The signs can be delivered (by the company) for a \$12 fee.
 - Signs could be available for pick up at PTO meetings.
 - Around December/January is around when people will want the signs.
 - We could say “order by this date to pick up signs at EHS, after this

date pick up at the manufacturers location"

- **Firebird Newsletter:**
 - The PTO needs to make a PDF to provide to the Principal by Thursday morning each week so he can add to the newsletter.
 - Either Prudence or Marie will send the information to be added.

- **Fundraising:**
 - **Eastmark Community Back to School Spirit Night - 8/4/23:**
 - Need amount earned from Jamba Juice selling drinks at the Back to School event.

 - **Passive Fundraising:**
 - American Furniture Warehouse:
 - Once a year the PTO gets a check from them with a percentage of furniture purchases that mention EHS.
 - Fry's Community Rewards:
 - Register your VIP card, search Eastmark PTO or TT461 then click Enroll or Save, use your VIP card when you shop and donations will go to EHS PTO.
 - You can enroll at <https://www.frysfood.com/> or via the Fry's Mobile App.
 - BoxTops:
 - Download the BoxTops App
 - Select Eastmark High School
 - Buy BoxTops products, scan your receipts, and earn cash for EHS.
 - Learn more at BTFE.com
 - The PTO is looking for a PTO Coordinator to advertise the program.
 - The idea to create a competition among Junior High classrooms to see which class can get the most Box Tops was suggested.
 - When a receipt is scanned it can be attributed to a particular classroom.

- It was suggested that the PTO could provide pizza for the classroom that earns the most Box Tops for EHS.
 - **Homecoming 9/22/23:**
 - Sell T-shirts at the home football game, 7 pm
 - Set up about 5:30 pm and tear down after half time.
 - Malisa will advertise the PTO selling T-shirts at the games.
 - Decided to also sell T-shirts at the 9/15/23 home game
 - Malisa will get cash/cashbox
 - Willow & Guillermo will sell T-shirts
- **Teacher Appreciation Events:**
 - **Caffeinate & Educate:**
 - Diana reported all is going well; the coffee stations are stocked.
 - EHS students are assisting in stocking the break rooms with coffee supplies.
 - We will need coffee creamer.
 - **Willow motioned to spend not more than \$250.00 of PTO funds to purchase October coffee supplies. Malisa seconded and all approved.**
 - **Teacher Snack Cart - 9/27/23:**
 - Sponsored by Jackie Kutchey & Ryan Eastman and they would like to address the staff.
 - Offered quarterly
 - Costs about \$300.00 and the PTO is looking for sponsors.
 - Need volunteers to arrive at 11 am to set up the two carts with snacks and drinks for the teacher for 30 minutes and then put away items.
 - Other dates are 1/10/24 and 4/3/24.

- **All Staff Lunch - 10/18/23:**
 - Sponsored by Michelle Colbert of Wood and Rise Realty Group
 - Michelle loved the idea that she could speak to the staff.
 - Third Wednesday of the month, done quarterly.
 - Other dates are 1/17/23 and 4/17/23.
 - Costs about \$1,250.00 and the PTO is looking for sponsors.
 - Need volunteers to arrive at 11 am, the food is placed out at 12:30 pm.

- **Birthday Cakes - 9/22/23:**
 - Sponsored by Wing Orthodontics
 - Usually the last Friday of the month, but 9/29/23 is an early release day.
 - Other dates are 10/27/23 and 1/17/23.

Public Comments/Questions/Ideas:

- Diana and Prudence have been reaching out to past sponsors and possible new sponsors.
- Someone suggested contacting D1, a new athletic business opening.
- Other places to contact for sponsorship: Black Rock, Cold Stone (Signal Butte & Baseline), Starbucks, Eastmark Entrepreneur group, and Pizza Roma.
- If the PTO will send Liz a list of sponsors she can ask the students to hand write thank you notes to them.
- It was suggested to create a certificate to provide to sponsors to hang in their lobbies, "Eastmark PTO Sponsor."
- 9/27/23 is Junior High conferences from 2-4 pm & 5-7 pm:
 - **On 9/7/23 via the GroupMe chat Prudence motioned for the PTO to provide dinner for 25 teachers, Willow seconded, and all approved.**
 - Guillermo asked if we would vote on an amount at the PTO meeting. No motion for an amount at this meeting.
 - The PTO will provide sandwiches, chips and beverages at 3 pm to the break rooms and the custodians will clean up afterwards.

- EHS needs career speakers for the career panel day held two times a year
 - Diana can organize

Next Meeting

General Board Meeting - 10/11/23

- Looking for additional PTO volunteers.

Executive Board Meeting - TBD

- Need to set a date.

Upcoming Events

- 9/21/23 - Parade and movie on baseball field
- 9/22/23 - Home football game, sell T-shirts
- 9/23/23 - Homecoming dance
- 9/27/23 - Junior High Conferences - PTO provide dinner
- 10/2/23 - 10/13/23 - Fall break - No school
- 10/20/23 - Home football game to sell T-shirts at
- 11/3/23 - Home football game to sell T-shirts at
- 11/10/23 - Veteran's Day - No school
- 11/21/23 - Pie Drive (Tuesday)
- 12/22/23 - 1/5/24 - Winter break - No school
- 1/15/24 - Civil Rights Day - No school
- 2/19/24 - Presidents Day - No school
- 3/11/24 - 3/22/24 - Spring break - No school
- 5/23/24 - Last day for students
- 5/24/24 - Last day for teachers

Meeting Adjourned

Prudence motioned to adjourn at 7:05 pm, seconded by Willow, and approved by all.

Willow Torres

Eastmark High School PTO Secretary