



EastmarkPTO

EIN #84-2022664

Date: October 11, 2021

Call to order: 6:06 p.m.

Present:

Paul Gagnon	Shanna Herzfeld	2 attendees
Amanda Errington	Cori Gagnon	
Liz Murray-Davis		
Willow Torres		

Absent:

BJ Johnson
Guillermo Lopez
Marie Jew

Secretary's Report

- Willow motioned to accept the last meeting minutes (9/13/21), seconded by Cori, and approved by all.

President's Report

- Reminder to mail Bond ballots back.
 - The district office is an official ballot drop off location.
 - Election Day, last day to drop off ballots, 11/2/2021.
 - Bond table at the 10/29/21 Varsity football game.

Treasurer's Report

- Shanna provided the Treasurer's report.

- Currently a negative balance in the fundraising category, we need to sell the remaining T-shirts.
- Overall PTO account balance is \$6,938.00.

Old Business

- Fundraising Events:
 - Fry's Community Rewards:
 - Setup directions on PTO linktree.
 - Link your Fry's card, log in & select EHS to receive rewards.
 - Need an online account or the App.
 - The PTO will get a check quarterly.
 - Amazon Smile:
 - Patricia (parent) completed EHS setup.
 - Go to your Amazon profile and link it to donate to EHS.
 - Settings
 - Amazon Smile
 - Search for Eastmark PTO (Mesa, AZ) and select.
 - You will get an email from Amazon informing you to make your purchases through smile.amazon.com
 - Amazon will donate 0.5% of the eligible purchase.
 - Firebird Family Fundraiser at Fat Cats update:
 - About 25 kids attended.
 - Shanna wrote a check for \$100.00 from PTO funds to the class of 2023/24, for their prom, for advertising the event.
 - T-Shirt sales:
 - Next T-Shirt sales will be:
 - 10/29/21 at the Varsity football game.
 - 11/4/21 at Future Firebird Night.
- Teacher Appreciation:
 - September All Staff lunch:
 - Sponsored by Katie Darby, Realtor.
 - Had Caldwell BBQ, all went well.
 - MacDonald Orthodontics brought donuts & coffee Keurig cups, and will do so monthly.
 - The Keurig cleaning party went well.
 - September Snack cart:
 - Sponsored by Katie Darby, Realtor, went well.
 - September staff birthday cakes:
 - Marie Jew purchased, picked up, and delivered the cakes to EHS.
 - Sun Valley Church donated coffee and creamer.
 - Cori purchased coffee cups and additional items needed with donated funds that were approved for use at the previous meeting (9/21/21).

- PBIS update:
 - Students caught doing positive behaviors are given a digital firecard, they add up and students can earn prizes.
 - Teachers have an App.
 - Students can log on to PBIS to see how many points they have.
 - Teachers have their own store for free items such as homework passes and students can leave 5 minutes early for lunch passes.
 - School PBIS store will be through the bookstore for items such as a pen or pencil, sticker, (appropriate/approved) message on the announcement board. They can offer larger items, but we do not want to maintain an inventory.
 - Firebird points expire at the end of each school year.
 - Every two weeks small prizes are given, about \$5.00 in value.
 - Quarterly prizes are around \$25-\$30 each. (6 student & 2 teacher prizes).
 - Cori is looking for volunteers (about 5 parents) to brainstorm certificates (as prizes) ideas. Fun, low cost ideas such as free jeans day, free drink, 50% more lunch time, get out of achievement hour free pass, homework pass, cut to the front of the lunch line pass. A time investment. Volunteer for this on the monthly SignUp Genius.
 - Parent Ana Varela will help Cori with PBIS and ask businesses for donations.
 - Of the \$100.00 the PTO donated, \$80.00 has already been spent on prizes and the remaining funds will be used when the student who won lunch on the lawn redeems their prize.
 - **Cori motioned to donate a second Firebird T-shirt (from what the PTO sells) (first donated shirt was approved at a previous PTO meeting) as a PBIS prize, seconded by Shanna, approved by all.**
 - Next PBIS planning meeting will be Friday, 10/15/2021.
 - Next quarterly award assembly is on 12/3/2021, the PTO will need to vote on the amount the PTO will donate for prizes in the November PTO meeting.

- A Frames:
 - Cori ordered (and received) black A Frames so they would be different from the ones EHS already had.

- Locking mailbox:
 - Installed in the main lobby.
 - Shanna labeled both the Booster and the PTO mailboxes.

New Business

- Teacher Appreciation:
 - October 13 - All Staff lunch: (2nd Wednesday of every month).

- Sponsored by Focus Church and they will be volunteering as well.
 - Cori will be picking up the food from Pei Wei and delivering it to EHS.
 - Cori will buy additional drinks to supplement at the lunch.
 - Cori and Shanna will volunteer at the lunch.
- October 27 - Snack Cart: (4th Wednesday of every month).
 - Sponsored by Focus Church.
 - **Cori motioned to spend not more than the \$150.00 Focus Church donated (No PTO funds) to pay for the 10/27/21 Snack Cart, seconded by Amanda, and approved by all.**
- October 29 - Monthly birthday cakes:
 - No sponsor yet.
 - **Cori motioned to spend not more than \$50.00 of PTO funds to purchase the two October birthday cakes; seconded by Willow and approved by all.**
 - The PTO is always looking for volunteers to pick up the cakes from COSTCO and deliver them to EHS.
- Monthly volunteer SignUp Genius:
 - <https://www.signupgenius.com/go/5080c4caaad28a4f58-october>
 - 10/16 - Bond Door Dash (9 am -12:30 pm)
 - 10/18 - PTO Logistics - learn how to stock the (5) coffee stations.
 - 10/20 - Wipe down Keurig machines.
 - 10/23 - Love Our Schools Day.
 - 10/27 - Teacher Snack Cart.
 - 10/29 - Pick up staff birthday cakes & deliver to EHS.
 - 10/29 - Hand out QCUSD Bond flyers at home varsity football game.
 - Volunteering is an easy way to stay involved and ANY help is appreciated.
- November 10 - All Staff lunch: (2nd Wednesday of every month).
 - EHS parent secured Chick-Fil-A to donate the meal.
 - PTO will need to provide the drinks.
- No November Snack Cart due to the Pie Drive on that half day.
- Teachers favorite things lists are available to view online at EastmarkPTO.org
- Thanksgiving Pie Drive - 2nd annual:
 - Principal Gagnon will get the PTO an updated staff total so we can have enough pies for everyone.
 - Estimating over 100 pies will be needed.
 - Amanda will advertise on social media and display a thermometer with how many pies we have/need to meet our goal.
 - Store bought pies only.
 - This year we would like to broaden the selection of pies to include:
 - Gluten free
 - Sugar free

- Dairy free
- We will need volunteers to collect and unload pies on 11/24/21.
 - Setup near the learning stairs.
 - Amanda will do the pie randomizer again this year.
- We need to find a place/organization to donate the leftover pies to.
- Holiday Giving Tree Event:
 - Similar to a giving tree.
 - Gift cards (not items).
 - Amanda will reach out to school counselors for family recommendations.
 - Gift cards can be left in the PTO lockbox in the lobby (please label who it is from and the amount on the gift card.)
 - Each tag on the tree will be for a \$10.00 gift card. If a person wants to donate \$20.00, they can take two tags.
 - Volunteer request will be put on the November SignUp Genius for:
 - Setting up the tree.
 - Creating tags.
 - Donated gift cards will be due to the school by 12/6/21 so they can be given to Principal Gagnon by 12/14/21 for distribution.

Principal's Report

- Principal Gagnon thanked the PTO, the parents, and teachers for helping the school.
- Saturday, 10/23/21 is Love Our Schools Day from 8 am - 11 am.
 - 3 projects:
 - Teacher appreciation - personal thank you notes and decorate teacher's doors.
 - Motivational lettering - use of a cricut machine, lettering for places children see. Marie is checking on possible volunteers.
 - Facilities - Donations to warm up the front lobby, to make it a welcoming environment. Window washing, clean refrigerators. Donate flowers for Firebird near the front flag pole.
 - Volunteer and donation opportunities are live on FaceBook.
 - We would like/appreciate a good turn out.
 - Will advertise with A Frames in the pick-up lane. Liz will get 4 poster board signs made.
 - Amanda will get the QR code for the SignUp Genius.
 - Principal Gagnon will send the volunteer sign up link to the department chairs and leadership.
 - Principal Gagnon will make a list of teacher/staff (including cafeteria staff) names so each staff member gets a thank you card.
 - Amanda gets an email when someone signs up; she will contact them with additional information needed.

- Donated items can be dropped off on 10/22/21 in the front office, between 6:45 am - 3:30 pm.
- Thursday, 11/4/21 is Future Firebird Night from 6 pm - 7:30 pm.
 - Amanda will speak to inform parents about the PTO.
 - Want to encourage early student registration.
 - PTO will sell T-Shirts.

Open Forum

- Patricia informed us that EHS will be hosting the Winter Guard International (WGIA), an indoor marching band event on 2/12/2022.
 - She would like PTO involvement to help keep funds raised at EHS.
 - Will need students to volunteer for concession sales in shifts.
 - This will be an all day event.
 - Patricia will ask Rob to come to a General PTO meeting to tell people/volunteers what needs to be done for the event so we can determine how to be of assistance.
- Discussed possible ways to increase fundraiser events attendance:
 - Use A frames to advertise in pick-up/drop-off lanes.
 - Do not plan an event on a weekday.
 - Closer venue location.
 - If the location is far, we need to provide transportation, which would require a volunteer on each bus.
- Discussed possible ideas for future fundraising events:
 - Movie Night at EHS, either in the cafeteria or the football field.
 - Entrance to the movie could be free and just charge for concessions (drinks/popcorn/candy).
 - If we want to also charge admission, we could pay a \$500.00 one-time charge for the copyright that the Student Council may be willing to split with the PTO.
 - This event should not be planned too close to the Queen Creek Drive In date/showings.
 - Students would need to show their school IDs for admittance.
 - We would need a lot of volunteers for security and concessions.
 - Carnival
 - Possibly combine with Silver Valley and GPA.
 - Amanda will reach out to other schools PTOs regarding the possibility of a shared event.
 - Could use a punch card or tickets for events/booths.
 - Amanda will contact Eastmark Community Park about having the carnival there and their rules/costs.
 - We would need a lot of volunteers for security, concessions, and activities.

Upcoming Events

- October 13th - All Staff lunch
- October 15th - PBIS meeting
- October 25th - Executive PTO meeting to plan for November.
- October 27th - Teacher Snack Cart.
- October 29th - Monthly Birthday cakes.
- October 29th - PTO T-Shirt sales at Varsity home football game.
- November 4th - Future Firebird Night - PTO selling T-Shirts.
- November 8th - General Board PTO meeting 6 - 7:30 pm
- November 10th - All Staff lunch & Christmas tree put up.
- November 11th - No school - Veteran's Day.
- November 24th - Half day - Pie Drive
- November 25th & 26th - No school - Thanksgiving

Other Business

- Contact the PTO at EastmarkPTO@gmail.com to volunteer.
- Teachers please contact Marie, PTO VP, with your needs.

Next Meeting

General Board Meeting - November 8th, 6 -7 pm at EHS.

- Will sell Firebird T-Shirts.
- Will discuss November Pie Drive & December Giving Tree.
- Try to keep to one hour meeting time, if we need more time we must vote on it, and the meeting cannot go over 1 ½ hours total.
- Amanda will send the Agenda out a week before the meeting.

Reimbursements

None.

Meeting Adjourned

Amanda made a motion to adjourn at 7:14 p.m., seconded by Willow, and approved by all.

Willow Torres

Eastmark High School PTO
Secretary