



## EastmarkPTO

EIN #84-2022664

**Date:** July 12, 2021

**Call to order:** 6:05 p.m.

### **Present:**

Paul Gagnon  
Marie Jew  
Shanna Herzfeld  
Willow Torres

Amanda Errington  
Cori Gagnon  
BJ Johnson

Liz Murray-Davis  
Guillermo Lopez  
19 attendees

### **Absent:**

None

### **Secretary's Report**

- Willow motioned to accept the last meeting minutes (5/10/21), seconded by Marie, and approved by all.

### **Old Business**

- Introduced the new board members.

## Treasurer's Report

- Shanna provided the June Treasurer's report. June amounts as follows:
  - Wells Fargo account expenditures were \$222.31.
  - No Wells Fargo income.
  - No Venmo income.
  - No Gift Cards.

## New Business

- PTO Forecast
  - Goals for EHS
    - Election support for bond, mail in vote in November.
    - Will create teams to explain the benefits to our kids and school.
    - Help our community: Giving Tree, plan in September for December.
    - Senior scholarship: need support for application review.
    - Parent involvement needed requests will be sent by Signup Genius.
  - Staff lunches: 2nd Wednesday of every month.
    - Volunteers and sponsors needed (about \$750.00/month).
  - Snack Carts: 4th Wednesday of every month.
    - Volunteers and sponsors needed (about \$150.00/month).
  - Pies for Teachers:
    - In November, volunteers and pie donations will be needed.
  - One student event per semester
    - (Elevate, Main Event, Ice Cream Social) volunteers will be needed.
  - Eastmark Parkway Color Run: 1/29/21 Need a liaison volunteer to replace Guillermo. Email the PTO if interested.
  - Firebird T-Shirts for sale
    - Proceeds help fund what the PTO does for the teachers.
  - Amanda receives all PTO emails, and will forward to the correct person.

## Principal's Report

- Principal Gagnon thanked parents for coming to support our now nearly 1850 students.
- Asked for volunteers for the following (contact [EastmarkPTO@gmail.com](mailto:EastmarkPTO@gmail.com) if interested in volunteering):
  - First day of school: direct traffic, about 1 hour.
  - Need volunteers to run music and welcome students onto campus on the first day of school (7/21/21) from 6:30 a.m. to 7:30 a.m. and during lunches, about 2 hours for all three lunch periods.
- Yard signs are still being worked on for over 500 new families (class of 2027 incoming 7th graders and new students).
- **Reminder:** First day of school is a full day. Every Wednesday after the first day will be a half day.

## Teacher Appreciation

- Staff lunches - 2nd Wednesday of each month
  - Open to all staff including front office, custodians, and lunch ladies, the last staff count was 125.
  - Macdonald Orthodontics will sponsor the 7/16/21 staff lunch (Subway) for \$350.00 and they have bags to hand out. PTO will buy the balance of sandwiches, chips, salad items, and drinks.
    - Teachers' Favorites sheet will be provided as an exit ticket at this lunch.
    - Volunteers: Amanda, Marie and Cori.
    - **Cori motioned to use not more than \$750.00 of PTO funds, seconded by Willow, approved by all.**
- Snack cart - 4th Wednesday of every month - only for teachers.
  - The 7/28/21 snack cart will be sponsored by Listing LLama Real Estate Investment.
  - The 8/25/21 snack cart will be sponsored by Katie Darby, Realtor.
  - **Cori motioned to use not more than \$150.00 of PTO funds for cart items, seconded by Willow, approved by all.**

- Melissa from Eastmark Parkway Color Run will sponsor a snack cart for \$150.00.

## Coffee Corner (Caffeinate & Educate)

- Received almost \$100.00 in donations.
- Only Admin coffee station is currently stocked; need to stock all 5 stations.
- Cori requested volunteers to wash and descale all (5) Keurig machines and restock all coffee stations this week. Cindy B. volunteered to help along with some of her children.
- **Cori motioned to use not more than \$100.00 of PTO funds to replenish stock, seconded by Willow, approved by all.**

## Upcoming Events

- July 16th - Back to School Staff Lunch.
- July 20th - Meet the Teacher 6:00 - 8:00 p.m. T-Shirt sales.
- July 26th - Executive PTO meeting to plan for August. 6 - 7 p.m.
- July 28th - Teacher Snack Cart.

## Other Business

- A Parent (Cindy B.) suggested posting signs along the drop off lane informing parents of ways that they can donate to the PTO, and whom to contact to volunteer.
- Contact the PTO at [EastmarkPTO@gmail.com](mailto:EastmarkPTO@gmail.com) to volunteer.
- Teachers please contact Marie, PTO VP, with your needs.
- Firebird T-Shirts:
  - Had a drawing for a free Firebird T-Shirt. Winner: Samantha C.

## Next Meeting

General Board Meeting - August 9th 6 -7 pm at EHS.

- Will sell Firebird T-Shirts.

- Will discuss restaurant spirit night planning.
- Try to keep to one hour meeting time, if we need more time we must vote on it, and the meeting cannot go over 1 ½ hours total.
- Amanda will send the Agenda out a week before the meeting.

## Reimbursements

None.

## Meeting Adjourned

**Amanda made a motion to adjourn at 6:43 p.m., seconded by Willow, and approved by all.**

*Willow Torres*

Eastmark High School PTO  
Secretary