



EastmarkPTO

EIN #84-2022664

Date: September 13, 2021

Call to order: 6:04 p.m.

Present:

Paul Gagnon
Marie Jew
Guillermo Lopez
Willow Torres

Shanna Herzfeld
Cori Gagnon
Liz Murray-Davis

8 attendees

Absent:

BJ Johnson
Amanda Errington

Secretary's Report

- Willow motioned to accept the last meeting minutes (8/9/21), seconded by Marie, and approved by all.

Special Guest Presentation

- Jim Lam, Executive Director of Operations & Construction from QC district.
 - o Purpose of the bond:
 - The school district has doubled in size in the last 5 years.
 - Currently have around 10,000 students.
 - Projected growth in the next 5 years, to around 16,000 students
 - Need to build schools and renovate existing schools.
 - Student growth brings more money into the school district, which allows for added staff, and raises to keep good teachers.
 - The bond would be for around \$286 million for the next 8 - 10 years.
 - Even sell off of bonds to avoid spiking the tax rate.

- Some areas/possible uses of bond funds for district schools:
 - Educational programs:
 - Band equipment & uniforms.
 - Voice lift for teachers.
- Technology:
 - Technology only lasts for about 5 years and then needs to be replaced. Currently a Chromebook costs \$298.00.
 - Interactive flat panel smart boards.
 - Smart Labs.
- Safety & Security:
 - Secure lobbies.
 - Cameras on buses.
 - exterior perimeter fences.
- Transportation:
 - District currently has 90 buses. Will need to double the amount of buses. Buses cost about \$100,000.00.
- Additions & Renovations:
 - EHS is not a full campus, the plan was to add on to the school as it grows. Possible additions:
 - 6 more classrooms for Jr High
 - Outdoor courtyard
 - Fine Arts space
 - Gym extension
 - Home side concession stand/restrooms
 - Early childhood center/preschool
 - High school academic wing
 - Auditorium
 - Softball & baseball field
 - Sand Volleyball court
 - Athletics extension
 - Extended parking
 - PTO Storage area
- New schools:
 - High school #3
 - Eastmark elementary #10 north of 24
- Important bond information:
 - Registration to vote deadline: 10/4/2021.
 - All mail-in voting.
 - If the bond passes in November, they could start selling bonds in January of 2022 and start on the additional JR High classrooms.
 - Visit YesForOurStudents.com for additional information.
 - Last day to Mail back ballots, 10/26/2021.
 - Election Day, last day to drop off ballots, 11/2/2021.

Treasurer's Report

- Shanna provided the August Treasurer's report.
 - Combined income(all sources), \$4,462.00.
 - Combined expenditures, \$4,980.14.
 - August account balance, \$7005.36.

Old Business

- Debrief Eastmark Community Back to School Night:
 - EHS won 2nd place for school spirit.
 - PTO received \$500.00 from the Eastmark Community event.
 - Sold a lot of T-Shirts.
- Fundraising Events:
 - Firebird Family Fundraiser at Fat Cats on 9/22/2021 6:00 pm check-in.
 - Family event at Fat Cats in Gilbert.
 - Event is from 6:30 pm - 8:00 pm.
 - Pre-sale by 9/17/21, \$15.00. At the door cost is \$20.00, limited.
 - 20% of all package and eligible sales go to the EHS PTO.
 - Tickets include 90 minutes of bowling, shoe rental, unlimited soft drinks, & two slices of pizza.
- T-Shirt sales:
 - \$2,120.00 total (all varieties).
 - On 9/3/21 Total sales was \$1,169.00 (\$435.00 cash & \$734.00 Venmo).
 - Next T-Shirt sales will be at the 9/17/21 and 10/1/21 Varsity football games.
- Fry's Community Rewards update:
 - Patricia (parent) is working on getting EHS linked up.
 - Link your Fry's card, log in & select EHS to receive rewards.
- Amazon Smile:
 - Patricia (parent) is working on getting EHS linked up.
- Teacher Appreciation:
 - August All Staff lunch:
 - Sponsored by Listerpros.
 - Served Barro's Pizza and fancy salad.
 - August Snack cart:
 - Sponsored by Eastmark Parkway Color Run.
 - Popcorn machine was a hit (good response).
 - Macdonald Orthodontics brought donuts & coffee supplies.
 - August staff birthday:
 - PTO bought two cakes and Marie picked them up from Costco and delivered them to EHS.
 - September All Staff lunch:
 - Sponsored by Katie Darby, Realtor.
 - Had Caldwell BBQ.

- PBIS update:
 - Students caught doing positive behaviors are given a digital firecard, they add up and can earn a prize.
 - Teachers have an App.
 - Students can log on to PBIS to see how many points they have.
 - Every two weeks small prizes are given, about \$5.00 in value.
 - Quarterly prizes are around \$25-\$30 each.
 - Cori is looking for volunteers to brainstorm certificate (as prizes) ideas. Fun, low cost ideas such as free jeans day, free drink, 50% more lunch time, get out of achievement hour free pass, homework pass, cut to the front of the lunch line pass.

New Business

- Student/Teacher requests for assistance:
 - Teachers complete a form to request funds to buy items for their classrooms.
 - Ms. Neilson is the JR board sponsor; she has asked permission for the JR class to advertise for the PTO Fat Cats fundraiser in exchange for a cut of the proceeds.
 - **Cori motioned to donate \$100.00 to the JR Class of 2023 for their efforts in advertising for the 9/22/21 PTO Fat Cats fundraiser and the PTO will decide the percentage of the take at a later time; seconded by Shanna, approved by all.**
 - Ms. Sanchez is collecting empty cereal boxes for a class project; a collection box has been set up at the school for cereal box donations.
 - Mrs. Hawk was in need of supplies for a science project, but she received all needed items from her class parents - thank you!
- Teacher Appreciation updates:
 - September 22 - Snack Cart: (4th Wednesday of every month).
 - Sponsored by Katie Darby, Realtor.
 - **Cori motioned to spend not more than the \$150.00 Katie Darby, Realtor donated (No PTO funds) to pay for the 9/22/21 Snack Cart, seconded by Shanna, and approved by all.**
 - October 13 - All Staff lunch: (2nd Wednesday of every month).
 - Sponsored by Focus Church.
 - Cori asked for catering suggestions. (Pei Wei, Rubio's, Bella's Pizza, Chick-Fil-A).
 - **Cori motioned to spend not more than the \$850.00 (\$750.00 donated by Focus Church and \$100.00 of left over funds from previous donations) (No PTO funds) to pay for the 10/13/21 All Staff lunch, seconded by Marie, and approved by all.**

- September 24 - Monthly birthday cakes:
 - **Cori motioned to spend not more than \$50.00 donated by the Jew family to purchase the two September birthday cakes; seconded by Marie and approved by all.**
 - The PTO is always looking for volunteers to pick up the cakes from COSTCO and deliver them to EHS.
- Monthly volunteer SignUp Genius:
 - <https://www.signupgenius.com/go/5080c4caaad28a4f58-september>
 - 9/23 - Keurig cleaning party
 - 9/24 - Monthly birthday cake pick up & delivery to EHS.
 - Easy way to stay involved and any help is appreciated.
- PTO Lockbox:
 - Has been installed in the lobby.
 - Checks and gift card donations can be left in the box for the PTO, it is secure and solely for the PTO.
 - **Cori motioned (by email) to spend not more than \$60.00 on a locking mailbox for the PTO, seconded by Amanda, approved by all.**
- A-Frame sign holders:
 - Principal Gagnon approached the PTO about purchasing 4 of the 8 needed A-frame sign holders the school is in need of.
 - Cori researched prices at Amazon, Target and Home Depot.
 - **Cori motioned to spend not more than \$400.00 to purchase four A-frames for the school and PTO's use, seconded by Willow, approved by all.**
 - Cori will check Office Depot and Staples regarding giving a percentage of the purchase to EHS.
 - Cori will be responsible for purchasing the 4 A-frames.

Principal's Report

- Principal Gagnon thanked the PTO for their support and the parents and teachers for attending.
- Friday, 9/17/21 is the Homecoming Parade and football game.
 - Parade routes out the EHS exit, through the neighborhood and back to the school.
 - 12 entrants; band, fire department, Mesa Police department, your football teams, War Hawks, Senior and Sophomore classes represented.
 - Would like a good turn out.
 - Unofficial candy toss.
- Saturday, 9/18/21 is the Homecoming Dance.

- Upcoming Bond:
 - Help support the efforts of getting the word out about Bond.
 - Remind people to turn in their ballots.
 - Donate an hour to make calls to likely voters to remind them to turn in their ballots on time or to put Bond cards on doors.

Open Forum

- Esther asked if we could create something specific to EHS people could share on social media - Liz volunteered to create something.
- Go to YesForOurStudents.com for other like and share army options.
- Sign up to volunteer at the phone bank to call likely voters to turn in their ballots on time.
- 10/16/21 Bond DoorDash - hand out Bond cards
- Volunteer to hand out Bond information at home football games.
- If you currently have a child at EHS or may in the next 10 years, supporting the bond will be beneficial.

Upcoming Events

- September 21st - Executive PTO meeting to plan for October.
- September 22nd - Teacher Snack Cart.
- September 22nd - Fat Cats Fundraiser in Gilbert.
- September 24th - Monthly Birthday cakes.
- Fall Break - No school - 9/27/21 - 10/8/21.
- October 11th - General PTO meeting.
- October 13th - All Staff lunch.

Other Business

- Contact the PTO at EastmarkPTO@gmail.com to volunteer.
- Teachers please contact Marie, PTO VP, with your needs.

Next Meeting

General Board Meeting - October 11th, 6 -7 pm at EHS.

- Will sell Firebird T-Shirts.
- Will discuss November Pie Drive & December Giving Tree.
- Try to keep to one hour meeting time, if we need more time we must vote on it, and the meeting cannot go over 1 ½ hours total.
- Amanda will send the Agenda out a week before the meeting.

Reimbursements

None.

Meeting Adjourned

Marie made a motion to adjourn at 7:29 p.m., seconded by Willow, and approved by all.

Willow Torres

Eastmark High School PTO
Secretary