



## EastmarkPTO

EIN #84-2022664

**Date:** November 8, 2023

**Call to order:** 6:02 p.m.

### Present:

Marie Jew - Vice President  
Jay Schnittger - Principal  
Guillermo Lopez - Historian/website  
Willow Torres - Secretary  
Liz Murray-Davis - Teacher representative  
1 parent in attendance  
1 Student in attendance

### Absent:

Malisa Serrano - Treasurer  
Prudence Sanders - President  
Diana Crebs - Teacher appreciation

### Secretary's Report

- Willow motioned to accept the last General PTO meeting minutes (9/13/23), seconded by Guillermo, and approved by all.

## Treasurer - Financial report

- Marie provided the treasurer report.
- The PTO bank account at the end of September was \$10,320.02.
- Current PTO bank account balance, \$11,809.78.

## Old Business

- **Senior Signs:**
  - Use QR code to order signs
  - Signs come with the metal stand
  - Made to order from Big 3 Creative.
  - Generic sign, \$19.99 & personalized sign (name & message), \$24.99
  - Signs are available for pick up a week after ordering.
  - Signs can be picked from Big 3 Creative.
  - The signs can be delivered (by the company) for a \$12 fee.
  - There is a link to purchase the signs on the PTO website.
  - Liz suggested using a student holding their sign to advertise the sign sales on social media.
- **T-shirt sales:**
  - \$1,070.00 in T-shirt sales at the recent football games.
  - **Eastmark Community Back to School Spirit Night - 8/4/23:**
    - The PTO earned \$43.60 from Jamba juice event sales.
  - **Passive Fundraising:**
    - American Furniture Warehouse:
      - Once a year the PTO gets a check from them with a percentage of furniture purchases that mention EHS.

- Fry's Community Rewards:
  - Register your VIP card, search Eastmark PTO or TT461 then click Enroll or Save, use your VIP card when you shop and donations will go to EHS PTO.
  - You can enroll at <https://www.frysfood.com/> or via the Fry's Mobile App.
- BoxTops:
  - Download the BoxTops App
  - Select Eastmark High School
  - Buy BoxTops products, scan your receipts, and earn cash for EHS.
  - Learn more at BTFE.com
  - The PTO is looking for a PTO Coordinator to advertise the program.
  - The idea to create a competition among Junior High classrooms to see which class can get the most Box Tops was suggested.
  - When a receipt is scanned it can be attributed to a particular classroom.
  - It was suggested that the PTO could provide pizza for the classroom that earns the most Box Tops for EHS.
- **Teacher Appreciation Events:**
  - **Caffeinate & Educate:**
    - Marie reported all the break rooms are well stocked.
    - The principal mentioned that the teachers feel supported by the PTO.
    - **Marie motioned to spend not more than \$250.00 of PTO funds to purchase coffee supplies. Willow seconded and all approved.**
  - **Teacher Snack Cart - 9/27/23:**
    - The PTO would like to thank Jackie Kutchey & Ryan Eastman for sponsoring the snack cart.
    - They are also sponsoring the upcoming snack cart.

- **All Staff Lunch - 10/25/23:**
  - The PTO would like to thank Michelle Colbert of Wood and Rise Realty Group for sponsoring the All Staff lunch.
- **Birthday Cakes - 9/22/23:**
  - The PTO would like to thank Wing Orthodontics for sponsoring the monthly birthday cakes.

## New Business:

- **Principal's report:**
  - Eastmark earned an "A" letter grade for last school year.
  - Based on state exam scores and graduate rates.
  - EHS will use the logo "EHS A-rated school."
  - 9 of 14 Queen Creek schools received an "A" rating; and 2 of the 3 high schools.
  - District is also "A" rated.
  - The principal met with the department chair and they decided to keep the school's mission and vision the same as last year.
  - EHS will celebrate its success and look to improve.
  - Academic goals:
    - AZ testing scores
    - AP scores
    - Dual enrollment courses
  - Veterans Breakfast:
    - Done for years.
    - Stucco's project is adding to a wall of pictures of Veterans in the cafeteria.
    - Ms. Nelson has been working on students writing thank you notes to veterans.
    - Next year EHS will be starting Navy ROTC.
  - Parent Registration Night:
    - Designed to engage with families to help them make the best decision for their families.
    - CTE will be there.
    - Will describe the difference between Dual-enrollment and AP classes.

- The counseling team has organized this event.
    - EHS is offering this before they pass out class registration forms, so students and families can make informed decisions.
  - First play this school year:
    - The importance of being earnest playing 2 nights.
  - Sports:
    - EHS has a state championship swimmer, 1st place medalist.
    - Volleyball, Girls flag football and football to playoffs.
    - First scholarship athlete, softball player.
  - Bond:
    - Guillermo asked with the override not passing, how that would affect teachers.
      - Schools will have one more year of the 15% override.
      - during the 2025-2026 school year the override will be reduced to 10% for 2 years. Then the override reduces to 5%.
      - Mesa has the largest school district in the country.
      - We have the 6th highest growth in the nation
      - Strategy will need to be analyzed for future bond attempts.
- **President's report:**
  - The president is absent.
  - Marie thanked our current PTO sponsors and volunteers.
  - The PTO is currently seeking additional sponsors and volunteers.
- **Teacher Appreciation:**
  - **Birthday cakes on 11/17/23:**
    - Will be sponsored by **Wing Orthodontics.**
  - **Snack cart on 1/10/24:**
    - Will be sponsored by **Jackie Kutchey & Ryan Eastman.**
  - **All Staff lunch on 1/17/24:**
    - The PTO is seeking a sponsor for this event.
  - **Pie Drive on 11/21/23:**
    - Tuesday at 2:30 p.m.
    - Event is for all staff members.
    - We need 145 pies. Michelle said a total of 140 staff members, but we want to have a few extra incase anyone was missed.
    - Pies can be donated Tuesday (11/21/23) morning in the student drop off lane between 6:30 a.m to 7:30 a.m., PTO members will be

- there to collect the pies from cars.
  - The SignUp Genius is up already.
  - The PTO is advertising the event on social media.
  - A physical pie can be donated the morning of the event or money can be sent through Venmo to the PTO and labeled "Pie Drive" and a PTO member will purchase the pies for the event.
  - The PTO will need room in the refrigerator in the cafeteria to store the pies on Tuesday.
  - The key to the cafeteria will also need to be available since the event is after school and the cafeteria staff will already be gone for the day. We will also need tables set up by facilities.
    - Marie will ask Michelle.
  - On Tuesday Guillermo, Willow and Jenn L. will volunteer for the event.
    - Be at the school at 2:00 pm
    - Get the table cloth and department names from the PTO closet.
    - Tape the lists of names of people who donated to the Pie Drive on the tables for staff to see.
    - Set the pies on the tables separated by flavors.
  - The principal would love to set up a "PTO Corner" in his weekly Firebird newsletter, he would just need a PTO member to send him the information.
- **All Staff Christmas gifts:**
  - Last year's anonymous donor will donate funds again this year.
  - Marie asked around and gift ideas desired are:
    - Gift cards.
    - T-Shirts with the donors special Firebirds logo with the current school year.
    - Coffee mugs with the donors special Firebirds logo with the current school year.
    - Marie will get price estimates.
  - Liz personally would prefer the T-shirt over the mug.

### **Public Comments/Questions/Ideas**

- The PTO will need to discuss future T-shirt sales via GroupMe.
- Prudence and/or Willow will need to reach out to the principal to discuss the Giving Tree, if we will do it this school year and its logistics.

## Next Meeting

### General Board Meeting - 12/13/23

- Looking for additional PTO volunteers.

### Executive Board Meeting - TBD

- Need to set a date.

## Upcoming Events

- 11/21/23 - Pie Drive (Tuesday)
- 12/22/23 - 1/5/24 - Winter break - No school
- 1/15/24 - Civil Rights Day - No school
- 2/19/24 - Presidents Day - No school
- 3/11/24 - 3/22/24 - Spring break - No school
- 4/25/24 - Bus Driver Appreciation Day
- 5/6 - 5/10/24 - Teacher Appreciation week
- 5/23/24 - Last day for students
- 5/24/24 - Last day for teachers

## Meeting Adjourned

**Marie motioned to adjourn at 6:30 pm, seconded by Willow, and approved by all.**

*Willow Torres*

Eastmark High School PTO Secretary