

	<p>9560 East Ray Road, Mesa, AZ 85212  480-474-6959  <a href="mailto:eastmarkpto@gmail.com">eastmarkpto@gmail.com</a>  <a href="http://www.eastmarkpto.org">www.eastmarkpto.org</a>  EIN #84-2022664</p>
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## Eastmark PTO - General Meeting

EIN #84-2022664

**Date:** July 10, 2024

**Call to order:** 6:07 p.m.

**Call to order by:** President, Guillermo Lopez

### Present:

Guillermo Lopez - President

Diana Crebs - Teacher Appreciation Co-Chair

Christy Kenyon - Secretary

Kim Portugal (Interested parent)

Rachel Mostofizadeh (Interested parent)

MD - Liz Murray-Davis (Teacher)

### Absent:

Malisa Serrano - Treasurer

(provided Treasurer updates and motions in advance of meeting via GroupMe)

### Secretary's Report

- Guillermo submitted Meeting minutes from executive session on June 12, 2024  
Seconded by: Diana Crebs  
Approved by: All

### Treasurer - Financial report

- Malisa provided the treasurer report, current PTO bank balance, \$8,887.95.  
(Does not include Scholarship payouts so it is actually \$7,387.95)
- Melissa made a motion to spend \$207.02 on the renewal of MoneyMinder for the 2024-2025 Spending app. Needs to be paid by Guillermo by 7/22  
Seconded by: Christy Kenyon  
Approved by: All

### Old Business

#### **Updates on Board Members**

- At June Exec session, Diana Crebs nominated for the board position of PTO Fundraising Co-chair by Guillermo, Malisa seconded and both voted aye. The

nomination was passed.

### **Updates on Passive Fundraising**

- Okay to advertise and promote: American Furniture Warehouse, Fry's Foods
- Status pending of givebacks.com (Guillermo will investigate)
- Other ideas for passive funding welcome

### **New Business**

- Fundraising
  - T-shirt order and sales Meet the Teacher night (July 18th from 6 to 8 pm) and ongoing tshirts sales through 8/2 Back to School event + Football
    - Heart N Skull is likely fulfilling current order, Malissa is managing
    - Recommended provider who offers website - [brett@funktiondesignaz.com](mailto:brett@funktiondesignaz.com), 480-263-3358
  - Senior Signs are also available for fundraising and were popular
  - Guillermo creating a Sponsors List and will post online for folks to add contacts or ideas on to; Guillermo will play lead on reaching out for donations
    - Note: add parent [Rachel@rachelelizphoto.com](mailto:Rachel@rachelelizphoto.com) to sponsor list
  - Guillermo asking the Principal to promote in the school newsletter

### **Teacher Appreciation Events**

- First Day Back Breakfast (Teachers) - July 17th
  - Set up by 7:00 am, more details to come
  - Put word out on Social Media that we need sponsor
- Birthday cakes (Last Friday of every month - Wing Orthodontics sponsor)
  - A Lunch @ 10:00 am; Ordered from Costco, White & Chocolate
  - July 26th - First Friday (Need to calendar out by Teach App Comm)
  - Action items: Guillermo to order cakes, to talk to Wing Orthodontics
- GOAL: 1 Snack Cart and 1 Lunch/Quarter
  - Schedule TBD by Teach App Comm
  - Rise Mortgage (Michele Colbert) willing to be a sponsor
  - Possible snack cart sponsor: Jacki Kutcher, Ryan Eastman
- Caffeinate & Educate - Coffee Carts (\$250 - \$350/month?)
  - Additional costs needed and more coffee machines for new building

### **Future Ideas**

- Create a flyer to ask for Suggested \$\$ from Parents (with benefits of PTO)
- More ways to support Students (Beautification of campus, help fund them in clubs or their events, allow them to request with student council or teacher, etc)

- Could ask Student Council President to attend PTO meetings
- Other fundraising ideas to consider in the future: 3rd party companies that help with fundraising (high percent of fees), Fireworks booth, restaurant donations, etc (Table items for future discussions)

### **Action Items**

- Guillermo to determine if Stripe or some alternative payment method will be affordable and easy to set up
- Christy will create drafts of Sponsor packet and Donation parent form
- 8/2/2024 - Back to School @ Eastmark Great Park  
Need booth & theme: MD to follow up with students  
Guillermo to send out GroupMe discussion on how to facilitate this

## **Upcoming Events**

### **July**

- 7/17/24 - First Day Back Breakfast for teachers
- 7/18/24 - Meet the Teacher Night (Need Volunteers)
- 7/22/24 - (First day of school)

### **August**

- 8/2/2024 - Back to School @ Eastmark Great Park
- 8/14/24 - General PTO meeting  
2nd Weds of the month (Ongoing)

## **Meeting Adjourned**

**Meeting Adjourned:** 7:08 p.m.

**Motioned by:** President, Guillermo Lopez

Seconded by: Diana Crebs

Approved by: All