

WWW?
WHY WASTE WOOD?

COMPANY PROFILE

Presentation by CV NUANSA KAYU BEKAS

WHY WASTE
WOOD?

About Our Company

- Name of company : CV. NUANSA KAYU BEKAS
 - Trade Mark : WWW?™ (why waste wood?)
 - Director : RANI PERMATA SARI
 - Address : Kawasan Industri Mebel KALIJAMBE, SRAGEN 57275 Central Java – Indonesia
 - Phone : +62-271-852491/+62-271-856241
 - Facsimile : +62-271-856491
 - E – mail : info@mkabadi.com
 - Association membership : HIMKI (Himpunan Industri Mebel Kerajinan Indonesia)
 - No. of employee : 260
 - Products : RECYCLED FURNITURE & HANDICRAFT
 - Export market : EUROPE , USA, AUSTRALIA, AND EAST ASIA
 - Export capacity (yearly) : 250 CONTAINER 40”HC
 - Certification of Recycled Wood Product: V Legal Certificate (SVLK)
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About Us

We are Why Waste Wood™

We design and handcraft furniture, home deco, and other goods from recycled woods since 2000.

What makes our products different? Our handmade accent furniture and home accessories is made with love! We do not make unpersonal mass products. The wood finishing in subtle styles and colors makes it a joy to look and feel.

The nature of our product : Each item is unique and hand made, from start to finish using traditional methods of construction. The individual workmanship may cause slight differences in measurements. This solid wood product constantly responds to its environment; therefore, some irregularities may occur. We and our customers think that the imperfect nature of the wood and finishing methods create a rustic but spirited look that is part of the charm and appeal of the product.

Guarantee: a lifetime guarantee for its originality and no pieces are exactly alike.



INTRO TO WHY WASTE WOOD?

Our society produces a lot of waste and has developed a sufficient system along with it.

In modern countries, sophisticated recycling systems for glass, paper, iron, plastics, etc has been long developed. Other countries rely on waste collectors to sort out their waste and send them to recycling factories. Very few of waste wood is designated to be recycled.

WWW? is born out of a basic thought that leaving an unproductive waste wood to decompose (at landfill sites) will release the same amount of carbon as they do in disposal burning chambers.

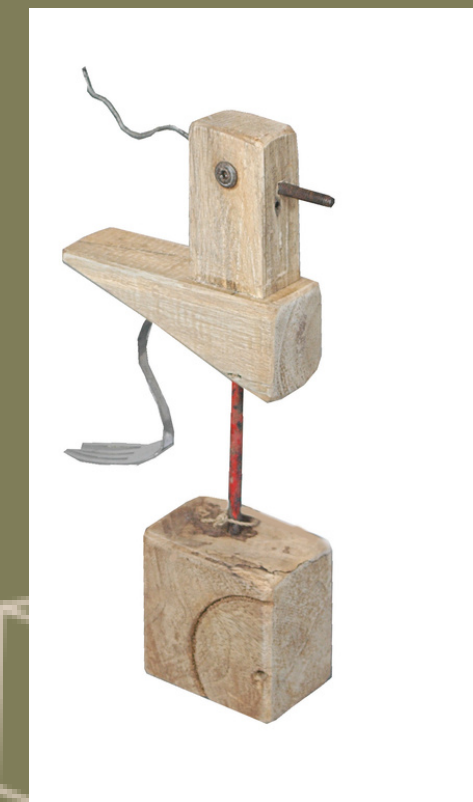
Our WWW? material uses all unproductive wood available, waste wood with no destinations except disposal like,

1. Old wooden houses, boats, trucks, etc
2. Wood from non wood producing factories
3. Naturally fallen trees

We then sort the wood to various dimensions and assemble them for furniture construction. You may find nails, screws, bolts filled cavities along with other imperfections underlining its authentic value. These imperfections shares a warm history of its past and never intentionally made.

Non toxic clear/stained coat is chosen for the finishing.

Our Product



About our plan

Our Vision

To introduce the importance of wood sustainability by up-cycle the waste wood available in our area.

Our Mission

Fulfil the needs of furnitures and crafts globally by present with the good design, good quality, volume friendly and sustained material.



The Team



Our Contact Persons

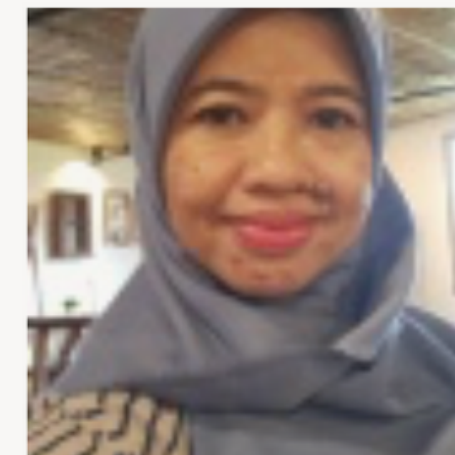


Rani Permata Sari

General management
CEO

Telephone [+62271856241](tel:+62271856241)

Mobile number [+628882779903](tel:+628882779903)



Tini Suwartini

Marketing/Advertising
Head of Department

Telephone [+62271856241](tel:+62271856241)

Mobile number [+6281215962801](tel:+6281215962801)

Let's keep in touch with us

www.wastewoodfurniture.com

www.info@mkabadi.com

info@mkabadi.com

[@whywastewood.id](https://www.instagram.com/whywastewood.id)



Perfect Imperfections

Handcrafted traditionally by
local Indonesian
farmers across villages,
using hand tools
and locally managed V legal
mix recycled and mahogany
wood

WHY WASTE
WOOD?

Our Company

Covering 12.000sqm
factory, at present our
production capacity is 250
containers yearly. Main
destination are Europe,
USA, Others, to up to 50
countries, using our own
WWW?™ brand or our
customers brand.

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