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# ISIS M. JONES

Media Kit | Professional Bio | Speaker Sheet



## Brand Overview

**Isis M. Jones** is a media executive, cultural storyteller, and strategic marketing leader operating at the intersection of community, culture, and communication. Her integrated platform combines long-form storytelling, nonprofit sponsorship leadership, and executive marketing strategy to drive measurable visibility and meaningful community impact.

Her work is rooted in trust, cultural fluency, and strategic execution.



# Flagship Platform

## The Nxt Episode with Isis M. Jones

A multi-platform storytelling brand anchored by 15–20 minute interviews and signature on-location conversations.

### Content Focus Areas:

- Culture & community leadership
- Political insight & civic engagement (2026 midterms focus)
- Food & cultural exploration
- Music discovery
- Wellness & lifestyle storytelling
- Legacy & land ownership narratives

## Audience & Reach

### Radio Career Legacy

- 35-year career in radio broadcasting
- Established voice and trusted media presence
- Extensive experience in audience engagement and live media

### Social Media Reach

- Facebook (Personal): 6,000+
- Facebook (Professional): 19,000+
- Instagram: 21,000+
- LinkedIn: 2,500+
- TikTok: 1200+

### Podcast Distribution Platforms

- YouTube (Long Form Episodes)
- Instagram (Story & Reel Recap)
- Facebook (Teasers and Hooks)
- Major audio streaming platforms (Spotify and ApplePodcast)

Email Blast List • Access205



# Leadership & Executive Roles



## Sponsorship Coordinator

Brenda's Brown Bosom Buddies

- Develop 2026 sponsorship & outreach calendar
- Lead Church Check Up, Caravan of Hope and Sistah Strut promotional strategy
- Align sponsors with media storytelling and community activations
- Support nonprofit fundraising growth and visibility



## Chief Marketing Officer (CMO)

The Thompson Rose Agency – St. Louis, MO

- Lead quarterly promotion strategy for agency and clients
- Oversee brand positioning and campaign execution on all projects
- Guide press strategy and media placements
- Track ROI and performance analytics on all platforms



## Voice-Over Talent (Professional voice talent for):

- Radio imaging & commercials
- Television narration
- Political messaging
- Documentary storytelling
- Brand Influencer

Booking handled through Gator & Associates

**#TIME  
TO GO TO  
WORK**  
@ISISMJONES | ISISMJONES.COM



**95.5**  
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**Isis M. Jones** is a media executive, voice over artist, host, and strategic marketing leader known for culturally grounded storytelling and community-centered influence.

As the host of *The Nxt Episode* with Isis M. Jones and a respected radio veteran with a 35-year broadcasting career, she blends media presence with executive leadership as Sponsorship Coordinator for *Brenda's Brown Bosom Buddies* and Chief Marketing Officer for *The Thompson Rose Agency*.

Her work bridges culture, commerce, and community with authenticity and measurable impact.

## Speaker Sheet

### Speaking Topics

1. Culture, Community & Media Influence
2. Building a Multi-Platform Personal Brand
3. Nonprofit Sponsorship Strategy & Visibility
4. Marketing with Cultural Intelligence
5. Women in Leadership & Media
6. Civic Engagement & Community Dialogue
7. Turning Media Presence into Revenue Streams

### Ideal Audiences

- Universities & Colleges
- Nonprofit Organizations
- Women's Leadership Conferences
- Marketing & Branding Conferences
- Faith-Based Organizations
- Civic & Political Forums
- Entrepreneur & Small Business Events

### Speaking Format Options

- Keynote (30–60 minutes)
- Panel Moderator
- Fireside Chat
- Workshop (60–90 minutes)
- Live Podcast Recording

### Booking Inquiries

Available for regional and national engagements.

For speaking, partnerships, and media inquiries:

Contact: Tiqua Gator 205-440-2797

Email: [isis@isismjones.com](mailto:isis@isismjones.com)

Website: [isismjones.com](http://isismjones.com)





# Thank You!

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