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ISIS M. JONES

Media Kit | Professional Bio | Speaker Sheet



Brand Overview

Isis M. Jones is a media executive, cultural storyteller, and strategic marketing leader operating at the intersection of community, culture, and communication. Her integrated platform combines long-form storytelling, nonprofit sponsorship leadership, and executive marketing strategy to drive measurable visibility and meaningful community impact.

Her work is rooted in trust, cultural fluency, and strategic execution.



Flagship Platform

The Nxt Episode with Isis M. Jones

A multi-platform storytelling brand anchored by 15–20 minute interviews and signature on-location conversations.

Content Focus Areas:

- Culture & community leadership
- Political insight & civic engagement (2026 midterms focus)
- Food & cultural exploration
- Music discovery
- Wellness & lifestyle storytelling
- Legacy & land ownership narratives

Audience & Reach

Radio Career Legacy

- 35-year career in radio broadcasting
- Established voice and trusted media presence
- Extensive experience in audience engagement and live media

Social Media Reach

- Facebook (Personal): 6,000+
- Facebook (Professional): 19,000+
- Instagram: 21,000+
- LinkedIn: 2,500+
- TikTok: 1200+

Podcast Distribution Platforms

- YouTube (Long Form Episodes)
- Instagram (Story & Reel Recap)
- Facebook (Teasers and Hooks)
- Major audio streaming platforms (Spotify and ApplePodcast)

Email Blast List • Access205



Leadership & Executive Roles



Sponsorship Broker

Brenda's Brown Bosom Buddies - Birmingham, AL

- Develop 2026 sponsorship & outreach calendar
- Lead Church Check Up, Caravan of Hope and Sistah Strut promotional strategy
- Align sponsors with media storytelling and community activations
- Support nonprofit fundraising growth and visibility



Chief Marketing Officer (CMO)

The Thompson Rose Agency – St. Louis, MO

- Lead quarterly promotion strategy for agency and clients
- Oversee brand positioning and campaign execution on all projects
- Guide press strategy and media placements
- Track ROI and performance analytics on all platforms



Voice-Over Talent (Professional voice talent for):

- Radio imaging & commercials
- Television narration
- Political messaging
- Documentary storytelling
- Brand Influencer

Booking handled through Gator & Associates





Isis M. Jones is a media executive, voice over artist, host, and strategic marketing leader known for culturally grounded storytelling and community-centered influence.

As the host of *The Nxt Episode with Isis M. Jones* and a respected radio veteran with a 35-year broadcasting career, she blends media presence with executive leadership as Sponsorship Coordinator for *Brenda's Brown Bosom Buddies* and Chief Marketing Officer for *The Thompson Rose Agency*.

Her work bridges culture, commerce, and community with authenticity and measurable impact.

Speaker Sheet

Speaking Topics

1. Culture, Community & Media Influence
2. Building a Multi-Platform Personal Brand
3. Nonprofit Sponsorship Strategy & Visibility
4. Marketing with Cultural Intelligence
5. Women in Leadership & Media
6. Civic Engagement & Community Dialogue
7. Turning Media Presence into Revenue Streams

Ideal Audiences

- Universities & Colleges
- Nonprofit Organizations
- Women's Leadership Conferences
- Marketing & Branding Conferences
- Faith-Based Organizations
- Civic & Political Forums
- Entrepreneur & Small Business Events

Speaking Format Options

- Keynote (30–60 minutes)
- Panel Moderator
- Fireside Chat
- Workshop (60–90 minutes)
- Live Podcast Recording

Booking Inquiries

Available for regional and national engagements.

For speaking, partnerships, and media inquiries:

Contact: 205-601-8313

Email: isis@isismjones.com

Website: isismjones.com



Thank You!

Isis M. Jones LLC • isismjones.com

