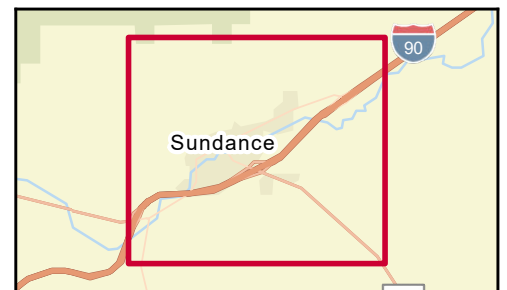
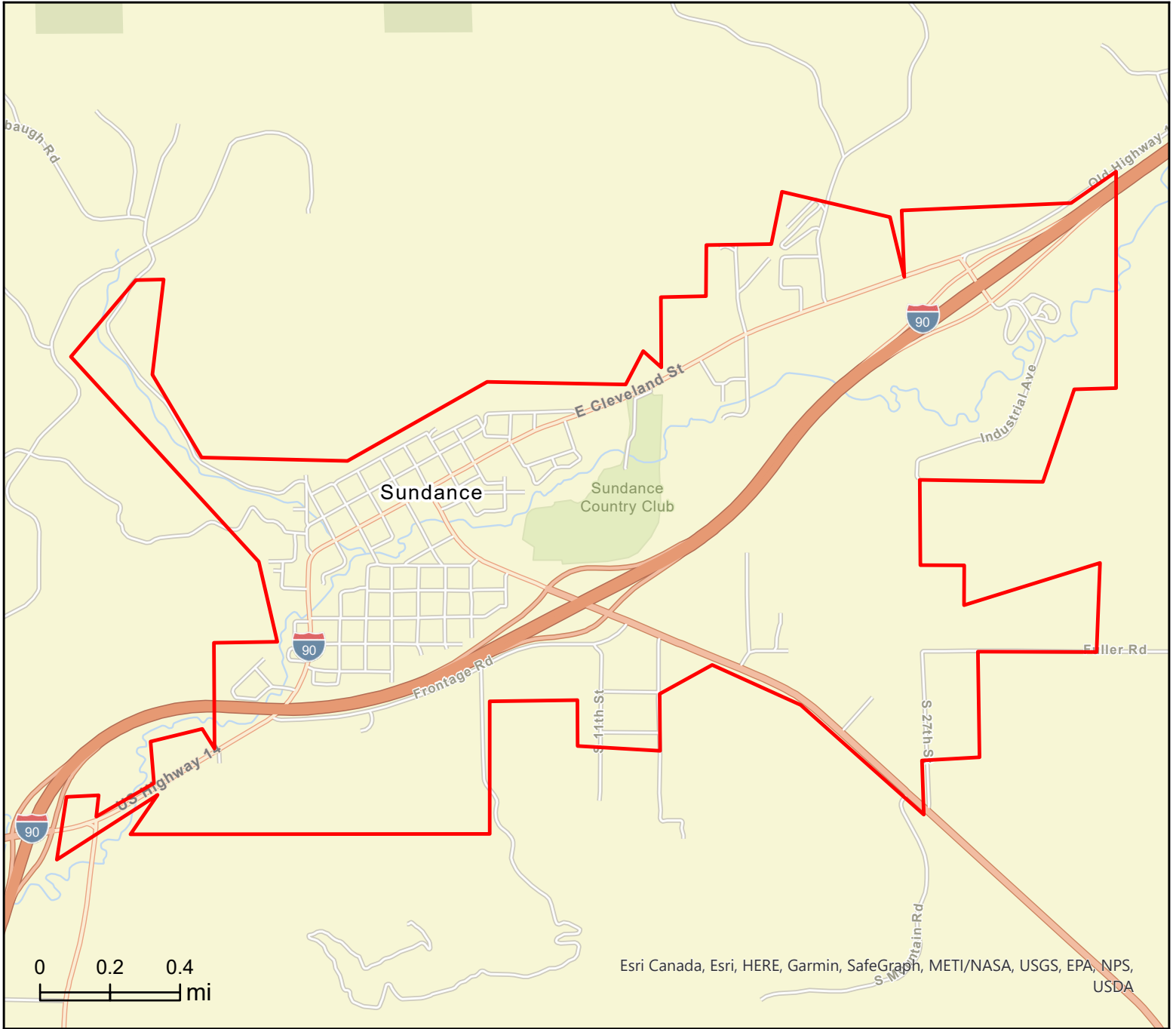


Site Map

Sundance DRI Training
Sundance town, WY
Geography: Place





House and Home Expenditures

Sundance DRI Training
 Sundance town, WY
 Geography: Place

2021 Housing Summary		2021 Demographic Summary	
Housing Units	615	Population	1,257
2021-2026 Percent Change	2.28%	Households	568
Percent Occupied	92.4%	Families	350
Percent Owner Households	85.4%	Median Age	51.5
Median Home Value	\$240,361	Median Household Income	\$62,113
		Spending Potential Index	Average Amount Spent
			Total
Owned Dwellings			
Mortgage/Other Loan Payments & Basics	86	\$12,217.51	\$6,939,545
Mortgage Interest	84	\$8,904.76	\$5,057,905
Interest Paid on Home Equity Loan	83	\$2,729.76	\$1,550,501
Interest Paid on Home Equity Line of Credit	79	\$27.26	\$15,482
Mortgage Principal	85	\$107.91	\$61,293
Principal Paid on Home Equity Loan	83	\$1,964.65	\$1,115,922
Principal Paid on Home Equity Line of Credit	87	\$60.47	\$34,348
Special Lump Sum Mortgage Payments	83	\$230.39	\$130,863
Special Assessments	100	\$776.46	\$441,027
Closing Costs	59	\$6.59	\$3,741
Property Taxes	78	\$238.03	\$135,202
Homeowners Insurance	80	\$2,191.82	\$1,244,954
Ground Rent	83	\$489.24	\$277,886
Maintenance and Remodeling Services	119	\$82.19	\$46,686
Maintenance and Remodeling Materials	92	\$2,647.35	\$1,503,696
Property Management and Security	93	\$570.94	\$324,293
Rented Dwellings	79	\$94.46	\$53,651
Rent	53	\$2,793.66	\$1,586,799
Tenant's Insurance	52	\$2,698.50	\$1,532,750
Maintenance and Repair Services	53	\$17.31	\$9,831
Maintenance and Repair Materials	79	\$51.36	\$29,174
Other Lodging	91	\$26.49	\$15,045
Owned Vacation Homes	84	\$477.53	\$271,239
Principal Paid on Home Loans	85	\$410.69	\$233,270
Closing Costs on Purchase of Property	92	\$59.63	\$33,870
Interest Paid on Home Loans	74	\$24.59	\$13,970
Property Taxes	96	\$81.35	\$46,208
Homeowners Insurance	86	\$117.09	\$66,506
Maintenance and Remodeling	75	\$10.23	\$5,811
Property Management and Security	73	\$88.01	\$49,989
Housing While Attending School	106	\$29.78	\$16,915
Household Operations	77	\$66.85	\$37,970
Child Care	76	\$1,685.14	\$957,158
Care for Elderly or Handicapped	64	\$338.51	\$192,275
Appliance Rental and Repair	80	\$50.03	\$28,417
Computer Information Services	81	\$20.25	\$11,502
Home Security System Services	73	\$486.15	\$276,135
Non-Apparel Household Laundry/Dry Cleaning	74	\$31.60	\$17,950
Housekeeping Services	74	\$17.87	\$10,149
Lawn and Garden	84	\$159.76	\$90,745
Moving/Storage/Freight Express	87	\$435.70	\$247,478
Installation of Computers	85	\$60.68	\$34,467
PC Repair (Personal Use)	95	\$0.35	\$199
Reupholstering/Furniture Repair	79	\$5.47	\$3,104
Termite/Pest Control	83	\$8.48	\$4,816
Water Softening Services	83	\$35.18	\$19,980
Internet Services Away from Home	88	\$5.19	\$2,945
Other Home Services (1)	74	\$3.08	\$1,751
	86	\$26.84	\$15,244

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



House and Home Expenditures

Sundance DRI Training
 Sundance town, WY
 Geography: Place

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	76	\$3,788.81	\$2,152,044
Bottled Gas	146	\$76.52	\$43,462
Electricity	75	\$1,362.46	\$773,878
Fuel Oil	154	\$124.03	\$70,447
Natural Gas	63	\$326.88	\$185,669
Phone Services	74	\$1,278.80	\$726,356
Water and Other Public Services	77	\$595.95	\$338,502
Coal/Wood/Other Fuel	315	\$24.17	\$13,731
Housekeeping Supplies	75	\$583.55	\$331,457
Laundry and Cleaning Supplies	72	\$161.30	\$91,620
Postage and Stationery	80	\$124.31	\$70,606
Other HH Products (2)	75	\$297.94	\$169,231
Household Textiles	73	\$73.99	\$42,029
Bathroom Linens	66	\$10.65	\$6,050
Bedroom Linens	73	\$38.68	\$21,970
Kitchen, Dining Room and other Linens	88	\$8.34	\$4,736
Curtains and Draperies	72	\$11.49	\$6,527
Slipcovers, Decorative Pillows	74	\$4.83	\$2,746
Furniture	70	\$447.05	\$253,926
Mattresses and Box Springs	67	\$77.99	\$44,298
Other Bedroom Furniture	68	\$78.41	\$44,537
Sofas	69	\$122.48	\$69,571
Living Room Chairs	77	\$39.94	\$22,686
Living Room Tables	62	\$10.93	\$6,209
Kitchen, Dining Room Furniture	66	\$34.76	\$19,741
Infant Furniture	55	\$6.94	\$3,940
Outdoor Furniture	85	\$31.25	\$17,751
Wall Units, Cabinets, Other Furniture (3)	78	\$44.35	\$25,194
Major Appliances	79	\$299.55	\$170,146
Dishwashers, Disposals & Range Hoods	86	\$28.03	\$15,920
Refrigerators and Freezers	77	\$80.58	\$45,770
Clothes Washers & Dryers	81	\$85.56	\$48,596
Cooking Stoves and Ovens	76	\$41.62	\$23,641
Microwave Ovens	77	\$14.50	\$8,239
Window Air Conditioners	101	\$7.92	\$4,497
Electric Floor Cleaning Equipment	80	\$22.42	\$12,736
Sewing Machines and Miscellaneous Appliances	77	\$18.92	\$10,746

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 16, 2021



House and Home Expenditures

Sundance DRI Training
 Sundance town, WY
 Geography: Place

	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	77	\$24.31	\$13,811
Housewares	77	\$68.11	\$38,686
Small Appliances	79	\$41.69	\$23,681
Sewing/Needlework/Quilt Materials/Items	113	\$12.61	\$7,164
Window Coverings	78	\$22.91	\$13,015
Lamps/Lighting Fixtures/Ceiling Fans	62	\$32.37	\$18,388
Infant Equipment	67	\$13.17	\$7,482
Rental of Furniture	59	\$3.85	\$2,189
Laundry and Cleaning Equipment	74	\$21.58	\$12,259
Closet and Storage Items	77	\$18.50	\$10,507
Luggage	69	\$11.56	\$6,567
Clocks and Other Household Decoratives	89	\$195.57	\$111,083
Telephones and Accessories	61	\$60.96	\$34,626
Outdoor Equipment	69	\$31.11	\$17,671
Power Tools	68	\$31.32	\$17,791
Hand Tools	75	\$7.50	\$4,259
Office Furniture/Equipment for Home Use	66	\$9.74	\$5,532
Computers and Hardware for Home Use	77	\$129.21	\$73,392
Portable Memory	95	\$4.13	\$2,348
Computer Software	85	\$8.13	\$4,617
Computer Accessories	74	\$13.31	\$7,562
Other Household Appliances	75	\$17.03	\$9,671
Misc Equipment incl Ladders/Sheds/Etc	68	\$80.86	\$45,930

(1) Other Home Services include miscellaneous home services and small repair jobs not already specified.

(2) Other HH Products includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) Wall Units, Cabinets, Other Furniture includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

November 16, 2021



Retail MarketPlace Profile

Sundance DRI Training
 Sundance town, WY
 Geography: Place

Summary Demographics

2021 Population	1,257
2021 Households	568
2021 Median Disposable Income	\$54,206
2021 Per Capita Income	\$31,226

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$15,558,183	\$20,452,754	-\$4,894,571	-13.6	17
Total Retail Trade	44-45	\$14,138,941	\$18,959,554	-\$4,820,613	-14.6	13
Total Food & Drink	722	\$1,419,242	\$1,493,200	-\$73,958	-2.5	4

2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$3,170,390	\$891,158	\$2,279,232	56.1	1
Automobile Dealers	4411	\$2,545,510	\$0	\$2,545,510	100.0	0
Other Motor Vehicle Dealers	4412	\$365,931	\$891,158	-\$525,227	-41.8	1
Auto Parts, Accessories & Tire Stores	4413	\$258,949	\$0	\$258,949	100.0	0
Furniture & Home Furnishings Stores	442	\$363,620	\$0	\$363,620	100.0	0
Furniture Stores	4421	\$210,724	\$0	\$210,724	100.0	0
Home Furnishings Stores	4422	\$152,896	\$0	\$152,896	100.0	0
Electronics & Appliance Stores	443	\$327,941	\$0	\$327,941	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$1,036,300	\$415,059	\$621,241	42.8	1
Bldg Material & Supplies Dealers	4441	\$984,582	\$415,059	\$569,523	40.7	1
Lawn & Garden Equip & Supply Stores	4442	\$51,718	\$0	\$51,718	100.0	0
Food & Beverage Stores	445	\$2,317,268	\$1,970,406	\$346,862	8.1	1
Grocery Stores	4451	\$1,987,681	\$1,970,406	\$17,275	0.4	1
Specialty Food Stores	4452	\$73,450	\$0	\$73,450	100.0	0
Beer, Wine & Liquor Stores	4453	\$256,137	\$0	\$256,137	100.0	0
Health & Personal Care Stores	446,4461	\$700,798	\$1,434,440	-\$733,642	-34.4	2
Gasoline Stations	447,4471	\$1,981,078	\$14,031,248	-\$12,050,170	-75.3	6
Clothing & Clothing Accessories Stores	448	\$418,211	\$0	\$418,211	100.0	0
Clothing Stores	4481	\$245,643	\$0	\$245,643	100.0	0
Shoe Stores	4482	\$59,939	\$0	\$59,939	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$112,629	\$0	\$112,629	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$366,618	\$0	\$366,618	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$311,003	\$0	\$311,003	100.0	0
Book, Periodical & Music Stores	4512	\$55,615	\$0	\$55,615	100.0	0
General Merchandise Stores	452	\$2,831,463	\$0	\$2,831,463	100.0	0
Department Stores Excluding Leased Depts.	4521	\$2,370,431	\$0	\$2,370,431	100.0	0
Other General Merchandise Stores	4529	\$461,032	\$0	\$461,032	100.0	0
Miscellaneous Store Retailers	453	\$561,874	\$217,243	\$344,631	44.2	2
Florists	4531	\$39,509	\$217,243	-\$177,734	-69.2	2
Office Supplies, Stationery & Gift Stores	4532	\$163,419	\$0	\$163,419	100.0	0
Used Merchandise Stores	4533	\$51,913	\$0	\$51,913	100.0	0
Other Miscellaneous Store Retailers	4539	\$307,033	\$0	\$307,033	100.0	0
Nonstore Retailers	454	\$63,380	\$0	\$63,380	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$19,558	\$0	\$19,558	100.0	0
Vending Machine Operators	4542	\$7,063	\$0	\$7,063	100.0	0
Direct Selling Establishments	4543	\$36,759	\$0	\$36,759	100.0	0
Food Services & Drinking Places	722	\$1,419,242	\$1,493,200	-\$73,958	-2.5	4
Special Food Services	7223	\$11,823	\$0	\$11,823	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$65,169	\$304,535	-\$239,366	-64.7	2
Restaurants/Other Eating Places	7225	\$1,342,250	\$1,188,665	\$153,585	6.1	2

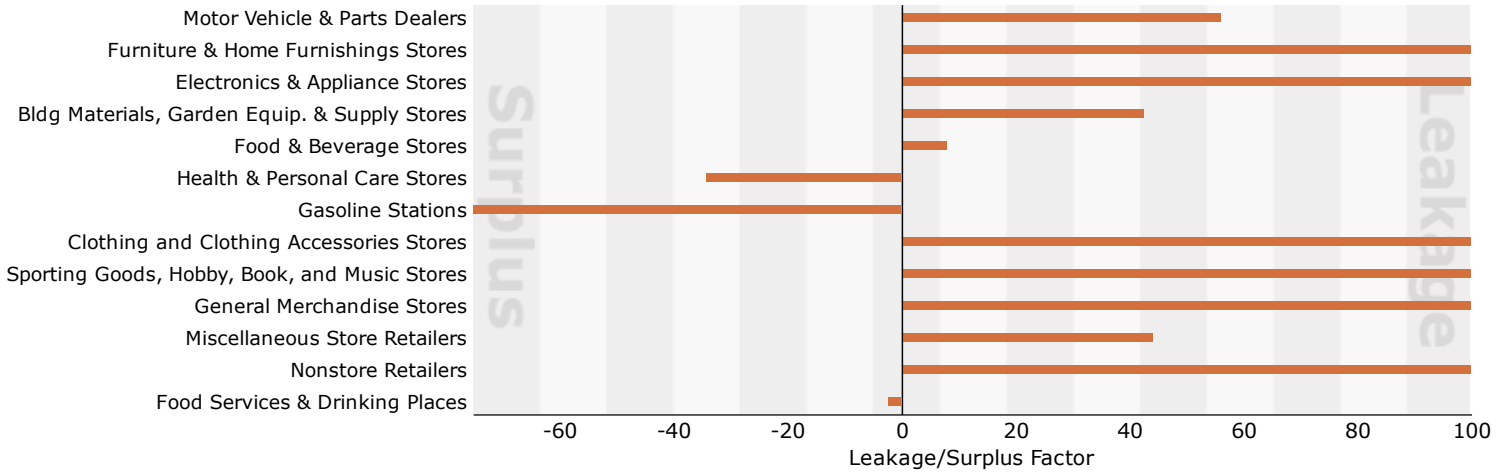
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

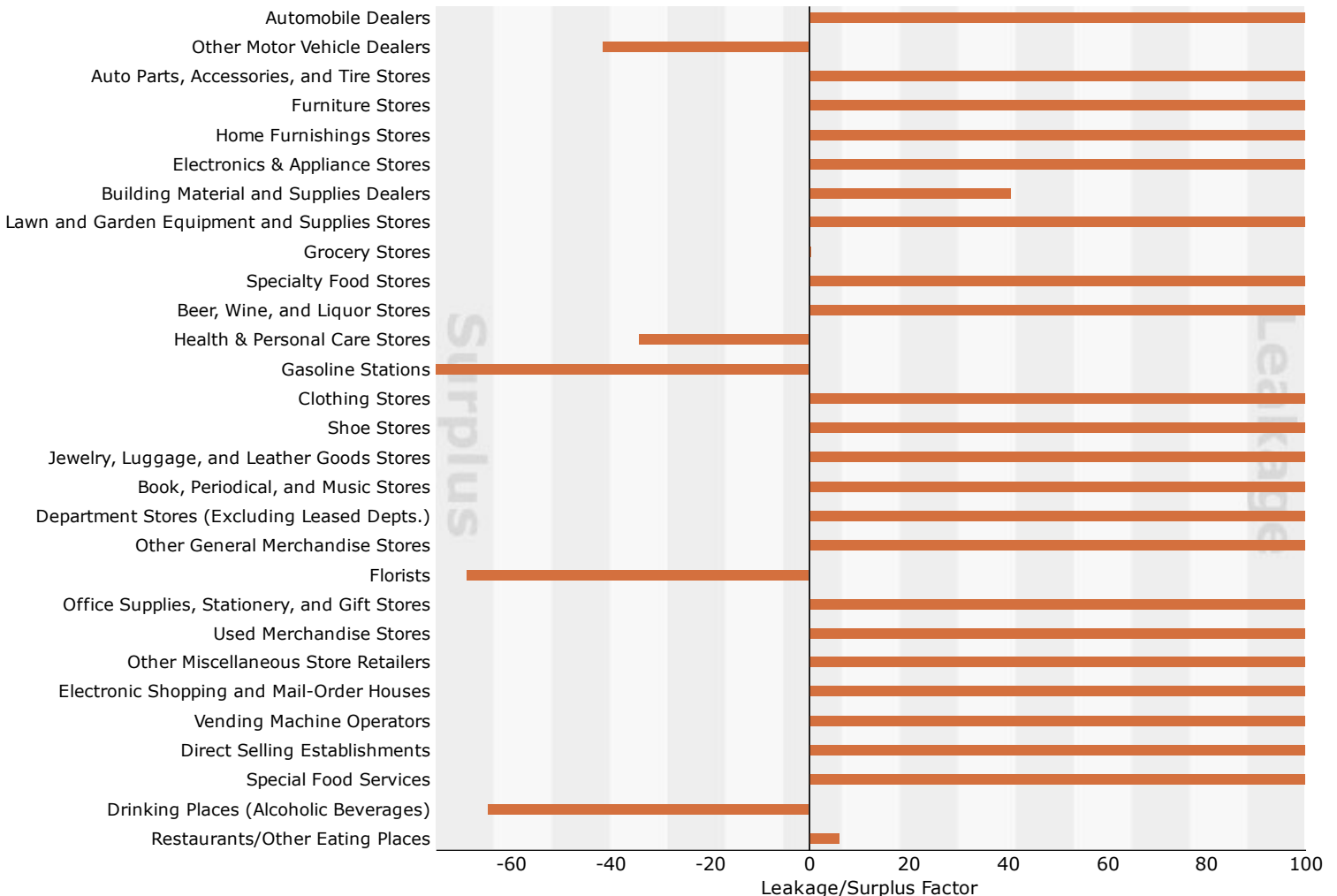
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Sundance DRI Training
 Sundance town, WY
 Geography: Place

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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