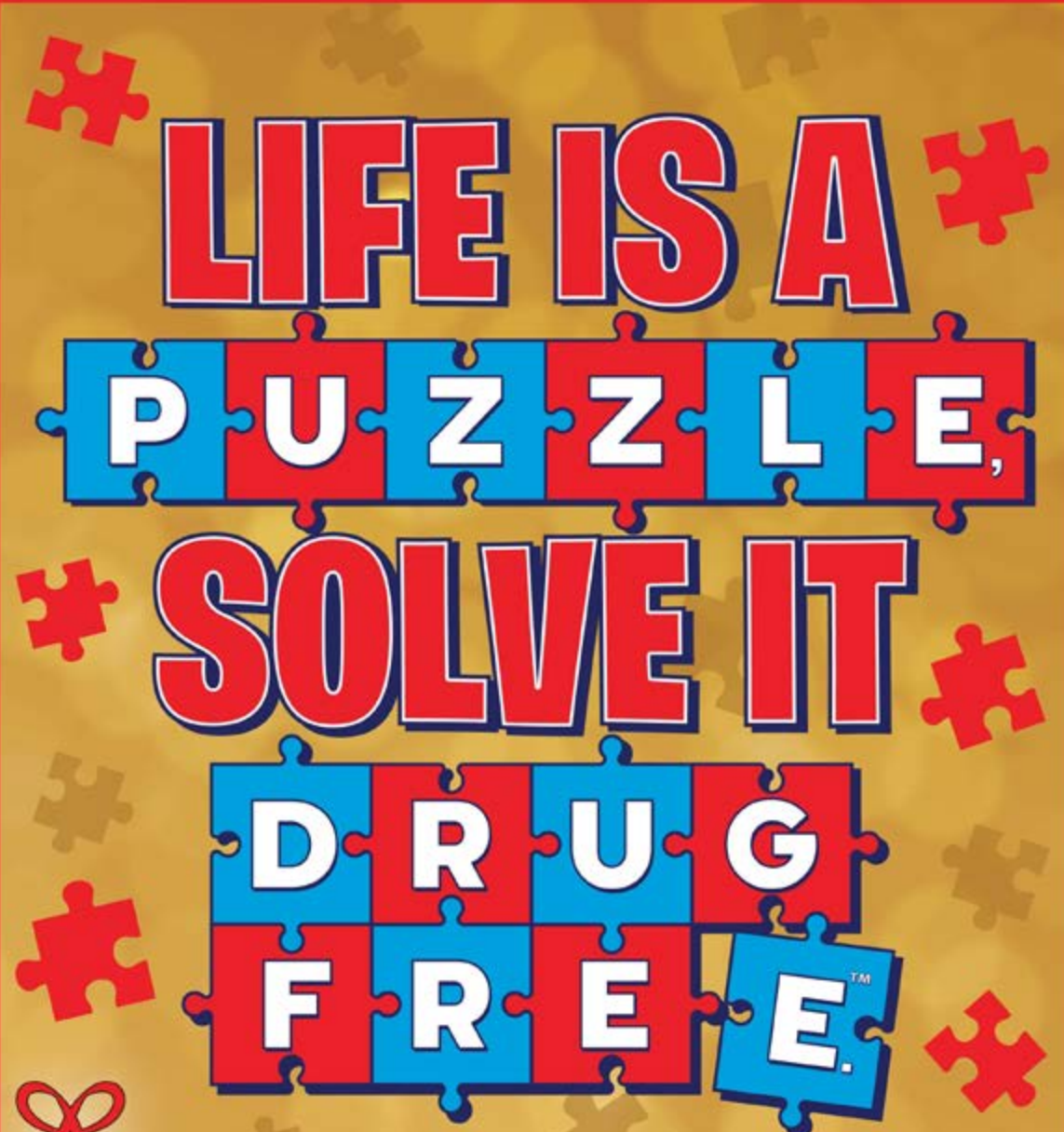


2025 Issue


RED RIBBON CAMPAIGN®

Parent / School Planning Guide




The central graphic features the text "LIFE IS A PUZZLE, SOLVE IT DRUG FREE" in a bold, stylized font. The words "PUZZLE" and "DRUG FREE" are constructed from interlocking puzzle pieces in red and blue. The background is a light yellow with faint puzzle piece patterns. The entire graphic is framed by a thick red border.


**LIFE IS A
PUZZLE,
SOLVE IT
DRUG
FREE™**


 **RED RIBBON CAMPAIGN**

RED RIBBON WEEK® OCTOBER 23-31
WWW.REDRIBBON.ORG

This National Red Ribbon Sponsor
 **2025 National Red Ribbon Theme**
© 2025 National Family Partnership, Inc.

PRESENTING SPONSORS

 **LIVING THROUGH HIS WORD FOUNDATION**

 **OKLAHOMA SPORTS HALL OF FAME**



Everything You Thought Was Impossible

Has Happened Here.

The name Jim Thorpe has always been synonymous with strength, resilience and **defying the odds**. Since its founding more than 30 years ago, **INTEGRIS Health Jim Thorpe Rehabilitation** has been proud to carry on that tradition.

When tragedy strikes – when people have their **independence and abilities stolen** from them by an accident or disease – INTEGRIS Health Jim Thorpe is the rehabilitation facility Oklahomans choose. This is where the best rehab experts, the **latest technological advances** and the **most comprehensive lineup** of unique and imaginative therapies all come together to cultivate the most important element of any recovery: ***genuine hope***.

It's all a part of the INTEGRIS Health promise: to be **Your Health Care Partner for Life**.

To learn more about inpatient services, call **405.644.5253** or to schedule an outpatient appointment, call **405.945.4500**.



Jim Thorpe Rehabilitation

Locations

Baptist • Edmond • Enid • Grove
Hefner Pointe • Moore
INTEGRIS Health Cancer Institute
Multiple metro area YMCAs
Southwest • Yukon



integrishhealth.org/jimthorpe

INTRODUCING THE 2025 NATIONAL RED RIBBON THEME: LIFE IS A PUZZLE, SOLVE IT DRUG FREE.™

The National Family Partnership (NFP) is proud to announce the theme for 2025 Red Ribbon Week: **"Life Is A Puzzle, Solve It Drug Free.™"** This creative theme, submitted by **Cheryl Holsapfel**, Digital Art Teacher, and **Carter Weinmann** from Solon Middle School, emphasizes how every decision we make is a piece of a larger puzzle, and choosing a drug-free life is essential to solving it.

The Red Ribbon Week Theme Contest, sponsored annually by NFP, encourages participants across the nation to submit slogans that reflect the campaign's mission to promote a drug-free lifestyle. "Life Is A Puzzle, Solve It Drug Free.™" was chosen for its powerful message, motivating individuals to contribute to creating safe, healthy, and drug-free communities through their daily choices.

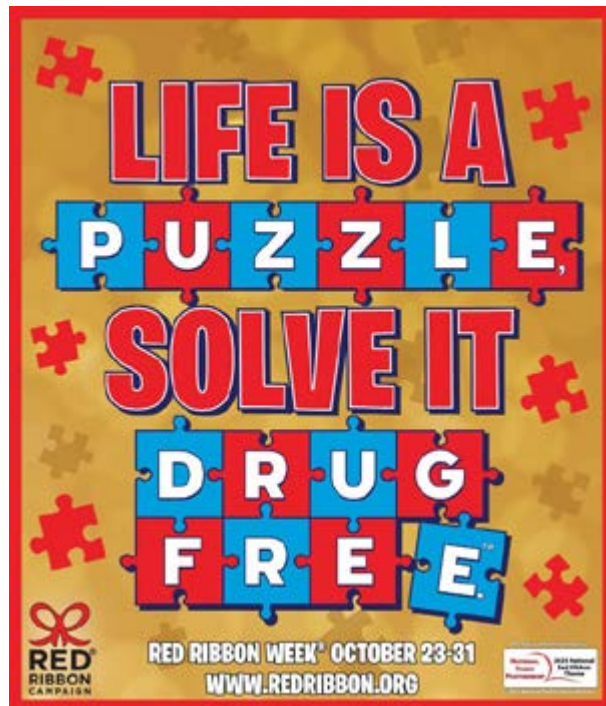
Cheryl Holsapfel, Digital Art Teacher at Solon Middle School, shared her excitement about the project: *"I'm incredibly proud of Carter's win. Integrating the Red Ribbon project into our curriculum allows students to connect their creative skills with real-world applications. They learn how to communicate important messages clearly and creatively, and it's rewarding to see them make a meaningful impact."*

Carter Weinmann, the student winner, expressed his enthusiasm: *"I was so excited to have my theme chosen! I drew inspiration from previous themes and how they've impacted me. I'm proud to see my idea come to life and shared across the country for such an important cause."*

Peggy B. Sapp, President of NFP, emphasized the significance of the contest: "The Red Ribbon Week theme contest is a wonderful way to engage the community in the fight for a drug-free world. Each year, we encourage students and educators to share their ideas and contribute to the ongoing conversation about living drug-free."

Theme submissions for the Red Ribbon Week Contest are open annually from January 1st to December 4th. Winners receive \$500 worth of Red Ribbon Week-themed merchandise, generously provided by Nimco, Inc., the official supplier of Red Ribbon materials.

Red Ribbon Week will be observed from October 23rd to 31st. To learn more about the contest and the campaign, visit www.RedRibbon.org.



Cheryl Holsapfel, Digital Art Teacher (left) and
Carter Weinmann, Student (right)
Solon Middle School



See the Connections...

Choices = Consequences

I AM DRUG-FREE™



Dear Educators:

Preventing alcohol, tobacco, vaping and drug abuse is a big job. It is one that must be embraced by parents, teachers, students, and the entire community. Your school has the opportunity to educate students and teachers about the dangers and consequences of alcohol, tobacco, vaping and drug use during this year's Red Ribbon Week, October 23-31st. It is an ideal way for people and communities to unite and take a visible stand against substance abuse.

The Red Ribbon Campaign was started when drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign is to present a unified commitment towards the creation of a DRUG-FREE AMERICA.

The Jim Thorpe Association/Oklahoma Sports Hall of Fame has composed this guidebook with the assistance of the National Family Partnership to offer educators an outline of suggested Red Ribbon activities and current information, trends, and attitudes regarding youth alcohol, tobacco, vaping and drug abuse. Your school may order and display Red Ribbon materials with the national Red Ribbon theme from the National Family Partnership website www.NFP.org.

We have listed suggested activities that your school and community can use to involve students in the Red Ribbon Drug Free Youth Celebration. If you have any questions regarding Red Ribbon Week activities or Jim Thorpe Association/Oklahoma Sports Hall of Fame's Bright Path Youth Program, please contact us at 405-427-1400 or www.oksportshof.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike James".

Mike James
President
Oklahoma Sports Hall of Fame

**OKLAHOMA
SPORTS
HALL OF FAME**

It Takes A Community To Teach Prevention

How will you celebrate Red Ribbon Week®?

Schools

- Plan essay and poster contests about drug prevention
- Create theme days and coordinate fun and impactful prevention activities
- Decorate the interior and exterior of your school
- Decorate your homeroom door
- Invite parents and families to a special health fair or education program
- Organize a Red Ribbon Rally
- Organize a Miles of Quarters Campaign
- Screen Natural High videos (naturalhigh.org)

Business

- Wear Red Ribbons and distribute to your employees
- Display Red Ribbons and posters on the interior and exterior of your building
- Place a Red Ribbon message in your advertisements and monthly statements
- Sponsor a School
- Sponsor a Classroom
- Identify and share local prevention, intervention and treatment resources with your employees

Government

- Wear Red Ribbons and distribute to staff and employees
- Display Red Ribbons on interior and exterior of city and county buildings
- Encourage police and fire departments to participate in Red Ribbon Activities
- Display Red Ribbon Car Magnets on all your governmental cars
- Include Red Ribbon Message in employee pay checks and in utility bills
- Identify and share local prevention, intervention and treatment resources with your employees and outside community

Law Enforcement

- Wear Red Ribbons and distribute to staff and officers
- Display Red Ribbon Car Magnets on all your patrol cars

- Offer to speak at community programs on alcohol and other drugs

Faith Based

- Distribute Red Ribbons at your services
- Incorporate a drug-free message into your sermon.
- Include a special Red Ribbon insert in bulletins
- Distribute Red Ribbons at your services and explain the significance of the campaign
- Hold prayer vigils for those affected by the use of drugs
- Identify and share local prevention, intervention and treatment resources with your members.

Medical

- Display a basket of Red Ribbons in the waiting room lobby for patients and family members
- Display the Red Ribbon message with posters and banners in your facility
- Incorporate screening, brief intervention and referral to treatment (SBIRT) into your daily practice

Media

- Inform the community about the Red Ribbon Campaign®, encourage them to participate
- Wear Red Ribbons and distribute to your employees,
- TV Anchor person, news reporters, etc.

Everyone!

- Celebrate National Plant the Promise Week – October 23-31st! During Red Ribbon Week® schools, businesses, families and youth across America will plant bulbs that will bloom and serve as a reminder to stay drug-free. In most regions bulbs that are planted during October, will bloom in April, during National Alcohol Awareness Month. [Order your bulbs today at Nimco.com!](http://www.nimco.com)

Red Ribbon Activities Guide, References and Resources.
For more activity suggestions, visit www.redribbon.org/activities.





THE OKLAHOMA CITY COMETS IN THE COMMUNITY



Devon Energy and the OKC Comets partner to provide free tools and an incentive-based program for second, third, and fourth-grade teachers throughout the state. The Comets MVP Program: Encouraging STEM Education is entering its 10th year, and we are incredibly proud of the lives impacted so far!

Five students are named Comets MVPs based on each participating teacher's criteria. Each student receives a Comets MVP cap, a family pass to attend the Comets MVP Field Day at Chickasaw Bricktown Ballpark, and four tickets to a Comets game at which all MVPs are recognized. Did we mention participating teachers get rewarded, too?

VISIT [OKCCOMETS.COM/MVP](https://okccomets.com/mvp) FOR MORE INFORMATION OR TO SIGN UP FOR 2026!

Oklahoma students in Kindergarten through 12th grade are eligible to participate in the OKC Comets Reading Challenge presented by Energy Transfer. By reading 20 minutes a day and logging their progress, participating students receive Oklahoma City Comets tickets, pregame field access, and a chance to win other prizes thanks to a partnership between the OKC Comets and Energy Transfer.



VISIT [MILB.COM/OKLAHOMA-CITY/COMMUNITY/READING-CHALLENGE](https://milb.com/oklahoma-city/community/reading-challenge) FOR MORE INFORMATION

THE COMETS ARE BACK IN 2026!



SECURE YOUR SEAT TO A SUMMER OF FUN BY PLACING A DEPOSIT TODAY!
CALL (405) 218-1000 OR VISIT [OKCCOMETS.COM](https://okccomets.com) FOR TICKET INFORMATION.



OKLAHOMA CITY COMETS | CHICKASAW BRICKTOWN BALLPARK
2 S. MICKEY MANTLE DR. | OKLAHOMA CITY, OK 73104 | 405.218.1000



[OKCCOMETS.COM](https://okccomets.com)

2025 BRIGHT PATH ART & ESSAY CONTEST

The Red Ribbon Art & Essay Contest Celebration is an opportunity for schoolchildren to come together and celebrate being drug, alcohol, tobacco and vape-free! Students are encouraged to enter the art and/or essay contest, emphasizing this year's Red Ribbon Campaign theme "Life is a Puzzle. Solve it Drug Free."

Each school may submit entries in the art and essay contests from each of the following age groups: 5-7, 8-10, 11-13, 14-16 and 17-18 years old. All art and essay entries become the property of the Oklahoma Sports Hall of Fame Bright Path Youth Program and will not be returned.

Art Poster Size: 11" x 17" preferred.

Essays: Must be 250 words or less and can be typed or handwritten.

All entries must include the entry form below completed and attached to each submission for each individual student. Winning art and essay submissions will be awarded as Artists of the Year and Writers of the Year, with one or more recipients showcasing all age groups with submissions. A student can enter submissions for both categories but may only be a winner in one category.

ENTRY FORM

(This form must be attached to the back of each entry)

Name _____

School _____

School Address _____

Date of Birth _____ Age _____ Grade _____

Name(s) of Parent(s)/Guardian(s) _____

Parent(s)/Guardian(s) Phone Number _____

Parent(s)/Guardian(s) Email _____

Teacher's Name _____

Teacher's Phone Number _____

Teacher's Email _____

DEADLINE: All entries must be received by **December 19, 2025.**

Winners will be honored at a special ceremony by
the Oklahoma Sports Hall of Fame during the Spring of 2026.

Submit Entries to:
Oklahoma Sports Hall of Fame
20 South Mickey Mantle Drive
Oklahoma City, OK 73104

2024 WRITERS OF THE YEAR

Hello, I am Essie Garde. I am presenting my essay "Life is a movie, film drug free" and I am going to film my life drug free. My health, my future, and discipline are all good reasons to not take drugs.

So, about my health. I can't have good health if I take drugs. First off, there are chemicals in drugs that can make you sick, destroy parts of your body, and some chemicals in drugs can even kill you! I don't know about you, but I want to live! Second, when you take them, you can't think straight. I wouldn't be able to do my homework, and I would get bad grades for not doing it. You know that can result in retention! Third, it impacts the health of your family. If I took drugs, my family would be worried about me. It would affect their emotional health, too.

Next, about my future. I can't have a good future if I take drugs. If I take drugs I could get arrested! I don't want to get arrested! If I was arrested, it would be a hard life. Second, I could get kicked out of school if I took drugs. It is state law that you have to go to school. Another way to get arrested! Third, I would be unemployed. Nobody wants to have a drunk or drugged person at their job. They might act crazy!

Lastly, I can't be disciplined if I take drugs. These are some important ways you can't be disciplined if you take drugs. First, you can't sleep on routine if you take drugs. This is important because you can't go to school on time. You can't walk straight. This is important because you could trip on anything or walk out in front of a moving bus. And once you start taking drugs, you can't just stop taking drugs. You become addicted to them.

In conclusion, I don't want to take drugs. Drugs would affect my health, my future, and my discipline. Remember, Life is a movie, film drug free. In short, **DON'T TAKE DRUGS!**

Estelle Garde, Dove Science Academy Elementary, Age 9



Sponsored by National Family Partnership
www.redribbon.org

2024 Writers of the Year

Estelle Garde, Dove Science Academy Elementary, Age 9

Folashade Shopekan, Dove Science Academy Elementary, Age 11

Rythem Boswell, Vici High School, Age 16

Aleia Catalan, Elgin High School, Age 17

Landon Coleman, Vici High School, Age 18

"Life is a Movie film drug free"

A healthy life means a drug free movie. I have a healthy life to look forward to, a brighter and greater future, and the heart to want to stay safe.

I have a longer and healthier life to look forward to. When I avoid drugs I give myself the opportunity to live a healthy life. Me keeping my distance from drugs keeps my organs safe like my heart, lungs, and kidneys. Finally, stopping drugs keeps me feeling better and more energized. I will be drug free and live healthier and longer.

My future would be 50% better if I don't do drugs. Stopping drugs means I can focus better on my

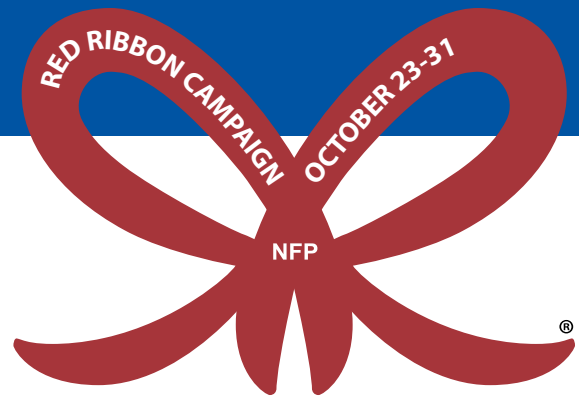
Folashade Shopekan, Dove Science Academy Elementary, Age 11

If life is like a movie, and each of us is the director of our story, we choose how our lives go. Our lives are shaped by the choices we make and the people we surround ourselves with. Living drug-free is one of the most empowering ways to keep our life stories safe and positive. Just like a film, we have a director, which is us. We have a cast, which are the people we surround ourselves with. Life can be compared to a movie in so many different ways. People need to stay off drugs, so they don't hurt themselves and others.

For some people, drugs might seem like an easy escape from the challenges we face throughout our lives. It could almost be compared to an unnecessary subplot in a movie. However, drugs often derail our story. Drugs can introduce chaos and conflict that can hurt a person's life and the lives of the people around them. Choosing to live without drugs allows our "film" to flow the way it should. Without drugs, individuals can embrace challenges and overcome their obstacles. That will lead to a successful story or "film".

In conclusion, leading a drug-free life allows people to be a positive person in their and others' lives. Friends, family, and communities are like an audience watching our movie unfold. When we choose to live with integrity and purpose, we inspire others to follow the same path. Ultimately, life is a movie where every decision adds to the script.

Rythem Boswell,
Vici High School, Age 16



Sponsored by National Family Partnership
www.redribbon.org

Aleia Catalan, Elgin High School, Age 17

Eddie was a director, he had gone his entire life framing it as a movie, every little scene he saw, he shot it in his mind as if he were watching something in a theater. It was no surprise to him that his head had become such a wondrous place, full of ideas and activities, and he wanted to do all of them. One of the millions of ideas in his mind was to try a cigarette, not for any real reason, just to know what it was like, it felt like everyone he knew had done one at least once in their lives, and why shouldn't his movie have a little bit of it too?

After that first try, Eddie started trying more and more, it started taking a toll on his life, his family even. Their finances all went to his new problem and life became more and more dull with every puff of smoke. When he finally realized how bad the problem was getting to be, it took all of his willpower to stop, months of work and dedication to undo the damage that was done.

Finally, his life was full of joy and happiness again. There were still the memories of that awful time, lasting effects that would not be undone so simply, but he was trying, and he was on the road back on track. Eddie's life was a movie, and after trying it out, he knew he wanted to film his movie drug free.

Drugs are bad, but the people who use them: Many people see those who are addicted and think instantly they are humble people. I should know that because my dad thinks that way. One day we were driving through the city and we saw a man sitting on the side of the road. He held up a sign saying "anything helps." We drove right past him. At the time I was only 15 and I asked my dad "Hey why didn't we help him?" My dad looked at me and told me "People like that are only pretending so they can get hands on drugs." At the time I thought these people were bad too. Now that I'm more mature and able to think for myself, I can see how flawed that mindset is.

Everyone who is addicted to drugs is addicted whether it's out of pure pressure, thinking it's cool, or just being curious. They all made a mistake, one that now controls their lives. Sure, some people out there who do drugs are bad, but you can't assume a whole basket of apples is rotten after finding one that was spoiled. Now I know it's super cliché to say this, but it is undeniable advice that has and still does hold up like a steel beam. Always say no to drugs. We were all put on this planet in so good. Don't ruin your life because of drugs. Life is a movie, so film drug free.



Sponsored by National Family Partnership
www.redribbon.org

Landon Coleman, Vici High School, Age 18

2024 ARTISTS OF THE YEAR



Kynlee McCool, Coweta Central Elementary, Age 7

2024 Artists of the Year

Kynlee McCool, Coweta Central Elementary, Age 7

Niqo Amir Young, Springer Elementary, Age 11

Blare Beare, Hartshorne Public School, Age 12

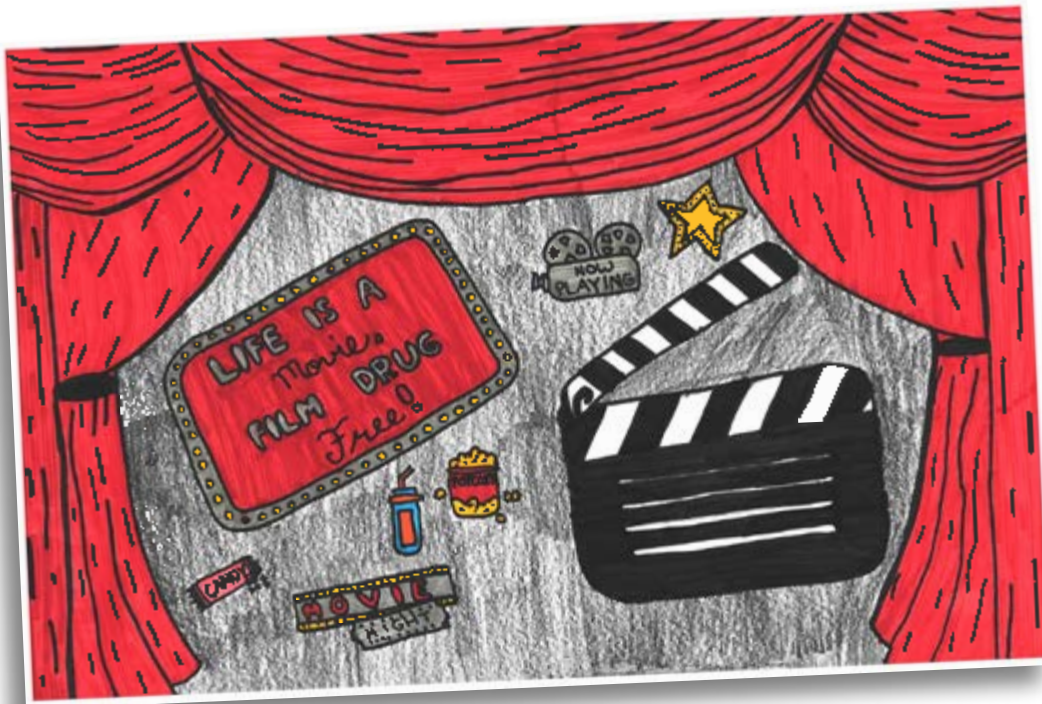
Jaylee Butler, Vanoss Public School, Age 13

Emilie James, Lone Grove Middle School, Age 14

Julia Bouwhuis, Elgin High School, Age 15

Talyshamarie Taylor, Elgin High School, Age 17

Lakin Cash, Haworth High School, Age 18



Emilie James, Lone Grove Middle School, Age 14



Sponsored by National Family Partnership
www.redribbon.org



Sponsored by National Family Partnership
www.redribbon.org



Talyshamarie Taylor, Elgin High School, Age 17



Lakin Cash, Haworth High School, Age 18

LETS GET STARTED

RED RIBBON CHECKLIST



First: Schedule the campaign: Set up a schedule for the morning announcement messages and Parent messages. Decide what day the Photo Contest flyer will be sent home with the students.



Morning Announcements: Read the Morning Announcement Script in this guide. Schedule the announcements to begin on October 23rd. Repeat the message 5 times before October 31st. The last morning announcement should be on October 31st. Our announcement script can be edited to meet the specifics of your school.



Parent Phone Message: Read the Script in the tool kit. Schedule the recorded parent message the week before October 23rd and then again on October 23rd. This message can be edited to meet the specifics of your school. Red Ribbon Week is most effective in preventing substance abuse with parent involvement.



Spread The Word: Distribute the Photo Contest flyer to the students to take home.



Email to Teachers and Staff: Let teachers and staff know the schedule and theme for Red Ribbon. Everyone can participate! Teachers can encourage their students to get involved by entering the National Red Ribbon Photo Contest.



Tell Us About Your Campaign: We want to promote the awesome job you did with the campaign. Go to redribbon.org/contact and tell us about your experience.



2025 RED RIBBON DRUG FREE PLEDGE DRIVE

The goal of the Red Ribbon Campaign and the Oklahoma Sports Hall of Fame is to inspire Oklahoma's schoolchildren to live a drug, alcohol, tobacco and vape-free life! To celebrate this commitment, we would like to give them the opportunity to sign their own 2025 Red Ribbon Celebration Drug-Free Pledge. Each student who signs the pledge will receive an Oklahoma Red Ribbon Celebration Drug-Free Club Card and a Certificate of Recognition. Certificates are endorsed by Oklahoma's Governor, along with many other Oklahoma legends and celebrities.

HOW TO PARTICIPATE: Teacher, request your students to sign the Master Pledge Sheet on the following page (you may copy as many Master Pledge Sheets as needed). You do not need to send in the Master Pledge Sheets, only the total number of pledges by filling out the bottom half of this page below. The Oklahoma Sports Hall of Fame will send you the appropriate amount of Recognition Certificates and Drug-Free Club Cards in the Spring of 2026.

Mail or E-Mail the following information, no later than December 19, 2025, to:

Oklahoma Sports Hall of Fame ~ 20 S. Mickey Mantle Dr. ~ Oklahoma City, OK 73104
Phone: 405-402-1836 ~ ojames@oksportshof.org

2025 Red Ribbon Celebration Drug-Free Pledge Drive

Total # of Pledges _____

School Name _____

Teacher/Red Ribbon Coordinator _____

Teacher Email _____

Address _____

City, State, Zip _____

2025 RED RIBBON MASTER PLEDGE SHEET

Drug Free Pledge

I pledge to lead a drug-free life. I want to be healthy and happy.

I will say NO to alcohol. I will say NO to tobacco.

I will say NO to vaping. I will say NO to illegal drugs.

I will help my friends say NO.

I pledge to stand up for what is right.

Signature

Print Name

[illegible]

RED RIBBON WEEK® PLEDGE

Spread the word to get parents and your community involved in Red Ribbon Week®



A group of St. Henry Consolidated Local Schools 2nd graders sign their names on a banner to pledge their intent to stay drug-free as part of Red Ribbon activities. OHIO, 2001

- Download and print pledge to send home with students.
- Distribute the pledge to parents at school events, PTA meetings or other community events.
- Post pledges around school to show participation in your campaign.
- Download the pledge from www.redribbon.org/downloads.

		
I Support Red Ribbon Week®		
I Pledge To Help Kids Grow Up Safe, Healthy & Drug Free By:		
 Talking to my kids about the dangers of drug use and abuse and setting clear rules about not using drugs.		
 Working together with the parents of my children's friends to set common boundaries and monitor behavior so that our rules are respected and reinforced.		
 Setting a good example for our children by not using illegal drugs or medicine without a prescription.		
 Visiting www.redribbon.org to learn more and spread the message to family and friends.		
Name _____ School _____		
Download tips for fun Red Ribbon activities at www.redribbon.org		
		Copyright © 2015 National Family Partnership.



2024 Red Ribbon Photo Contest, A. X. Benavides Elementary
Region 4 School Winner. TEXAS, 2024

- Put the Red Ribbon Theme on the school marquee to deliver the message in the school and community.
- Have “wear red” day at school and other spirit days during the week. Incorporate prevention curriculum into classes each day.
- Schedule a speaker to speak to the students about the risks associated with drug use.
- Use the Red Ribbon Theme to create an Essay or Poster Contest.
- Use the Red Ribbon theme to decorate each classroom door and then each class competes for the best door.
- Use red material or plastic red solo cups to spell out the Red Ribbon theme in the school chain link fence.
- Make small red bows for all students and staff members; wear the red bow every day during Red Ribbon Week®. Students who wear it every day win a prize.
- Deliver a drug prevention message every day during the morning announcements.
- Show the winning poster during the morning announcements.
- Read the winning essay during the morning announcements.
- Create a “Wall of Pledges” on a giant piece of poster paper in the main hallway. Print the Red Ribbon Theme on the poster paper and hang it up. Anyone who takes the “Pledge” signs his/her name on the poster.
- March around the school grounds chanting the Red Ribbon Theme or organize a walk-a-thon.
- Schedule a student screening of “Natural High” videos (www.naturalhigh.org)





NEWCASTLE
212 Wright St.
Newcastle, OK 73065
405-387-4391

TRI-CITY
420 NW 32nd
Newcastle, OK 73065
405-387-2265

TUTTLE
2 SE 4th
Tuttle, OK 73089
405-381-2326

KONAWA
127 N Broadway
Konawa, OK 74849
580-925-3254

23rd St.
8001 NE 23rd. St.
Oklahoma City, OK 73141
405-419-1000

MIDWEST CITY
10100 SE 15th St.
Midwest City, OK 73130
405-419-1000

THE VILLAGE
10301 N May
OKC, OK 73120
405-752-2265



EST.1903

RESOURCES

We've compiled some of our favorite educational resources and lesson plans for you below. We hope these will help to make your Red Ribbon Week the most impactful ever.

Resources

Charlotte's Web
Community Anti-Drug Coalitions of America
Drug Enforcement Administration
Drug Free America Foundation
DUI Resources: A Guide To Charges, Treatment, and Supportive

Services

Lock Your Meds
Drunk Driving Statistics
Mothers Against Drunk Driving
National Association for Children of Alcoholics
National Highway Traffic Safety Administration
National Institute on Drug Abuse
National High Red Ribbon Resources
NIDA for Teens
Students Against Destructive Decisions
Substance Abuse and Mental Health Services Administration
The White House Office of National Drug Control Policy

Lesson Plans

Fentanyl Awareness Guide for Parents, Teens, and College Students
Montana Meth Prevention
Natural High For Educators
NIDA's Lesson Plan and Activity Finder
Operation Prevention
SAMHSA Materials for School



Sponsored by National Family Partnership
www.redribbon.org

LOCAL GOVERNMENT PROCLAMATION FOR RED RIBBON WEEK®

- WHEREAS,** Alcohol and other drug abuse in this nation has reached epidemic stages; and
- WHEREAS,** It is imperative that visible, unified prevention education efforts by community members be launched to eliminate the demand for drugs; and
- WHEREAS,** The National Family Partnership is sponsoring the National Red Ribbon Campaign® offering citizens the opportunity to demonstrate their commitment to drug-free lifestyles (no use of illegal drugs, no illegal use of legal drugs); and
- WHEREAS,** The National Red Ribbon Campaign® will be celebrated in every community in America during "Red Ribbon Week®", October 23-31; and
- WHEREAS,** Business, government, parents, law enforcement, media, medical, religious institutions, schools, senior citizens, service organizations and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying Red Ribbons during this week long campaign; and
- WHEREAS,** The City of _____ further commits its resources to ensure the success of the Red Ribbon Campaign®;

NOW THEREFORE BE IT RESOLVED,

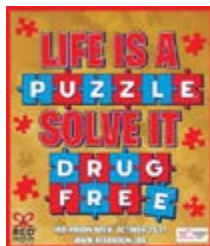
that the City of _____ does hereby proclaim October 23-31, 2023, as RED RIBBON WEEK® and encourages its citizens to participate in drug prevention education activities, making a visible statement that we are strongly committed to a drug - free state.

Mayor _____

Attest _____

City Clerk _____





RED RIBBON WORD SEARCH

F D I P B Q X L K K J A T K W N P S I H
 Y S I N D L T L Y Z U W C J P U O E S A
 S T P L B D Q I G A B A C V G R T D C W
 P R K E I C N Z O B K R H U Z T E U J D
 R E Q U N F M U V F G E O D P U N C J K
 E N F S U R E I C W W N I E B R T A R H
 V G Q O K E I I N R J E C A O I I T E E
 E T L L X S K Q S D J S E M G N A I D A
 N H E V P P F J U A F S S L F G L O R L
 T C A E M O W E E E P U U I H I L N I T
 I C D I M N N E M U C U L U N P E H B H
 O O E T S S W C L P S A Z N D B X J B Y
 N M R D Q I S O U L O T M Z E X N H O Q
 J M S R O B G U J T N W Z A L S A W N X
 K U H U I I B R P X Z E E A R E S R W S
 M N I G N L T A Y P K Z S R H E T F E S
 A I P F Z I V G S J O B Y S M T N B E E
 N T I E X T W E S J T R K R C E D A K T
 F Y L E T Y O F J K F G T N E I N V H U
 P G R A S S R O O T M S J H J B G T F W

AWARENESS
 CHOICES
 COMMUNITY
 COURAGE
 DEA
 EDUCATION

EMPOWERMENT
 ENRIQUE CAMARENA
 GRASSROOT
 HEALTHY
 LEADERSHIP
 LIFE IS A PUZZLE

MINDFULNESS
 NFP
 NURTURING
 POTENTIAL
 PREVENTION
 RED RIBBON WEEK

RESPONSIBILITY
 SOLVE IT DRUG FEE
 STRENGTH
 SUPPORT
 WELLNESS





Red Ribbon Week®

MORNING ANNOUNCEMENT SCRIPT

Good morning students:

(Each day, read one of the following and then read the paragraphs below.)

Day 1 – This year’s Red Ribbon Week theme is *“Life Is A Puzzle, Solve It Drug Free™.”* Think of life as a giant puzzle – each choice you make is a piece that fits into the bigger picture of your future. By making healthy choices and staying drug-free, you’re building a picture full of positivity, bravery, and strength. Together, we can create a beautiful, connected community where everyone thrives. Let’s start solving this puzzle – one healthy choice at a time!

Day 2 – Happy Red Ribbon Week! This year’s theme is *“Life Is A Puzzle, Solve It Drug Free™.”* Each healthy choice you make is like a perfect puzzle piece that strengthens your future. By staying drug-free, you’re showing yourself and the world how much you value your health, community, and dreams. When you choose health and positivity, you’re putting together a masterpiece where you can aim for the stars and achieve your goals. Keep adding those bright pieces to your puzzle – we believe in you!

Day 3 – Good morning, and happy Red Ribbon Week! Remember this year’s theme: *“Life Is A Puzzle, Solve It Drug Free™.”* Just like every puzzle piece is unique, so are you! Staying drug-free means protecting your health and embracing what makes you special. You don’t need drugs to fit in – the best puzzles are made when all the pieces are unique yet work together beautifully. Celebrate your uniqueness today and add another positive piece to your life’s big picture.

Day 4 – Good morning! *“Life Is A Puzzle, Solve It Drug Free™”* is this year’s Red Ribbon Week theme. Here at [INSERT SCHOOL NAME], we care about every single one of you and want to see you live happy, healthy, and fulfilled lives. By making healthy choices and staying drug-free, you’re creating a brighter, more complete puzzle for your future. Take a moment today to commit to yourself and your future – you’re shaping a masterpiece, and we can’t wait to see it come together!

Day 5 – It’s the final day of Red Ribbon Week! Thank you for being a part of this week’s focus on healthy, drug-free lifestyles. This year’s theme, *“Life Is A Puzzle, Solve It Drug Free™,”* reminds us that every choice we make is a piece of our future. By making healthy decisions, you’re building a puzzle filled with success, happiness, and purpose. We are so proud of you and excited to see the incredible picture you’re creating for yourself. Keep adding those positive pieces – the best is yet to come!

School Personnel: Insert any other activities, announcements, schedules, speakers, etc.

SOCIAL NETWORKING FOR PREVENTION

Participating in Red Ribbon Week® just got even easier! National Family Partnership encourages you to participate to help us spread the message across America. All you have to do to participate is tweet or post on Facebook with any or all of the suggested language below to spread the word about Red Ribbon Week®. See the examples below, copy the language you want to use on your blog or social networking site and start spreading the message!

Sample Instagram Posts

- Life Is A Puzzle, Solve It Drug Free.™ – Celebrate #RedRibbonWeek (October 23-31).
- Life is a puzzle, and every piece counts. Make the right choices and solve it drug-free. Stay strong, stay focused, and build a future full of health and happiness. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree
- Don't let drugs be the piece that doesn't fit. Solve the puzzle of life with healthy choices. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree
- Life's puzzle is tricky, but with a drug-free mindset, the pieces fit perfectly. Stay sharp, stay drug-free, and build the life you deserve. #LifelsAPuzzleSolveItDrugFree #RedRibbon2025
- Every day is a chance to solve life's puzzle. Choose health, choose happiness, choose drug-free. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree

Sample X (Twitter) Posts

- Life Is A Puzzle, Solve It Drug Free.™ – Celebrate #RedRibbonWeek (October 23-31).
- Life is a puzzle, and the best solution is a drug-free life. Choose your pieces wisely and build a brighter future. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me. Take the pledge: www.redribbon.org/pledge. #RedRibbonWeek
- Join me in celebrating Red Ribbon Week®. #LifelsAPuzzleSolveItDrugFree #RedRibbonWeek
- Life's puzzle can be tough, but the right choices fit perfectly. Stay drug-free and solve it with strength and clarity. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree
- Life is a puzzle. Every piece you choose shapes your future. Choose wisely, choose drug-free. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree #StayDrugFree

Sample Facebook Posts

- Life Is A Puzzle, Solve It Drug Free.™ – Celebrate Red Ribbon Week (October 23-31).
- Life is a puzzle, and every piece matters. Make the right choices and live a drug-free life. Together, we can solve the challenges ahead and build a future full of health and happiness. Let's commit to staying strong and drug-free. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree
- Life's greatest challenge isn't just about finding the right pieces—it's about making the right choices. Stay drug-free and solve the puzzle of your future with courage and confidence. Let's make every day a step towards a healthier, happier tomorrow. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree
- Join me in celebrating Red Ribbon Week®. Our children have the right to grow up drug free – and we have the responsibility to make that happen. Take the pledge: www.redribbon.org/pledge
- Life is a puzzle. Don't let drugs be the piece that doesn't fit. Stay focused, stay strong, and solve your future with drug-free choices. You have the power to complete the picture. #RedRibbon2025 #LifelsAPuzzleSolveItDrugFree



ENRIQUE CAMARENA RED RIBBON AWARD

History

Enrique (Kiki) Camarena was a Drug Enforcement Administration Agent who was tortured and killed in Mexico in 1985. Agent Camarena believed that one person would make a difference. His sacrifice serves as a catalyst to encourage others to make a visible commitment to eradicating drug abuse from our homes, schools, communities and nation. The National Family Partnership (NFP) and its network of individuals and organizations (including Informed Families/The Florida Family Partnership) continue to deliver his message of hope to millions of people every year.

Purpose

The Enrique Camarena Award recognizes and honors one person who has made a significant contribution in the field of drug prevention, and who personifies Agent Camarena's belief that one person can make a difference.

Criteria

Nominees must:

- Be an individual, not a corporation or organization
- Be a professional, volunteer, community activist, or parent
- Be a positive role model, committed to a healthy lifestyle
- Have made an outstanding contribution in the field of drug prevention

Guidelines

Nominations must be submitted with the attached Nomination Form.

Nominations may be made by a person or an organization.

Nominations should be in narrative form and no more than one (1) page in length and include the following:

- Specific achievements, such as new programs developed through nominee's efforts
- Specific programs, publications, etc., that the nominee has participated in which encourage and motivate others to take active roles in drug education and prevention
- Leadership and organizational abilities of the nominee
- Time and effort contributed by nominee
- Success in recruiting and motivating others

One award will be given. The winner will be selected by National Family Partnership® and announced in February 2026, all decisions are final. Nominations must be received by Friday, December 5, 2025. Late nominations will not be accepted. All nominations become the property of The National Family Partnership.

ENRIQUE CAMARENA RED RIBBON AWARD

Nomination Form

Deadline: Friday, December 5, 2025

Nominee: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Email: _____

Please check all that apply:

☐ Professional

☐ Activist

☐ Volunteer

☐ Parent

If nominee is employed and position is applicable, list position and organization:

Person / Organization Making Nomination:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Email: _____

PLEASE MAIL FORM AND ONE-PAGE NARRATIVE TO:

National Family Partnership, 2490 Coral Way, Suite 303, Miami, FL 33145
or email to redribbon@nfp.org



ENTER THE 2025 NATIONAL RED RIBBON WEEK® PHOTO CONTEST

Win An iPad & \$1,000
For Your School

2 WAYS TO ENTER WAYS TO WIN

ENTER

Families may submit a photo of a home decoration

Schools may submit a photo of a school or virtual school decoration

WIN

Receive the most votes in your Region for your entry

Receive one of the following Judges Awards:

Home Entries

- Most Creative Home
- Best Use of Family and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

School Entries

- Most Creative School
- Best Use of School and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

For more details and a list of terms and conditions, visit www.redribbon.org/contest



HOW TO ENTER

Decorate

Decorate your **Home** front door, mailbox or fence with a (double-looped) Red Ribbon and this year's theme: "Life Is A Puzzle, Solve It Drug Free.™"

Decorate your **School** with a (double-looped) Red Ribbon and this year's theme: "Life Is A Puzzle, Solve It Drug Free.™"

Snap A Photo & Upload

Take a picture of your Red Ribbon decoration (preferably with people in it!) and upload to www.redribbon.org/contest. You must be 18 years old to enter, so parents (or for school entries, school staff or PTA members) must submit the photos.

Get Votes!

Ask your friends, family, colleagues and school contacts to vote for your photo on our website.

Entry Period

Oct. 1 - Nov. 1, 2025

Voting Period

Nov. 2 - Nov. 16, 2025

Winners Announced

Dec. 5, 2025



CREATE THE 2025 RED RIBBON THEME



**Do you have a great idea for the next
National Red Ribbon Week® theme?**

**Submit your ideas for the 2026 National Red Ribbon®
Theme Contest. If you win, you will receive national
recognition and \$500 worth of 2026 Red Ribbon
Week Theme Merchandise for your local K-12 school.**

**ENTRIES MUST BE RECEIVED
BY DECEMBER 4, 2025**

Email redribbon@info.org or mail to:

NATIONAL FAMILY PARTNERSHIP

2490 Coral Way, Suite 303, Miami, FL 33145

**Please include your name, school, telephone
number and email address**

For more info and helpful tips, visit www.redribbon.org/theme/contest/



THE RED RIBBON CAMPAIGN® IS THE LARGEST UNIVERSAL PREVENTION CAMPAIGN IN THE NATION

Each year, National Family Partnership invites top schools across the nation to embody the Red Ribbon Campaign and become a Red Ribbon Certified School (RRCS). RRCS is an environmental change process that aligns Teachers, Parents, Students, and Administrators into a team to create an effective and healthy school climate through parental engagement and community building.

The Review Process

The independent review and certification process is conducted by University of Central Florida / UCF Institute for Social and Behavioral Sciences based on the following criteria:

- Parents as Partners
- Leadership Commitment to Prevention
- Communication between Parents/Students/School Personnel
- Prevention Training for School Personnel
- Prevention Opportunities for Youth
- Broad Community Participation
- Year-Round Prevention Campaign Activities

National Family Partnership Gets Results in schools

The Red Ribbon Certified Schools program engages students, parents, and educators to reduce youth substance abuse and increase protective factors in K-12 schools. RRCS reduces the frequency of drinking and drugging for Florida's kids by 50% vs. non certified schools.

BECOME A RED RIBBON CERTIFIED SCHOOL

Red Ribbon Certification Process helps kids reach their full potential. It's a pathway for engaging parents, teachers, students, and the community by emphasizing the importance of family involvement in the education and healthy development of children.

Overall Program Goals include

- Produce safe, healthy drug free kids
- Increase parental involvement in school
- Improve academic performance
- Improve awareness and social norms around drugs and alcohol

Contact redribbon@nfp.org to learn more



BE THE HERO

THAT SOLVES LIFE'S PUZZLES

Paycom is committed to the transformation of businesses and our communities. We're proud to support the Red Ribbon Campaign in pursuit of its mission.



HR & Payroll Software

paycom.com | 800.580.4505





Explore

THE CHICKASAW NATION

Together, we create stronger communities through compassion, resources and a shared commitment to one another.



the
Chickasaw
Nation

BILL ANOATUBBY, GOVERNOR
CHICKASAW.NET   