

RED RIBBON CAMPAIGN®

Parent / School Planning Guide

2021 Issue

DRUG FREE

LOOKS LIKE ME™

RED RIBBON CAMPAIGN

RED RIBBON WEEK®
OCT. 23-31

NATIONAL FAMILY PARTNERSHIP

2021 National Red Ribbon Theme

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PRESENTING SPONSORS



Living Through His Word
Foundation





OKLAHOMA CITY DODGERS In The Community



DEVON ENERGY AND OLSSON HAVE PARTNERED WITH THE DODGERS TO PROVIDE THIRD- AND FOURTH-GRADE TEACHERS THROUGHOUT THE STATE OF OKLAHOMA WITH FREE TOOLS FOR AN INCENTIVE BASED PROGRAM!

Five students are named Dodgers MVPs - based on each participating teacher's criteria. Each student receives a Dodgers MVP cap, a family pass to attend Dodgers MVP Field Day at Chickasaw Bricktown Ballpark, and four tickets to a Dodgers game at which all MVPs are recognized. Did we mention participating teachers get rewarded, too?

VISIT OKCDODGERS.COM/MVP FOR MORE INFORMATION OR TO SIGN UP FOR 2022!

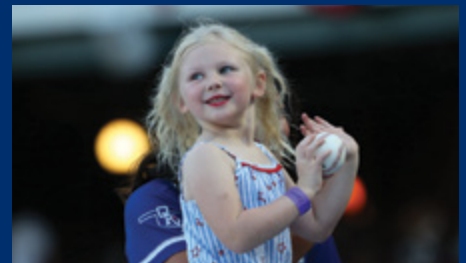
THE OKC DODGERS PUP CLUB PRESENTED BY DENTAL DEPOT IS A FREE KIDS CLUB AND IS OPEN TO CHILDREN AGES 3 THROUGH 12.

Members receive an official badge to wear at Dodgers game and show off their membership to the coolest Kids Club in OKC. Plus, members enjoy special gifts, access to exclusive events, and more!



VISIT OKCDODGERS.COM/PUPCLUB FOR MORE INFORMATION OR TO SIGN UP FOR 2022!

THE OKLAHOMA CITY DODGERS ARE BACK IN 2022!



**SECURE YOUR SEAT TO A SUMMER OF FUN BY PLACING A DEPOSIT TODAY!
CALL 405-218-1000 OR VISIT OKCDODGERS.COM FOR TICKET INFORMATION.**



OKLAHOMA CITY DODGERS | CHICKASAW BRICKTOWN BALLPARK
2 S. MICKEY MANTLE DR. | OKLAHOMA CITY, OK 73104 | 405.218.1000





Fayette Middle School students, from left, Shay McCoy, Selam Engida, health teacher Kathy Folden and student Thomas Moore show off their banner. *GEORGIA 2001*

The Red Ribbon Campaign® is the oldest and largest drug prevention program in the nation, reaching millions of young people during Red Ribbon Week®, October 23rd - October 31st each year.

What Is Red Ribbon Week?

It is an ideal way for people and communities to unite and take a visible stand against drugs. Show your personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon, October 23 - 31st. The mission of the Red Ribbon Campaign® is to present a unified and visible commitment towards the creation of a drug-free America.

Why?

The National Family Partnership organized the first Nationwide Red Ribbon Campaign in response to the murder of Drug Enforcement Agent Enrique "Kiki" Camarena. Camarena was tortured and killed in Mexico in 1985. After his murder, angered parents and youth in communities across the country began wearing Red Ribbons as a symbol of their commitment to raise awareness of the killing and destruction cause by drugs in America.

Who?

The National Family Partnership is the sponsor of the National Red Ribbon Week® Celebration. We are helping citizens across the country come together to keep children, families and communities safe, healthy and drug-free, through parent training, networking and sponsoring the National Red Ribbon Campaign®.

How?

Plan a Red Ribbon celebration using materials from Nimco, Inc. Order Red Ribbon themed items for your classroom, office or home and show your support for living drug-free! Proceeds from the sale of Red Ribbon themed merchandise helps us to continue to promote drug prevention education. Visit Nimcoinc.com.

Participate in the National Red Ribbon Theme Contest. Each year a new theme is chosen through a national contest. The contest starts in January and runs through December 4. By participating in the theme contest, you are helping to increase the awareness and effectiveness of Red Ribbon Week. Join us! Learn more about the contest by visiting redribbon.org/theme.



See the Connections...

Choices = Consequences

I AM DRUG-FREE™

Dear Educators:



Preventing alcohol, tobacco, vaping and drug abuse is a big job. It is one that must be embraced by parents, teachers, students, and the entire community. Your school has the opportunity to educate students and teachers about the dangers and consequences of alcohol, tobacco, vaping and drug use during this year's Red Ribbon Week, October 23-31st. It is an ideal way for people and communities to unite and take a visible stand against substance abuse.

The Red Ribbon Campaign was started when drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign is to present a unified commitment towards the creation of a DRUG-FREE AMERICA.

The Jim Thorpe Association/Oklahoma Sports Hall of Fame has composed this guidebook with the assistance of the National Family Partnership to offer educators an outline of suggested Red Ribbon activities and current information, trends, and attitudes regarding youth alcohol, tobacco, vaping and drug abuse. Your school may order and display Red Ribbon materials with the national Red Ribbon theme from the National Family Partnership website www.NFP.org.

We have listed suggested activities that your school and community can use to involve students in the Red Ribbon Drug Free Youth Celebration. If you have any questions regarding Red Ribbon Week activities or Jim Thorpe Association/Oklahoma Sports Hall of Fame's Bright Path Youth Program, please contact us at 405-427-1400 or www.oksportshof.org

Sincerely,

A handwritten signature in black ink, appearing to read "Mike James".

Mike James
President
OSHOF

**OKLAHOMA
SPORTS
HALL OF FAME**

It Takes A Community To Teach Prevention

How will you celebrate Red Ribbon Week®?

Schools

- Plan essay and poster contests about drug prevention
- Create theme days and coordinate fun and impactful prevention activities
- Decorate the interior and exterior of your school
- Decorate your homeroom door
- Invite parents and families to a special health fair or education program
- Organize a Red Ribbon Rally
- Organize a Miles of Quarters Campaign
- Screen Natural High videos (naturalhigh.org)

Business

- Wear Red Ribbons and distribute to your employees
- Display Red Ribbons and posters on the interior and exterior of your building
- Place a Red Ribbon message in your advertisements and monthly statements
- Sponsor a School
- Sponsor a Classroom
- Identify and share local prevention, intervention and treatment resources with your employees

Government

- Wear Red Ribbons and distribute to staff and employees
- Display Red Ribbons on interior and exterior of city and county buildings
- Encourage police and fire departments to participate in Red Ribbon Activities
- Display Red Ribbon Car Magnets on all your governmental cars
- Include Red Ribbon Message in employee pay checks and in utility bills
- Identify and share local prevention, intervention and treatment resources with your employees and outside community

Law Enforcement

- Wear Red Ribbons and distribute to staff and officers
- Display Red Ribbon Car Magnets on all your patrol cars

- Offer to speak at community programs on alcohol and other drugs

Faith Based

- Distribute Red Ribbons at your services
- Incorporate a drug-free message into your sermon.
- Include a special Red Ribbon insert in bulletins
- Distribute Red Ribbons at your services and explain the significance of the campaign
- Hold prayer vigils for those affected by the use of drugs
- Identify and share local prevention, intervention and treatment resources with your members.

Medical

- Display a basket of Red Ribbons in the waiting room lobby for patients and family members
- Display the Red Ribbon message with posters and banners in your facility
- Incorporate screening, brief intervention and referral to treatment (SBIRT) into your daily practice

Media

- Inform the community about the Red Ribbon Campaign®, encourage them to participate
- Wear Red Ribbons and distribute to your employees,
- TV Anchor person, news reporters, etc.

Everyone!

- Celebrate National Plant the Promise Week – October 23-31st! During Red Ribbon Week® schools, businesses, families and youth across America will plant bulbs that will bloom and serve as a reminder to stay drug-free. In most regions bulbs that are planted during October, will bloom in April, during National Alcohol Awareness Month. Order your bulbs today!

Red Ribbon Activities Guide, References and Resources.
For more activity suggestions, visit www.redribbon.org/activities.

better together



PEACEFUL FAMILY SOLUTIONS
HEALING AND PREVENTION SERVICES FOR FAMILIES OF ADDICTION

Did you know families can get better
from drugs and alcohol?
FREE help can be found at:

Parents Helping Parents
www.parentshelpingparents.info

Peaceful Family Solutions
www.peacefulfamilyok.org

BRIGHT PATH ART & ESSAY CONTEST

The Red Ribbon Art & Essay Contest Celebration is an opportunity for people to come together and be drug free. Students are encouraged to enter the poster and/or essay contest emphasizing this year's Red Ribbon theme "Drug Free Looks Like Me."

Each school may submit entries in the essay contest from each of the following age groups: 5-7, 8-10, 11-13, 14-16, 17-18. All entries become the property of the Jim Thorpe/OSHO Bright Path Youth Program and will not be returned. First, second and third place awards will be presented in each age group for both the poster and essay contests.

Poster size: 11" x 17" preferred. Essay Contest: Must be 250 words or less and printed or typewritten.

If a student enters both of the categories and they qualify for 1st, 2nd, or 3rd place they may only be a winner in (1) category.

ENTRY FORM

(This form must be attached to the back of each entry)

Name _____

School _____

School Address _____

Date of Birth _____ Age _____ Grade _____

Name(s) of Parent(s)/Guardian(s) _____

Parent(s)/Guardian(s) Phone Number _____

Teacher's Name _____

Phone # _____

Teacher's Email _____

DEADLINE: All entries must be received by **December 17, 2021.**

Winners will be honored at a special ceremony by the Oklahoma Sports Hall of Fame during the Spring of 2022.

Submit Entries to:
Oklahoma Sports Hall of Fame
20 South Mickey Mantle Drive
Oklahoma City, OK 73104

2020 ESSAY WINNERS

I do thing I like to make me happy. First, I like to be with my friends. Next, I like to go to school. Finally, I like to be with my family. All these things make me happy.

I can be brave. First, I can be brave and face my fears. Second, I can tell the truth that can help a friend. All the things that make me braver.

Ages 5-7

1st - Bridget Weger

2nd - Avrie Sorrell

Ages 8-10

1st - Nolan Davis

2nd - Savannah Schoaps

3rd - Beth Diesselhorst

Ages 11-13

1st - Kaitlynn Buff

Ages 14-16

1st - Alisa Williams

2nd - Kellen Cansler

3rd - Ben Schulke

Ages 17-18

1st - Melody Veloz

2nd - Jacob Moline

3rd - Kylie Ruessing

5-7

I want to be drug free. First, I want to be drug free so I do good in school. Next, I want to be drug free so I can protect others. Finally, I want to be drug free so I don't die. All of the things help free keep me drug free.

Bridget Weger

BRIDGET WEGER

Be Safe and Stay Drug Free

Hi my name is Kaitlynn Buff and I go to school in Broken Bow. This week is drug free week. Drug free week is to stop people that do drugs and to save more lives. Because it is not worth the consequences that will happen if you do

drugs and to teach kids not to do drugs that it is bad for you and if people do drugs they are going to have a big problem that they will have to live with their whole life and they will not have any blame. People that do drugs think they are cool but they are not cool but they do drugs anyway because they think that it fills good but it is really hurting them. Everyday I wonder why people do drugs but they think that it is good for them. People need to stop doing drugs so they can save more lives and to tell people

not to do drugs. It is not ok you will get hurt doing drugs. So do not do it. People all over the world do drugs even if they know that they will get hurt.

KAITLYNN BUFF

I can do things to make me feel happy. First, I like to skateboard and do tricks. Next, I like to go to the skatepark with my mom and dad. Finally, I like to go to school. All these things make me happy.

I can be brave. First, I can tell people to stop. Next, I can stand up for my friends. Finally, I can tell the truth. These are things I can do to be brave.

I can be drug free! First, I don't want to die. Next, drugs would hurt my body.

Finally, I don't want to hurt other people. All these things will keep me drug free.

Nolan Davis

8-10

NOLAN DAVIS

14-16

ALISA WILLIAMS

Alisa Williams
Age 16

"Be Happy. Be Brave. Be Drug Free."

Happiness can happen in many ways but definitely not from drugs. Many people feel as if they are not happy in life and turn to drugs and alcohol as a way of finding happiness. Some do drugs as a way of escaping reality and the bad situation that they find themselves in. Still others do drugs out of peer pressure, thinking that they will not be accepted by their friends if they refuse to do drugs with them. Unfortunately, this bad decision to get involved with drugs leads to many more problems for the individual, their family, friends, and the community as a whole. It can destroy their health and relationship with other people, increasing their problems and desire to escape. It's a never ending downward spiral that the individual is unable, and sometimes unwilling, to put an end to it.

That is why we as a community should work together to help people who are addicted to drugs be set free from their enslavement. That sad truth is that most of the people struggling with drug addiction are ostracized from the community and many times from their own family. The family can feel a sense of shame and hopelessness, and not knowing what to do or how to help, they end up pushing the individual out of the family. This only complicates the problem and pushes the individual further down the wrong path.

The drug problem is not a problem for any particular group. Rather, it is a problem that affects all sectors broadly and causes a wide variety of problems, followed by many crime issues or various violence that brings the loss of both life and property. Tackling drug problems isn't one person's job, but it is the duty of everybody to work together to monitor the drug epidemic. Starting from creating a family that is love, warmth, and caring for people in the family as a shield against drugs. American society will be livable. Send a message: Be Happy. Be Brave. Be Drug Free.

10909020 Red Ribbon Essay Contest 2020 - Google Docs

Melody Veloz
Red Ribbon Week Essay
11th Grade

"Be Happy. Be Brave. Be Drug-Free"

Most people know of prescribed and over-the-counter drugs. While these can be helpful, they can also be harmful; however, some drugs have no health benefits and only cause addiction and injury.

Happiness is something everyone strives for in life. Happiness is different for everyone whether it's raising a family, working a job which you feel is your true purpose, or fulfilling any other calling. However, the so-called happiness one feels during substance abuse is a lie. Your brain creates a mirage because it can't control itself, but when it's over only suffering is left.

Bravery does not just belong to the hero of an epic tale or even to first responders during the worst of times. It takes bravery to stand up against those who pressure you, especially if you are pressured by those you thought you could trust. One must also be brave to admit if they have a problem and need help.

Everyone has their own journey in life, and you only have one chance at it. While there will be times of hardship and times of victory, one obstacle that can be avoided is the misuse of drugs. You only have one shot; help yourself find happiness, show your true bravery by being drug-free.

17-18

MELODY VELOZ

2020 ART WINNERS

5-7

BRADALYN PINLEY

Ages 5-7

1st - Bradalyn Pinley

Ages 8-10

1st - Brayla Grinstead

Ages 11-13

1st - Marklee McMurtrey

2nd - Brianna Kott

3rd - Miranda Lee

Ages 14-16

1st - Lexee Columbus

2nd - Jady Battice

3rd - Jaidon Connel

3rd - Alyssa Johnson

Ages 17-18

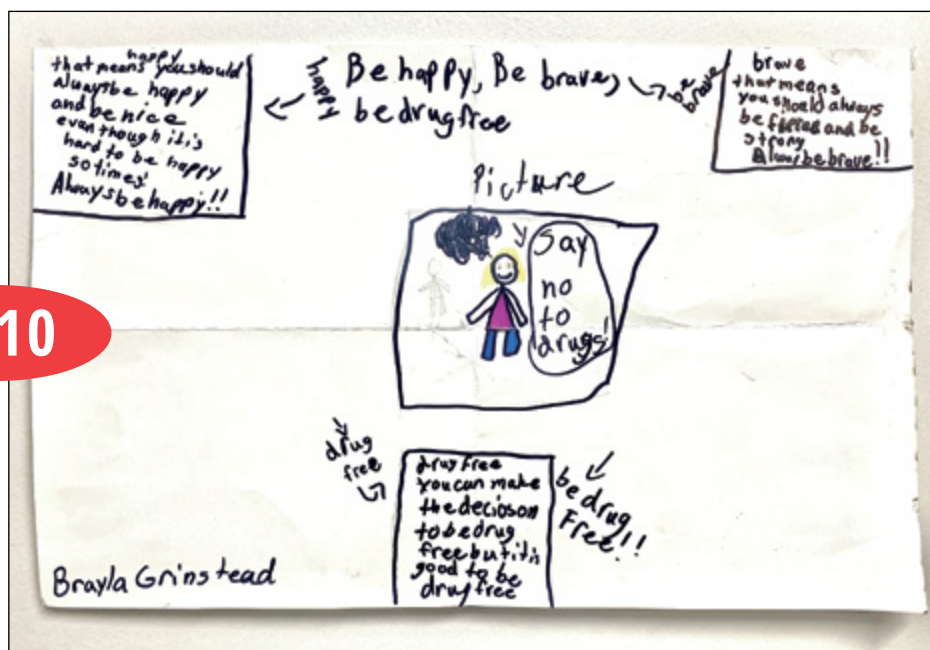
1st - Gavin Smalley

2nd - Grace Anderson

3rd - Brayden Linder

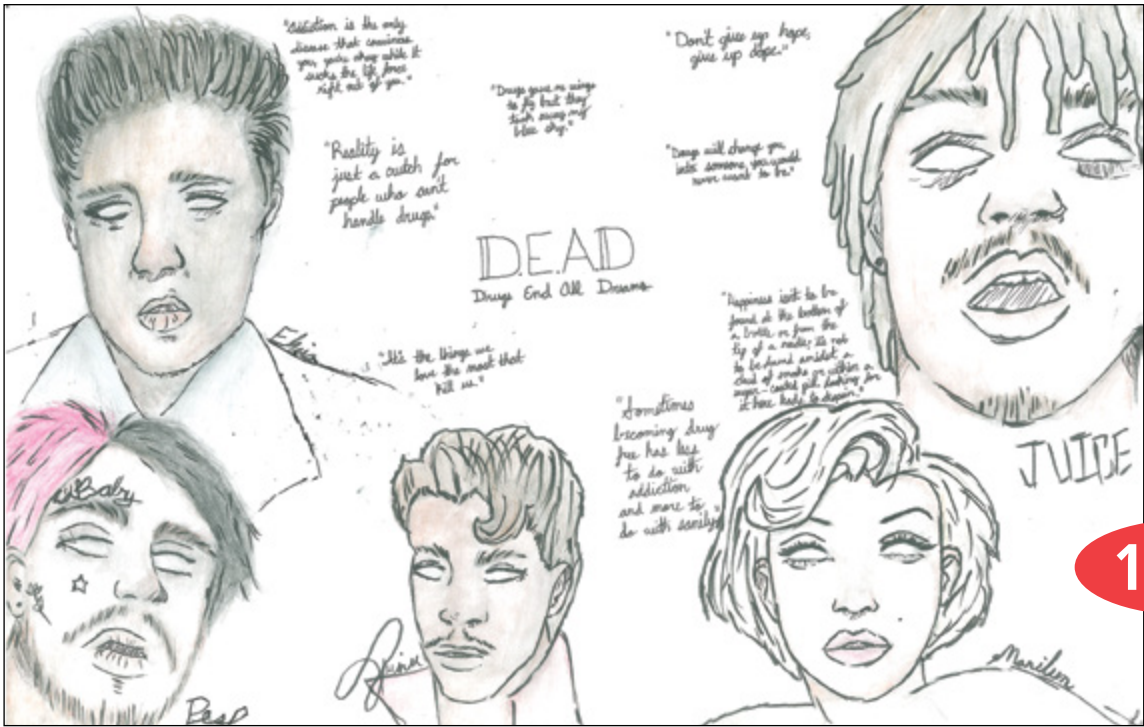


8-10



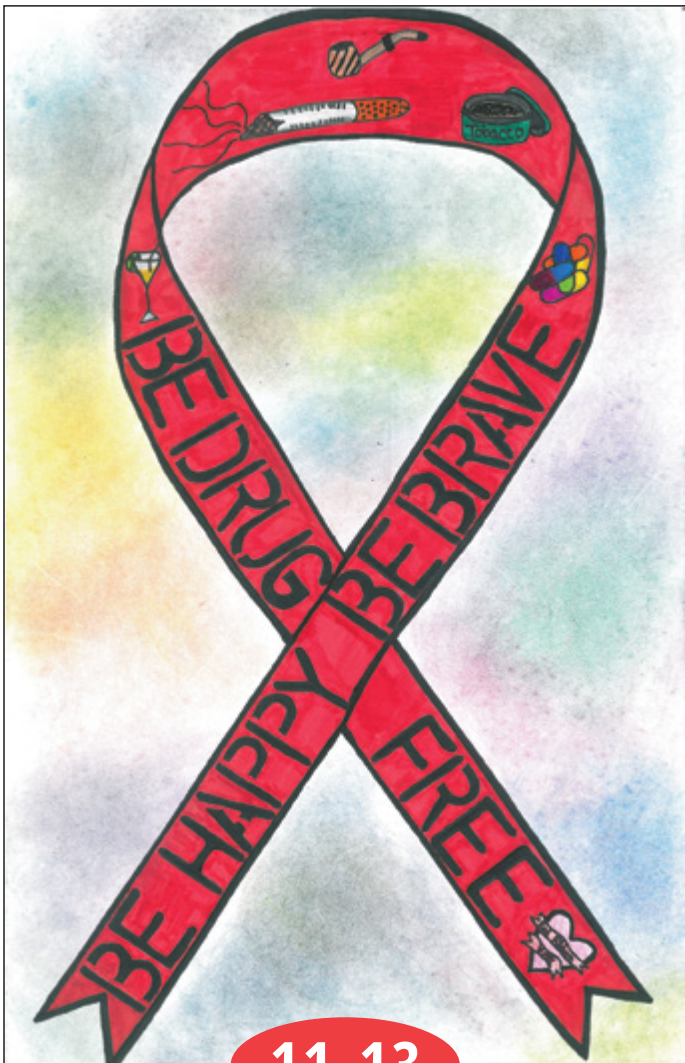
BRAYLA GRINSTEAD





LEXEE COLUMBUS

14-16



11-13

MARKLEE MCMURTREY



17-18

GAVIN SMALLEY

LETS GET STARTED!

Your Parent/School Red Ribbon Checklist



First: Schedule the campaign: Set up a schedule for the morning announcement messages and Parent messages. Decide what day the contest flyer will be sent home with the students.



Morning Announcements: Read the Morning Announcement Script in this guide. Schedule the announcements to begin on October 23rd. Repeat the message 5 times before October 31st. The last morning announcement should be on October 31st. Our announcement script can be edited to meet the specifics of your school.



Parent Phone Message: Read the Script in the tool kit. Schedule the recorded parent message the week before October 23rd and then again on October 23rd. This message can be edited to meet the specifics of your school. Red Ribbon Week is most effective in preventing substance abuse with parent involvement.



Spread The Word: Distribute the contest flyer to the students to take home.



Email to Teachers and Staff: Let teachers and staff know the schedule and theme for Red Ribbon. Everyone can participate! Teachers can encourage their students to get involved by entering the National Red Ribbon Photo Contest at www.redribbon.org.



Tell Us About Your Campaign: We want to promote the awesome job you did with the campaign. Go to redribbon.org/contact and tell us about your experience.

2021 RED RIBBON DRUG FREE PLEDGE DRIVE

Our goal is to inspire Oklahoma's young people to sign the Red Ribbon Celebration Drug-Free Pledge. Each student who signs the 2021 Drug-Free Pledge will receive an Oklahoma Red Ribbon Celebration Drug Free Club Card and a Certificate of Recognition. Certificates are endorsed by Oklahoma's Governor, along with many other Oklahoma legends and celebrities.

HOW TO PARTICIPATE: Request your students to sign the Master Pledge Sheet on the following page (you may copy as many Master Pledge Sheets as needed). You do not need to send the actual pledge forms, just the total number of students who signed pledges. The Jim Thorpe Association/ OSHOF will send you the appropriate number of Recognition Certificates and Drug Free Club Cards in the Spring of 2022.

Mail or E-Mail the following information, no later than December 17, 2021, to:

Oklahoma Sports Hall of Fame ~ 20 S. Mickey Mantle Dr. ~ Oklahoma City, OK 73104
Phone: 405-402-1836 ~ ojames@oksportshof.org

2021 Red Ribbon Celebration Drug Free Pledge Drive

School Name

Teacher/Red Ribbon Coordinator

Total # of Pledges

Address

City, State, Zip

Phone Number

RED RIBBON WEEK® PLEDGE

Spread the word to get parents and your community involved in Red Ribbon Week®

Parent Pledge

I Support Red Ribbon Week®
I Pledge To Help Kids Grow Up Safe, Healthy & Drug Free By:

-  Talking to my kids about the dangers of drug use and abuse and setting clear rules about not using drugs.
-  Working together with the parents of my children's friends to set common boundaries and monitor behavior so that our rules are respected and reinforced.
-  Setting a good example for our children by not using illegal drugs or medicine without a prescription.
-  Visiting www.redribbon.org to learn more and spread the message to family and friends.

Name _____ School _____

Download tips for fun Red Ribbon activities at www.redribbon.org

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I Support Red Ribbon Week®
I Pledge To Grow Up Safe, Healthy & Drug Free By:

-  Understanding the dangers of drug use and abuse.
-  Respecting myself and being drug free.
-  Spreading the word to family and friends about the importance of being healthy and drug free.

Name _____ School _____

Download tips for fun Red Ribbon activities at www.redribbon.org

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Youth Pledge

- Download and print pledge to send home with students.
- Distribute the pledge to parents at school events, PTA meetings or other community events.
- Post pledges around school to show participation in your campaign.
- Download the pledge from www.redribbon.org/downloads.

RED RIBBON ACTIVITIES

- Put the Red Ribbon Theme on the school marquee to deliver the message in the school and community.
- Have “wear red” day at school and other spirit days during the week. Incorporate prevention curriculum into classes each day.
- Schedule a speaker to speak to the students about the risks associated with drug use.
- Use the Red Ribbon Theme to create an Essay or Poster Contest.
- Use the Red Ribbon theme to decorate each classroom door and then each class competes for the best door.
- Use red material or plastic red Solo cups to spell out the Red Ribbon theme in the school chain link fence.
- Make small red bows for all students and staff members; wear the red bow every day during Red Ribbon Week®. Students who wear it every day win a prize.
- Deliver a drug prevention message every day during the morning announcements.
- Show the winning poster during the morning announcements.
- Read the winning essay during the morning announcements.
- Create a “Wall of Pledges” on a giant piece of poster paper in the main hallway. Print the Red Ribbon Theme on the poster paper and hang it up. Anyone who takes the “Pledge” signs his/her name on the poster.
- March around the school grounds chanting the Red Ribbon Theme or organize a walk-a-thon.
- Schedule a student screening of “Natural High” videos (www.naturalhigh.org)

**DRUG
FREE**



**LOOKS
LIKE**

ME™



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**RED RIBBON
WEEK®
OCT. 23-31**





RED RIBBON WORD SEARCH

G C G D E T P P T C E L E B R A T I O N
R A S R G Z I C R N L S C S C V W Z Y F
A M P S U N H S H E E R E A Z H X H R A
S A G Y E O S V A I V M D N M F V M S M
S R T I M N R D T T L E E O W P L Y C I
R E D A X H E I K S N G N C S W A J X L
O N P Y E R N R H E D B F T R D V I R Y
O A C A S U T K A J E U W Z I O F V G L
T N L H M C R T X W P W Z R N O F E R N
S T I M R X A G C M A F F O I I N N A P
H P O X M G P T N E M T I M M O C T E G
L C N U R T U R I N G T Y E Q I I A B U
A Y H T L A E H H A T H T U O Y N K R
I R I N Y D V I Y C O R I U N Q A G F D
T W I N W E V B U R Q O H A U G I S P P
N L Z B E A T D I F D P L G Z O Y R D K
E H D E B Y E H H O O P A R E N T S N B
T E R H I O F S X A N U Q Z P S T W O E
O F K I Q D N E N L L S C L B Y E Z L A
P J H A C T H U V V O V L E J D M J A P

AWARENESS
CELEBRATION
DEA
ENFORCEMENT
FREE

HEALTH
NATIONAL
PARENTS
PREVENTION
SUPPORT

CAMARENA
COMMITMENT
DRUG
ENRIQUE
FRIDAYS

HEALTHY
NFP
PARTNERSHIP
RED
WEEK

CAMPAIGN
COMMUNITIES
EDUCATION
FAMILY
GRASSROOTS

LEADERSHIP
NURTURING
POTENTIAL
RIBBON
YOUTH

SOONER STATE BANK



NEWCASTLE
212 Wright St.
Newcastle, OK 73065
405-387-4391

TRI-CITY
420 NW 32nd
Newcastle, OK 73065
405-387-2265

TUTTLE
2 SE 4th
Tuttle, OK 73089
405-381-2326

KONAWA
127 N Broadway
Konawa, OK 74849
580-925-3254

23rd St.
8001 NE 23rd. St.
Oklahoma City, OK 73141
405-419-1000

MIDWEST CITY
10100 SE 15th St.
Midwest City, OK 73130
405-419-1000

THE VILLAGE
10301 N May
OKC, OK 73120
405-752-2265



EST.1903

RESOURCES

We've compiled some of our favorite educational resources and lesson plans for you below. We hope these will help to make your Red Ribbon Week the most impactful ever.

Resources

- [Community Anti-Drug Coalitions of America](#)
- [Drug Enforcement Administration](#)
- [Drug Free America Foundation](#)
- [Lock Your Meds](#)
- [Lung Love Foundation](#)
- [Mothers Against Drunk Driving](#)
- [National Association for Children of Alcoholics](#)
- [National Highway Traffic Safety Administration](#)
- [National Institute on Drug Abuse](#)
- [Natural High Red Ribbon Resources](#)
- [NIDA for Teens](#)
- [Students Against Destructive Decisions](#)
- [Substance Abuse and Mental Health Services Administration](#)
- [The White House Office of National Drug Control Policy](#)

Lesson Plans

- [Montana Meth Prevention](#)
- [NIDA's Lesson Plan and Activity Finder](#)
- [Operation Prevention](#)
- [Prescription Drug Safety Program](#)
- [SAMHSA Materials for School](#)
- [Natural High For Educators](#)



Sponsored by National Family Partnership
www.redribbon.org



City workers hang the "Real Life Is Drug Free" banner across Board Street in anticipation of Red Ribbon Week. GEORGIA, 2001

NEWSLETTER INSERT

Spread the Word About Red Ribbon Week®

DID YOU KNOW?

Children of parents who talk to their teens regularly about drugs are 42% less likely to use drugs than those who don't; yet, only a quarter of teens report having these conversations.

Red Ribbon Week® (October 23-31), the oldest and largest drug prevention campaign in the nation, is your opportunity to get the ongoing conversation started.

This year's theme is **Drug Free Looks Like Me™**

Visit www.redribbon.org to learn more about Red Ribbon Week® and get tips for talking to your kids about drugs. The life you save may be that of your own child or a dear friend.

RED RIBBON WEEK® MORNING ANNOUNCEMENT:

- Hello students: As you already know this (next) week is Red Ribbon Week® and the theme for this year is “Drug Free Looks Like Me™”.
- Besides participating in activities at school, we are asking all students to take the Red Ribbon message home and share it with their families and friends.
- Want to win an iPad and \$1,000 for our school? Enter the Red Ribbon Photo Contest. It’s easy, it’s fun and it’s free. Go to www.redribbon.org/contest.

School Personnel: Insert any other activities, announcements, schedules, speakers etc.

RED RIBBON WEEK® RECORDED MESSAGE TO PARENTS SCRIPT

Good evening parents. This is _____ calling from _____ . Students are getting ready for Red Ribbon Week® 2021 – this year’s theme is: Drug Free Looks Like Me™. At school, students will engage in activities that promote a drug free and healthy lifestyle. Please partner with us and discuss this message at home, at the dinner table, at family outings, and with friends and extended family. Ask your child to show you the flyer he/she received from school about Red Ribbon Week® .

Want a fun way to start or continue the conversation about drugs with your children AND have a chance to win an iPad? National Family Partnership is sponsoring a photo contest. This contest is free, simple and you could win an iPad and \$1,000 for our school!!

Log onto www.redribbon.org and find out more!

Thank you and have a wonderful evening.



Bigelow Hills Intermediate School teacher Kristin Hudok helps 4th grader Travis Friar paint handprints on wall. All children that belong to the Just Say No Club at the school were allowed to paint the walls as a Red Ribbon Week Activity. OHIO, 2001



LOCAL GOVERNMENT PROCLAMATION FOR RED RIBBON WEEK®

WHEREAS, Alcohol and other drug abuse in this nation has reached epidemic stages; and

WHEREAS, It is imperative that visible, unified prevention education efforts by community members be launched to eliminate the demand for drugs; and

WHEREAS, The National Family Partnership is sponsoring the National Red Ribbon Campaign® offering citizens the opportunity to demonstrate their commitment to drug-free lifestyles (no use of illegal drugs, no illegal use of legal drugs); and

WHEREAS, The National Red Ribbon Campaign® will be celebrated in every community in America during "Red Ribbon Week®", October 23-31; and

WHEREAS, Business, government, parents, law enforcement, media, medical, religious institutions, schools, senior citizens, service organizations and youth will demonstrate their commitment to healthy, drug-free lifestyles by wearing and displaying Red Ribbons during this week long campaign; and

WHEREAS, The City of _____ further commits its resources to ensure the success of the Red Ribbon Campaign®;

NOW THEREFORE BE IT RESOLVED,

that the City of _____ does hereby proclaim October 23-31, 2020, as RED RIBBON WEEK® and encourages its citizens to participate in drug prevention education activities, making a visible statement that we are strongly committed to a drug - free state.

Mayor _____

Attest _____

City Clerk _____



CITY HALL



Everything You Thought
Was Impossible

Has Happened Here.

The name **Jim Thorpe** has always been synonymous with strength, resilience and **defying the odds**. Since its founding more than 30 years ago, **INTEGRIS Jim Thorpe Rehabilitation** has been proud to carry on that tradition.

When tragedy strikes – when people have their **independence and abilities** stolen from them by an accident or disease – Jim Thorpe is the rehabilitation facility Oklahomans choose. This is where the best rehab experts, the **latest technological advances** and the **most comprehensive lineup** of unique and imaginative therapies all come together to cultivate the most important element of any recovery: *genuine hope*.

It's all a part of the INTEGRIS promise: to be here **For you. For health. For life.**

To learn more about inpatient services, call **405.644.5253** or to schedule an outpatient appointment, call **405.945.4500**.

INTEGRIS

Jim Thorpe Rehabilitation

Locations

Baptist • Edmond • Enid • Grove
Moore • INTEGRIS Cancer Institute
Southwest • Yukon



integrismjithorpe.com

Has Red Ribbon Been Evaluated?

Red Ribbon, specifically, has not been evaluated. However, Red Ribbon is based on scientific principles for substance abuse prevention. The White House Office of National Drug Control Policy as well as federal departments of education, justice, and health and human services supports the following principles that have been tested through rigorous research methods.

Evidence-Based Principles for Substance Abuse Prevention

1. Address appropriate risk and protective factors for substance abuse in a defined population.
2. Use approaches that have been shown to be effective:
 - a. Reduce the availability of illicit drugs, alcohol, and tobacco for the under-aged through laws and policies
 - b. Strengthen anti-drug-use attitudes and norms through sharing information and engaging in activities
 - c. Strengthen life skills and drug refusal techniques
 - d. Reduce risk and enhance protection in families by setting rules and communicating
 - e. Strengthen social bonding
 - f. Ensure that interventions are appropriate for the populations being addressed
3. Intervene early at important stages and transitions.
4. Manage programs effectively by ensuring consistency, training staff and volunteers, and monitoring and evaluating programs.

Office of National Drug Control Policy, Executive Office of the President of the United States

Six Prevention Strategies

Center for Substance Abuse Prevention (CSAP)

Information Dissemination

Prevention Education

Alternative Activities

Community-Based Processes

Environmental Approaches

Problem Identification and Referral

Center for Substance Abuse Prevention, 1992. Prevention Primer



ENTER THE 2021 NATIONAL RED RIBBON WEEK® PHOTO CONTEST

Win An iPad & \$1,000 For Your School

2 WAYS TO ENTER WAYS TO WIN

ENTER

Families may submit a photo of a home decoration

Schools may submit a photo of a school or virtual school decoration

WIN

Receive the most votes in your Region for your entry

Receive one of the following Judges Awards:

Home Entries

- Most Creative Home
- Best Use of Family and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

School Entries

- Most Creative School
- Best Use of School and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

For more details and a list of terms and conditions, visit www.redribbon.org/contest



HOW TO ENTER

Decorate

Decorate your Home front door, mailbox or fence with a (double-looped) Red Ribbon and this year's theme: "Drug Free Looks Like Me.™"

Decorate your School with a (double-looped) Red Ribbon and this year's theme: "Drug Free Looks Like Me.™"

Snap A Photo & Upload

Take a picture of your Red Ribbon decoration (preferably with people in it!) and upload to www.redribbon.org/contest. You must be 18 years old to enter, so parents (or for school entries, school staff or PTA members) must submit the photos.

Get Votes!

Ask your friends, family, colleagues and school contacts to vote for your photo on our website.

Entry Period

Oct. 1 - Nov. 1, 2021

Voting Period

Nov. 2 - Nov. 16, 2021

Winners Announced

Dec. 2, 2021



ENRIQUE CAMARENA RED RIBBON AWARD

History

Enrique (Kiki) Camarena was a Drug Enforcement Administration Agent who was tortured and killed in Mexico in 1985. Agent Camarena believed that one person would make a difference. His sacrifice serves as a catalyst to encourage others to make a visible commitment to eradicating drug abuse from our homes, schools, communities and nation. The National Family Partnership (NFP) and its network of individuals and organizations (including Informed Families/The Florida Family Partnership) continue to deliver his message of hope to millions of people every year.

Purpose

The Enrique Camarena Award recognizes and honors one person who has made a significant contribution in the field of drug prevention, and who personifies Agent Camarena's belief that one person can make a difference.

Criteria

Nominees must:

- Be an individual, not a corporation or organization
- Be a professional, volunteer, community activist, or parent
- Be a positive role model, committed to a healthy lifestyle
- Have made an outstanding contribution in the field of drug prevention

Guidelines

Nominations must be submitted with the attached Nomination Form.

Nominations may be made by a person or an organization.

Nominations should be in narrative form and no more than one (1) page in length and include the following:

- Specific achievements, such as new programs developed through nominee's efforts
- Specific programs, publications, etc., that the nominee has participated in which encourage and motivate others to take active roles in drug education and prevention
- Leadership and organizational abilities of the nominee
- Time and effort contributed by nominee
- Success in recruiting and motivating others

One award will be given. The winner will be selected by National Family Partnership® and announced in February 2022, all decisions are final. Nominations must be received by Wednesday December 2, 2021. Late nominations will not be accepted. All nominations become the property of The National Family Partnership.

2020 ENRIQUE CAMARENA RED RIBBON AWARD RECIPIENT

Sunny Lofton *(Middle)*
Principal of La Vista Center
Fair Oaks, California



ENRIQUE CAMARENA RED RIBBON AWARD

Nomination Form

Deadline: Thursday, December 2, 2021

Nominee: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Email: _____

Please check all that apply:

Professional

Activist

Volunteer

Parent

If nominee is employed and position is applicable, list position and organization:

Person / Organization Making Nomination:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Email: _____

PLEASE MAIL FORM AND ONE-PAGE NARRATIVE TO:

National Family Partnership, 2490 Coral Way, Suite 303, Miami, FL 33145
or email to redribbon@nfp.org



CREATE THE 2022 RED RIBBON THEME



Do you have a great idea for the next National Red Ribbon Week® theme?

Submit your ideas for the 2022 National Red Ribbon® Theme Contest. If you win, you will receive national recognition and \$500 worth of 2022 Red Ribbon Week Theme Merchandise for your local K-12 school.

**ENTRIES MUST BE RECEIVED
BY DECEMBER 4, 2021**

Email redribbon@nfo.org or mail to:

NATIONAL FAMILY PARTNERSHIP

2490 Coral Way, Suite 303, Miami, FL 33145

Please include your name, school, telephone number and email address

For more info and helpful tips, visit www.redribbon.org/theme/contest/

SOCIAL NETWORKING FOR PREVENTION

Participating in Red Ribbon Week® just got even easier! National Family Partnership encourages you to participate to help us spread the message across America. All you have to do to participate is tweet or post on Facebook with any or all of the suggested language below to spread the word about Red Ribbon Week®: See the examples below, copy the language you want to use on your blog or social networking site and start spreading the message!

Sample Tweets

- Drug Free Looks Like Me™ – Celebrate #RedRibbonWeek (October 23-31).
- It's Red Ribbon Week® and I am taking a stand against drugs. Join me. Take the pledge: www.redribbon.org/pledge
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me. Take the pledge: www.redribbon.org/pledge. #RedRibbonWeek
- Join me in celebrating Red Ribbon Week®. Take the pledge: www.redribbon.org/pledge. #DrugFreeLooksLikeMe
- I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter too at www.redribbon.org #RedRibbonWeek
- I'm a teacher who believes in a drug free future for my students. Join me in celebrating Red Ribbon Week® (October 23-31). #DrugFreeLooksLikeMe
- I'm a parent who believes in a drug free future for my children. Join me in celebrating Red Ribbon Week® (October 23-31). #DrugFreeLooksLikeMe

Sample Instagram Posts

- Drug Free Looks Like Me™ – Celebrate #RedRibbonWeek (October 23-31).
- Drug Free Looks Like Me™ #RedRibbonWeek
- It's Red Ribbon Week® and I am taking a stand against drugs. Join me. Take the pledge: www.redribbon.org/pledge #RedRibbonWeek
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me. Take the pledge: www.redribbon.org/pledge. #RedRibbonWeek
- Join me in celebrating Red Ribbon Week®. #DrugFreeLooksLikeMe #RedRibbonWeek
- Take the pledge: www.redribbon.org/pledge. #DrugFreeLooksLikeMe #RedRibbonWeek
- I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter too at

Sample Facebook Posts

- Drug Free Looks Like Me™ – Celebrate Red Ribbon Week (October 23-31).
- It's Red Ribbon Week® and I am taking a stand against drugs. Join me. Take the pledge: www.redribbon.org/pledge
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me in celebrating Red Ribbon Week® 2020. Take the pledge: www.redribbon.org/pledge
- Join me in celebrating Red Ribbon Week®. Our children have the right to grow up drug free – and we have the responsibility to make that happen. Take the pledge: www.redribbon.org/pledge
- I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter at www.redribbon.org/contest.
- I'm a teacher who believes in a drug free future for my students. Join me in celebrating Red Ribbon Week® (October 23-31)
- I'm a parent who believes in a drug free future for my children. Join me in celebrating Red Ribbon Week® (October 23-31).





BECOME A RED RIBBON CERTIFIED SCHOOL

The Red Ribbon Campaign® is the largest universal prevention campaign in the nation.

Since 2005, over 70 schools nationwide have already received the honor of Red Ribbon certification. The Red Ribbon Certified Schools® (RRCS) program assesses and celebrates the successful efforts of schools in the prevention of substance abuse among youth.

Why Certify Your School?

Receive national recognition for your school's efforts to:

- Produce safe, healthy drug-free kids
- Increase parental involvement in schools
- Improve academic performance
- Improve awareness and social norms around alcohol and drug use

Parents and teachers, ask your school to get Red Ribbon Certified.

Schools go through a rigorous review of how they promote a healthy school environment. Students will be impacted in the following ways:

- Better Academic Performance
- Higher Graduation Rates
- Lower 30-day Use Rates
- Less Binge Drinking
- Lower Alcohol and Drug Initiation Rates

For more information please go to www.redribbonschools.org



GREAT CAREER



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[Paycom.com/careers](https://paycom.com/careers)





Throughout history, our warrior tradition has helped us survive and thrive.

Perseverance is a defining characteristic of Chickasaw culture that has led us to where we are today—serving our Chickasaw citizens and strengthening the communities we call home.

UNITED WE THRIVE



the
Chickasaw
Nation

BILL ANOATUBBY, GOVERNOR

CHICKASAW.NET   