



Changing the World with Ethical, Unobtrusive Digital Marketing™

Piñata Digital Marketing Inc. Remote Internship

Reporting to Elaine Chun, Director of Product — Remote from Continental US

About Piñata Digital Marketing Inc.

Piñata Digital Marketing Inc. is a Delaware C-Corp revolutionizing digital marketing with our patent-pending QNDMBS™ system. We integrate Piñata Wallet rewards into gaming, video, and AI-powered applications to deliver ethical, unobtrusive, guaranteed ROI marketing™. Our launch goal is Q2 2026, with integrated apps including Superior Horse™, Funky Mallow™, ViewVault™, and MindVault™.

Role Overview

The Product Manager Intern will define and manage the product lifecycle to align with business goals. This role involves overseeing project deadlines and release dates for rollouts, releases, new features, and updates, while contributing to user-centered design and delivery.

We are currently looking for at least two interns to join Piñata Digital Marketing Inc., with opportunities to focus on different areas of our ecosystem depending on skills and interest.

Key Responsibilities

- Collaborate with internal teams (engineering, operations, marketing, and sales) along with external stakeholders to gather and align product requirements.
- Own end-to-end product design and release process by managing and maintaining the product backlog.
- Refine business and technical requirements, including UI/UX design.
- Translate product specifications into actionable development tasks to ensure timely delivery.
- Plan releases and system upgrades.
- Conduct user testing and validation to ensure quality outcomes.

Required Qualifications

- Currently enrolled in an undergraduate or graduate program in IT, Business, Marketing, Cybersecurity, or related fields.
- Strong written and verbal communication skills with the ability to present findings clearly.
- Technical background or strong understanding of software development processes.
- Detail-oriented with strong organizational skills.
- Ability to multi-task and prioritize deliverables in a fast-paced environment.
- Familiarity with UI/UX design principles.
- Basic familiarity with digital tools (Google Workspace, Slack, or equivalent).
- Demonstrated professionalism, accountability, and commitment to confidentiality.
- Willingness to adapt quickly and learn new systems, platforms, and processes.

Preferred Qualifications

- Coursework or experience in Agile product development.
- Technical experience with product management or project management tools.
- Familiarity with SaaS platforms or adtech ecosystems.
- Prior internship, co-op, or project experience in startups, product management, or UI/UX design.
- Ability to balance multiple projects, prioritize effectively, and collaborate across departments.
- Based in the continental US or familiar with local academic/business networks.

What You'll Gain

- Direct mentorship from Piñata Digital Marketing Inc.'s Product leadership team.
- Exposure to a startup environment with hands-on learning.
- Opportunities to contribute to product lifecycle management for real applications launching in 2026.
- Experience in ethical adtech, gaming integration, and SaaS development.
- Potential for long-term growth opportunities within Piñata Digital Marketing Inc.

Application Process

If you're interested in one of our open positions, start by applying here and attaching your resume. Whether you are only looking for course credits or your learning institution pays you, we may have a position for you.

Interested candidates should also attach a short statement of interest explaining why they'd like to intern with Piñata Digital Marketing Inc.

Legal Notices

Equal Opportunity Employer

Piñata Digital Marketing Inc. is an Equal Opportunity Employer. We celebrate diversity and are

committed to creating an inclusive environment for all employees and interns. All qualified applicants will receive consideration without regard to race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, veteran status, or any other status protected under federal, state, or local law.

At-Will Internship

Internships with Piñata Digital Marketing Inc. are offered on an “at-will” basis as defined by the laws of Delaware and California. This means that either you or Piñata Digital Marketing Inc. may terminate the internship relationship at any time, with or without cause or advance notice, subject to applicable law.

Confidentiality and Proprietary Rights

By applying to and/or participating in this internship, you acknowledge that Piñata Digital Marketing Inc.’s intellectual property—including but not limited to trademarks, copyrighted works, patent-pending systems, proprietary business strategies, and software code—is confidential and proprietary. All interns must sign a confidentiality agreement prior to beginning work.

Compensation Compliance

Piñata Digital Marketing Inc. complies with all applicable federal and state labor laws governing internships. Depending on role structure, internships may be compensated or unpaid in accordance with the U.S. Department of Labor’s guidelines under the Fair Labor Standards Act (FLSA).

Trademark Notice

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