



Changing the World with Ethical, Unobtrusive Digital Marketing™

## **Piñata Digital Marketing Inc. Remote Internship**

**Reporting to Karana Phillips, Director of IT and Academic Partnerships — Remote from Continental US**

### **About Piñata Digital Marketing Inc.**

Piñata Digital Marketing Inc. is a Delaware C-Corp revolutionizing digital marketing with our patent-pending QNDMBS™ system. We integrate Piñata Wallet rewards into gaming, video, and AI-powered applications to deliver ethical, unobtrusive, guaranteed ROI marketing™. Our launch goal is Q2 2026, with integrated apps including Superior Horse™, Funky Mallow™, ViewVault™, and MindVault™.

### **Role Overview**

The IT and Academic Partnerships Intern will support projects at the intersection of technology and education. This role provides an opportunity to apply classroom knowledge to real-world systems while contributing to Piñata Digital Marketing Inc.'s ethical and unobtrusive marketing strategies.

We are currently looking for at least two interns to join Piñata Digital Marketing Inc., with opportunities to focus on different areas of our ecosystem depending on skills and interest.

### **Key Responsibilities**

- Assist in maintaining and documenting IT workflows and automation processes.
- Support the development of dashboards and reporting tools.
- Help coordinate academic partnership activities.
- Contribute to the design of interactive, learning-first campaigns that align with Piñata's ethical mission.
- Complete a capstone contribution demonstrating acquired skills.

### **Required Qualifications**

- Currently enrolled in an undergraduate or graduate program in IT, Business, Marketing, Cybersecurity, or related fields.
- Strong written and verbal communication skills with the ability to present findings clearly.
- Ability to work independently, manage remote assignments, and meet deadlines.
- Basic familiarity with digital tools (Google Workspace, Slack, or equivalent).
- Demonstrated professionalism, accountability, and commitment to confidentiality.
- Willingness to adapt quickly and learn new systems, platforms, and processes.
- Strong interest in technology, education, and ethical marketing.

### **Preferred Qualifications**

- Coursework or experience in IT systems, education, or marketing.
- Familiarity with productivity tools or programming skills.
- Experience working on team projects.
- Prior internship, co-op, or project experience in IT or academic settings.
- Ability to balance multiple projects, prioritize effectively, and collaborate across departments.
- Based in the continental US or familiar with local academic/business networks.

### **What You'll Gain**

- Direct mentorship from Piñata Digital Marketing Inc.'s IT and Academic leadership team.
- Exposure to a startup environment with hands-on learning.
- Opportunities to contribute to IT and academic partnership initiatives for real applications launching in 2026.
- Experience in ethical adtech, gaming integration, and SaaS development.
- Potential for long-term growth opportunities within Piñata Digital Marketing Inc.

### **Application Process**

If you're interested in one of our open positions, start by applying [here](#) and attaching your resume. Whether you are only looking for course credits or your learning institution pays you, we may have a position for you.

Interested candidates should also attach a short statement of interest explaining why they'd like to intern with Piñata Digital Marketing Inc.

### **Legal Notices**

#### **Equal Opportunity Employer**

Piñata Digital Marketing Inc. is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees and interns. All qualified applicants will receive consideration without regard to race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, veteran status, or any other status

protected under federal, state, or local law.

### **At-Will Internship**

Internships with Piñata Digital Marketing Inc. are offered on an “at-will” basis as defined by the laws of Delaware and California. This means that either you or Piñata Digital Marketing Inc. may terminate the internship relationship at any time, with or without cause or advance notice, subject to applicable law.

### **Confidentiality and Proprietary Rights**

By applying to and/or participating in this internship, you acknowledge that Piñata Digital Marketing Inc.’s intellectual property—including but not limited to trademarks, copyrighted works, patent-pending systems, proprietary business strategies, and software code—is confidential and proprietary. All interns must sign a confidentiality agreement prior to beginning work.

### **Compensation Compliance**

Piñata Digital Marketing Inc. complies with all applicable federal and state labor laws governing internships. Depending on role structure, internships may be compensated or unpaid in accordance with the U.S. Department of Labor’s guidelines under the Fair Labor Standards Act (FLSA).

### **Trademark Notice**

Piñata Digital Marketing Inc., QNDMBS™, Superior Horse™, Funky Mallow™, ViewVault™, and MindVault™ are trademarks and/or pending trademarks of Piñata Digital Marketing Inc. All rights reserved.

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