



Foundation Training Program

Prelude Edition.

Rowe Solo Training.
The Rowe Collection, LLC.

Prelude.

- I. Brand Philosophy & Mission
- II. Introduction to Rowe Solo Training
- III. Upcoming Training Expectations
- IV. ADA Essentials for Early Training
- V. Legal Notice & Participation Agreement

Chapters.

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- 2. Core Obedience
- 3. Socialization & Environment Work
- 4. Handling & Grooming Comfort
- 5. Building Independence

Epilogue.

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- ii. Puppy Care Routine Summary
- iii. Common Training Hurdles
- iv. Foundation Completion Certificate
- v. Next Steps → Elevate Program

Welcome to Foundations.

Prelude One

Brand Philosophy.

Brand Philosophy.

The Rowe Collection, LLC.

- Parent Company
- Anticipation made effortless. Needs met before they're voiced.
- Precision with warmth. Clear, calm, impeccably executed service.
- Treat every detail like it belongs to us; return it better than we found it.



The Rowe Collection, LLC



Rowe Solo Training

- Venture, DBA.
- The strongest service team is a bonded pair, an empowered handler and a respected, well-prepared dog.
- Reinvent certification through owner-led training that's rigorous, empowering, and real-world ready.
- Positive, evidence-based methods; respecting the animal's limits and needs.



Rowe Solo Training



Prelude Two.

Introduction.

Welcome.

Details.

- Rowe Solo Training delivers a streamlined, owner-led pathway to a reliable service dog.
- Your dog will be trained with humane, evidence-based methods; your workflow is structured, repeatable, and practical for real life.
- Expect micro-sessions, clear criteria and objectives and goals, and a relentless focus on calm public behavior and dependable tasks

The Guide.

- Progress is built on tiny reps. Train one small criterion at a time.
- Keep sessions short and generalize across many locations.
- When in doubt, lower the difficulty and generously reward the behavior you want.

Prelude Three

Training Expectations

Training Expectations.

Handler Commitments.

- ① Daily practice: 2–3 short sessions (5–10 min), one skill at a time; log reps; never raise duration, distance, and distraction at the same time.
- ② Humane methods & management: reward-based training, clear cues or markers, ample rest with potty breaks and repetition exercises; end on success and decompress.
- ③ Public advocacy: create space, decline greetings when needed, and maintain calm, consistent expectations in every environment.

Dog Performance Goals.

- ① Public conduct: under control, housebroken, quiet; settles at handler's feet/under table; neutral to food, people, and other dogs.
- ② Task reliability: performs trained task(s) on cue or when needed with \leq 3-second latency, \geq 85–90% reliability in 3+ locations; no nuisance/false alerts.
- ③ Manners & resilience: loose-leash with halts/turns, down-stay 10–30 minutes with moderate distractions, quick recovery from startle.

Prelude Four

ADA Essentials.

ADA Essentials

Details

- A Service Dog is individually trained to perform work or tasks directly related to a disability.
- The ADA does not create or recognize any national registry for service dogs.
- Avoid paid registries or ID schemes that claim they provide a legal status, as they are not necessary and not recognized by law.
- Business may only ask two questions upon entering their store:
 - Is the dog a service animal?
 - What work or task is it trained to perform?



Reminder

- Rowe Solo Training provides training guidance to support with owner and service dog skill building.
- This is to ensure your service dog is trained to uphold Public Access Standard qualifications.

Prelude Five

Legal Notice & Agreements

Legal Notice & Agreements

Details.

- This guide is educational material from Rowe Solo Training, a division of The Rowe Collection, LLC.
- It is not legal advice and is not an official certification.
- Under the ADA, service dogs do not require professional training or third-party certification. Handlers are responsible for lawful conduct, control, and the dog's welfare.

Agreement.

- I agree to train humanely, maintain control in public, and follow all venue and airline policies.
- I understand misrepresentation may be unlawful.



Handler Signature



Dog Name



Program Representative, Rowe Solo Training



Date

Tailored to you.

These programs are custom designed to support your dogs specific breed.

After purchasing, a Rowe Solo Training representative will reach out to you to gain a better understanding of your dogs information, to ensure this curated experience supports in building confidence for all.

Begin Your Training.

Visit therowecollection.com/RoweSoloTraining to purchase your complete *Foundation Program*.

Purchasing *Elevate Program* or *Accredited Program* also gains you access to the Foundation packet.

Always Available.

If you have any additional questions about our training programs, or a question about The Rowe Collection, LLC., please reach out to us.

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