

The background features a light-colored wooden surface with several dried, brown leaves scattered across it. In the bottom right corner, a portion of a grey, textured notebook and a gold pen is visible. A large, semi-transparent, light beige rectangular box is centered on the page, containing the main text.

QUICK START GUIDE TO

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Monetize!

Learn how to monetize your social media
platforms for free using Amazon Associates
and Amazon Influencer Programs

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01 Create a Facebook Group

Creating a Facebook Group is simple and easy and allows you a community to share your content. If you have larger followings on other social media platforms, consider using those also. If you need help creating a group, click [here](#).

There are 3 rules to creating your group to be compliant with Amazon's Terms of Service

- Do not use Amazon's name in whole or in part when naming your group.
- Select "PUBLIC" as the privacy setting.
- Include in the description "I am an Amazon Associate and I earn commission from qualified sales."

Once you have created the group, copy the url (web address) from the top of the website.



02 Complete the Application

Complete your application for the Amazon Associates program. Click [here](#) to apply now.

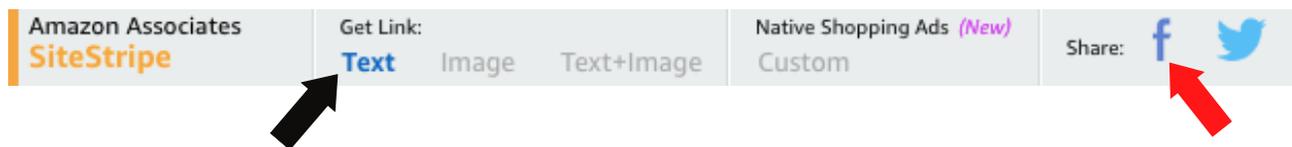
Here are the questions and answers.

- What is your preferred store ID? YOU get to create this.
- What website URL will you use? Paste the URL that you copied from Facebook.
- What is your website about? Shopping
- Which of the following topics best describe your website? Social media
- How will you drive traffic? Social Media
- What is your website about? Shopping
- What type of Amazon items do you intend to list on your websites? Choose several
- What type is your website? Coupons and Deals
- How do you usually build links? HTML Editor
- How do you utilize your website to generate income? Amazon Associates
- How many total unique visitors do your websites get per month: 500-5000
- What is your primary reason for joining Amazon Associates? Monetization
- How did you hear about us? Word of mouth or what ever is appropriate for you



03 Post Products to Your Group

Posting products is BEST done from a computer, not a mobile device. You will need to log out of, then back into your Amazon account. After doing so, you should now see the "Amazon Associate Site Stripe," across the top of the page. The site stripe will allow you to create your affiliate links to share to your social media.



When you find items you would like to get an affiliate link for, simply click "Get Link Text" (see the black arrow above) while you're on the page for that item, copy your affiliate link, then head over to your Facebook group to write a post and include the link.

You can also share directly to your Facebook group without leaving Amazon. Just click the Facebook icon (see red arrow above) and write your post. Your affiliate link will be already embedded. Now... where can you find products?



Today's Deals

You can find SEVERAL items to post to your group by clicking on "Today's Deals" from the header on Amazon. There are pages of products available.



Amazon Outlet

Type "Amazon Outlet" in the Amazon search bar. You can find several items there that are overstocked and have been discounted. They are categorized by department, best sellers and even \$10 or less.

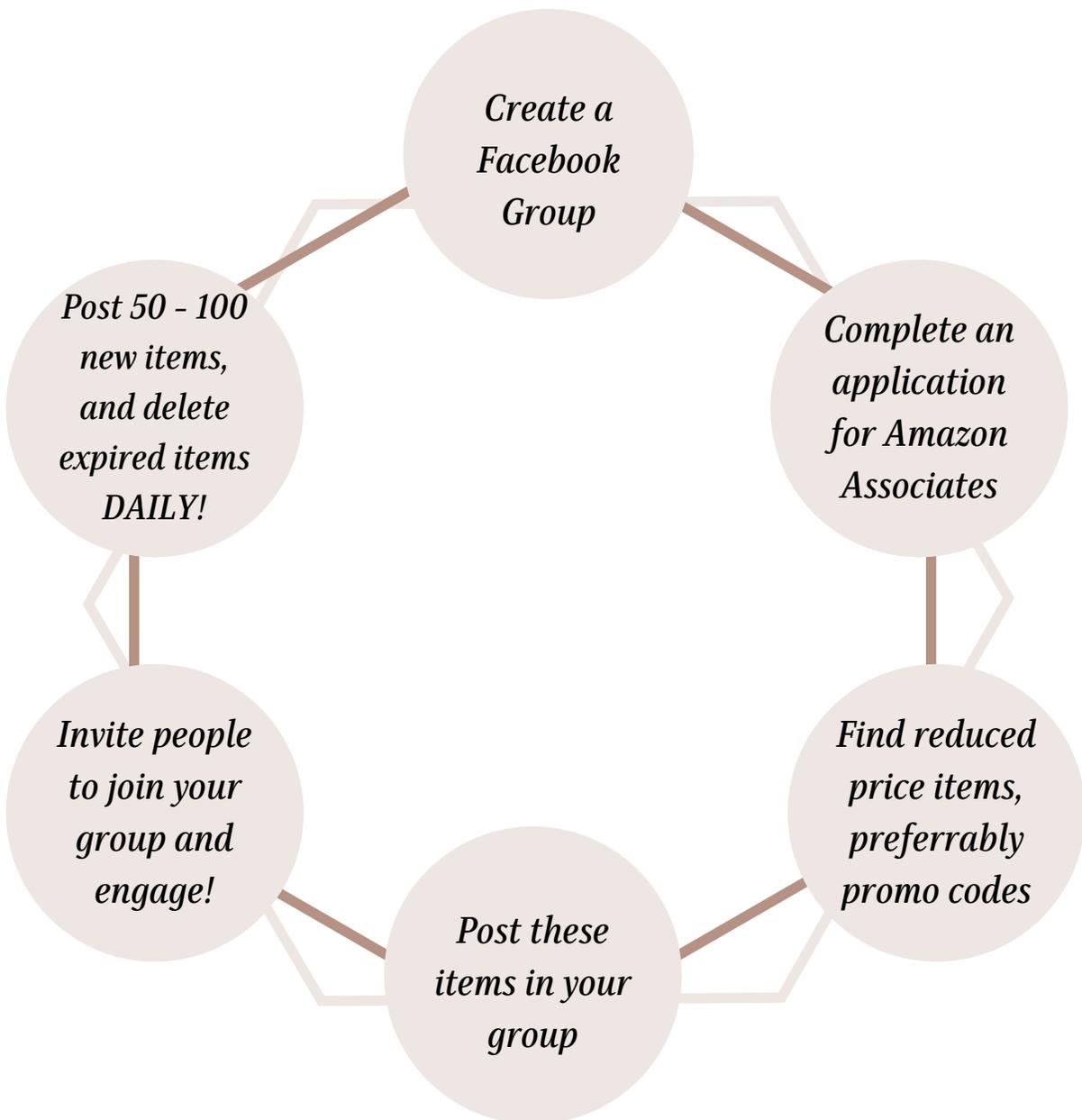


Amazon Promo Codes

This section can be found in your Amazon Associates account. From the header, click Promotions > Amazon Promo Codes. Amazon provides you with an EXTENSIVE list of codes, once your account is fully approved (approximately 10-21 days).

The Entire Flow

The below chart describes the entire process.





I don't see any promo codes!

Your account must be fully approved to access the promo codes list. In the meantime, you can scour Amazon and find tons of items, (this takes LOTS of time). As an **optional** solution, you can subscribe to the [Facebook Group Deal Connex](#) and get a curated, done-for-you list of more than 100 promo code deals, for only \$1 a day (\$30 per month).



Using Other Social Media Sites

You can use other social media platforms such as Instagram, Youtube, TikTok and Pinterest, as well as your own website. Just be sure to add those URLs to your Amazon Associate account. Just log into your account, click on your email address in the top right corner, click on ACCOUNT SETTINGS, then on EDIT WEBSITE LIST.



Do I have to buy products?

You are not required to buy any products. You are simply sharing links to amazingly discount items you found on Amazon. As a tip, you can create content (like posting a picture) using items you already own that are available for purchase at Amazon. Just include your affiliate link in the post.



04 Amazon Influencer Program

The Amazon Influencer Program provides you with an Amazon Storefront where your followers can shop your curated product recommendations, and allows you to go live on Amazon as well as create video and photo content. You earn commission from generated sales.

To be accepted into the program, you must have a following on Instagram, YouTube, Facebook or TikTok. If you have an engaging audience on those platforms, consider applying.

Here is the link: <https://affiliate-program.amazon.com/influencers>

A few last minute things...

- Always, always ALWAYS include #ad in any post from which you can earn income. It is a Federal Trade Commission requirement.
- If you want or need additional support, you are invited to join the Deal Connex community on Facebook. Not only will you receive the daily list of promo code items (a curated list of more than 100 items with promo codes), you will be surrounded by like-minded group admins who can assist and guide you, receive insider tips and strategies, attend Office Hours lives (or watch replays) and fast track your journey. Membership subscription is only \$1 per day (\$30 /month).
- **Read the Terms of Service Agreement for yourself.**

[JOIN DEAL CONNEX HERE](#)

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