

THE STRENGTH OF BODY EMPOWERMENT

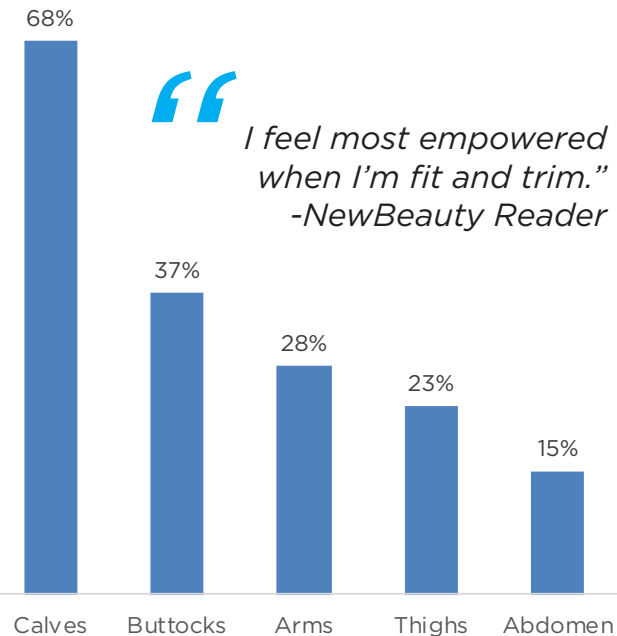
LATEST SURVEY FINDINGS AMONG 500+ WOMEN NATIONWIDE FROM NEWBEAUTY

MOTIVATION

- 92% report they want to **improve their flaws** and would explore opportunities to change them
- 73% say they wish they had a more **muscular abdomen**
- 74% share they hide certain areas of their bodies due to fear of being exposed

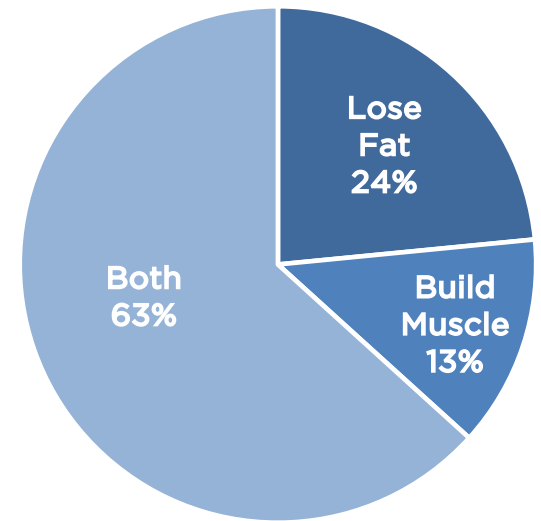
CONFIDENCE

Which area of your body are you most confident about?



GOALS

When thinking about your body, what is your primary goal?



INSPIRATION

- 78% have either **had or would be open to** getting an in-office non-invasive treatment or procedure
- 53% think body contouring treatments would have a **positive impact** on the way they feel about their bodies