



THE EXPERIENCE!

Artistry in Motion Dance Company presents a spectacular Recital and Holiday Show production, incorporating all styles of dance and all classes every year!

Learning choreography and performing on stage is an essential part of the dance class experience! As a member with AIM your dancer will be learning choreography to perform in the Annual Holiday Show and Recital during your weekly class. This practice and experience gives dancers both technical and social emotional skills that will grow their creativity, confidence, self-worth and self-esteem!

HOLIDAY SHOW & RECITAL FEES - DUE SEPTEMBER 1, 2024 & FEBRUARY 1, 2025

1st dance - \$150 + tax/production

Additional dance - \$99 + tax each/production

Each class will only perform one dance (one costume) per class, unless the class is designated tech only. If your child is enrolled in a combo class they will perform one style in the Holiday Show and the other in the Spring Recital. Fee includes event experience, costume, and recital gift or tee for the performer. **Opportunities for lead role performances in the Holiday Show available for Spark 2 & Take Off 2+. Additional costs required for lead roles.*

TICKETS

Ticket prices range from \$20 - \$40/ticket. Children ages 3 & under sit for free. Performers do not need a ticket.

Tickets will go on sale one month prior to show date. Ticket pricing covers theater rental, tech and lighting crews, stage design and setup, theater cleaning and security staff, AIM staff, and more. Remember we are not a school or a non-profit, therefore theater costs are much higher for our business. Thank you for your support and understanding.

DATES & MORE

DATES ARE TENTATIVE & SUBJECT TO CHANGE - WE WILL HAVE CONFIRMED SHOW DATES & TIMES LATE AUGUST

Holiday Show - December 21, 2024 *Tentative, to be confirmed

Recital - May 30 - 31, 2025 *Tentative, to be confirmed

It is assumed all members in a monthly class will participate in the Holiday Show & Recital. Fees for these productions will be charged automatically on September 1, 2024 and February 1, 2025 as per the online signed agreement and waiver. Any members who will NOT be performing must let the front desk team know in writing prior to the above dates to avoid production fee billing.

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5 REASONS TO ALWAYS PERFORM!

We often hear from many parents that they feel their child is not ready for performances. While we cannot make any guarantees, **we can share with you the 5 reasons your child should always perform! AND why we believe it's so important for our dancers to have 2 performances a year!**

#1 EXPERIENCE

At Artistry in Motion Dance Company we work to make every performance the **BEST EXPERIENCE** for all of our families and dancers, ensuring that every dancer has their moment on stage! Performing more frequently provides more experience and more comfort on the stage which leads to our reason no 2...

#2 CONFIDENCE

Performing **BUILDS CONFIDENCE** and **EMPOWERMENT** in our kids. It's a moment to experience vulnerability, to put their whole self out there, and to believe in themselves. It's something that they achieve, that they get to say "I DID IT!"

#3 There is an "I" in TEAM

Recital teaches **BOTH** the meaning of the word **TEAM** and **INDIVIDUAL**. Dancers learn to work together and to own their individual strengths to achieve a group performance. This is how our dancers learn work ethic and dedication!

#4 PRACTICE: GAME as PRACTICE: PERFORM

Recital is the "game" if you will, to soccer practice. Would you sign up your child for a sport if there was never a game? No, right? Because in a sport we are learning how to play a game. In dance, we are learning how to **PERFORM!**

#5 CELEBRATE SUCCESS

This is their moment to **CELEBRATE** their success! And we celebrate them **BIG** at Artistry in Motion Dance Company!

PRODUCTION Q & A'S

Q: Why are tickets between \$20 and \$40?

A: When renting a venue (any venue) we have to cover the costs of the facility rental, the stage rental, marley dance floor, lighting and sound crews, AIM staffing costs, trash costs, security costs, cleaning fees, rooms for dressing and rehearsing, and more. Also we are a private entity, we are not a school or a non-profit. Our rental rates are a lot higher it not double what a school or non-profit rate is. And our productions that we put together includes 800+ hours of planning, development, and execution time from our team (this is outside of class time).

Q: How many tickets can we purchase?

A: We have limited seating and we want to make sure every family has the opportunity to purchase tickets. During our first week of ticket sales we allow every family to purchase 4 tickets per show their child is performing in. After our first week of ticket sales, we will open up ticket sales for everyone to purchase as many as they like.

Q: Hair and makeup?

A: Hair for 6 & under dancers is a high curly pony tail. Hair for dancers ages 7+ is detailed in our recital spreadsheet. Also feel free to ask your teachers! [You can click here for makeup and hair tutorials](#) or lookup how to videos on youtube. All dancers should arrive with hair and makeup done, costumes on for both photos and recital.

Q: I want to be in the dressing room with my child. Is this okay?

A: The whole recital experience runs smoother without parents in the dressing room. Dancers listen to teachers and to directions better. There are less bodies, and all around it's less stressful. You get to sit back and watch the show while the AIM team takes care of hair and costume changes.

Q: Who is taking production photos?

A: We do! My team members have been taking professional dance photography for the past 6 years. We shoot over 400 children every production and we do two productions a year. Our parents LOVE our photos. We understand how to pose the kids, how to get smiles with eyes open, how to make them look their very best. We have been told the quality of the photos is excellent, way better than school photos, baseball, gymnastics, etc. Trust me you don't want to miss out on photos!

Q: Why can't I preselect my photos?

A: We take 10 - 20 photos of every child in every class. For quick turn around time and to select the best photos for editing and clarity, our team handles photo selection, editing, ordering, and packaging. It makes it hassle free.

Q: Do you sell trophies and roses?

A: Yes! We sell trophies, roses, and other production goodies to gift your dancer at the end of each performance! We usually send out a presale order form about one month prior to the show and you will be able to pick up your items at the show. Keep an eye out for production pre-sale orders!

Reminder your dancer will receive a small recital gift (token) from the studio at each production. These gifts are fun items usually like led rings, bubble wands, candy bags, or themed items, etc. We keep this a surprise for the kids!

WE CAN'T WAIT TO CELEBRATE WITH YOU AND WATCH YOUR CHILD SHINE ON STAGE!